

October 1, 2020

Important announcement

Capt. Nemo's Dive Shop is joining Diventures!

We are happy to announce that Capt. Nemo's Dive Shop will now become part of Diventures, the nation's largest and fastest-growing swim and scuba center. If you're not familiar with Diventures, they have five (now six!) locations across four states and offer not just scuba training and travel, but state-of-the art swim and aquatics facilities and programs too.

We are excited that you, our valued customers, will now have access to:

Concierge-level travel services and many scuba adventure opportunities, including more than 40 trips planned for 2021 – a great thing for divers in our community!

A best-in-class swim program and many family-fun pool activities (more on this in a second)

Going forward, we'll be relocating the current store to a new retail location in Columbia very soon. The really big news is the long-term plans (here's where the swim program comes in). Diventures will be investing heavily in our community and building a brand new, cutting-edge aquatics facility that will include:

An 8,000-square-foot swim and scuba center

An indoor heated pool ranging in depth from 3.5 to 12 feet

A retail store, classrooms, a scuba service center, and a travel center

The plan is to break ground later this year with an opening date planned for late 2021. This new facility will bring a whole new level of swim, scuba, and travel opportunities to our community. We're also very happy to announce that by no means are we going away – both of us will remain involved in the operation of the new location.

We feel it's also important for you to get to know the great people behind Diventures. So, Dean Hollis, founder of Diventures, and the leadership team will be here for a "meet and greet" event at the store on October 6 from 4-7 pm. We hope you can attend so you can see first-hand that they share a love and passion for scuba that's as strong as all of ours!

We hope you are as excited as we are about this news, especially the big plans for 2021. Thanks for being a part of the Capt. Nemo's Dive Shop story and we hope you'll continue to support us in this new chapter.

Dwain and Mary