

Weekly News & Updates

January 21, 2023 | Issue 4

Happy Birthday Bev

We have another birthday this month as we celebrate Bev on January 25th. Unlike Sydney this time we won't be offering a discount equal to her age. January 25th for our online customers - 25% off all non-sale Fabric. Use coupon code **Bev25** at check out to receive your discount.



The Block of the Month program is a great way to work on a quilt a little at a time over an extended period. Doing it with others is a great way to stay motivated to finish. We want to help you be successful and finish what you start. We love that you buy fabric from us and don't want you to just add it to your UFO pile. We hope to help motivate and encourage everyone to finish their UFO's in the coming year making more room for the fun new stuff.

Featured Programs

Moda Glimmer & Gleam with Grunge Quilt-Along

Are you a Moda Grunge lover? Moda is hosting a Quilt-Along using the Glimmer & Gleam pattern from Sarah J. Moda will launch their first tutorial on January 24th on their Blog. Moda Blog

Complete kits are available with or without the backing fabric. The pattern is not included in the kit. If you want us to include the backing please leave a comment on your order as to what color you prefer for the backing. You can also sign up for a subscription which will break down the total cost over 10 months. We will create a monthly kit that you can have shipped or picked up in the store.

Subscribe Now



January Calendar

- January 24th Glimmer & Gleam BOM starts
- January 25th Bev's Birthday Surprise
- January 28th Local Quilt Shop Day - come see what we have planned
- February 4th Saturday sampler - "I found a quilted heart"
- February 12th Sunday Sew-In
- February 22-26th Mid-Atlantic Quilt Quilt Show Hampton
- February 24-25th -Webfabrics Store Closed (attending the show) website is open

Calendar

Join us

Facebook Groups - allow all who are participating in sew-alongs or BOM's to connect. This is completely voluntary and we hope it serves as a great way to help you share your progress and finish your projects.



As we have many Grunge club members who have collected a stash of fabric we wanted to allow you to use your stash. The pattern is sold separately. This way if you have a collection of Grunge you can check your stash and just order what you need.



Buy the Pattern

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month

Join Facebook Group

Social Media

Do you follow us on Facebook, Instagram, or YouTube? In between the newsletters we use social media to share quick updates and videos. We also will announce changes in the store and online. This is the quickest way for us to get news to you.

In the event of inclement weather, we will update a banner on our website as well as a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Please feel free to share with your family and friends as we continue to spread the news about the changes at Webfabrics to include the opening of a Brick-and-Mortar. again.







Come celebrate Bev's birthday and support Local Quilt Shop day on January 28th with a special sale. Receive a scratch-off card for a special surprise discount.

We are open 10-4pm.



Bev's Month 1 blocks are done.

Block of the Month

Dreaming of Tuscany Block of the Month

Are you looking for something a little different in a block of a month? You might like this one.

QT fabric's new blender will be featured in this BOM. This 100" x 100" quilt features a design and pattern by Pine Tree Country Quilts. This BOM will start in May/June timeframe.

This is a nine-month program designed for a confident beginner. Signup will be available soon.



Temperature Quilt Kits

Are you working on a temperature quilt? It is not too late to start. Join our Facebook group and let's connect and encourage each other through this yearlong journey.

As this month comes to a close we look

Wander Lane by Nancy Halvorsen



The first month has shipped to everyone who has signed up. We have a few patterns available online if you just want to buy a pattern and pull from your stash. Each month includes a coordinating button pack which can be purchased on the website as well.

If you want to sign up for the subscription, we have a few more spots available. Call the store so we can add you. Join the facebook group so we can connect and share tips with each other.

We will have a trunk show in February of this quilt. Stay tuned for more information.

forward to seeing how your first month turned out. What colors did you use? Is your weather atypical? Did you change your palette because of unseasonably warm or cold weather? Do you want to join and need fabric? We still have kits available.



Buy a **Bundle**





Have a Heart

Monthly Wall Hanging - Block of the Month

We are offering a small (16" x 16") seasonally themed Block of the Month. You can purchase each month individually instead of signing up for a yearly subscription. The pattern is free with the fabric kit. If you prefer to purchase the pattern - it is available for download for a limited time.

The February Block - Have a Heart is available now. The kits will contain assorted fabrics in either pink, red, purple or blush with coordinating backgrounds. The kits include all fabric to make the wall hanging to include the backing fabric. Batting is not included.

Text Link



Spicy Spiral Double-Sided Table Runner Class

Susanne Miller Jones will be teaching the Spicy Spiral table runner class in March. This class will be held Sundays in March. Each



session will focus on a different aspect of this table runner. Susanne will help you understand how to select fabric for this runner. One side can be your everyday runner coordinated with your home decor and the other can be seasonal. It's up to you.

The price of the class includes the pattern. You will need the Creative Grids 10° Wedge ruler which can be added to your class order.

Sign up below.

Sign up Now

New Fabric



Next Door Garden by Victoria Findlay Wolfe for FreeSpirit Fabrics Victoria says "I'm forever looking backward to my childhood in fondness for the little

things that brought me joy. Those reflections bring back moments of running through the garden at my grandparent's home and admiring the warm orangey glow of their tile-patterned linoleum. I've kept a space in my heart for vintage floral wallpaper and retro faded cotton sheets. All of these memories are balled up together in this collection, like the various furnishings in their home with motifs from the 40's through the 70's. This eclectic palette of prints and patterns are the kind of fabrics that inspire me to create everyday. And just like that, I can hear, "Now run to the Next Door Garden and pick me a bundle of daisies...""

This fun collection is online and on shelves now. We have full collections available. Grab yours now and pair it with her low-volume Modern Shirtings Collection **here**.

Order Next Door Garden

Children's Fabric

The following collections arrived this week.



Windham - First Look

In the beginning it was all black and white. Children and adults alike will enjoy the playful prints in First Look. Whimsical toy prints, bold geometrics, letters, numbers and stripes support the eyecatching alphabet panel. Mix and match with colorful basics for a pop of color!

This collection includes 15 prints and a panel. They have provided a free pattern and a few projects.

Order First Look



Riley Blake Designs - Barbie Girl

For sixty years Barbie has been representing women in new ways, becoming a symbol of independence and empowerment. Through her inspiring careers and exciting fashions, she has become an international icon, and muse around the world.

This collection contains a traditional Barbie look and color palette with pinks, purples, black and white.
This collection includes 15 prints.

This collection also includes one free pattern.

Order Barbie



Hoist the Sails by Rachel Erickson for Riley Blake Designs

Hoist the Sails is a new fabric collection from Rachel Erickson of Citrus and Mint Designs. Inspired by local pirate lore from her town of Saint Augustine, FL. The collection encourages kids to be adventurous and to learn history. She did lots of research for the collectionpulling out old college textbooks, reading online scholarly research, and visiting the local pirate museum to check her facts. Hidden among the designs vou will find historical truths from the time period, such as famous pirates (including famous female pirates!), flags of countries that ruled the Caribbean, real pirate ships, and of course pirate treasure. Get ready to hoist







the sails and head off on your next sewing adventure!

This collection includes a free pattern from Riley Blake and another one shared on their Blog.

Order Hoist the Sails





Order Now

Extra Wide Backing Fabric

This week we received the long-awaited P&B Grass Roots. This fabric is a richly, textural design in 12 earthy colors what will provide many options for the backing of your next quilt! It has the look of grass cloth and can be used in so many ways in addition to quilt backs. Consider hemming the edges to use as a quick & easy tablecloth. Add some simple curtain rings to the top and use to dress up a window! How will you use it?





Steampunk Stitchery

Your favorite pastime is brought to you in ©Desiree's Designs popular Steampunk style! Whimsical characters from a steampunk stitchery world are featured on a 24"panel and picture patches, accompanied by sewing themed coordinates sure to create one of a kind projects!

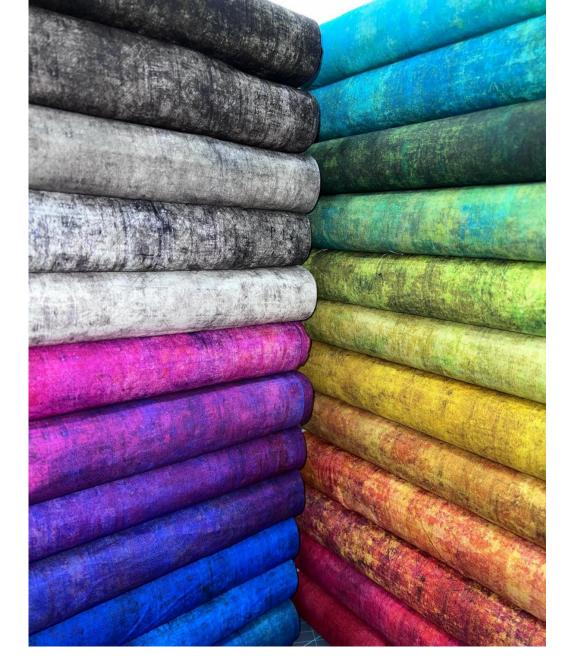
The personas on the panel may remind you of your favorite quilt guild members? Who are you?



Buy Now



Birds of a Feather Quilt Guild Embroidery CD Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining"!



Halcyon from Jason Yenter for In the Beginning Fabrics

Halcyon is defined as "denoting a period of time in the past that was idyllically happy and peaceful." It also provides the name for the collection of happy and peaceful prints of florals and textures by Jason Yenter of In The Beginning Fabrics. The Halcyon tonal is here with a total of 24 colors.

Buy Now

Thank you for your continued support. Be on the lookout for more in-store events to include classes.

Keep Sewing,

Bev and Sydney





WebFabrics | 116 North Bailey Lane, Suite A, Purcellville, VA 20132

Unsubscribe webfabricsbd@gmail.com

Update Profile |Constant Contact Data Notice

 $\begin{tabular}{ll} Sent by webfabricsbd@gmail.comin collaboration \\ with \end{tabular}$

