



## Newsletter Webfabrics

July 30, 2022

New Fabric!

More new fabric, website and store update, clubs!



Dear Beverly,

We have had another busy week getting things done and adding new fabric.

We received **Windham Fabrics Random Thoughts** and **Palette** by Marcia Derse this week. Marcia says her new collections are a "culmination of a quiet year. Solo beach walks, rainy days, playing toddler board games, and watching a wildflower maze garden grow." She explained that she gathered these memories and scribbled down the patterns, shapes and colors in "random thoughts" organized in her favorite way.

Marcia is an established modern fiber artist and fabric designer who has perfected her techniques for creating unique pieces of hand-dyed and hand-painted fabrics. She starts with muslin fabric dyed in primary colors with silkscreen paints. She uses tools found at her fingertips, this could include pinecones, homemade stamps, spoons, bamboo pens, basically anything that

catches her eye. She applies paint with abandon, exhausting every color, trying every combination. Each fabric brings a fresh and innovative arrangement of color, form and texture. She draws her themes from the seasons, or her travels, or sometimes simply a new texture found in her environment.

We have the complete collection of Random Thoughts as well as all available colors in her Palette line. **Palette** is her color blender line that has expanded to 100 colors. These solids have a subtle movement that will add depth to your project and they blend perfectly with **Random Thoughts**.





**FreeSpirit Fabrics Treasure Island** from Snow Leopard designs by Philip Jacobs has also arrived. Philip is designing fabric now as part of the Kaffe Fassett Collective as well as under his own label Snow Leopard Designs for FreeSpirit. The Snow Leopard collections are inspired by "exotic cultures from distant mountains and valleys" and as well as his trademark classic florals, which contain a more exotic element.

The Treasure Island collection was inspired by his various trips to exotic islands during his life. He shared that this collection especially reflects his travels to the Isle of Scilly off the southwest tip of Cornwall, England, where you see exotic plants that you don't find in the rest of England, as well as, crystal clear waters for snorkeling. It is also inspired by the islands off the Great Barrier Reef in Australia where he's snorkeled. He considers this his best collection to date. I hope this new collection reminds you of your favorite adventures.

The complete collection of 14 fabrics is now available on our website.



## Website and Store Update!

We are continuing to work on the website and hope to release the new version in the next week or so. We will send out a newsletter update with details. The new website will allow you to create a

customer account and see previous orders whether made online or in person in our store.

The store is looking great and we are almost ready for you to come in and shop. The occupancy permit and inspection should be completed soon.

As a reminder, we will continue the 100 and 250 yard club for online customers. Once you buy 100 or 250 yards of regularly priced fabric you will receive a coupon code for either 5% or 10% off of future purchases of non-sale fabric. The more you shop the more you save!

Our in store customers will also receive rewards for every \$100 spent in store. The reward can be used on your next visit. We are excited to continue these programs to reward our loyal customers.

Thank you all for following our journey and we look forward to seeing you in person in early August. We thank you for your continued support via our website.

We would love to see what you are making. Be sure to share your photos and tag us on social media.

[Visit our Website](#)

As always, it is fun to work with fabric and 'fabric people'.

*Bev and Sydney*



[Unsubscribe webfabricsbd@gmail.com](#)  
[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by webfabricsbd@gmail.com in collaboration  
with



Try email marketing for free today!