

## Weekly News & Updates

May 13, 2023 | Issue 20

#### Memorial Day/Anniversary Sale



#### **Anniversary Sale**

Memorial Day and our 1st Anniversary is coming up. To celebrate we have on online sale which will go through Sunday June 10th. Check out the Anniversary Sale Category online. We will continue to add products so check back often.

#### **Store Hour Adjustments**

The store will be closed on Memorial Day weekend. We will close early at 2 pm, Friday 26 May, and remain closed through Monday the 29th. Our website is always available for online orders and we will process them immediately upon our return.



#### Calendar

- May 21st - Sunday Sew-ocial -10:30 - 3:30
- CLOSED- Memorial Day weekend-May 27th-29th
- June 3rd Postcard Class
- June 19-23 H&H Americas Trade Show, Chicago
- June 18th Sunday Sew-ocial -10:30 - 3:30

#### Calendar

#### Join us

Facebook Groups - allow all who are participating in sew-alongs or BOM's to connect. This is completely voluntary and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month
- Sunday Sew-In
- Sew-Social Hand Sewing

Join Facebook Group



#### **Happy Graduation Cassie**

Cassie is graduating from Loudoun Valley High School on June 9th. The store will be closed so we can all attend. Cassie will be continuing her educational journey at West Virginia University. Congratulations Cassie.

Here's a flashback from Cassie's Kindergarten Graduation.





#### **Social Media**

Do you follow us on Facebook, Instagram, or YouTube? In between the newsletters we use social media to share quick updates with videos and pictures. We also announce changes in the store and online. This is the quickest way for us to get news to you.

In the event of inclement weather, we will update a banner on our website as well as a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family and others. We continue to spread the news about the changes at Webfabrics including the reopening of our Brick-and-Mortar shop.







## Row by Row is Back

We are participating in the 2023 Row by Row this summer. The event runs from June 1 - August 31,

2023.

Pre-order your kit now. We will have license plates and additional panels with pre-printed plates and barn quilt components for the blocks.

Kits can be ordered online but free patterns are only available in person at the store. One free pattern design per customer.

Sew I Wine celebrates Loudoun County. On our drive to the store we pass cows and numerous vineyards so this plate depicts those views.



Surf the Web celebrates the long history of Webfabrics as an online business. We wanted to keep with the summer theme and include our cow in both designs.

We hope you have fun with these two patterns.

Pre-Order Surf the Web Kit

Pre-Order Sew I Wine Kit

#### **New Fabric - Batiks**

Our batik collection has grown. Take a look.



# Phoenix (Baliscapes) from Anthology Fabric

This 12 Sku collection in bright oranges, firery reds and black will add pop to your quilt projects.

The following pattern is free and available as a download on our website.

Order Phoenix

Order Pattern









# Zen Garden Specialty Batik from Anthology Fabrics

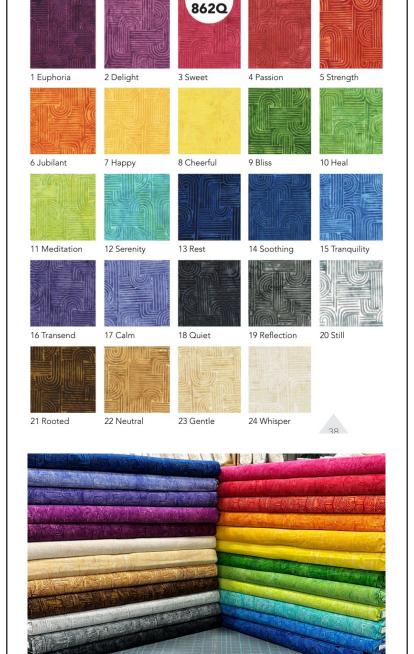
Zen Garden includes 24 Skus includes a rainbow of colors. Take a look at some of the modern patterns for this collection.

Order Zen Garden Try Upper Cut 2.0 from Kiley's Quilt Room.



Order Kiley's Quilt Room

Try Vertex from Slightly Biased Quilts.







Order Dazzle



The Dazzle collection includes 13 Batik prints that feel like spring. We love these vibrant colors.



Orange Blossom from Anthology Fabrics

Orange Blossom, a Baliscapes Batik collection, includes 12 SKUs with a vivid color palette in yellows, teals, blues, and oranges. This is available now.



### Liberty from Anthology

This collection is ready for your Patriotic and Memorial Quilts. Take a look at patterns in these two books for inspirations: All Star Quilts of Valor and Red, White & Blue Star Quilts

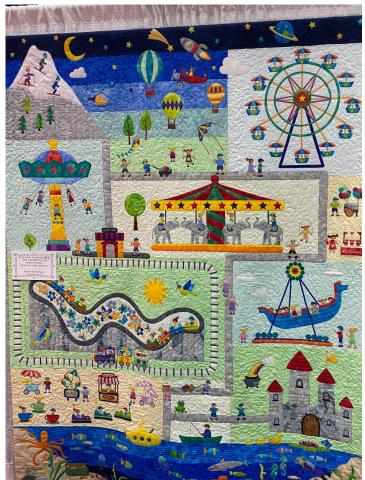
## Order Liberty Fabric



#### Welcome to My World

We have fabric kits available for Welcome to My World. The patterns are released two at a time monthly. There is also pre-printed fusible for each pattern. There is flexibility with this BOM. You can order the fabric kit of Hoffman 1895 Batik or pull from your scraps. Order just the patterns or both the pattern and fusible.

Welcome to my World Fabric Kit



## **Storewide Events**

## Kinetic Quilt with Linda Cooper











## Three Dimensional Quilts

Linda is an award winning art quilter who has been quilting for over 30 years. Saturday May 20th, she shared her quilts and discussed her techniques for 3D projects and hand painted fabric. The trunk show was amazing. See photos below for a recap of the event.

Watch our calendar for an upcoming class with Linda.









Thank you for your continued support.

Keep Sewing,

Bev and Sydney

Visit our Website





WebFabrics | 116 North Bailey Lane, Suite A, Purcellville, VA 20132

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