

### Happy Easter

Wishing you and your family a very happy Easter

Be sure to check the website. We have a virtual Easter Egg Hunt. Find the hidden egg for a discount. Discount code ends Sunday.

**Find the Egg**



### March Fabric Madness - Championship Game

March Fabric Madness has been fun. Did your favorites move forward? Did you learn about some new fabric? We have made it to the Championship Game. The winners who advanced are :**Marcia Derse Palette** and **Hoffman 1895 Batiks**.

Vote for your champion through next Saturday 4/15.

**Vote Championship**



### Calendar

- March "Fabric" Madness - March 11th - April 15th - Vote online
- Store Closed April 10th
- April 15th - Saturday Sampler - Learn about Art Quilting by making a Postcard. \$5. Sign up online
- **April 16th - Sunday Sew-ocial - 10:30 - 3:30**
- **April 17th - History of Quilting in Loudoun County with Priscilla Godfrey - 6:30-7:30pm**
- April 20-22 - QuiltFest Greenville, SC
- April 26-29 - AQS QuiltWeek Paducah, KY
- "Fifth Saturday" - New Date - 6 May

**Calendar**

### Join us

**Facebook Groups** - allow all who are participating in sew-alongs or BOM's to connect. This is completely voluntary and we hope it serves as a great way to help you share your progress and finish your projects.

- 2023 Temperature Quilt
- Wander Lane



Visit  
YouTube

- Riley Blake Pillow of the Month
- Sunday Sew-In
- Sew-Social Hand Sewing

Join Facebook Group

## Social Media

Do you follow us on Facebook, Instagram, or YouTube? In between the newsletters we use social media to share quick updates with videos and pictures. We also will announce changes in the store and online. This is the quickest way for us to get news to you.

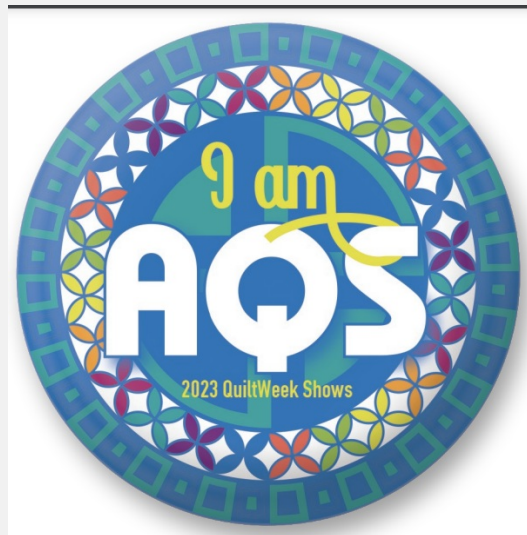
In the event of inclement weather, we will update a banner on our website as well as a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Please feel free to share with your family and friends as we continue to spread the news about the changes at Webfabrics to include the opening of a Brick-and-Mortar. again.



## Upcoming Quilt Shows

Sydney and Bev will be heading to Greenville, SC later in April to attend Mancuso's Quiltfest. The following week they will be in Paducah, KY for the AQS Quiltweek.



## Swatch by Michael Mullan for Windham Fabrics

Michael Mullan is an illustrator, designer and hand letterer and is also a new designer for Windham Fabrics but is probably not actually new to you. If you shop at Target, Hallmark or dozens of other stores you have probably seen his work on greeting cards and other materials. His illustrations are most inspired by folk art, 1960's illustration and Pop Art.

Learn more about Michael and see his other work [here](#) on his website.

Swatch is a collection of found prints that make up an urban landscape. With dots, stars, diamonds and more, the motifs are simple in nature but far from ordinary. Swatch brings together fashion, industry, and all-around urban beauty in a collection of stunning prints in must-have colors. These 28 prints are available now.



[Order Swatch](#)

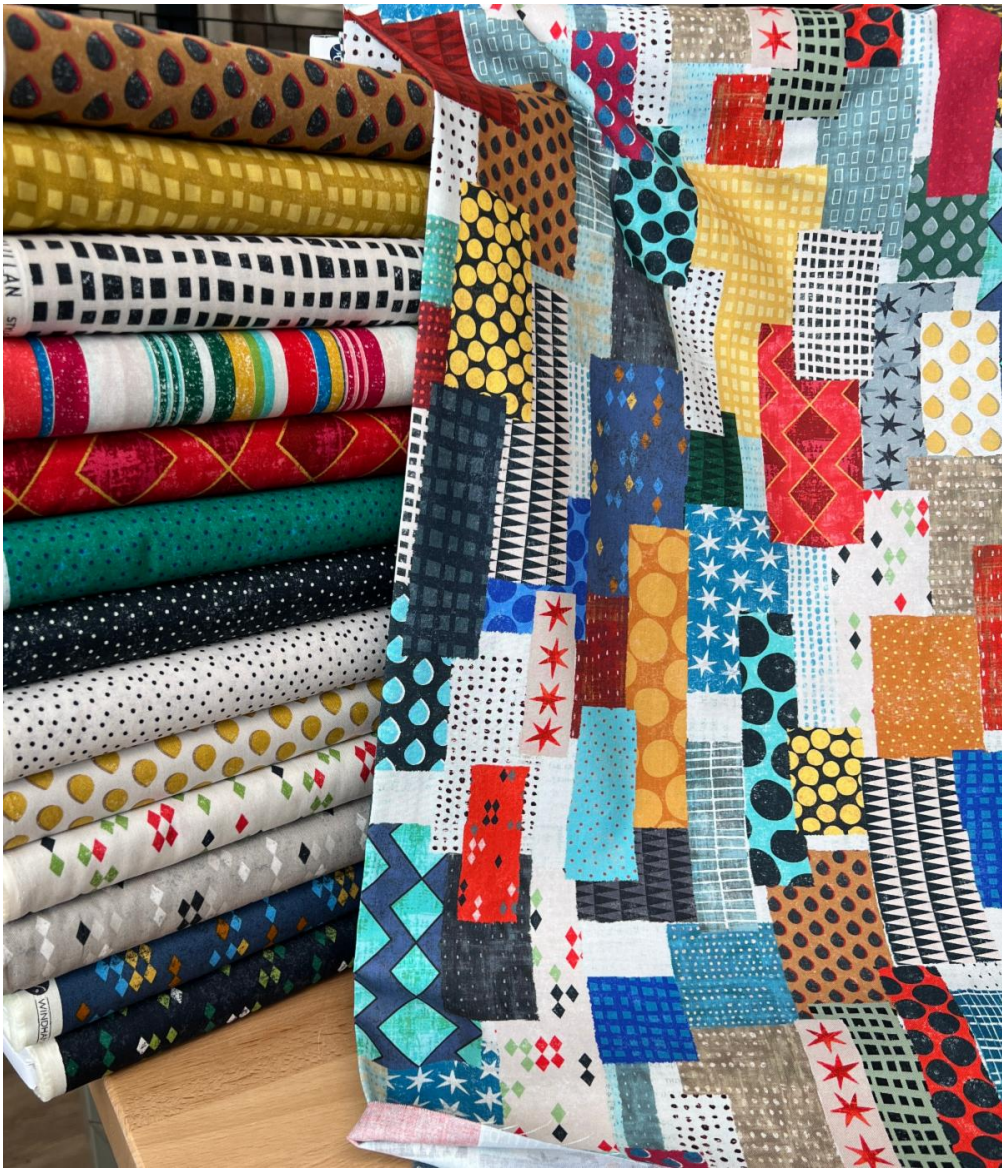














## Impromptu by Alex Roda for Cloud9 Fabrics

Alex Roda is a surface designer based in Madrid, Spain. With a graphic and interior design background, her art is quite simple and geometric, although she also introduces nature in a stylized and subtle way.

**Impromptu** is about happy surprises and sweet small experiences. Muted earthy tones and a pop of deep blue to inspire being mindful and grateful for those unexpected moments of happiness and bliss.

We have four prints of 44"-45" wide organic cotton canvas.

Cloud9 has provided a free pattern for a bag which is available for download on their website - linked [here](#)

We can't wait to see what you make with this beautiful fabric.



MAKE A BAG



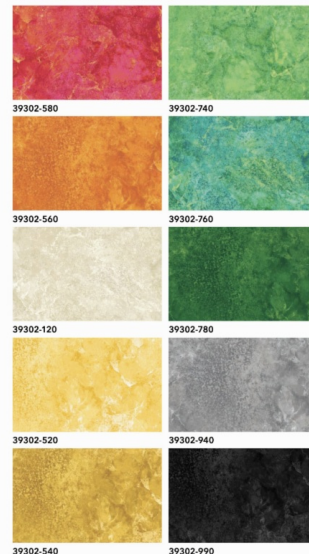
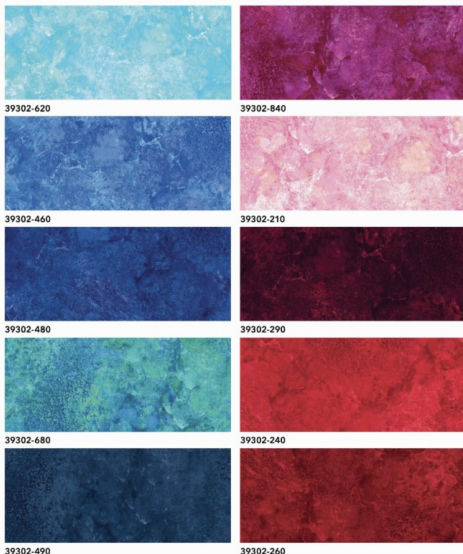
FIND THIS TIME WARP TOTE FREE PROJECT  
ON OUR WEBSITE [CLOUD9FABRICS.COM/PROJECTS](https://cloud9fabrics.com/projects)

Order  
Impromptu

## STONEHENGE BASICS

by Linda Ludovico

Entire Collection 27 pieces • 20 new colors | 7 existing  
New colors shipping March 2023



## Stonehenge Basics for Northcott

Northcott released 20 new colors of the Stonehenge Basics collection. These bright new colors will be a great addition to your next quilt. Available now.

Order  
Stonehenge  
Basics

Welcome to my World



The patterns arrived as did the fusible. We are awaiting more fabric and will have the kits ready in the next week. If you have not registered make sure to reserve your spot.

Welcome to my  
World



Upcoming Events





**Make a  
Postcard**

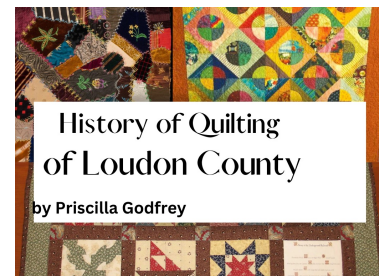
## Saturday Sampler - Intro to Art Quilting

Join us April 15th and make a postcard as an introduction to Art Quilting. Susanne Miller-Jones and Kerry Faraone will be leading this session. Seats are limited. Sign up online - Cost is \$5 per person.

## The History of Quilting in Loudoun County

Professional quilter and certified quilt judge Priscilla Godfrey details the history of this art in Loudoun County from its Quaker roots in the 1730s to the work being done today by artists who ship their creations around the world and by groups who donate quilts to local charities.

\$5 registration fee. Requested donation to Station Stitchers on the day of the event.



**Register**





# Hoffman 100-Year Challenge

## CELEBRATE HOFFMAN FABRICS' 100 YEAR ANNIVERSARY WITH A SPECIAL EDITION OF THE HOFFMAN CHALLENGE

Hoffman California Fabrics was founded in 1924 by Rube P. Hoffman. Today, the fourth generation of the family carries on its traditions of design excellence, superior quality and forward-thinking textile fashion.

To celebrate, Hoffman California Fabrics has created a special edition of the Hoffman Challenge. For the first time ever, Hoffman Challenge participants are required to use a minimum of 5 out of 15 batik fabrics from the Challenge collection in their artwork entry. As a challenge participant, put your creative and technical skills to the test.

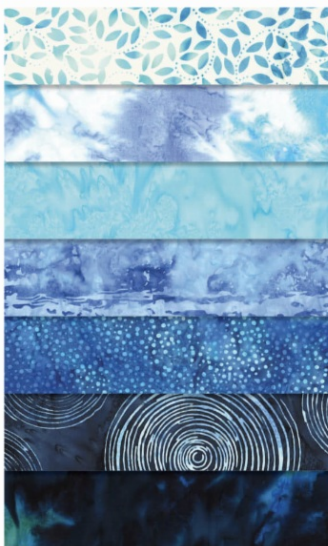
Participant registration, submissions and initial jurying all take place online, with a panel of certified judges considering all entries. If it is determined that your artwork qualifies for in person judging, you will be asked to mail it to Hoffman Fabrics.

Finalists' and award winners' artwork go on tour for the year of 2024 to celebrate Hoffman's 100th Anniversary. They will be displayed in their virtual showroom and exhibitors may include quilt shows and festivals, museums and libraries, cultural centers, guilds and even some Hoffman retailers.

All the rules can be found [here](#). .

The fabric is arriving in next week. We will have yardage and fat quarter bundles of the challenge fabric and all of the Hoffman 1895. We hope you are ready to win this challenge.

### The 2022-2023 100 Year Hoffman Challenge Collection



**Order the Challenge  
Fabric**

Thank you for your continued support. Be on the lookout for more in-store events to include classes.

Keep Sewing,

Bev and Sydney

**Visit our  
Website**



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WebFabrics | 116 North Bailey Lane, Suite A, Purcellville, VA 20132

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