



College Move-In Day

We made the trip this week to move the youngest McDonald into college. We are excited for Cassie as she embarks on her collect career. We will miss her in the store but excited that she can still help in a remote role as she has time.

The summer is winding down and everyone is getting ready for the new school year. We hope you have had a wonderful summer with friends and family.

Latest Facebook Live



Live Selling is Coming Soon

Thank you all for watching our live videos on Facebook. We show you what is new in the store, tell you about upcoming events, and connect in a more personal virtual way. We know many of you don't have Facebook but are interested in hearing and seeing what is new. We also know you are interested in purchasing the things we showcase right then and there. We are expanding



Calendar

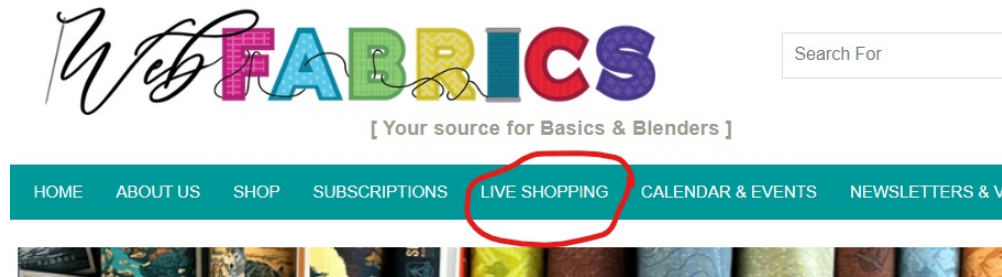
- August 16th - Live Selling 5pm
- August 20th - Fabric Painting Sip & Sew
- August 27 - Private In-Store Guild Event
- September 7-9 - The Great Wisconsin Quilt Show in Madison, Wisconsin
- September 14-17 - Pennsylvania National Quilt Extravaganza in Oaks, PA
- September 28-30 - Original Sewing and Quilting Expo in Fredericksburg, VA
- October 4, 14 and 20 - Spicy Spiral Table Runner

Calendar



to include live selling. I'm sure you have seen the Comment Sold capability at other stores. We have subscribed and will hold our first event on Wednesday, August 16th, at 5 pm. You can see us live via our website, Facebook, and Instagram. Be patient with this first one, as we will be learning. We look forward to connecting in this new way.

To make it easier to participate, set up your Webfabrics account on the website. To make check out faster you can save your form of payment on your account or use your PayPal account. During the live event you can chat by logging on using your Facebook user id and password. The system will prompt you. Don't have a Facebook account? Don't worry you can still shop.



**Create Your
Account**

New Fabric



CONCRETE JUNGLE STUDIO[©]



Concrete Jungle from Studio M for Moda Fabrics

This White, Grey and Black in a series of five steps. You will find black and grey prints on white background, a zen grey, a platinum, a graphite and a soft black. When you photograph this fabric it appears in a grey scale much like you changed your color photo on your phone. This collection has some bold patterns which will be fun to put into a quilt. The large cheater cloth is 60" wide and will make a great canvas to practice your ruler work or free motion quilting.

This 28 SKU collection is now available.

**Order Concrete
Jungle**





Elizabeth from P&B - Extra Wide 108"

This soft floral has a slight feel of a wood-block print that works equally as well with fresh boho as with traditional styles. Use one of these, beautiful colorways as the back of your next quilt. You can also take advantage of the wide width to make curtains, table covers, bed skirts and more!

**Order
Elizabeth**



French Fat Quarter Assortment

We have added French Fat Quarters in an assortment of fabrics. A French Fat Quarter (19in x 27in) is 25% larger than an American Fat Quarter (18in x 22in). This assortment of 100 French Fat Quarters has 2 each of 50 unique designs. Come check out the various selections or order online as a "mystery" and we will send you an assortment.



**Order French Fat
Quarters**

Coming Soon

Our Website includes a new Coming Soon section that allows for pre-orders of soon-to-arrive fabric. This pre-order capability will provide you with a peek into what is scheduled to arrive in the next few months and to plan your purchases. Some of our recent new additions have sold out in days to weeks. Depending on the manufacturer and line, immediate replacements may be unavailable.

Lakeside Gathering Flannels by Primitive Gatherings

There is nothing like living on the shores of a lake to make one appreciate its subtle beauty. Blues go from dark shades to brilliant hues as clouds pass by. The sandy colored shoreline remains constant, bringing life to the lake, such as birds and children who splash about. And through the winter, the lake's silence creates a sense of peace that is truly mesmerizing. Watching the daily changing of the seasons from the sewing studio inspired Lakeside Gatherings. The warm and bright colors of summer, as well as the cold serenity of wintertime in a flannel line inspire quilts of all shapes and sizes perfect for breezy afternoons or cold winter nights.



Lakeside Gathering



[Preorder Here](#)

Clorinda Fresquez-Tria will be teaching a Mixed Media Art class at Firefly Cellars. Sign up Now.

Sip and Paint (Color) on Fabric at Firefly Cellars

Join us on August 20th for our first installment of fabric painting. In this session, you will create the pumpkin on fabric using colored pencils. Clorinda will teach her technique and discuss and demonstrate various options for finishing your piece.

Sign up now - seats are limited.



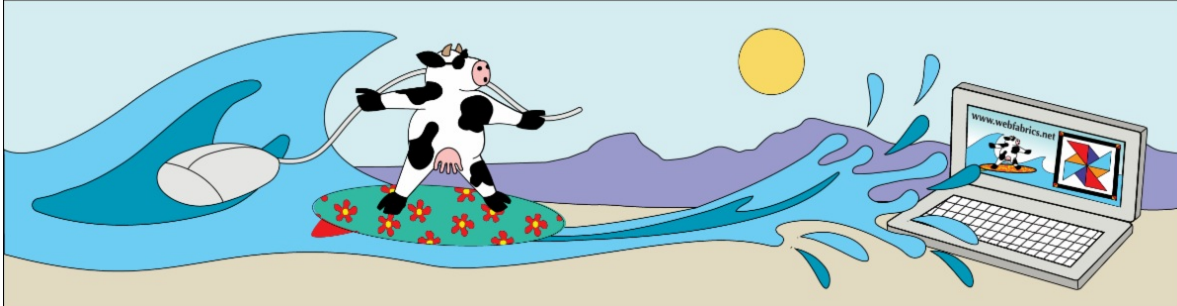
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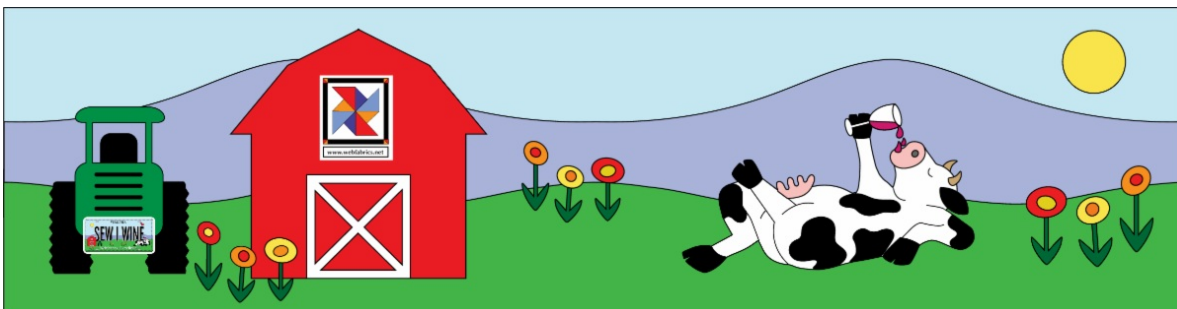
Mixed Media Art with Clorinda



 *Summertime* 
2023 Row By Row Experience® 



Order Surf the Web



**Order Sew I
Wine**

Row by Row 2023

Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

- **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.
- **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found [here](#).

Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.



Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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Website**

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