

## Weekly News & Updates

April 15, 2023 | Issue 16



# March Fabric Madness - Champion

March Fabric Madness has been fun. We started with 16 teams in our Sweet Sixteen This week we crown a champion.

The winner is Marcia Derse Palette with a score of 36 to 32 for Hoffman 1895 Batik. As a reminder you can see video's of the 16 basics and blenders on our YouTube channel. Shop our basics and blenders and receive a discount on the winner through Friday April 21st.

**Shop Now** 

Visit YouTube

# Fifth Saturday Sale Date Moved to the 1st Saturday in May

Our 5th Saturday Sale would normally fall on April 29th but Sydney and Bev will be out of town. We have moved our 5th Saturday sale to the first Saturday in May (May 6th).

#### **Upcoming Quilt Shows**



#### Calendar

- April 17th History of Quilting in Loudoun County with Priscilla Godfrey - 6:30-7:30pm
- April 20-22 QuiltFest Greenville, SC
- April 26-29 AQS QuiltWeek Paducah, KY
- "Fifth Saturday" New Date 6
  May
- May 13th- Saturday Sampler-Mother's Day edition
- May 21st - Sunday Sew-ocial -10:30 - 3:30
- CLOSED- Memorial Day- May 27th-29th

#### Calendar

#### Join us

Facebook Groups - allow all who are participating in sew-alongs or BOM's to connect. This is completely voluntary and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month
- Sunday Sew-In

Sydney and Bev will be heading to Greenville, SC later in April to attend Mancuso's Quiltfest. The following week they will be in Paducah, KY for the AQS Quiltweek.





Sew-Social Hand Sewing

#### Join Facebook Group

#### **Social Media**

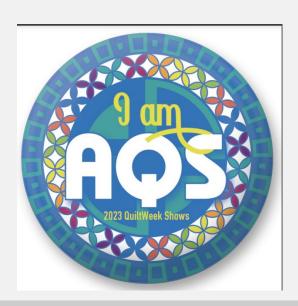
Do you follow us on Facebook, Instagram, or YouTube? In between the newsletters we use social media to share quick updates with videos and pictures. We also will announce changes in the store and online. This is the quickest way for us to get news to you.

In the event of inclement weather, we will update a banner on our website as well as a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Please feel free to share with your family and friends as we continue to spread the news about the changes at Webfabrics to include the opening of a Brick-and-Mortar. again.







#### **New Fabric**

### Queen of We'en by Janet Wecker Frisch for Riley Blake Design

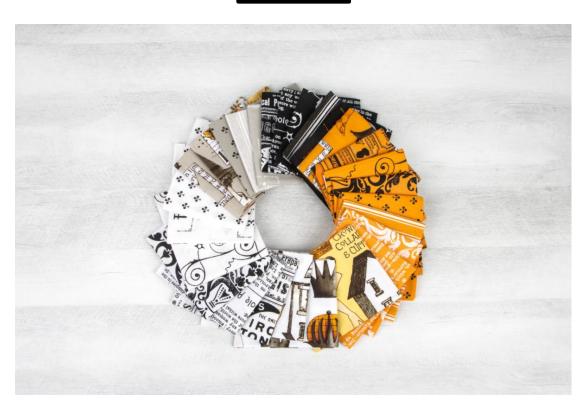
Sydney was excited for this line when she saw that it was coming out. We did not have Halloween fabric this past year as we bought the store after the normal season. This year we are making up for it and will be bring in a few collections. The first has arrived. Queen of We'en by J. Wecker Frisch include four panels and an assortment of coordinating

prints.

This is a reintroduction to one of her best-selling fabric collections in case it looks a bit familiar. Janet's previous Halloween collections grew in the marketplace. A friend "crowned" her "Queen of We'en!". This funny pun between two friends became the inspiration for the original collection. The costumes were taken from 1909 fashion magazines and then digitally enhanced with Janet's original and well-known artistry. Crowned heads were created in watercolor and paired with antique photos and ads for another creepy classic!.

The apothecary labels, palmistry art, solitaire, tattered damask, and ticking texture in a white, orange, gray, and black palette will inspire your frightfully delicious creations.

**Order Now** 









**Order Now** 

## Legends of the National Parks from Riley Blake Design

Legends of the National Park from Anderson Design Group. As artists and craftspeople, they are passionate about preserving the time-honored traditions and techniques of artists and print-makers from the 20th Century. They pick up where masters from the Golden Age of Illustration left off,

building on what they began to create a whole new body of poster art for our generation. They travel all over America (especially the National Parks) for inspiration, but love their hometown, Nashville, Tennessee.

Two fabric lines for the National Parks have been released. We have the full collection of Legends of the National Parks. We also selected a few items from the other National Park Collection. These contain large panels and coordinating prints. There is a 54"x72" panel of the 63 American National Parks. The legends panel is a 36" panel of Bigfoot. Come see these collections.

#### **Order Now**

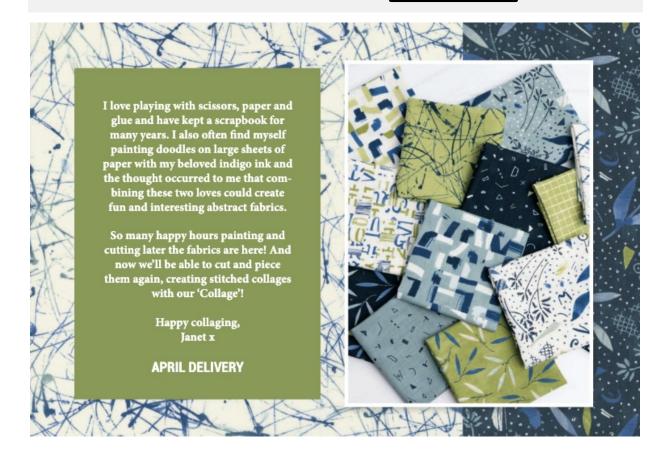




#### Collage by Janet Clare for Moda Fabrics

If you go into my sewing room, it's full of not just fabric but also scrapbooking, card making, cross-stitching, painting and other craft and art supplies. Much like Janet, I love playing with scrap where fabric or other material.

This new collection, Collage, brings that feel with this fabric. This collection of 27 fabrics is ready for your next creative project.



#### Welcome to my World

The kits are ready to order. We have split this apart. You can order the pattern and fusible, just the fusible or just the kit of fabric. If you need it all we can help you there too. If you pre-registered we will give you a call and help you get the order established. The fabric will be charged up front and you will get it all at once. The pattern and fusible can be a subscription where we bill you monthly. Email us if you are interested in this option. We will reduce your cost if you pre-registered.

Welcome to my World



**Upcoming Events** 

# Saturday Sampler - Intro to Art Quilting

We had another successful event today. Thank you to everyone who came and to





Susanne and Kerry for leading this one.

If you are interested in joining an art quilting group, let us know. We are looking to set something up monthly in the store.









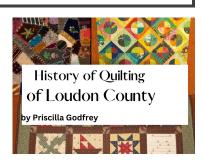




## The History of Quilting in Loudoun County

Professional quilter and certified quilt judge Priscilla Godfrey details the history of this art in Loudoun County from its Quaker roots in the 1730s to the work being done today by artists who ship their creations around the world and by groups who donate quilts to local charities.

\$5 registration fee. Requested donation to Station Stitchers on the day of the event.









Register

## Hoffman 100-Year Challenge

## CELEBRATE HOFFMAN FABRICS' 100 YEAR ANNIVERSARY WITH A SPECIAL EDITION OF THE HOFFMAN CHALLENGE

Hoffman California Fabrics was founded in 1924 by Rube P. Hoffman. Today, the fourth generation of the family carries on its traditions of design excellence, superior quality and forward-thinking textile fashion.

To celebrate, Hoffman California Fabrics has created a special edition of the Hoffman Challenge. For the first time ever, Hoffman Challenge participants are required to use a minimum of 5 out of 15 batik fabrics from the Challenge collection in their artwork entry. As a challenge participant, put your creative and technical skills to the test.

Participant registration, submissions and initial jurying all take place online, with a panel of certified judges considering all entries. If it is determined that your artwork qualifies for in person judging, you will be asked to mail it to Hoffman Fabrics.

Finalists' and award winners' artwork go on tour for the year of 2024 to celebrate Hoffman's 100th Anniversary. They will be displayed in their virtual showroom and exhibitors may include quilt shows and festivals, museums and libraries, cultural centers, guilds and even some Hoffman retailers.

All the rules can be found here. .

The fabric is arriving in next week. We will have yardage and fat quarter bundles of the challenge fabric and all of the Hoffman 1895. We hope you are ready to win this challenge.

## The 2022-2023 100 Year Hoffman Challenge Collection







Order the Challenge Fabric

Thank you for your continued support. Be on the lookout for more in-store events to include classes.

Keep Sewing,

Bev and Sydney

Visit our Website





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