

## Newsletter Webfabrics

October 29, 2022



Day 1 at Quilt Market - we won!



Dear Beverly,

Quilt Market

Sydney and I arrived in Houston Thursday evening checking into our hotel late. We grabbed a quick dinner and went to bed resting up for what will be a busy four days. We have a full schedule of classes and meetings and have some time to just explore and learn. We have planned a number of sessions to gain insight into the changing marketplace post pandemic, explore other business topics and listen to panel discussions about the changes in the industry. We look forward to sharing our experience with all of you.

For our first day we attended Schoolhouse which is basically speed dating. Over 130 classes were available from 10 am - 6pm. Each 30 minute session explored different topics and we could hop around from room to room. Sydney and I

divided up and explored a number of topics. We saw new fabric, new patterns, explored ideas for packaging and selling in the store and online and sessions designed to help make all of you successful in using the fabric that you buy. I've included a few photos at the end.

Follow us on Facebook and Instagram as we will be sharing photos and videos from Houston.



### **Ramblings 13 by P&B Textiles**

You have all been asking and the white-on-white and white-on-creams are here. The subtle prints include geos, florals, traditional and of course some modern. These (18) prints give you multiple options for your next project. White-on-cream and white-on-white prints are always important to have in your stash. We have precuts of the complete collection ready to order. Click **here** to see them.





### **Gayle Loraine by Art Gallery Fabrics**

Elizabeth Chappell designed this line in memory of her mother, Gayle Loraine. This nostalgic collection is of delicate flowers and timeless elements. Wildflowers abound in tints of sweet pink, cream, and warm rustic reds. It is inspired by her



mothers love of all things beautiful. She says this collection is a trip down memory lane.

The complete collection is available in store and online. Click **here**. [yCl lane.](#)



### **Botanist by Katarina Roccella from Art Gallery Fabrics**

A partial selection of this collection also arrived. This collection is described as a wander through enchanted woodlands and blossoming meadows inspired by the beauty of nature. Revel in lush textured shades of spruce green, blushing pinks, misty grays, and rich umbers. Katarina's playful botanicals and leafy foliage will transport you to an idyllic paradise. Click [here](#) for this collection.

What I love about Art Gallery Fabric is their ability to blend across lines. Take these two new fabric lines and blend them with the **Seasons of Tribute** which arrived last month for some beautiful projects.

There are free patterns for all and as soon as the PDF's are available we will upload to the website.







## Trick or Treat Sale

Monday we are having a store-wide sale. Come into the store wearing your favorite costume or spooky shirt and receive 10% off. Online shoppers can enter in coupon code **TREAT10** to receive a discount on Monday. See coupon below.



## LOCAL NEWS

### Giving Back

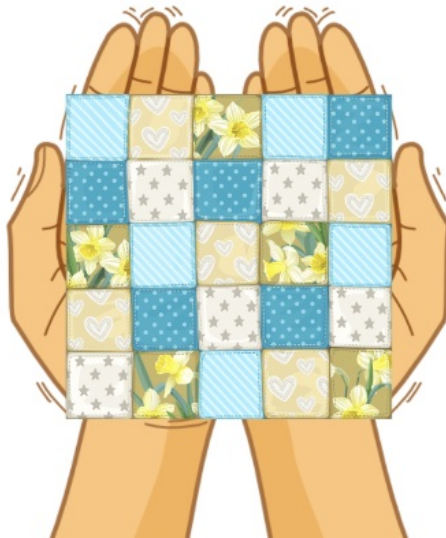
We received our first quilt block this week in support of our Charity quilt project. If you missed it, we provided one free fat quarter to anyone who came into the store for our Grand Re-Opening and asked that you make a 10" quilt block that represents how a quilt makes you feel. We will take all blocks received and complete a quilt or quilts to donate.

*Web* **FABRICS**  
GRAND RE-OPENING

# CHARITY QUILT

Receive one free fat quarter. Use it to make a 10" block representing how a quilt makes you feel. Your completed blocks are due **30**

**November.** We will put the blocks together into quilts to be donated to Station Stitches.



If you want to participate, it's not too late. Stop by the store and pick up a flyer and a free fat quarter or pull from your stash. Completed blocks are due back by the end of November. We would love to include your work in our completed quilt. Please be sure to include a note about the block

as we will compile all of those thoughts about quilts to include with the completed quilt.

As mentioned before we are partnering with Station Stitchers. Station Stitchers is a non-profit, 501 (c) (3) organization comprised of volunteers from all walks of life who seek to make a difference in the lives of under-served individuals in Loudoun County. They donate bedding to serve acute care hospital patients, victims of trauma, teens in crisis, homeless shelter residents, hospice and nursing home patients, and emergency service organizations. They provide warmth and comfort to those in need. Learn more about Stations Stitchers [here](#).

For the holidays this year, Station Stitchers is partnering with Webfabrics to support "Santa for Seniors" to provide Christmas gift quilts to the residents of the Inova House Calls Program, which helps seniors age in peace.

### **Charity Sew Together - 13 November**

Join us for our first in-store sew together event scheduled for 13 November from 11-3pm. Cost is \$15 which includes lunch and a drink. Bring your sewing machine and we will have tables set up around the store. We will have ironing boards and irons available as well as our cutting tables for use. If you need fabric and patterns, you can buy a 3-yard quilt kit which includes all fabric to make a quilt along with a pattern. We hope to see you there. Sign up [here](#) - space is limited.

### **We still have some Pat Sloan quilts for sale**

Pat Sloan, a quilt designer, author, teacher, radio/podcast producer and host, and fabric designer has donated a number of either completed quilts or quilt tops which have been finished. These beautiful quilts are available for sale in the shop and online. Pat is an avid supporter of Stations Stitchers and provided the quilts to help Station Stitchers raise funds for supplies for additional quilts.

Click [here](#) to see all of the quilts.



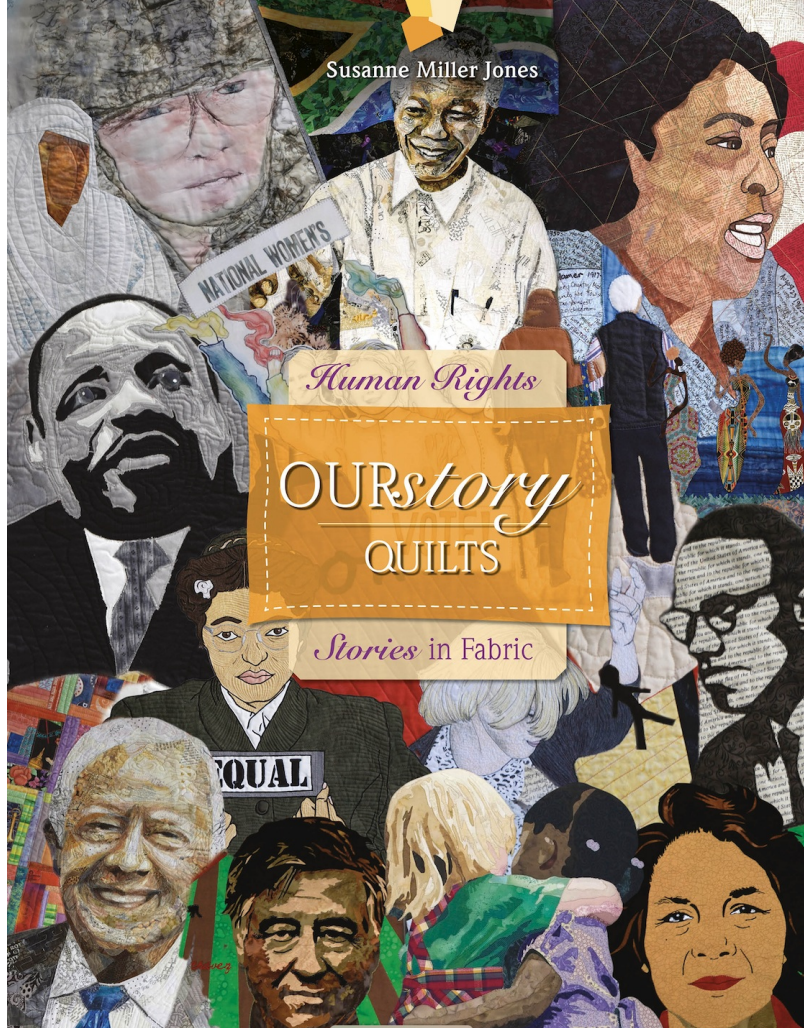


## **Fabric as an Art Medium - OURstory, HERstory and Fly Me to the Moon**

Please join us as **Susanne Miller Jones** shares some of the OURstory quilts before they make their final showing at the Virginia Quilt Museum. She will be talking about how artists see fabric and what they are looking for when they shop as well as telling some stories of the OURstory quilts. Susanne is the curator and author of *OURstory Quilts: Human Rights Stories in Fabric*; *HERstory Quilts: A Celebration of Strong Women*; and *Fly Me to the Moon: An Art Quilt Journey*. Our own Kerry Farone has work featured in two of the books. If you have had a piece in any of these exhibits, please bring it with you. You will be invited to show your piece and tell the story of it.

Susanne will be happy to sign your books at the end of the event. She will have some to purchase as well. Sign up **here**.





## More Pictures from Quilt Market











**10% OFF**

**your entire purchase  
Monday 31 October**

Be sure to enter code  
TREAT at checkout to save!

[Shop Now](#)

As always, it is fun to work with fabric and 'fabric people'.

*Bev and Sydney*



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