

Weekly News & Updates

August 19, 2023 | Issue 33



Calendar

- August 20th - Fabric Painting Sip & Sew
- August 23rd - **Live Shopping** - 5pm.
- August 27 - Private In-Store Guild Event
- September 7-9 - The Great Wisconsin Quilt Show in Madison, Wisconsin
- September 14-17 - Pennsylvania National Quilt Extravaganza in Oaks, PA
- September 28-30 - Original Sewing and Quilting Expo in Fredericksburg, VA
- October 4, 14 and 20 - Spicy Spiral Table Runner

**Visit our
Website**





Row by Row Experience 2023 Winner

Congratulations to Cathy Johnson who is our winner. Cathy was the first person to complete a quilt using at least eight rows from this years challenge.

Cathy virtually visited quilt shops around the country stopping in shops in states where she previously resided. She told us she still had a stack which she can make into a second quilt once her current projects are finished.

There is still time to get your kits for this years Row by Row. You can check out all participating shops on the link found [here](#).

You can also order our kits below.

**Order Row by Row
Kits**

We Went Live - Live Shopping Event

Thank you all for watching our first Live Shopping Event. We learned a lot which will allow us to make some improvements for next time. Thank you all for joining and participating.

Some tips - If you don't already have an account on Webfabrics.net - set it up before our next event.

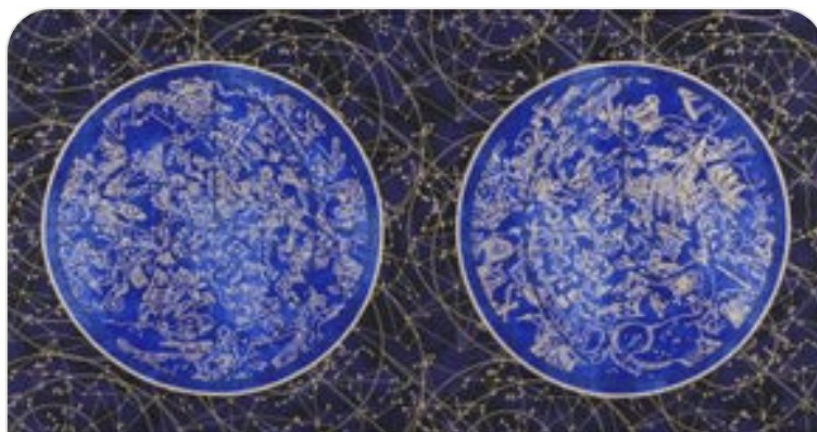
**Create Your
Account**

To join our Live Shopping event click Live Shopping on the website or join the live event on Facebook.



When you see an item you want to buy. Comment "sold ####" on the item. This will move the item into your cart on the website. You can check out then or wait until the end of the night and complete your purchase.

If you join our live event via Facebook you must comment "sold ####" where the #### is the product number. You will get a Facebook Direct Message with the link to the product. See example below. You will still check out through our website.



Click the link below to add the item to your cart.

Make sure to return to the live sale so you don't miss out!

We look forward to seeing you at our next Live Shopping Event scheduled for Wednesday August 23rd at 5pm.

New Fabric

We have a lot of new fabric coming in over the next few weeks so to make space, we have moved a lot of things to our sale category and our sale section in the back of the store. Check out the Sale Category below.

Shop Sale

New Novelty

Three new fabrics from Timeless Treasures just in time for school. Celebrate your librarians and avid readers with these three new fabrics. Magic Haunted Library, Packed Magic Books and Potions, and Magic Spell Books Flyings will delight your Harry Potter fans and be a great addition to your Halloween projects.



**Order
Library**

Kits

New quilt kits available. Each kit includes all material needed to create the quilt top. The free patterns are on our website or linked to the designers website via the QR code. These kits simplify the process of gathering materials and coordinating fabric choices. We have done it all for you.

Queen of We'en Kit

This Queen of We'en Kit includes three panels and assorted fat quarters. This quilt is simple with each panel cut up and bordered with 2 1/2" strips. Mix and match them however you want. This is a quick quilt to finish.



Order Queen of We'en Kit

Scrapbooking with Swatch

This kit is made with the Scrapbooking Pattern from SweetTeaPatternCo and the Swatch collection by Michael Mullen for Windham Fabrics. This kit includes a Moda Grunge background and the striped binding.



[Order Scrapbooking](#)

Haunted House Quilt Kit

This kit includes the panel and fabric for three borders. The white border actually is a Fairy Frost that glows in the dark. Make it more spooky by quilting it with spider webs with glow in the dark thread.



Order Haunted House

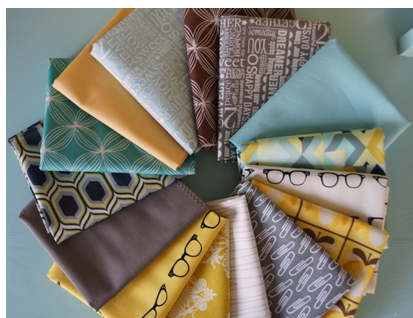
Scrap Bundles

We generate a lot of fabric scraps and want to share them with you. You will find a variety of scrap bundles on the website. We have added 1 Yard Scrap Bundles by colorway. We also have assorted 5" square packs as well as Brick packs (6" x 3.5").



**Order Scrap
Bundles**

Events



Friends of Franklin Park Arts Center Fabric Challenge Exhibit

We are sponsoring this Fabric Challenge in partnership with Franklin Park Arts Center. Buy a Fat Quarter from the store and incorporate it into your own artwork. Be sure to register your purchase when you submit your piece on the webfabrics site for a \$5 coupon.

Artists in all mediums are invited to submit artwork. The art can be anything from quilted pieces to mixed media creations.

Complete your piece and the on-line entry form on the FPAC website. The entry fee is \$20.00 per artist. You can submit up to three pieces.

Cash prizes and a surprise swag bag from Webfabrics will be awarded in the following categories:

- Best in Show
- Most Creative Integration of Fat Quarter fabric
- Friends Choice (selected by Friends of Franklin Park)

Drop off your artwork at FPAC:

- Monday, September 25th, 9:00 am - 4:30 pm
- Tuesday, September 26th, 9:00 am - 4:30 pm

Exhibit dates: September 28 - October 29, 2023

Pick up artwork from FPAC - Monday, October 30, 9:00 am - 4:30 pm

Fabric Challenge

The Spooky Shelfie Quilt Pattern and Quilt Along

Melissa Mortenson is hosting a Quilt-Along to make this quilt. Each week she has a different focus. It's not too late to start. She has YouTube videos guiding you through the steps. <https://www.polkadotchair.com/introducing-the-spooky-shelfie-quilt-pattern/>

Grab your pattern here and some Halloween fat quarters and make your own version.

**Buy Spooky Shelfie Quilt
Pattern**



Clorinda Fresquez-Tria will be teaching a Mixed Media Art class at Firefly Cellars. Sign up Now.

Sip and Paint (Color) on Fabric at Firefly Cellars

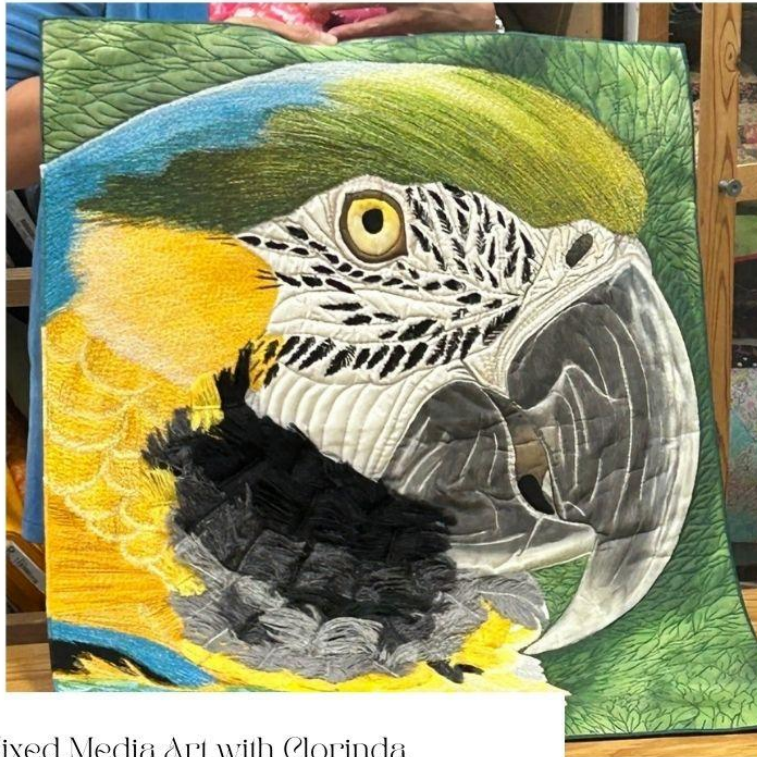
Join us on August 20th for our first installment of fabric painting. In this session, you will create the pumpkin on fabric using colored pencils. Clorinda will teach her technique and discuss and demonstrate

various options for finishing your piece.

Sign up now - seats are limited.



**Sign
Up**



Mixed Media Art with Clorinda



Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.



Thank you for your continued support.

Keep Sewing,

Bev and Sydney

**Visit our
Website**

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