

Weekly News & Updates

June 24, 2023 | Issue 25



h+h america's 2023 tradeshow was great. This, their second year in the US, was 30% larger than last year, with people traveling from 22 different countries and all 50 states. There were more than 270 vendors in attendance.

It has been exciting to hear a crosssection of the handcraft industry, which includes all fiber arts. The keynote speakers and panelists provided perspectives across the different industries, and you quickly see how we are all connected.

People engage across different mediums. I know I have personally cross-stitched for years, crocheted, and quilted. I have combined my cross-stitching and quilting to make beautiful baby quilts. Mixed Media artists use different techniques and materials in their art. Art quilters find ways to use all types of fabric, thread, and other materials to create their beautiful works of art. This show lets us explore various suppliers and examine how the industry is connected.

We will introduce some new products into the store based on what we have seen at this show. We hope you like what is coming,

See additional photos at the end.



Calendar

- June 25th Sunday Sew-ocial -10:30 - 3:30
- June 28th, July 12th and July 26th
 T-Shirt Quilt Class
- July 3rd 4th Closed 4th of July Holiday
- July 7th 4-7pm Sew I Wine Sew-Along at Firefly Cellars
- July 16th Project Linus Charity Sew
- July 20-22 North East Ohio Quilt Show
- July 29th 5th Saturday -Customer Appreciation Event

Calendar







New Fabric

Joy of Color by ColorPop for Blank Quilting

The love of colors is the inspiration behind Color Pop Studio. Spreading a little joy is one of studio's goals using florals, animals, quotes, and fun typography in a hand-painted watercolor style. Over 30 years of experience in the Stationery, Gift wrap, and Gift Industries has resulted in a large design library of over 2000 designs.

Celebrate all things bright with Color Pop Studio's 'Joy of Color.' This fabric collection features a vivid rainbow palette. Floral medallions, geometric designs, and abstract shapes will complete your next quilting and sewing projects. You need a pop of color in your life!

This collection includes 14 prints and two free patterns. Order the fabric below or click on the quilt picture to download the free pattern.

Order Joy of Color

Extra Wide Backing

New Wide Backs (108") have arrived.

Black Tie II by Stain Moon Designs for Blank Quilting

Three new black and white prints arrived from this collection.

Hues 108" from P&B Textiles

Two new fabrics with a painterly style featuring random brush strokes create this striking wide fabric.

Kaleidoscope 108"

Intricate, iron work provided the inspiration for this unique fabric design.

Translucence 108"

We added one new bolt from this collection. Layered flowers and overlapped petals create a look of translucent, sea glass in this new wide fabric.

Order New Wide Back Fabric

Temple Garden by Snow Leopard Designs for FreeSpirit Fabrics

Philip Jacobs' latest collection is described as follows?

The spring wind blows down the valley from the great mountain scattering the blossoms across the moss-covered stepping stones and the fresh green grass. As summer arrives the snow leopards come down from the hills and shelter from the heat, sleeping under the shade of the scent-laden dangling panicles of wisteria. Exotic birds with brightly colored plumage fly amongst the huge peony blooms. Butterflies flutter over the scent-laden chrysanthemum and morning glory flowers.

As summer turns to autumn and mists start to shroud the valley, the delicately patterned maple leaves turn to multi-colored hues and drift into the stream as it tumbles down the mountain side over moss and fern-covered boulders. Eventually the leaf-filled stream feeds into the temple pon where the brightly colored fish play among the water lilies and floating leaves.

Hopefully this same magic and beauty will inspire all of your quilting and craft projects and help to make each of you as happy as the snow leopards are as winter turns to sprint, then summer then autumn and the great dance of life and renewal continues onward.

This fabric includes 12 prints.

Order Here



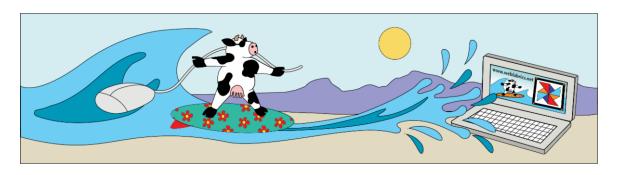
Row by Row 2023

Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

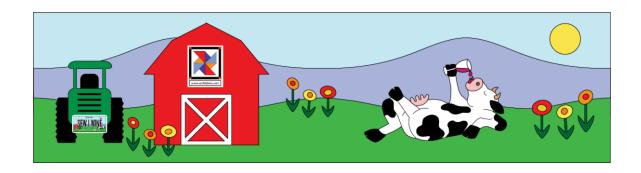
- **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.
- **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found **here**.



Order Surf the Web



Order Sew I Wine

Sip and Sew

Want to learn how to applique? Come join us for a Sip and Sew, featuring our Row by Row 2023 design, Sew I Wine. This event is open to any one regardless of sewing experience. We will have a sewist available to help with the project. We will walk you through the applique process show you how to

Sign up for Sip and Sew

apply the interfacing and give instruction on how to finish the Row by Row in to a pillow or small wall hanging.

If you already have your kits - please still come. Call us and we will adjust your price.

If you love this, you can collect other Row by Row Designs and make a quilt.

Storewide Events

T-Shirt Quilt Class

It's graduation season and time to go through all those high school shirts to make a t-shirt quilt. If you have been collecting shirts from your kids or grandkids, or maybe you have been saving your race or travel shirts, this class is for you. We'd like you to come to learn how to make a memory quilt with those shirts.









Online Events

MEL's Practical Joy

Sarah Vedeler has introduced another project. This nine-month Block of the Month Quilt features Machine Embroidery Applique and Quilting in the Hoop. We have worked with Sarah to kit out this project and have fabric kits available for purchase. The Moda Grunge supply chain has impacted this kit, but we have identified some alternative fabrics that will be included if you are interested and looking for a new embroidery project.

You can learn more on Sarah's Meaning of Life website. If you participate and need the fabric you can order below.

MEL Fabric







Order Pouch Patterns



Pouch Club Series

Moda has introduced a new monthly series. In this new series on the Moda Blog, Chrissy will be walking us through making a different pouch each month from her collection of patterns. Whether you are new to pouchmaking or a master at installing a zipper, this series is for you! We will try out different blocks and piecing techniques. We will sew with various interfacing materials and show you how to get perfect corners with zipper tabs. And you will love showing off your newly stitched projects to friends and family and enjoy gifting them as well!

The first group of projects has been announced:

- June 15 Candy Cutie Pouch
- July 20 Sunflower Pouch
- August 17 Pencil Me In Pouch
- September 14 Triangle Pouch
- October 19 Autumn Breeze

We have all five patterns available in the store. Join us in sewing up these pouches. Here's the link to **Candy Cutie Pouch**. If you have trouble with the zipper, stop by Saturday, June 24th for tips from Kate.

Mini Plaid-ish Quilt-Along

Erica Jackman of Kitchen Table Quilting is hosting a Quilt-Along starting July 10th. If you are interested in this event, you can pick up a kit from us. We have kits in both Kona Cotton and Cotton Couture. We can make a custom kit if you are interested in kits in other basic collections. Options include Hoffman 1895, Marcia Derse Palette, Ruby Star Speckled, Michael Miller Fairy Frost, P&B Suede, Benartex Pearl Splender, and FreeSpirit Seeds. Please feel free to contact us at contact@webfabrics.net to order the custom kit.



Order Kits

Check out the Sew-Along here.









Weekly Special

This week's Special is Star Maps. This collection includes two panels.

Photos from h+h americas in Chicago.

Top Left - Splash Fabric; Sydney at the Moda Wall; Sydney with Melody Miller of Ruby Star Society. Botton Row - Mr. Knitbeat and Dendennis and Sydney with Susan Claire, the Gourmet Quilter.

Below: Sydney with Welcome to My World Quilt by Susan Clair, The Gourmet Quilter. We have this quilt in the store for a few weeks - it is a must see. The details are incredible. We will go live this week and give you all a close up review. We still have patterns, kits and pre-printed fusible interfacing.

Welcome to My World

Join us

Facebook Groups - allow all who are participating in sew-along or BOMs to connect. This is entirely voluntary, and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- · Riley Blake Pillow of the Month
- Sunday Sew-In

Join Facebook Group

Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.





Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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