

Weekly Newsletter

Good News!

5 alternatives to goal-setting suited to today's rapidly shifting world



How many of you out there have already given up on your New Year's Resolutions?

The **Optimist Daily** is here to get you back on track: "As useful as traditional goal setting can be, these days, there may be more effective ways to handle your professional and personal life.

The rapidity of technological advancement and the uncertainty of the global economy may render the goals you set obsolete. With everything shifting so quickly, it's easy for your own personal ambitions to become irrelevant.

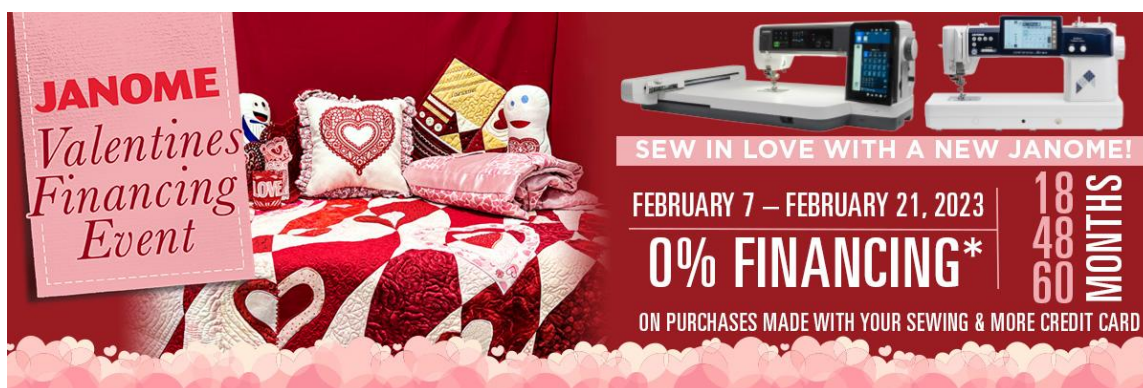
However, imagining yourself succeed can be an incredibly effective tool in helping you progress. At a time when we are more aware than ever that change is constant and life is unpredictable, the idea is to set yourself in the right direction.

To help you take command of your career in today's volatile market, here are five tried-and-true alternatives to goal-setting.

Visualize the future . . ."

We here at the **Sewing Center** recommend using these tips not just for your career but for your creative projects as well!

Announcements



JANOME
*Valentines
Financing
Event*

SEW IN LOVE WITH A NEW JANOME!

FEBRUARY 7 – FEBRUARY 21, 2023

0% FINANCING*

18
48
60 MONTHS

ON PURCHASES MADE WITH YOUR SEWING & MORE CREDIT CARD

[Learn More](#)[Apply Online](#)

Featured Janome Accessory

CM17 Extension Table



Janome Extra Wide Extension table fits all Continental Models. This large extension table fits perfectly against the machine giving a much larger work surface and extra support for all your projects. Pairs well with the Eddycrest Sewing Cabinet!

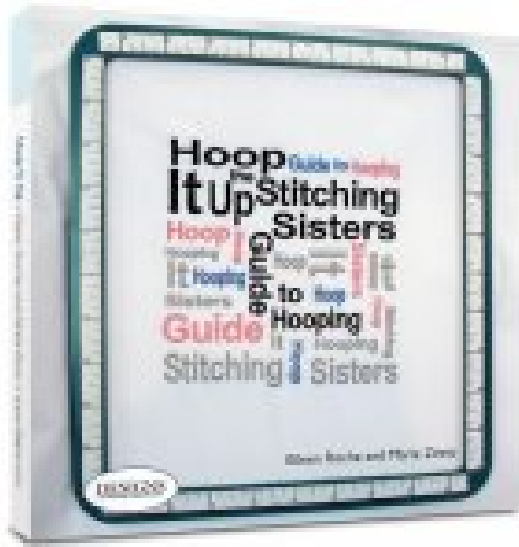
Dimensions: L26.7" x W15.7"

[Learn More](#)

Featured Product

DIME Hoop It Up

Hoopng an item correctly is an important beginning step to getting a professionally embroidered design. But with many different items to embroider and the variety of hoops available, knowing which hoop to use and how to hoop any given item can be challenging. In Hoop It Up, the stitching



sisters, Eileen Roche and Marie Zinno, take the confusion out of hooping. They have pooled their years of embroidery experience to share their best practices for embroidering over 30 popular items. Bonus! Inside you will find six embroidery positioning tools you can use again and again: Angle finder, 4" Target Ruler (two versions), 7" Target Ruler (two versions), and Target Stickers.

[See All Embroidery Books](#)

What We Are Up To

Reneé learned a new improv piecing technique. The patterns and scale in her fabric choices really make this piece POP!

Connie finished stitching our her PEP Club placemat. She says she always dreamed of the day when she could embroider a full-sized placemat entirely in the hoop. The CM17's 11" x 18" hoop made this dream come true!

Sharon is working on this in-the-hoop potholder by OESD. Looks good enough to eat!





Now, we'd like to see what you're up to, and share it to help inspire others—whether it's a project, a great book you're reading, pictures from a recent vacation, or really great recipe.

Send photos by replying to this email, or sending directly to:
info@sewingcenterofsantafe.com



Learn Free Motion Quilting

Friday, March 3,
9:30 am to Noon

Take your creations to the next level with free-motion quilting. Get hands-on experience with several beginning exercises, learn about helpful resources and notions, view inspiring examples, and still have time to polish your skills in a relaxed, supportive environment.

[Class Fee: \\$21](#)
[Supply List](#)

Learn-to-Sew: Seams

Saturday, March 4,
1:00 pm to 4:00 pm

In this class we will learn several different types of seams. We'll discuss which to use when, how to stitch them, and use a few of them to sew the bathrobe we cut out in the LTS Pattern Layout class.

Ages 15 and up

[Class Fees: \\$25](#)
[Supply List](#)



CLASS CANCELLATION POLICY: You must cancel 48 hours or more before the start time of your class for a full refund. Classes cancelled after 48 hours cannot be refunded.

[Visit Our Class Page](#)

Inspiration

February Is Embroidery Month



Discover beautiful FREE embroidery designs to create with your Janome embroidery machine. Search our collection based on category, skill level and embroidery type.

Download Designs

There are so many ways to find projects you'll love at Janome.com.

Inspire

Blog

Search Bar

Local Fun



Santa Fe Film Festival

Friday, February 17 through Sunday, 26

The Santa Fe Film Festival celebrates all facets of cinematic arts – here in New Mexico, regionally and globally.

Our annual event honors everyone working both on and off screen to bring the best of film creation, production and showings to the public. We constantly seek improvement in our line of respective crafts and provide filmmakers with resources to pursue their dreams further.

The Santa Fe Film Festival focuses on bringing together distinguished industry

specialists and all movie lovers through accessible screenings, panels, workshops and parties!

[See the List of Films](#)

[Visit Our Website](#)

Safe Shopping at Sewing Center of Santa Fe

We remain diligent about keeping you and our staff healthy. Please stay home if you're not feeling well. Curbside service is always available.

STORE HOURS:

Mon - Sat 10 - 4
Closed Sun

505-424-3242

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