

## **Weekly News & Updates**

May 13, 2023 | Issue 20

#### **Happy Mother's Day**



On this Mother's Day, I'm so thankful to be working with my daughters at Webfabrics. It's great to be in business with them collaborating and watching them grow in their business and quilting skills daily. I'm also very thankful for my Mom, Martha, who is a behind the scene supporter. She makes a lot of our shop samples. We wish she lived a little closer so she could be here with us in person.

#### **Fabric Update:**

You may have noticed that our basics and blender lines include a lot of sold-out stock. Rest assured we have ordered. We spoke with Moda recently to get some insight into what they are seeing. They shared that they have delays in all aspects of their supply chain from the factory to the port to the shipping. There is a large amount of fabric expected to arrive at their warehouse in June and hopefully soon after on our shelves.

We continue to work with Moda to prioritize our orders especially when they are used in kits. We have worked closely with other fabric stores in a collaborative way to exchange fabric when they have a



#### Calendar

- May 20th Saturday Sampler -Linda Cooper
- May 21st - Sunday Sew-ocial -10:30 - 3:30
- CLOSED- Memorial Day weekend-May 27th-29th
- June 19-23 H&H Americas Trade Show, Chicago
- June 18th Sunday Sew-ocial -10:30 - 3:30

Calendar

#### Join us

Facebook Groups - allow all who are participating in sew-alongs or BOM's to connect. This is completely voluntary and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month
- Sunday Sew-In
- Sew-Social Hand Sewing

Join Facebook Group

need for something we have on our shelves in exchange for something we are awaiting.

While the pandemic may be over, supply chain issues still impact all aspects of business in a variety of ways.

#### Social Media

Do you follow us on Facebook, Instagram, or YouTube? In between the newsletters we use social media to share quick updates with videos and pictures. We also announce changes in the store and online. This is the quickest way for us to get news to you.

In the event of inclement weather, we will update a banner on our website as well as a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family and others. We continue to spread the news about the changes at Webfabrics including the reopening of our Brick-and-Mortar shop.





#### **New Fabric**





#### Pen and Ink from Whistler Studios for Windham Fabrics

Not everything in life is black and white, but Pen and Ink sure is! Small geometric and floral prints in black and white create modern projects that are all about the piecing. The dark prints pop against the light creating striking results!

Bundles are available now. Take a look at some of our new patterns for inspiration for this fabric.

Order Pen and Ink

## Comfort & Joy by Create Joy Project - Lori Muir for Moda Fabrics.

Comfort & Joy is a warm and happy fabric collection featuring pink and lime green poinsettias, red roses, holly berries, cobalt blue botanicals, green foliage, and soft blue spruce pine boughs that make for a playful Christmas collection! The collection brings in some non-traditional colors to the mix, while still hitting home with the reds and greens.

The Comfort & Joy panel is a beautiful focal point that shares a favorite holiday sentiment "Good Tidings of Comfort and Joy" surrounded by a lush floral wreath that compliments each piece of the fabric collection.

Although it's just Spring it's never too early to start planning for your holiday gifts and quilt projects.

### **Order Comfort and Joy**





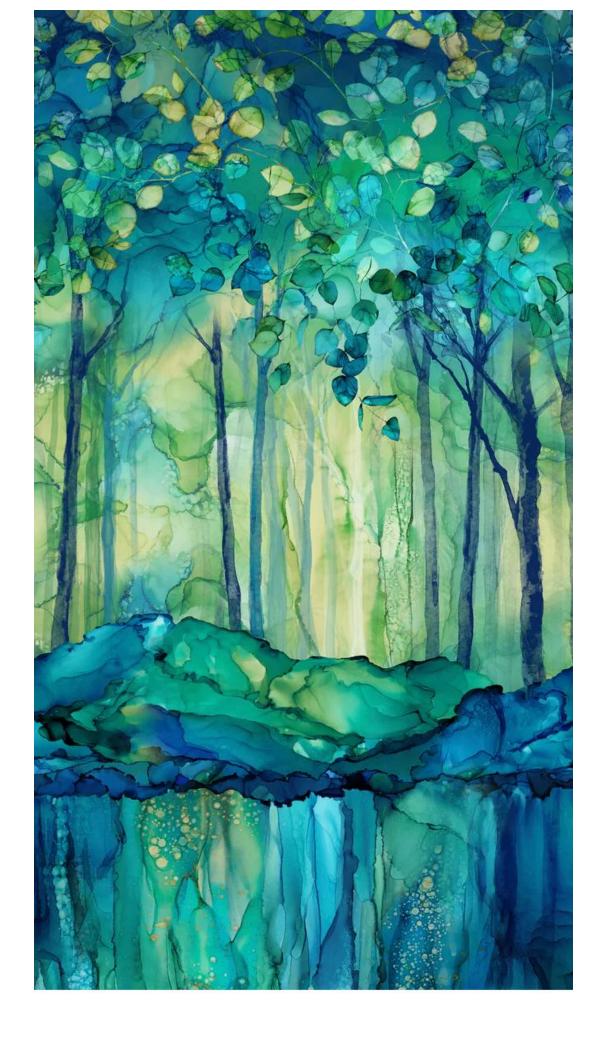


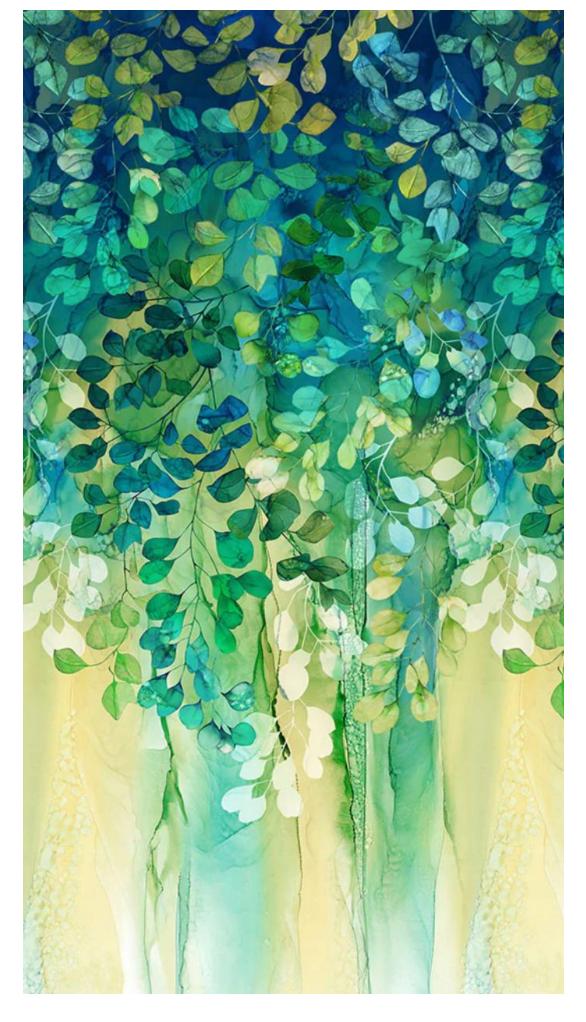
# Morning Light by Deborah Edwards and Melanie Samra for Northcott

This new collection captures the morning light through the trees in a beautiful watercolor with green, yellow, and blue. This collection includes a panel bag, wide backing, and running yardage of two prints. The remaining collection includes

coordinating fabrics with leaves, trees, and watercolor prints. Pick up this beautiful collection in-store or on our website.







**Order Morning Light** 

The following patterns; **Twisting Wreath**, **Edenvale**, and **Morning Spin** are available with this collection.



### **Jolly Good by Basic Gray for Moda**

Our Holiday fabric has started to arrive. This classic collection includes 33 prints. It includes stripes, stars, florals, snowflakes, and more. Traditional reds and greens are joined by soft blue. This collection will make a great addition to your holiday decor.



Order Jolly Good Fabric







Three patterns use this fabric collection; **Tis the Season**, **Shiny & Bright**, and **Baubles & Stars**.



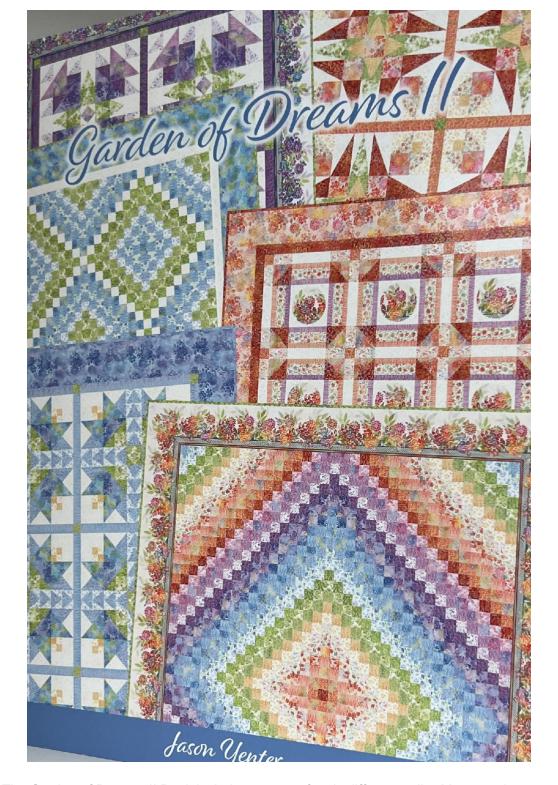
#### Garden of Dreams II by Jason Yenter for In the Beginning Fabrics

This collection is Jason's interpretation of a beautiful, mystical garden, full of color and light. If you could actually walk through it, you would find yourself in a peaceful sanctuary of nature at its best. We have added 13 SKUs from this collection in the Orange and Green Garden colorway. We have Jason's **Halcyon** tonal collection as a great basic that will coordinate wonderfully.





Order Garden of Dreams II



The Garden of Dreams II Book includes patterns for six different quilts. You can also use this pattern book with the Periwinkle Springs collection from In the Beginning Fabrics.

**Order Garden of Dreams II Book** 

**Order Periwinkle Springs** 



**Order Dazzle** 

#### Dazzle by Jacqueline de Jonge for Anthology Batiks

The Dazzle collection includes 13 Batik prints that feel like spring. We love these vibrant colors.



#### **Orange Blossom from Anthology Fabrics**

Orange Blossom, a Baliscapes Batik collection, includes 12 SKUs with a vivid color palette in yellows, teals, blues, and oranges. This is available now.



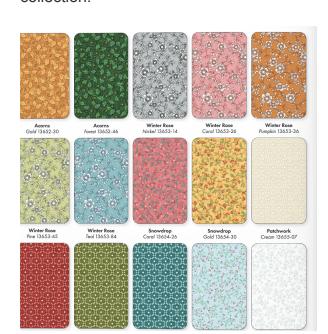


**Order Orange Blossom** 



# On Wander Lane 2 and Whisper Weave Too by Nancy Halvorsen

The second release of On Wander Lane has arrived. If you are participating in our Block of the Month you will start to see these new fabrics in upcoming blocks. This is a great collection with an addition of 32 SKU's. Whisper Weave is Nancy's new basic. Whisper Weave Too introduces another 25 colors to the collection.





**Order Whisper Weave Too** 



**Order Wander Lane 2** 

**Order Patterns** 

## **New Patterns**

As we have attended quilt shows over the past few months we have met a number of new pattern designers. We are excited to carry a variety of new patterns in the store.



**Order Quilters' Treasure Chest** 



**Order Rachel Rossi Patterns** 



**Order Sweet Tea Pattern Co Patterns** 

## **Storewide Events**

### Happy Mother's Day -Saturday Sampler

We had a great time Saturday making fabric trays.













**Kinetic Quilt with Linda Cooper** 



#### **Three Dimensional Quilts**

Linda is an award winning art quilter who has been quilting for over 30 years. Join us, Saturday May 20th, as she shares some of her quilts and discusses her techniques for 3D projects and hand painted fabric. Come see her trunk show and learn the secrets of making Linda's unique two-sided, mobillike art quilts. Using a Timtex-like batting, it's possible to cut out shapes, create small mini-quilts and then reinsert them, with fishing lure swivels, so they rotate when the quilt is suspended.

Register online to save your seat for this fascinating program. Linda will be teaching a class this summer using her techniques. Come check her out.





**Reserve Your Spot** 





## Row by Row is Back

We are participating in the 2023 Row by Row this summer. The event runs from June 1 - August 31, 2023. We will have two different Row by Row patterns available for free for anyone who visits our store in person. We will create kits for both patterns. Those can be ordered online. We will also sell two license plates.



Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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