

Weekly News & Updates

October 28, 2023 | Issue 43

International Quilt Market 2023

We are here! We arrived Thursday and spent the day Friday at Schoolhouse. One of the highlights of Quilt Market is the Schoolhouse sessions. It's a unique chance to learn from the industry's experts and get insights into the latest techniques, tools, and trends.

The keynote speaker was Tone Finnanger, the creator of Tilda. She shared her journey and inspiration behind her collections. This marks her 25th year, and she shared her beautiful quilts and projects being released in 2024. The Jubilee Collection is her celebration of 25 years in the industry.



Tilda releases all of her patterns free online. If you haven't checked it out, click [here](#).

We are looking into adding some Tilda fabric to the store. Stay tuned to see what we buy.

We have so much more to share which will be included in next week's newsletter. Check out our [YouTube Channel](#) for videos from Market and follow us on Facebook for more live videos



Calendar

- [#ScottSentMeChallenge2023 - September - November](#)
- October 26-31 - International Quilt Market in Houston, TX
- November 22nd - Open 10am - 2pm
- [Fabric Painting- Watercolor Pencils- November 17th at Firefly Cellars](#)
- November 23rd - 25th - Closed for Thanksgiving
- December 2nd - Closed for Private Event
- December 2nd - Happy Feet Quilted Sneaker Class-**Sold Out**
- [December 3rd - Happy Feet Quilted Sneaker Class \(Dulles Town Center\)](#)
- December 23rd - 25th - Closed
- December 26-29 Holiday hours 10am - 2pm
- [December 30th - Fifth Saturday 10am - 4pm](#)
- December 31st - January 2nd - Closed - New Year and Inventory

Visit our
Website



Register Now

Scenes From Market

Schoolhouse

Quilt Market Schoolhouse consists of 154 different classes on various topics. The emphasis was on introducing new products or techniques to allow expansion of existing programs. We met directly with suppliers and designers to learn more about their new products. Here's a recap of what we attended.

Ruby Star Refresh

Melody Miller is the Creative Director of Ruby Star. She and the other designers, Sarah, Rashida, Kim, and Alexia, presented their latest collections and discussed their 10-year history. In 2013, they formed the brand Cotton & Steel before creating Ruby Star. They love the collaboration among the designers and often welcome guest designers to add to the collections. Their collections blend nicely across lines, and they work hard to challenge each other in their creative processes.

Projects with a Purpose - Did you know that every year, they release a panel with artwork designed by each artist, and a portion of the sale of each panel is donated to a charity? The 2023 panel is supporting **The Jed Foundation (JED)**, a nonprofit that protects emotional health and prevents suicide for our nation's teens and young adults, giving them the skills and support they need to thrive today...and tomorrow. You can grab a 2023 panel [here](#) and support this important cause.



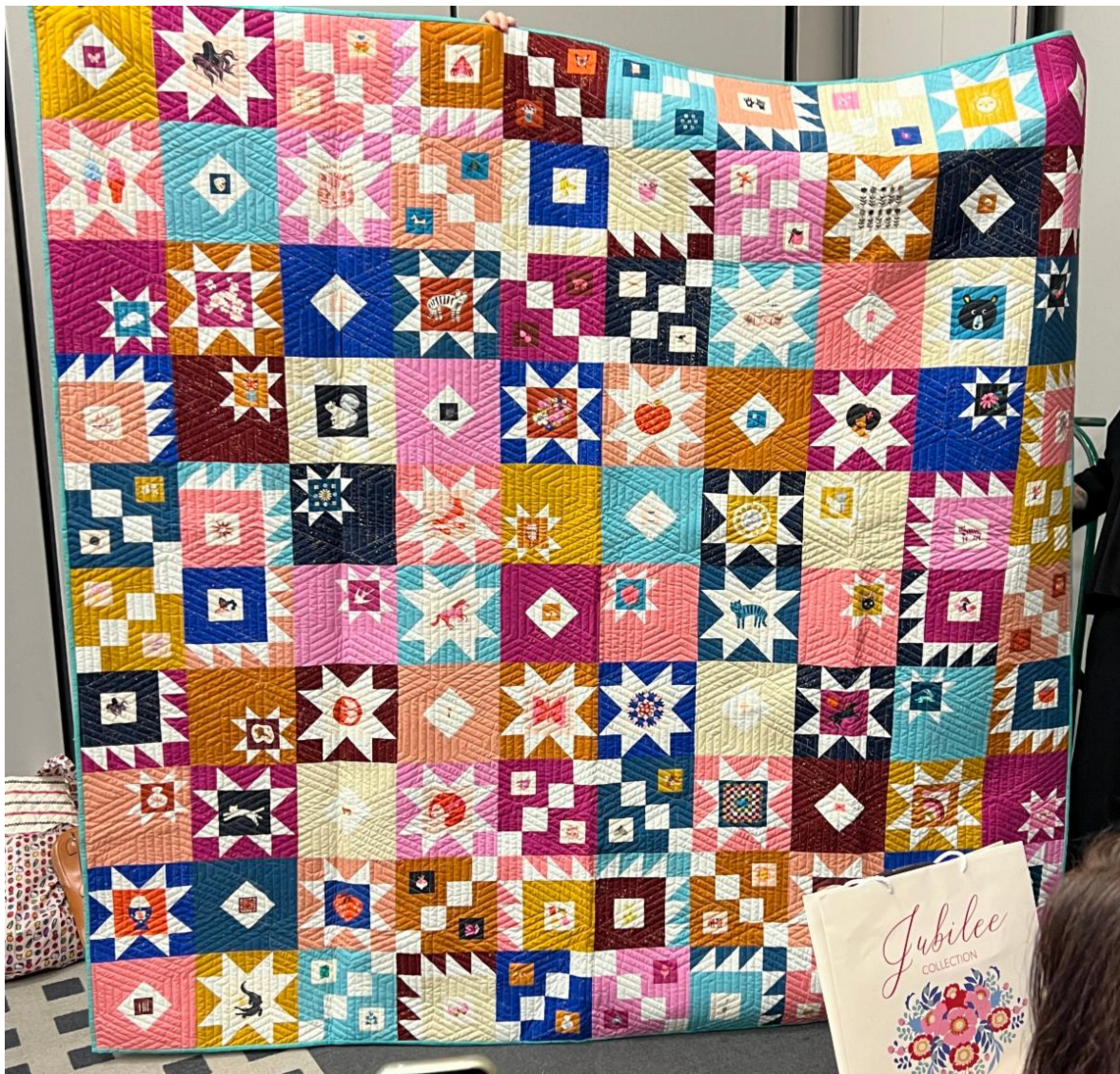
Ruby Star announced they would discontinue a few blenders



earlier this year, Hole Punch Dot and Starry. Based on the overwhelming response, this week's news is that they are keeping Starry and releasing 18 new colors and reprints of existing colors. They also added 4 new mini-prints and some extra-wide backing.

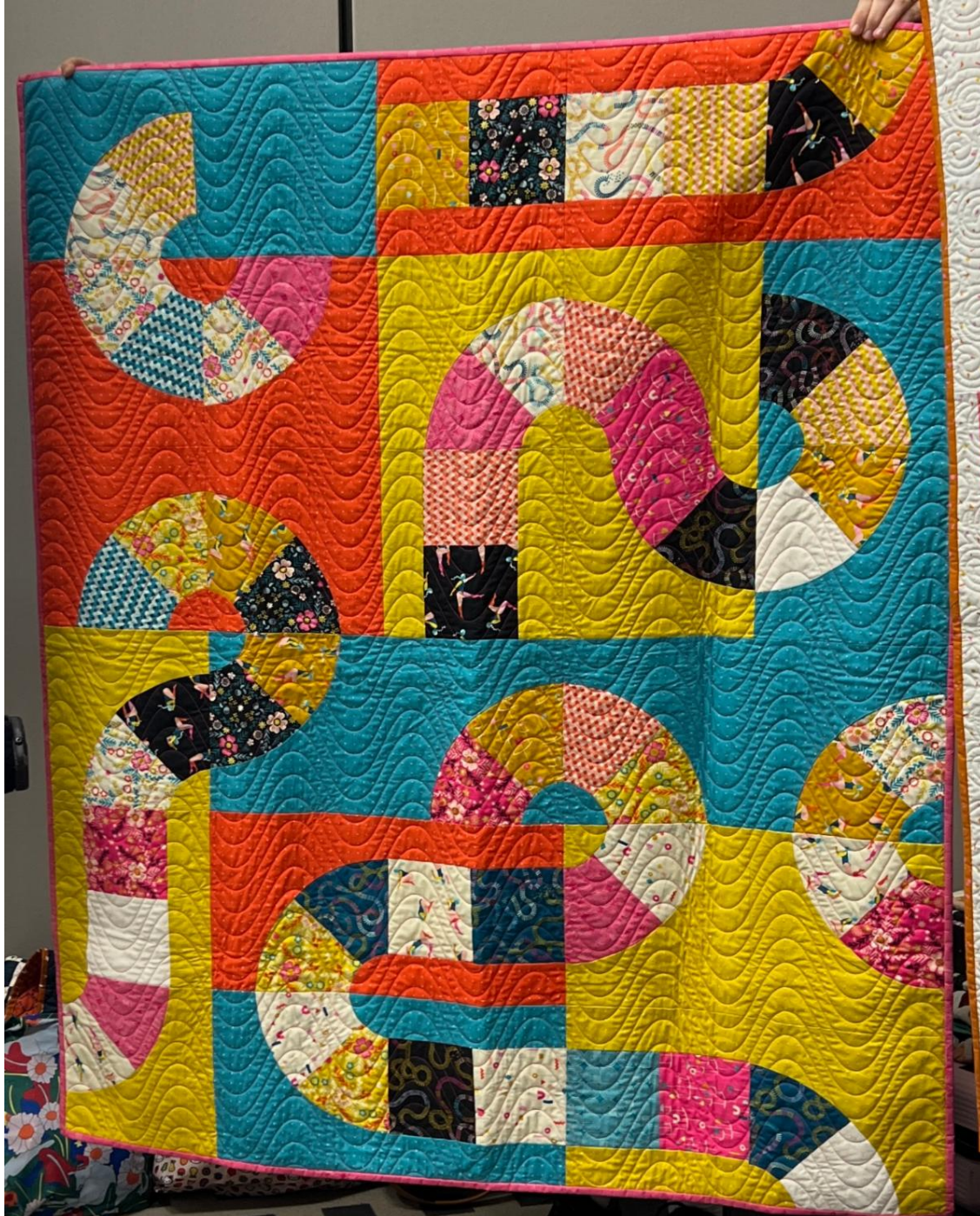
Speckled, one of our favorite blenders, will see an additional 20 new colors—a sneak peek in the photo on the left.

In celebration of their 10th anniversary, they are releasing the Ten Years of Magic panel that consists of images from their last 10 years. The panel includes designs from all 10 years of the five designers and will include some new designs that will be coming soon. The panel contains over 150 squares ranging from 2" to 4.5" and is perfect for fussy cutting. For every Ten Years of Magic panel sold, profits will be donated to The [Martha O'Bryan Center](#) an anti-poverty initiative in Nashville, TN. The sample quilt below will be offered as a kit using the panel and coordinating Speckled fabric. The quilt is 80" x 80". The panel itself is 42" x 36". This panel will be available in May 2024.



Game Night. This free modular quilt pattern will be released in the summer of 2024. These three quilts were showcased at the Ruby Star Refresh. This modular pattern is inspired by the Picture Book collection by Kimberly Kight. Once all three new collections are released to the store, there will be a sew-along. This pattern is intended to teach new skills by practicing sewing curves. They say that It goes together quickly. You choose your layout in this fun "game board" quilt. They can't wait to see what games people create to accompany their quilts.





Pennant Panel - The panel includes six pennants, one for each of the five designers plus a Ruby Star Society one. There are also four additional RSS signs.



The Traveling Artist - Denise Burkitt

The Exotic Garden Palace Collection will be released in the summer of 2024. Much like her current collection, [Island Vacation](#), her travels inspire this collection, this time to India. The collection includes nine designs from her custom-painted artwork. This versatile collection would be great in quilts, of course, but also in apparel and home decor. Check out the [video](#) from our conversation with Denise.



One of the consistent themes of this Quilt Market that we saw and heard across almost all fabric designers is the addition of Block of the Month (BOM) with online Sew-Alongs. Almost all companies offer kits and multiple BOMs, many of which accompany Sew-Along support. Sew-Alongs allows you to work with others virtually and connect with a community focused on the same project. These Sew-Alongs can be hosted in shops or on digital platforms and available via sharing solutions via video from the comfort of your home. We identified several collections and BOMs to offer this next year. More to come in future newsletters.

Meags and Me - Quilting Forward: New Ideas for Effortless BOM Quilt Kits

Winter Gardens is the latest collection by Meags and Me for Clothworks. This beautiful collection of 15 prints is in a soft winter color palette of blues, purples, and pinks. Their Twas the Night Block of the Month is a six-month applique BOM. If you always wanted to do applique but were afraid, this is the one for you.

Do you own a Cricut, Brother, or other cutting machine? Is it gathering dust on a shelf or in a closet? You may then love what Meags and Me are doing in their BOM and for their applique. They now offer an SVG file for each of their patterns. This solution allows you to add your favorite fusible to your fabric and run the fabric through your cutting machine for perfectly cut applique pieces. Not it becomes a

peel-and-stick solution. How fun is that?

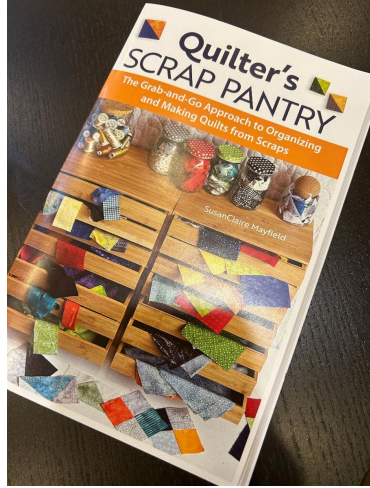
We will offer this BOM in two ways: buy the pattern and fabric and use the SVG to cut your own pieces or get the pre-fused cut pieces as part of your BOM. The cost will be slightly different to account for the labor of us preparing your pre-fused pieces. This BOM will be so fun to do together. Stay tuned for the sign-up for this BOM. Check out the video [here](#) of Sydney talking to Meags and Me.



New Books

Quilter's Scrap Pantry by SusanClair Mayfield, the Gourmet Quilter

You may remember SusanClair from the Welcome to My World applique quilt BOM currently in process. Like many of us, she is a quilter who has accumulated a ton of



fabric. Her latest book focuses on how to organize and make quilts from scraps. We love a scrap quilt and will add this book to the store once it's available.

Modern Day Quilter by Kiley Ferons

Owner of Kileys Quilt Room and founder of a digital quilting magazine for modern quilters, Modish Quilter Magazine, Kiley is releasing her first book - Modern Day Quilter. Kiley brought her cool modern trunk show to show off her new book. The book has 16 patchwork quilts and projects to teach beginnings various skills. We will

be hosting a book signing in the store with Kiley soon. Sydney was lucky enough to win the drawing for a free book in this session.





Retro Curved Pieced Quilts with Erin Grogan of Love Sew Modern

Experience the feeling of nostalgia through the modern, retro-inspired designs. This is Erin's debut book. We will also offer a book signing and truck show with Erin in-store. You may have seen some of Erin's other quilts in our videos from the Fredericksburg quilt show.

Clearance Fabric - Be sure to check the new category on the website. All Fall and Halloween fabric has been added at 30% off or more. If you didn't finish your Halloween projects this year - don't worry; grab some fabric and get them started for next Halloween.

Shop
Clearance

Block of the Month

Tara Faughnan's Roam medallion quilt is the perfect way to explore a beautiful harmony of colors and values with a modern twist. Each round demonstrates a wide range of techniques that will build the skills of novice quilters and will be a fun play day for the experts. Techniques include traditional piecing, strip piecing, and easy, no-tear paper piecing. With a full complement of video tutorials and online learning support for all the BOM participants, Tara will share her tips and tricks each step, ensuring everyone has a great time and comes away with a beautiful quilt!

Quilt Size 82"X82". The pattern is included in the cost of the block of the month.

The Block of the months starts in February 2024, and includes all fabric for the top and binding.

Sew Along Schedule January 2024: Intro and gathering supplies

February: Round 1 Center

March: Round 2 HRT's and Four Patches

April: Round 3 Sashing Set

May: Round 4 Triangles and Four Patches

June: Round 5 part 1: Four Patch Row

July: Round 5 part 2: Stars

August: Round 6 part 1: Bars

September: Round 6 part 2: Four Patches

October: Round 7 part 1: Square in a Square

November: Round 7 part 2: Diamond Row


December: Round 7 part 3: Strip Sets

January 2025: Finishing the Quilt

BLOCK OF THE MONTH

ROAM in Artisan Cotton

12 MONTH BOM




Quilt Designed by Tara Faughnan
Featuring Artisan Cotton by Another Point of View

SHOP KIT: 53988QK-X MULTI
82" x 82"


BLOCK OF THE MONTH

ROAM in Artisan Cotton
Quilt Designed by Tara Faughnan
Featuring Artisan Cotton by Another Point of View


MONTH 1




MONTH 2




MONTH 3




MONTH 4




MONTH 5




MONTH 6




MONTH 7




MONTH 8




MONTH 9



MONTH 10



MONTH 11



MONTH 12: ADD BACKING, QUILT AS YOU LIKE, BIND AND ENJOY!



BLOCK OF THE MONTH

ROAM

Quilt Designed by Tara Faughnan

Featuring Artisan Cotton and Ruby + Bee Solids

A 12 Month BOM, available in two colorways!

in Artisan Cotton

in Ruby + Bee Solids

**Register for
Roam**



Jump for Joy Quilt Along hosted by WeAllSew

This Jump for Joy quilt is designed to help you build your skills in piecing a quilting top and quilting it. In the quilt-along, we will spend five months piecing the quilt top and five months exploring the quilting options. The piecing features traditional patchwork and raw edge fusible appliqué. The quilting combines free-motion and ruler work, which can be accomplished on a domestic sewing machine, a stationary longarm on a table, or a longarm on a frame. Whether you own a

BERNINA or not, you can participate in the quilt-along.

This Quilt Along is a skill builder from piecing applique to various free-motion quilting techniques and will be published monthly on the WeAllSew blog.

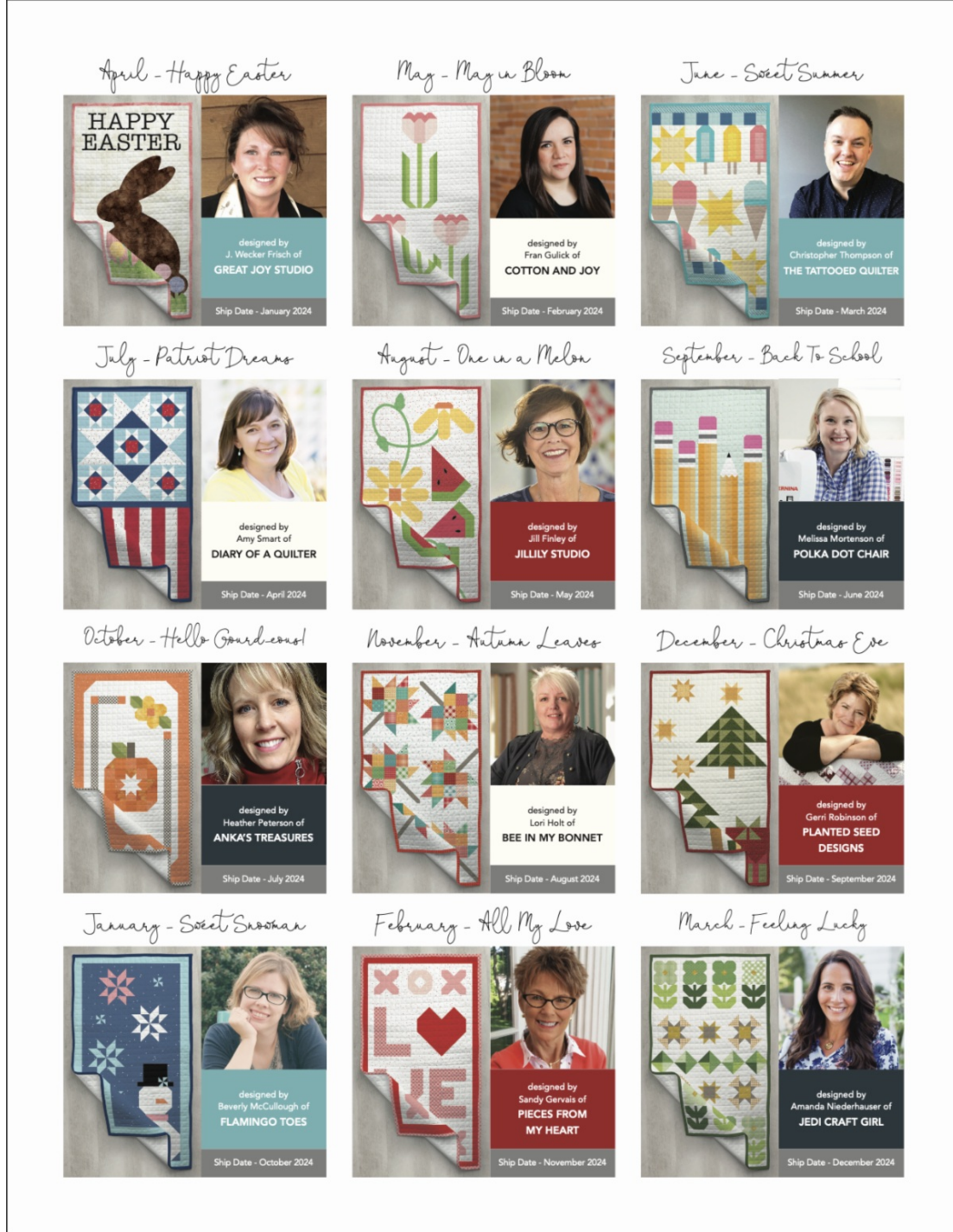
If you are interested in participating, we have kits available in both colorways.

**Order Jump for Joy
Kit**



Jump for Joy
Blog

Riley Blake Door Banner of the Month



The Riley Blake Door Banner of the Month subscription includes 12 kits, with each kit designed by a different Riley Blake Designs designer. The subscription is for 12 months, starting January 2024- December 2024. Each month you will receive a Kit of the month in an exclusive keepsake box.

Each kit contains the pattern and the fabric to create the door banner top and binding, The finished size is 20"X36"

- January - Happy Easter by J. Wecker Frisch
- February - May in Bloom by Fran Gulick
- March - Sweet Summer by Christopher Thompson
- April - Patriot Dreams by Amy Smart
- May - One in a Melon by Jill Finley
- June - Back To School by Melissa Mortenson
- July - Hello Gourd-eous! by Heather Peterson
- August - Autumn Leaves by Lori Holt
- September - Christmas Eve by Gerri Robinson
- October - Sweet Snowman by Beverly McCullough
- November - All My Love by Sandy Gervais
- December - Feeling Lucky by Amanda Niederhause



Au Naturel - Block of the Month

This delicately colored queen quilt has been designed with Lisa Audit's beautiful Au Naturel collection as an eight-month Block of the Month program. The 93.5" square quilt features five different 12" blocks and 2 pieced setting triangle blocks- that makes 7 months plus one for sashing, borders, and finishing.

This BOM starts in February for 8 months

**Order Au
Naturel**



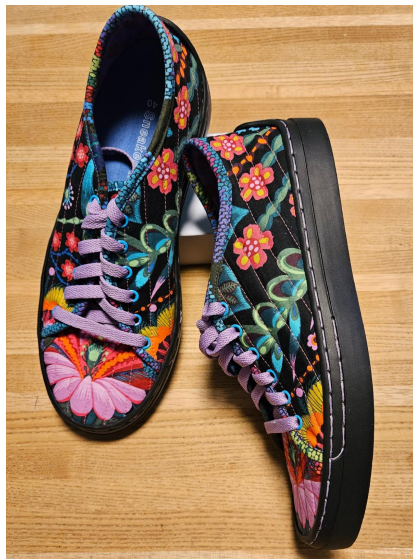
Mystic Vineyard - Block of the Month

Sumptuous batiks in shades of purple, lavender, emerald green, sea green, and black are featured in the Mystic Vineyard quilt. This is a beautiful 9-month Block of the Month program. Purple clusters contrast against the greens like a vineyard ready for harvest to create a quilt bursting with flavor.

Mystic Vineyard is 97"X106". It is a generous queen quilt that allows for an 18"-19" drop on the side of the bed. The quilt center is made up of 10" square-set blocks with a row of 5" custom blocks inserted at the top and bottom for an attractive rectangular layout. This is bordered with 9" square-set blocks to create a beautiful "floating" border. This uses the stitch and flip construction is used where ever possible; we think this project will be great for a confident beginner and certainly anyone with moderate skills.

This BOM starts in June 2024 - lasts 9 months

Order Mystic Vineyard



Happy Feet Quilted Sneaker Class - Second Class Added

Classes are now available. December 3rd at LMAC at Dulles Town Center.

Let Joan Radell of Bucklebee Patterns teach you to make a one-of-a-kind low-top, mid-top, or high-top sneaker. You can choose a black or white sole and leave the class with a new set of kicks! Upon registration, a supply list will be sent out along with a Google form. The Google doc must be returned with your shoe size and sole color before 11/9/2023. Space is limited. Sign-up will end on 11/9/23.

Shoe sizes run from 35-47 EU - If you need to know your size, stop by a local shoe store and measure your feet.

**Sign Up
Now**

Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.



Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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Website**

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