

## **Newsletter Webfabrics**

July 22, 2022

New Logos!

Thank you for all the positive feedback on our small circle logo that we updated on the facebook page this week. This larger logo will be on our new website. Meagan has done a great job designing a brand that is fresh and creative while paying our respect to the past.



Dear Beverly,

It's been so hot here in Northern Virginia both outside and unfortunately inside the store this week. Our air conditioner in the front of the store stopped working and it was very humid for a few days. Wednesday became a day to get a lot of things fixed for us. We had both the AC repairman as well as a team replacing the lights in the back of the store. They had the largest ladder I have ever seen. Good news! The AC is fixed and we have new updated LED lighting that should last for 25 years. It looks wonderful in the back – nice and bright.

Our punch list of projects continues to decrease. We are waiting on the Occupancy Permit from the county; we need lighting replaced in the front of the store; and the large doors which separate the front of the store from the back removed. Every week we continue to make progress.



It feels like we have been moving a lot of fabric around. We continue to work on getting everything organized. As we mentioned previously, the current host of the webfabrics.net website is retiring, therefore we are migrating to a new platform. We have been working to get everything categorized and tagged to make it easy to find and order via the new site. We have worked through a number of the **bundles** getting them photographed, categorized and added online. We probably are about half-way through the inventory. It's been an all-hands on deck process.







## Fabric Updates!

More new fabrics should be in over the next few weeks. We continue to track order delivery status and will update the website and our social media pages as they arrive. We are excited about all the new additions.

All **Michael Miller Cotton Couture** are up on the shelves and we are working on cutting fat quarters. **Fairy Frost** is all updated as well. The shelves are looking great as they fill up. We are very excited about the progress and are looking forward to seeing those of you who anxiously await an in person trip.



We thank those of you who are shopping online. You have emptied a lot of bolts over the past month and we appreciate your continued support and business.



**Visit our Website** 

As always, it is fun to work with fabric and 'fabric people'.

## Ber and Sydney





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