

## **Newsletter Webfabrics**

## **December 10, 2022**

**Alert** - Our website is scheduled for maintenance Sunday Morning 5 am EST. If you experience an issue please wait 30-60 minutes and try again.





Dear Beverly,

## **Happy December and Happy Birthday Sydney**

The holidays are quickly approaching - do you

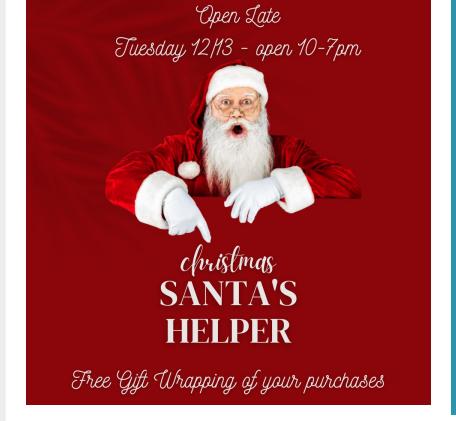
have all of your shopping done? We continue to update our Gift Guides with ideas which can be found **here**.

In Celebration of Sydney's birthday, Monday, December 12th, we are having a sale on everything in the store. Use Coupon Code **SCHMIDT** online to receive the discount. Discount is good for one day only. If you are a New Girl fan like Sydney you may get the reference for the discount code, if not, check out this clip. https://youtu.be/New Girl - 29



#### HOLIDAY SHOPPING SUPPORT

Tuesday, December 13th we will be open from 10am to 7pm to support your holiday shopping. Get your wish list together and send in your family and friends to shop for you. We will have some Santa's helpers here to assist and some elves to get those gifts wrapped for you. We hope to see you there.



#### **NEW FABRIC**

We didn't receive anything new this week but did get some things restocked. We received more Benartex Pearl Splendor. Pearl Splendor has been very popular. We can't wait to see what everyone is making. If you missed it - take a look **here**.



#### Hoffman 1895

We also restocked Hoffman 1895 in anticipation of Gourmet Quilters **Welcome to my World** Block of the Month 2023. We shared the photo of

this amazing quilt when we saw it in Houston and are awaiting the release. If you are interested in participating, we have created a registration online. The registration fee will be deducted from the total cost. Click **here** to register.



#### **Palette of the Season**

Two additional quilts from the Gourmet Quilter are also available as part of Hoffman's Palette of the Season.

**A Walk in the Park** Kit is on the website with a free pattern download. The kit includes all the fabric and pattern to make this quilt. Backing and binding are not included but can be added when you order the kit. Click **here** to order the kit.

Whimsy and Wonder we also saw in Houston and have been waiting for it's release. The pattern should be available soon. Once it is we will create a kit for this one and make the pattern available just as soon as we get our hands on it.





A Walk in the Park designed exclusively for Hoffman Fabrics by The Gourmet Quilter Finished Size: 59" x 67" FREESHOP-131-Ook





Whimsy & Wonder designed exclusively for Hoffman Fabrics by The Gourmet Quilter Finished Size: 51" x 66"

FREESHOP-741-Whimsy

**Wander Lane by Nancy Halvorsen** 

This wonderful quilt will be available as a block of the month. A reservation has been created for this one as well. Kits will be ready to ship in January. This is a 12-month BOM. Each pattern comes with not only the pattern for the house that you can put into a finished quilt of all the houses on Wander Lane but also six to seven other small projects for each month. The first month will be March. Click here to register.







# **Subscriptions**

We have revised the Basics and Blenders Subscription Club program and they are updated on the website. When you join the club you will need to save a credit card on your account. We will continue to send out 10 fabrics each month depending on your selection (Fat Quarter, Half Yard and Yard cut). This is a great way to build your stash.

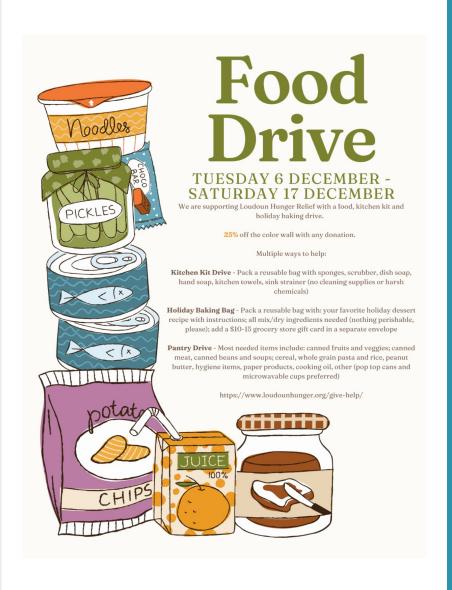
We are looking to add a smaller club package that will vary each month and provide six coordinated fat quarters of newer fabrics and blenders. If interested let us know.

Click **here** to sign up for a club program.

#### **LOCAL NEWS**

### **Loudoun Hunger Relief**

In support of Loudoun Hunger Relief we are offering a 25% discount off the color wall with any donation. See below for ideas.



# **Giving Back**

We have a large stack of charity blocks and will start to put these together into a number of charity quilts. Thank you all again for your contributions.

More wonderful charity quilts. We just love these.









Look who came to visit this week!

We love when the quilting reunions happen in the store. This week we had a group from the Hearts and Hands Bee come in and it was a festive reunion filled with laughs and some shopping before they headed to lunch at Magnolias. It was great to meet Harolyn and Carol from Manteo, NC who is sitting on the bench with our own Kerry. What fun!





## **Holiday Gift Guide**

As your prepare for you holiday shopping we have a few things for you. Check out this **video** from Sydney with holiday gift ideas. You can find products linked under Gift Guide on the website **here**.

Additionally, this video will show you how to create a gift registry - click <u>here</u>. This is a great way for you to shop our store and provide your

friends and family a link to your wish list.

You can also buy gift cards online. Our gift cards are electronic and allow you to print them at home or email the code to the recipient. You can check your balance online and all gift cards can be used both in-store and online. Check out this **video** for guidance.

Administration request. We have had a few customers leave patterns and fabric in the store over the last week and realize that we don't always have a phone number in order to reach you. We would love it if you could update your account online and provide address, phone number and even your birthday for a special surprise starting in 2023. If you don't have an account yet, it's a good time to create one.

Thank you and have a great week.

Follow us on social media and subscribe to our youtube channel **here**.

Ber and Sydney







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