

Weekly News & Updates

July 1, 2023 | Issue 26



HAPPY FOURTH OF JULY!

The store will be closed Sunday through Tuesday July 4th and reopen at 10am Wednesday. The online store is always open. Visit our website at www.webfabrics.net. Make sure to check out our weekly special category on the website.



Kathy stopped by and shared this beautiful quilt she made with us.



Calendar

- July 12th and July 26th T-Shirt Quilt Class
- July 3rd 4th Closed 4th of July Holiday
- July 7th 4-7pm Sew I Wine Sew-Along at Firefly Cellars
- July 8th 11:30 and 1pm Bloc Loc Ruler Demo - Saturday Sampler
- July 9th Sew-social Sew-in
- July 20-22 North East Ohio Quilt Show
- July 29th 5th Saturday -Customer Appreciation Event

Calendar





New Products

Colour Me Cotton Embroidery Batting

Air Lite Manufacturing was at h+h and introduced a batting specifically manufactured for use with machine embroidery. This product is manufactured using their poly/cotton blend and proprietary stabilizing liner. This insures against shrinkage, puckering, and stretch in all directions. No more using



additional stabilizer in embroidery or quilt blocks.

We have added a small selection of this batting and are very excited to hear about your experience with it. We have two customers who plan to try it out. We have opened a package that is 30" by 5 yards. We have three 1-yard cuts available if you want to try a small sample. The full 5-yard package is also available.

Order A Sample

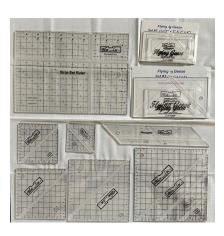
Order Cotton Embroidery



Bloc Loc rulers are here!

We are excited to carry the Bloc_Loc rulers now. These rulers allow you to take your quilting to the next level. These unique rulers "lock" into place on your seam and make squaring up your blocks accurate and easy.

Our Saturday Sampler on 7/8 will feature demos of these rulers. Stop by at either 11:30 or 1pm to learn more.



Order Bloc Loc Ruler





New Thread

We have added more thread to the store. We ordered a ton of Aurifil and received a partial shipment this week. When it all arrives the new thread cabinet should be full. We also have added additional King Tut in the large cones.

Order Thread



New Fabric

Christmas Wonder by Bea Jackson for Northcott Fabrics

Christmas Wonder is filled with the anticipation of magic of Christmas. The main print features large blocks ideal for a quick-sew quilt or to deconstruct and rearrange into a variety of quilts and projects. The adorable little girl featured in the main print brings the magic and wonder of Christmas to life by decorating the tree, making cookies, and catching snowflakes. A variety of multi-direction prints in red, green, and turquoise feature sweet treats, presents, strips and a quilt pattern. A selection of Toscana prints completes the coordination.

Order the collection or kits below.









Order Christmas Wonder

Woodland Adventure by Deborah Edwards for Northcott Fabrics

Woodland Adventures is an adorable forest animal collection with tossed animals on a woodgrain background. The collection includes three panels and assorted prints, including animals,

mushrooms, plants, and birds. Birch trees, animal tracks, and silhouette prints complete this collection.

We have the complete collection available, as well as all three of the panels. A kit is available for the quilt.

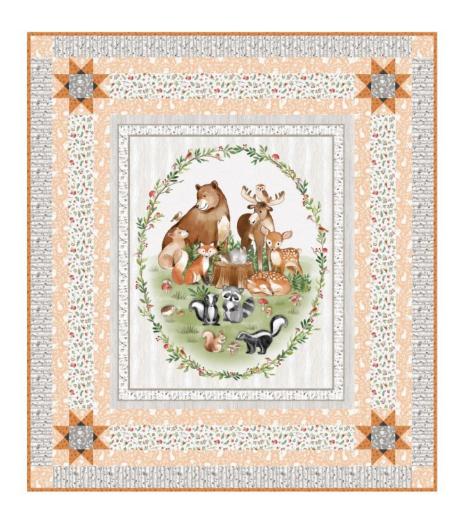












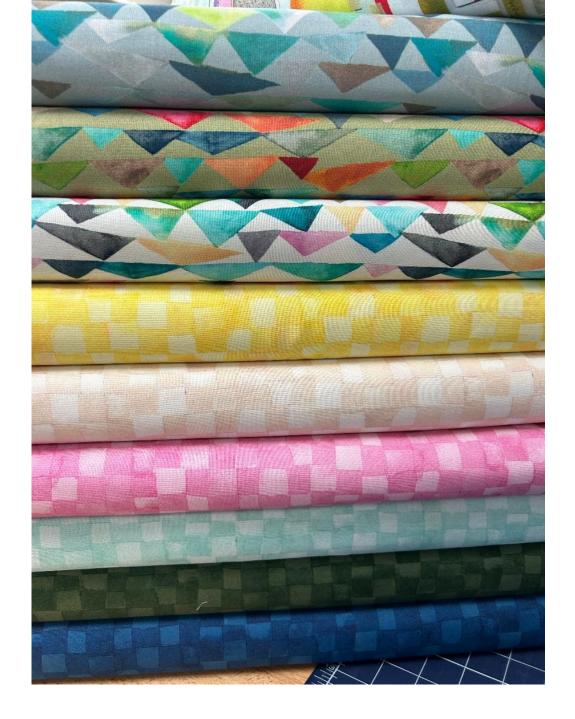
Adventure

Connections by Maria Carluccio for Windham Fabrics

Connections is a dynamic collection of overlapping geometric shapes and textures. Using a watercolor technique, Maria created a playful assortment of patterns connected through a radiant, multi-colored palette.

This collection includes 18 prints and 1 wide-back fabric.







Order Connections



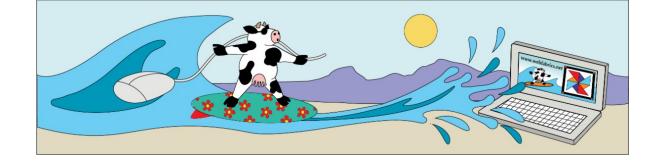
Row by Row 2023

Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

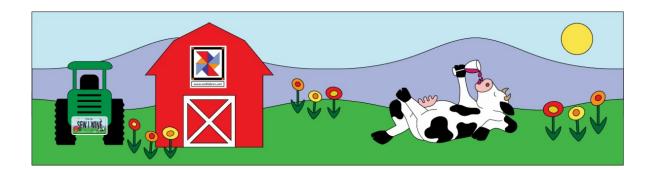
- **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.
- **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found here.



Order Surf the Web



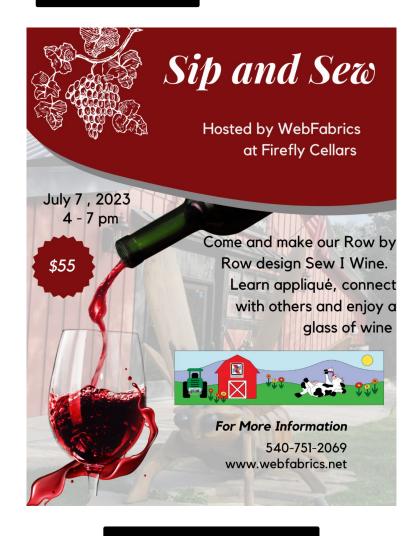
Order Sew I Wine

Sip and Sew

Want to learn how to applique? Come join us for a Sip and Sew, featuring our Row by Row 2023 design, Sew I Wine. This event is open to any one regardless of sewing experience. We will have a sewist available to help with the project. We will walk you through the applique process show you how to apply the interfacing and give instruction on how to finish the Row by Row in to a pillow or small wall hanging.

If you already have your kits - please still come. Call us and we will adjust your price.

If you love this, you



Sign up for Sip and Sew

Online Events

Moda Patriotic Pillow Sew-Along

The Moda team is getting ready for a long holiday weekend... Time to plan a quick project!

For many of us, that means a pillow. We're big fans of the humble pillow around here – all the joys of quilting neatly condensed into a plump little package. You don't need as much fabric, so they're a great scrap-buster; they are much easier to machine quilt yourself (a big win for beginning quilters); and if you're pressed for time or just don't mind, you don't even have to quilt them at all.

They're also an excellent opportunity to practice working with zippers, if you are so inclined.

Carrie Nelson is the Pillow Queen – she designed and made dozens of pillows for Moda over the years, and today, we're resharing several of her festive, patriotic pillow patterns.

Stripes & One Star and **Stripes & Stars** – the OG patterns, first published in 2017. Carrie revisited and created a few new patterns **Stripes and Three Stars** in two ways (lumbar and square). Make a pillow over the weekend and post them to Facebook or Instagram. Be sure to tag us and hashtag #webfabrics and #ModaPatrioticPillowParade.





Click the pattern name to get the free pattern.



Order Pouch Patterns

Pouch Club Series

Moda has introduced a new monthly series. In this new series on the Moda Blog, Chrissy will be walking us through making a different pouch each month from her collection of patterns. Whether you are new to pouchmaking or a master at installing a zipper, this series is for you! We will try out different blocks and piecing techniques. We will sew with various interfacing materials and show you how to get perfect corners with zipper tabs. And you will love showing off your newly stitched projects to friends and family and



enjoy gifting them as well!

The first group of projects has been announced:

- June 15 Candy Cutie Pouch
- July 20 Sunflower Pouch
- August 17 Pencil Me In Pouch
- September 14 Triangle Pouch
- October 19 Autumn Breeze

We have all five patterns available in the store. Join us in sewing up these pouches. Here's the link to **Candy Cutie Pouch**. If you have trouble with the zipper, stop by Saturday, June 24th for tips from Kate.



Weekly Special

This week's Special is Patriotic Fabric in honor of the Fourth of July.

Shop Weekly Special

Welcome to My World Quilt is here!!!

Sydney with Welcome to My World Quilt by Susan Clair, The Gourmet Quilter. We have this quilt in the store for a few weeks - it is a must-see!. The details are incredible. We will go live this week and give you all a close-up review. We still have patterns, kits, and pre-printed fusible interfacing.



Welcome to My World

Join us

Facebook Groups - allow all who are participating in sew-along or BOMs to connect. This is entirely voluntary, and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane
- Riley Blake Pillow of the Month
- Sunday Sew-In

Join Facebook Group

Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.





Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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