

expression™ 715

Sewing Machine

PFAFF
Perfection starts here.™

express yourself



features and benefits



Top Features

Large Color Capacitive Touch Screen

Get all the information you need directly on a large 8" (174x96 mm) color capacitive touch screen. See your settings clearly, preview designs before loading them, and make all your edits on screen with confidence. The capacitive touch tablet-like screen allows you to easily navigate on-screen using touch gestures like swipe, pinch, and spread.

Automatic Needle Threader

Thread the needle quickly and easily with the push of a lever to get stitching sooner and without frustration.

CREATIVATE™ Connectivity*

Connect all CREATIVATE enabled devices to communicate wirelessly between them, get automatic updates and inspiration.



*Some CREATIVATE features require a paid membership.

Top Features Continued

Exclusive PFAFF® Stitch Techniques

Create unique finished projects with hundreds of sophisticated stitches including exclusive and patented stitch techniques, such as, Floating Stitches, Radiant Stitches, Single-Ribbon Stitches, Double-Ribbon Stitches, Triple-Ribbon Stitches, Lace-Edge Stitches and Stacking Stitches.

Built-in Help Center

Now you can learn how to sew, setup your machine and more right on you machine, no need to search for the perfect tutorial online or even leave your seat. There are a wide variety of built-in interactive tutorials for specialty techniques, zippers, hems, quilting and much more.

The Original IDT™ System

Original since 1968. The integrated dual feed from PFAFF precisely feeds all types of fabric from the top and bottom for perfect stitching every time without the need for any additional accessories.



Electronic Needle Piercing Power

Stitch through heavy fabrics or several layers without hesitation, which allows you to sew a wider variety of projects.

Bright Work Light

LED lighting allows you to see your project in true color with virtually no shadows so you get a clear view of your project without needing additional lighting.

Maxi Stitches

Make an impact with your sewing through extra large Maxi Stitches. Maxi Stitches don't just sew back and forth, but they have sideways sewing motions that allow stitch widths up to 52 mm wide for a gorgeous statement.



Large Sewing Space

The machine is the perfect choice for quilters, home decor sewists, fashion enthusiasts – anyone who creates. The sewing area to the right of the needle is nearly 10" (250 mm), for sewing large amounts of fabric or batting.

Sewing

37 Needle Positions

Sew a straight stitch in 37 different needle positions for ideally placed topstitching, edge stitching, under stitching, stitching-in-the-ditch or quilting.

600 Stitches

Be astonished by the fascinating selection of PFAFF high-quality stitches – unique embellishments, stitched perfectly with some up to 52 mm wide. You'll have endless opportunities to be creative.

4 Sewing Fonts

Choose from the built-in selection of sewing fonts to personalize projects with words, or phrases.

Stitch Balance

Automatically sets the ideal feed balance when stitching forwards and backward, so your decorative stitching looks stunning every time.

Stitch Density

For the desired fullness, density can be adjusted without affecting stitch length because this machine carefully controls the distance between the stitch points.

Adjustable Stitch Width

The size of the stitch from left to right is adjustable to up to 9 mm wide. Adjust the stitch width as desired for a unique look.

Adjustable Stitch Length

Customize the appearance of a stitch by increasing or decreasing the distance between stitches. Use this function for various stitch techniques like applique, basting and more.

Mirror Image Stitches

Flip the stitch side to side or top to bottom for even more decorative possibilities.

Stitch Positioning

Possible to change complete stitch position for any stitch with less than 9 mm stitch width. Align the stitch position with a point on your fabric or presser foot without moving your fabric.

Stitch Restart

Return to the beginning of a stitch or sequence without having to reset any special adjustments you've made or trying to sew to the right stitch to get back to the beginning.

Stitch Programming with Memories

Program a sequence of stitches to create a line of decorative stitches or lettering to personalize your sewing. You can even save your favorites in the machine to come back to at any moment so you don't need to remember or reprogram the sequence.

Free-Motion Settings

Choose your ideal free-motion mode to get the best free-motion results based on the foot you prefer, there's even a ruler foot setting. You can also use any non-dimensional decorative stitch up to 9 mm wide in free-motion mode.

Needle Up/Down Button

Save time by setting the needle's stopping position as desired so you don't have to turn the handwheel or focus on getting the needle in the highest or lowest position. Press to have the needle stop down in the fabric each time you stop sewing, great for appliqué, topstitching and more.

Perfectly Balanced Buttonholes

The Sensomatic One-Step Buttonhole Foot automatically sews perfect one-step buttonholes every time by sewing both sides of the buttonhole in the same direction for evenly balanced buttonholes. Choose from 14 buttonhole styles and 4 eyelets designed for various sewing applications.

Stitch-Width Safety

The Stitch-Width Safety feature prevents needle breakage. It limits stitch width to center-needle straight stitch for using a straight-stitch foot.

Automatic Tie-off

Ties-off automatically at the beginning and/or the end of a seam to secure your stitch quickly and easily.

Tapering on Decorative Stitches

Taper at the beginning and/or at the end of any stitch. Change the angle of taper for unlimited creative opportunities.

Built-In Thread Cutter

Trim both the top and bobbin threads with the touch of a button. No need for scissors or to draw up the bobbin thread to start sewing again.

Twin-Needle Program

Enter twin-needle size to automatically limit the stitch width. You can even preview what the twin-needle stitch will look like on the screen.

Machine

Speed Slider

Easily adjust the maximum sewing speed with the speed slider for full control. This is great when you need to control your speed in free-motion or when you want to sew slower without thinking about it constantly.

Automatic Self-Adjusting Thread Tension

Best tension is set automatically for all sewing techniques and fabrics taking the guess work out of getting perfect tension. Override automatic tension easily for specialty techniques.

Bobbin Winding

Wind your bobbin through the needle to save time threading your machine. Or wind a bobbin while sewing so you don't have to worry about interrupting your sewing.

Quick Help

Not sure what something on screen means? With just the touch of a button you can see a quick description of whatever you want to know more about on screen. Spending time looking everything up in your manual is a thing of the past.

Languages

Choose from different languages in the Settings menu. Make sure your machine speaks the same language you do.

Updatable

Download the latest software version from the Internet for free; update quickly with a USB stick or via wifi, to ensure you're using the latest software at all times.

Personalized On-Screen Experience

Personalize your on-screen experience by naming your machine or changing the color theme of your screen to have it reflect your personality so you feel right at home at your machine.