

## Weekly Newsletter

### Good News & Announcement All Rolled into One...

### Janome releases the CM17 Our Brand-New Next Generation Combo Machine Is Finally Unveiled!

Our brand new Continental M17 is engineered to have the precision of a sports car and the strength of a truck! The new 12-core motor provides the most powerful needle penetration of any machine on the market, with a 350% longer life-span and 118% increase in efficiency. The CM17 sports an all aluminum die cast frame, with built in magnetic storage under the "hood". Like the Continental M7, it boasts 13.5" of space to the right of the needle. Not only is that great for quilting, it allows for the largest Embroidery field on the market!

This beauty will be in-store by May 11th. Keep your eyes on your inbox for more details!



**CONTINENTAL M17**

**THE  
NEXT  
GENERATION  
COMBINATION  
MACHINE**

**JANOME**  
Reliability by Design

#### High-Definition Embroidery

This machine has Janome's largest hoops and embroidery area ever! The RE46d Hoop offers 11.3in x 18.2in of embroidery!

- Five carbon reinforced plastic, spring



- loaded hoops
- Precision embroidery up to 1200 SPM
- Comes with 1230 built-in designs
- Built-in Embroidery Positioning Marker
- Hoop Detector
- And Extension Base Plates to keep the big hoop stable

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## High-Definition Quilting



The big news on the quilting front is the brand new AcuStitch stitch regulator with four different feet - Closed-Toe, Open-Toe, Echo, and Ruler foot.

- AcuFeed Flex Plus
- Professional Grade Needleplate
- HP foot & HP2 foot
- Stitches up to 1300 SPM
- Ample Work Area and Ergonomic Design
- Plus a 10.5in square quilting hoop

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## High-Definition Sewing



One of the most innovative things about this machine is it's dual interactive screens, which allow you to see and reach everything you need adjust during sewing.

- A thumb wheel to the right of the needle for pin point accuracy when putting down the needle
- A floating mode for fine fabrics
- Stitches up to 1300 SPM
- 850 built-in stitches
- 9mm Variable Zig-Zag
- Improved AcuFeed Flex system

[Read More About This Amazing Machine](#)

[Check Out the Microsite](#)

[Check Out the Launch Bundle](#)

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**Coming Soon!**



**JANOME**  
*Mother's Day Event*

APRIL 27 – MAY 09, 2022

**0% FINANCING\*** | **48\*** MONTHS

ON PURCHASE OF \$3500 OR MORE MADE WITH YOUR SEWING & MORE CREDIT CARD  
• 48 EQUAL MONTHLY PAYMENTS REQUIRED

[Learn More](#)

## Announcements

### Heavenly Seating Sale - Extended through May 2!



- Custom-Built and made in America (please allow 4 weeks for delivery)
- Available in Three Sizes and Heights because One Size Never Fits All
- Five Leg Pedestal Base for Stability and Safety
- Multi-adjustable Seats, Backs, Heights, and More
- A Wide Variety of Fabric, Pattern, and Color Options
- Additional Options, including:
  - Adjustable Arm Rests
  - Casters for Carpet or Hard Surfaces
  - Comfort Style Seats



Big congratulations to Nancy Steidle for her win for Best Art/Pictorial quilt at the Albuquerque Fiber Arts Festival. We are really pleased to be the co-sponsor of the award with Santa Fe Quilting Beautiful work, as always!

## Featured Products

### Silicone Appli-Fuse Mat 12in x 12in



The Silicone Appli-Fuse Mat is made of a silicone and glass fiber material that is heat resistant up to 500 degrees F (260 degrees C.). That means it is the perfect surface for all of your fusing, ironing, and gluing needs, including Fusible Applique and Glue Guns

The mat it's easy to clean with soap and water or place it in the dishwasher.

This product is available in multiple sizes: 12in x 12in, 12in x 18in, 17in x 24in, and 14in x 43in.

[See All Pressing and Laundry Aids](#)

## What We Are Up To

**Connie & LeRoy** are in Las Vegas Nevada all week for the live reveal of the Next Generation Combo Machine and to attend the SDTA Trade Show.

**Lauren** just finished quilting a quilt for a friend who collects antique dolls from China.

**Reneé** finished her Crazy Stitched Petunia Piglet - one of the patterns for her upcoming



Now, we'd like to see what *you're* up to, and share it to help inspire others—whether it's a project, a great book you're reading, pictures from a recent vacation, or really great recipe.

Send photos by replying to this email, or sending directly to:  
[info@sewingcenterofsantafe.com](mailto:info@sewingcenterofsantafe.com)

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## Classes



### Crazy Stitch Critters

Mondays, May 16 & 30  
9:30am - 12:30pm

Get to know the decorative stitches on your machine, while creating an adorable crazy stitch critter, that will capture your heart. Choose from Petunia Piglet or Keep Me Keepsake Bear.

Class Fee: \$48

[Pattern: \\$14](#)

Supply List Coming Soon

Skill Level: Intermediate



### Cords & Bowls

Thursday, June 2  
1:30pm - 4:30pm

Learn how to put strands together to make sturdy cording that can be stitched into an endless array of shapes. Then use the assortment of fun and funky yarns to craft coiled bowls, baskets, or plates. Perfect for gifts.

Class Fee: \$48

[It's a Wrap book: \\$20](#)

[Supply List](#)

Skill Level: Confident Beginner

[Visit Our Class Page](#)

## Local Fun!



**Friday through Monday, May 20–23, 2022**

The Inaugural Santa Fe Literary Festival will take place May 20–23, 2022, bringing together world-renowned authors, thinkers, and passionate readers.

And though, May 20th is a month away, with luminaries like Margaret Atwood, Coulson Whitehead, Craig Johnson, Joy Harjo, Sandra Cisneros, John Grisham, Freddie Bitsoie, our own George R. R. Martin, and so many more, these tickets are going to sell out fast.

[Visit Their Website](#)

## Inspiration

### [Embroidery Adds Textured Narratives to Stitched Photographs](#)



"With a background in medicine, Edinburgh-based artist Flore Gardner fosters a creative practice that explores the body and its untapped potential. She works in an array of mediums from printmaking and ink-based illustrations to mixed-media installations and

fiber, pushing the limits of human anatomy into the realm of the absurd or subversive. No matter the material, each work centers on a primary interest in drawing and utilizes the same techniques and principles that fill the pages of her notebooks.

One of Gardner's series, titled (Her)Stories, overlays vintage, black-and-white photographs largely sourced from flea markets with vibrant stitches. As the name suggests, the collection focuses primarily on women, and the embroidered elements obscure faces with dense patches, add dimension to a subject's body, or highlight their figures by drawing a contrast to the backdrop."

[Read the Whole Article](#)



**JANOME**  
WINTER  
**THAW OUT**  
SAVINGS  
EVENT

March 1 - April 30, 2022

MELTDOWN SAVINGS

All offers valid January 1 - February 28, 2022 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

The advertisement features a blue and white color scheme with a water splash background. It displays three Janome sewing machines: a standard sewing machine, a serger, and a quilting machine. A large blue banner on the left reads 'JANOME WINTER THAW OUT SAVINGS EVENT'. A smaller blue banner in the center says 'MELTDOWN SAVINGS'. The dates 'March 1 - April 30, 2022' are in the top right corner. A disclaimer at the bottom states: 'All offers valid January 1 - February 28, 2022 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.'

[Learn More](#)

[Visit Our Website](#)

## Safe Shopping at Sewing Center of Santa Fe

We remain diligent about keeping you and our staff healthy. Please stay home if you're not feeling well. Curbside service is always available.

**Proper fitting masks are still required**

STORE HOURS:

Mon - Sat 10 - 4

Closed Sun