



### Quilt Challenge

The Hoffman Fabric Challenge this year celebrates its 100 Year Anniversary. This challenge is open to anyone and covers multiple categories. The challenge requires the use of 5 of 15 batiks from this special collection. Entries are accepted now through September 1, 2023. The accepted pieces will be part of a traveling trunk show from January - November 2024.

We carry the fabric and thread kits if you are interested in participating. You can find all the rules on the website [here](#).

When you complete your piece, please make sure you note that you bought your fabric at Webfabrics. There is competition for the stores that sell the most fabric. We would love to display a trophy in our store.

**Order Your Hoffman Fabric**



### Calendar

- July 30th - Open Sip and Sew or Stitch or Crochet. All Handcrafts welcome
- August 12th - Teacher Appreciation Sale - show your school id at check out to receive a discount.
- August 20th - Fabric Painting Sip & Sew

### Calendar



## Quilt Challenges and Competitions

### Quilt Competitions

This week we have thought a lot about quilting competitions and quilting challenges. Why do people participate in them? Sue Hickman recently discussed on a visit to the store her Hoffman Challenge submission and acceptance in the Cherrywood Challenge. Sue has been quilting for over 40 years, and as a fiber artist, she likes participating in challenges and contests as they encourage her to think outside the box and try something new. She doesn't participate in all of them; they need to call her and speak to her creative spirit. When participating in these, she's excited to try new things, whether a new technique or a new use of material.

Susanne Miller Jones has curated three collections published in a series of books. Each collection centered around a specific theme. The quilts selected and published in these books celebrated these themes and were individual interpretations of the themes. Susanne's books are available for purchase [here](#). As you explore the quilts featured in each of these books, you see how each artist interpreted the theme and created a work of art to depict the theme.

We are fortunate to have Kerry Faraone work with us at Webfabrics, another accomplished art quilter featured in many of these books. Every day someone walks through our door seeking fabric and inspiration for a new project. Sometimes these challenges help someone break through a quilting slump by pushing them to try something new. This week we were excited to meet Elizabeth and her grandmother, Lee. Elizabeth was here buying fabric for the Hoffman challenge - she's entering the new youth category. We also talked with another customer Saturday and saw her Hoffman challenge quilt. It's always impressive to see our customers' ideas and finished projects.

Challenges come from a variety of places. When we traveled to the AQS QuiltWeek in Paducah, KY, we happened upon a long tradition from a group who travel there every year and stay in the same hotel. Each year someone provides a fat quarter of the challenge fabric, and everyone who wants to participate can pick one up. The rules are simple, use that challenge fabric in a piece and bring it back next year to share with the group on the show and tell night at the hotel. The fabric can't be in the binding or backing. The completed project can be anything - it doesn't have to be a quilt. We all picked up a piece and will make something for next year. We are already thinking about how we will use this fabric. What do we see in this fabric? How would we use it? Each piece will be as unique as the individual making it. That's the challenge, push yourself to get out of your comfort zone and be creative. There is no right or wrong - it's your interpretation of that fabric and how you want to use it.

## What is a Quilt Challenge?

A quilt challenge is an event or activity where participants are given specific guidelines or themes to create their unique quilts. Here are some of the critical benefits of a quilt challenge:

1. **Creativity and Skill Development:** Quilt challenges encourage participants to think outside the box and develop creative solutions to meet the challenge requirements. It allows them to try new techniques, experiment with different fabrics, and push the boundaries of their quilting skills.
2. **Inspiration and Motivation:** Challenges can be a great source of inspiration for quilters. The given themes or guidelines can spark new ideas and motivate quilters to start and complete projects they might have yet to attempt.
3. **Community Building:** Quilting challenges often unite a community of quilters with common interests. Participants can connect, share their progress, and exchange tips and advice. This sense of community can be precious for those who may not have a local quilting group.
4. **Showcasing Talent:** Quilt challenges often have showcases or exhibitions where participants can display their finished quilts. This provides a platform for quilters to showcase their talent, gain recognition for their work, and receive feedback from fellow quilters and enthusiasts.
5. **Personal Growth and Achievement:** Completing a quilt challenge can be a rewarding experience, leading to a sense of accomplishment and personal growth. Overcoming challenges and creating something unique can boost a quilter's confidence in their abilities.
6. **Learning Opportunities:** Challenges can involve specific requirements or themes that push quilters to learn new techniques or research different styles. It can be a valuable learning experience, broadening their quilting knowledge and expertise.
7. **Fundraising and Awareness:** Some quilt challenges may be organized for charitable purposes, with the quilts being auctioned or sold to raise funds for a

cause. Such challenges can also help raise awareness about particular issues or organizations.

8. Exploration of Themes: Challenges may focus on particular themes, such as environmental conservation, cultural heritage, or seasonal celebrations. This allows quilters to explore meaningful topics and express their creativity by connecting with those themes.
9. Fun and Enjoyment: Ultimately, quilt challenges are meant to be enjoyable! They provide quilters with an exciting and engaging activity that allows them to express their passion for quilting.

Whether you are a seasoned quilter or just starting, participating in a quilt challenge can be a rewarding experience. It can foster creativity, community, and personal growth while providing a platform to showcase your talent and passion for quilting.

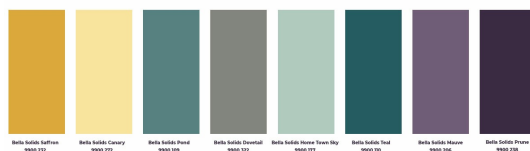
What will challenge you this year? Are you ready to try something new? Please take a look at some of the challenges that we found. We would love to share other challenges - send your ideas to us at [webfabricscontact@gmail.com](mailto:webfabricscontact@gmail.com)



## Cherrywood Challenge

Cherrywood fabric issues a yearly challenge using their material. This latest challenge, Monarch, was due June 15th. Congratulations to all who had a piece accepted into this challenge. Getting accepted is a huge accomplishment, but so is finishing and submitting to this challenge. Congratulations

to all who completed and submitted a piece to the challenge. Participating in a challenge means you came up with an idea and saw it through to the end, meeting the deadline to complete a piece. I'm sure everyone learned something new from the challenge and should be proud of their accomplishment.



## QuiltCon 2024 Community Outreach Challenge

Webfabrics is a sponsor for QuiltCon 2024 and will be traveling to Raleigh next year.

QuiltCon 2024 Community Outreach

Challenge asks members to make quilts that celebrate symmetry using the colors in this palette.

This challenge requires you to use at least 4 of the colors in this palette. They do not have to be Bella Solids but can be your interpretation of these colors in either solids or prints. No other colors can be used. Entries are accepted from October 15 - December 15. There is an 80-quilt cap for this competition. Stop by, and we can help you pick your fabrics.

See the rules [here](#).



## Fabric Challenge

Jacque Gering, the inspiring, Featured Lecturer for QuiltCon 2024, has chosen our Windham Challenge palette this year! We are so happy to gaze at these beautiful Artisan Cotton cross-weaves for QuiltCon 2024. What will you make?

This challenge requires you to use 3 of the six fabrics from this collection. We currently have

five of the fabrics in stock (1 is still back ordered). The quilt submissions are due from 1 September through 31 October. Rules can be found [here](#).

**Order Artisan Cotton**



## Local Challenges

Quilt Guilds issue their own challenges each year. These challenges inspire competition and creativity in the group. What is your guild doing this year? The Waterford Quilt Guild's challenge celebrates a favorite memory or event in your life. Joining local guilds is a great way to connect with other quilters.

Webfabrics is sponsoring the Friends of Franklin Park Fiber Challenge this year. Artists in all mediums are invited to submit artwork using a fat quarter purchased from Webfabrics or their own piece of cloth. Sewn, woven, or crocheted textiles, mobiles or 3-D pieces, quilts, or mixed media

creations are examples of possible artwork you might enter, but you must use all or part of your fat quarter in your piece. (Buy your fat quarter from Webfabrics and sign up to participate, then submit your piece to receive a coupon worth \$5.00 off on your next in-store purchase.)

This challenge exhibit is sponsored by the Friends of Franklin Park Arts Center in partnership with Webfabrics and cash prizes and a surprise 'swag' bag from Webfabrics will be awarded.

Drop-off dates: Monday, September 25, and Tuesday, September 26, 9:00 am–4:30 pm.  
Artwork pickup: October 30, 9:00 am–4:30 pm. More details to come soon.

Many local art centers and community organizations also sponsor quilt challenges. Take a look around and see what can inspire you.

## Northern Shenandoah Valley Quilt Show

The Northern Shenandoah Valley Quilt Show is planned for April 12-14, 2024. The theme is "My Favorite Color is Plaid." This quilt show is brought to you by four local quilting groups: Apple Valley Needle Threaders, Skyline Quilters, Shenandoah Piecemakers, and Winchester Modern Quilters. Visit their website [here](#).

**New Fabric**

**Fairy Garden by Sillier Than Sally  
for P&B Textiles**





Sillier Than Sally's latest collection features fairies in the garden. This collection includes two panels, two strip prints, and assorted coordinating fabrics with flowers, pebbles, fairies, and toadstools.

A free pattern is available with this collection.

**Order Fairy Garden**



**Download the Pattern**



## New Patterns



### Starlit Night by Slightly Biased Quilts

This pattern finishes at 63" x 72" and is Fat Quarter and Scrap friendly. Wouldn't these stars look great with some sparkly Fairy Frost by Michael Miller?

## Order Starlit Night

### Patterns by Tara Faughnan

Three new patterns arrived this week from Tara Faughnan. Three new quilt kits using Marcia Derse's Palette are available. Piece curved seams, conquer precision points, or play with strips to make a traditional log cabin block. Tara's patterns provide easy sewing and trimming tips to achieve easy and beautiful blocks without much fuss while sewing.

The new patterns: `Modern Log Cabin, On Point, and Color Pop are available for purchase. The kits are also available.



Order Patterns and Kits

## Coming Soon

Our Website includes a new Coming Soon section that allows for pre-orders of soon-to-arrive fabric. This pre-order capability will provide you with a peek into what is scheduled to arrive in the next few months and to plan your purchases. Some of our recent new additions have sold out in days to weeks. Depending on the manufacturer and line, immediate replacements may be unavailable.

### Marble Run by Marcia Derse for Windham Fabrics

Beginning with a blank canvas, Marcia proceeds to cut, paste, layer, and paint to create a



stunning collection in her signature style. Each design is a fresh and innovative color, form, and texture arrangement, making Marble Run a perfect group for unique and eye-catching projects. Pre-orders of this collection are available. The extra-wide is in stock now and available [here](#).



[Pre Order Here](#)

## Ravel by eBond for FreeSpirit Fabrics

This is eBond's third collection. She says: "Working on RAVEL was an amazing opportunity to continue my visual exploration into shapes. I focused on the modern Roman alphabet (aka the 26 letterforms from A—Z) as the primary shapes for this collection. RAVEL became a collection of prints about these shapes coming together and falling apart. While creating, my main questions circled a.) How can I break letters apart into new, interesting forms and b.) Is it possible to obscure these already imbued symbols so much that they 'lose' meaning? The letterforms in RAVEL run the gamut from clear and legible to fractured and finally to some forms completely disintegrating into their environments. According to Merriam-Webster, a contronym is a word with two meanings contradicting one another. Hence, finding the word 'ravel' was perfect for bringing all these ideas together in a collection form. Ravel means both tangle and untangle, which is a wonderful way to think about these visual shapes in space."



[Pre-Order Here](#)

## Online Events



June - October 2023  
Pouch Club Projects

[Order Pouch Patterns](#)

### Pouch Club Series

Moda has introduced a new monthly series. In this new series on the Moda Blog, Chrissy will be walking us through making a different pouch each month from her collection of patterns. Whether you are new to pouch-making or a master at installing a zipper, this series is for you! We will try out different blocks and piecing techniques. We will sew with various interfacing materials and show you how to get perfect corners with zipper tabs. And you will love showing off your newly stitched projects to friends and family and enjoy gifting them!

The July Pouch project is available. Order your Sunflower Pattern or a complete kit with fabric, zipper, pattern, and interfacing to make your own.



## Sunflower Pouch



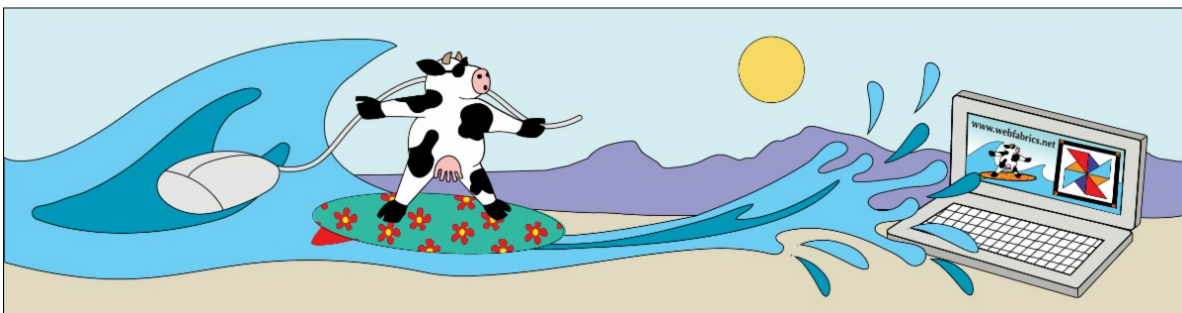
Finished Size 8" x 10"

Sew Lux fabric by Chrissy Lux of Sew Lux Fabric

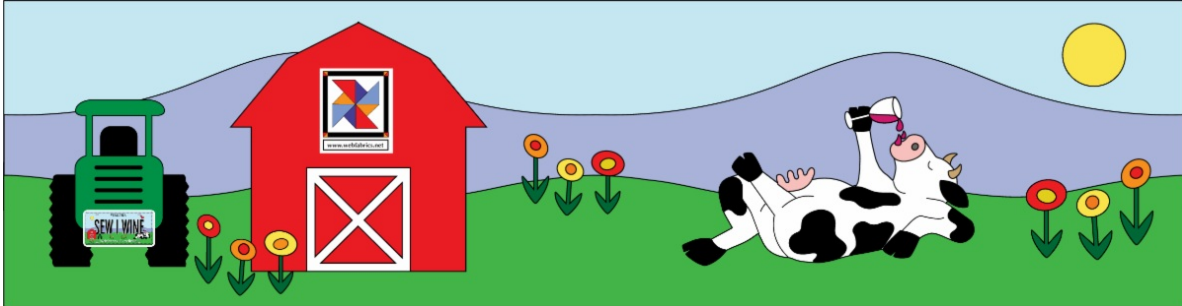
**Sew  
Along**



 *Summertime*   
2023 Row By Row Experience®



**Order Surf the Web**



Order Sew I  
Wine

## Row by Row 2023

Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

- **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.
- **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found [here](#).

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## Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.



Thank you for your continued support.

Keep Sewing,

Bev and Sydney

Visit our



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