



## Weekly News & Updates



## **Stay Cool!**

As the temperatures rise, it's time to stay cool indoors and work on your favorite hobby. We have everything you need to create beautiful and functional quilts. Use this time to get ahead on your holiday projects. Stop by in store or online to check out the new selections. Beat the heat and start sewing today!

#### **Secrets and Shadows**



This quilt is on loan to the store and hanging in the back. This quilt was a block of the month designed by Denice Lipscomb of Common Threads Quilting. The quilt patterns honor courageous women spies from World War I and World War II. Each pattern has amazing and breathtaking stories featuring women such as Odette Sansom, Violette Szabo, and Mata Hari.



#### Calendar

- July 20-22 North East Ohio Quilt Show
- July 29th 5th Saturday -Customer Appreciation Event
- July 30th Open Sip and Sew or Stitch or Crochet. All Handcrafts welcome
- August 20th Fabric Painting Sip & Sew

Calendar







## **New Notions**

#### **Mindful Making**

Mindful making through handcraft work can be a deeply fulfilling and therapeutic practice. It involves engaging in creative activities with intention and awareness, allowing you to focus on the present moment and cultivate a sense of mindfulness. Here are some ways handcraft work can promote mindfulness:

- Focus and Concentration: When you engage in handcraft work, such as knitting, crochet, or embroidery, you enter a state of flow where your attention is fully absorbed in the task at hand. This focused concentration helps quiet the mind and allows you to be present in the moment, promoting a sense of mindfulness.
- 2. Sensory Awareness: Handcraft work often involves tactile experiences, such as feeling the texture of yarn or fabric, the weight of a needle, or the movement of your hands. Paying attention to these sensory experiences enhances your awareness of the present moment and deepens your connection with the materials and process.
- 3. Slow and Steady Pace: Many handcraft projects require patience and a slower pace. This slower rhythm allows you to savor each stitch, knot, or stroke, enabling you to slow down and be fully present. The repetitive nature of handcraft work can be meditative, soothing the mind and bringing a sense of calm.
- 4. Creative Expression: Handcraft work provides an outlet for creative expression, allowing you to bring your ideas and imagination to life. By focusing on the creative process, you can let go of worries and distractions, immersing yourself in the act of making and experiencing the joy of creating something with your own hands.
- 5. Mind-Body Connection: Engaging in handcraft work can help you connect your mind and body. As you manipulate materials and engage in intricate movements, you become more attuned to the sensations and movements of your body. This embodied awareness can deepen your mindfulness practice.

Overall, handcraft work can be a mindful and grounding practice, allowing you to find peace and clarity in the present moment. It offers an opportunity to slow down, engage your senses, and cultivate a sense of creativity and well-being. Whether it's knitting, sewing, painting, or any other form of handcraft, the process itself can become a form of meditation and self-expression.

Handcraft kits are a fantastic way to get started with various crafts without the hassle of gathering all the materials individually. If you're interested in embroidery, crossstitch, macramé, or needle punch, there are many kits available that provide everything you need to complete your projects.

Are you planning to join our next Sip and Sew at Firefly Cellars? These kits would be perfect if you still need to get a project. We will have them at the event for sale as well.

## Order Mindful Making Kits







## Splash Fabric is here!

We received a few bolts of Splash Fabric this week. This is NOT your Grandma's Oil Cloth. Splash Fabric loves creating quality, innovative fabrics. In 2013, they discovered laminated cotton - truly magical stuff that is lightyears ahead of oilcloth but offers the same colorful and quirky vibe. It's eco-





friendly, biodegradable, kid-safe, 100% cotton with a water-based polyurethane coating. You have to come to touch this for yourself.

Here's how this laminate cotton really excels compared to oilcloth:

- Ecofriendly and Biodegradable
- Food Safe
- Consumer Healthy
- Pliable and buttery soft
- High heat resistance
- Washable and, if necessary ironable.

We started with four prints and are excited to hear your feedback before we order more prints. Sydney made a reversible bowl. It was fast and easy. The Splash Fabric website has a number of free patterns.

## **Explore Free Patterns**



Order Splash Fabric

#### **New Fabric**

## Scalloped Hills by Cori Dantini for FreeSpirit

The rolling wheat fields of the Palouse inspired this collection. The Palouse is a magical place nestled in the bottom southeast corner of Washington State. Think upon gentle hills covered in tall green, flowing grass which grows into beautiful golden wheat stalks come August. Eventually, these hills roll into a beautiful white frost all winter. The Palouse is enchanting and Cori wanted to share that with the world in her own way. These 24 vibrant blenders will add a touch of texture to any project. Scalloped Hills - 2 has arrived. These 12 additional colors complete the

collection for a total of 24 fabrics. Order these new prints in fat quarter or half-yard bundles.







Order Scalloped Hills

## **New Batiks**

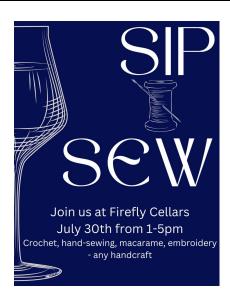
New Batiks from Riley Blake Expressions Tjaps arrived in purple, chocolate, raspberry and multi-color to add to our collection.





**Order Batiks** 





Sign up

# Webfabrics Sip and Sew at Firefly Cellars

Introducing "Stitch and Sip: Crafting at the Vineyard!" Join us for a delightful evening of creativity, relaxation, and indulgence. Immerse yourself in the world of handcrafts (sewing, crocheting, cross-stitch, embroidery, English Paper Piecing, etc.) while surrounded by the picturesque beauty of Firefly Cellars. Whether you are a seasoned stitcher or a curious beginner, this event offers the perfect blend of crafts and wine. Gather your fellow enthusiasts, exchange ideas, and learn new techniques as you create beautiful projects. Unwind, sip on exquisite wines, and let your imagination soar in this unique experience. Watch the calendar for upcoming dates and times.



## Row by Row 2023

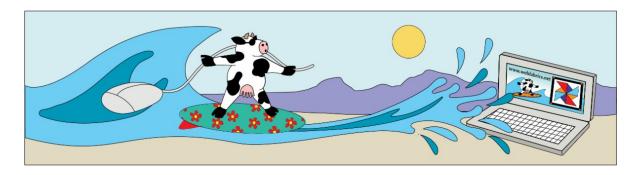
Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

• **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.

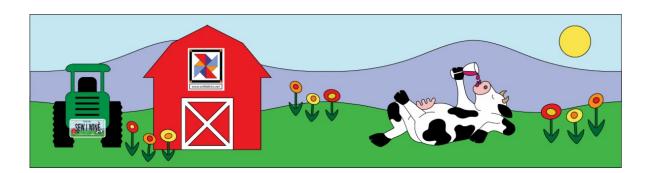
• **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found here.



#### **Order Surf the Web**



Order Sew I Wine

## **Online Events**



#### **Pouch Club Series**

Moda has introduced a new monthly series. In this new series on the Moda Blog, Chrissy will be walking us through making a different pouch each month from her collection of patterns. Whether you are new to pouchmaking or a master at installing a zipper, this series is for you! We will try out different blocks and piecing techniques. We will sew with various interfacing materials and show you how to get perfect corners with zipper

#### **Order Pouch Patterns**



tabs. And you will love showing off your newly stitched projects to friends and family and enjoy gifting them as well!

The first group of projects has been announced:

- June 15 Candy Cutie Pouch
- July 20 Sunflower Pouch
- August 17 Pencil Me In Pouch
- September 14 Triangle Pouch
- October 19 Autumn Breeze

We have all five patterns available in the store. Join us in sewing up these pouches. Here's the link to **Candy Cutie Pouch**. If you have trouble with the zipper, stop by Saturday, June 24th for tips from Kate.

### Welcome to My World Quilt is here!!!

Sydney with Welcome to My World Quilt by Susan Clair, The Gourmet Quilter. We have this quilt in the store for a few weeks - it is a must-see!. The details are incredible. We will go live this week and give you all a close-up review. We still have patterns, kits, and pre-printed fusible interfacing.



Welcome to My World

#### Join us

**Facebook Groups** - allow all who are participating in sew-along or BOMs to connect. This is entirely voluntary, and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month
- Sunday Sew-In

Join Facebook Group

#### **Social Media**

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.





Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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