

Weekly News & Updates



Show Prep

We are busy this month cutting for upcoming quilt shows. We will be traveling to three shows in September. Please plan to stop and see us if we are in your area. We love to meet our customers in person.

September 7-9 - The Great Wisconsin Quilt Show in Madison, Wisconsin September 14-17 - Pennsylvania National Quilt Extravaganza in Oaks, Pennsylvania

September 28-30 - Original Sewing and Quilting Expo in Fredericksburg, VA



Calendar

- August 12th Teacher
 Appreciation Sale show your school id at check out to receive a discount.
- August 16th Live Selling 5pm
- August 20th Fabric Painting Sip & Sew
- August 27 Private In-Store Guild Event

Calendar





Live Selling is Coming Soon

Thank you all for watching our live videos on Facebook. We show you what is new in the store, tell you about upcoming events, and connect in a more personal virtual way. We know many of you don't have Facebook but are interested in hearing and seeing what is new. We also know you are interested in purchasing the things we showcase right then and there. We are expanding to include live selling. I'm sure you have seen the Comment Sold capability at other stores. We have subscribed and will hold our first event on Wednesday, August 16th, at 5 pm. You can see us live via our website, Facebook, and Instagram. Be patient with this first one, as we will be learning. We look forward to connecting in this new way.

New Fabric



Dreamtime by from Patrick Lose

We received two bolts of extra wide minky from the Dreamtime collection by Patrick Lose. These fabrics will make wonderful backings for your baby quilts. Order today **here**.



FreeSpirit Fabric Bundles

We received a number of FreeSpirit Fabric Bundles this week. We also have a number of other

curated bundles.

Order Fabric Bundles

Kaffe Fassett Mystery Bundles - The Darker bundle includes 21 assorted fabrics, the Lighter bundle has 20 fabrics, and the Contrast bundle has 11 fabrics.



The **Free Spirit Mystery bundle** has 20 assorted fat quarters. Various Kaffe, Tula, and other popular designers are in these bundles.



Tula Pink Fat Stack Bundles include two 1-yard cuts and 6 fat quarters.



Next Door Garden Fat Stack Bundles include two 1-yard cuts and six fat quarters.



Art Gallery Fat Stack Bundle includes two 1-yard cuts and 6 fat quarters.



Coming Soon

Our Website includes a new Coming Soon section that allows for pre-orders of soon-to-arrive fabric. This pre-order capability will provide you with a peek into what is scheduled to arrive in the next few months and to plan your purchases. Some of our recent new additions have sold out in days to weeks. Depending on the manufacturer and line, immediate replacements may be unavailable.

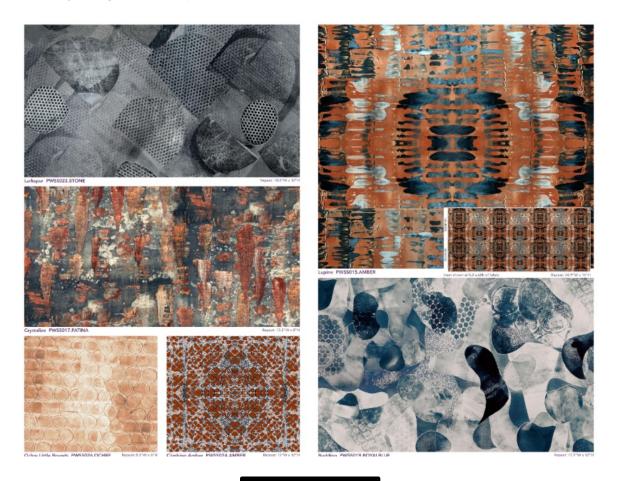
Rust and Bloom by Sarah Sczepanski Artxtiles for FreeSpririt

Sarah say this about her collection. My second collection for FreeSpirit, Rust & Bloom, is

inspired by the beauty of nature. Rust & Bloom features patterns that can be found in nature, along with a nod to the evolution of living things. My inspiration can be drawn from the smallest details of nature, such as a beehive pattern, a rolling tide, to the natural patterns of ice on a window pane. Color also plays a large role in my inspiration. The colors I chose for Rust & Bloom show the beauty of a full day in nature, from the ochre skies of a morning sunrise to the deep blues of a winter night. You can see colors being pulled from all seasons of the year in Rust & Bloom.

The twelve designs in this collection are made from my original monotypes. Monotypes are a one-of-a-kind printmaking practice that I use to create my artwork. Monotypes are created by painting directly onto a plate and running the plate through a printing press. Monotypes cannot be reproduced and are, therefore, different from other printmaking processes, like intaglio, which is etched into a plate. In my monotypes, I utilize the unique and unexpected textures of both natural and man-made objects, such as vegetable wrappers, bubble wrap, leaves, or dried flowers. I enjoy this printmaking process because it involves a sense of spontaneity, and it always includes an element of surprise. This collection is meant to be like taking a long walk through nature. I hope you enjoy!

Preorder yardage and complete collection bundles.



Preorder Here

Saturday Sampler

Clorinda Fresquez-Tria joined us for our Saturday Sampler as she showcased her Mixed Media Art Techniques. Clorinda will be teaching her technique for fabric painting with colored pencils on Saturday, August 20th at Firefly Cellars from 1-5pm. This is the first of a series of classes using different techniques on fabric. Be sure to join us.



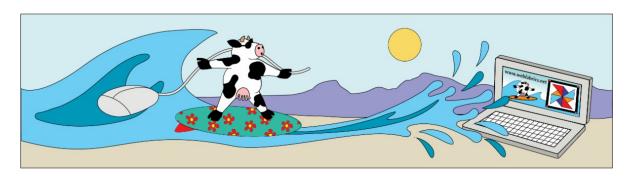
Sip and Paint (Color) on Fabric at Firefly Cellars
Join us on August 20th for our first installment of
fabric painting. In this session, you will create the
pumpkin on fabric using colored pencils. Clorinda will
teach her technique and discuss and demonstrate
various options for finishing your piece.

Sign up now - seats are limited.

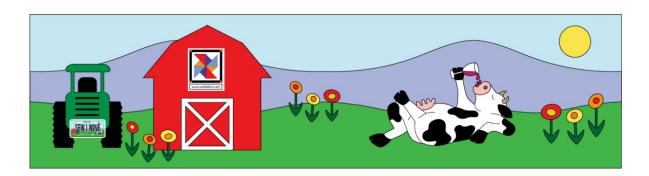


Sign Up





Order Surf the Web



Order Sew I Wine

Row by Row 2023

Row by Row has started and runs from June 1 - August 31, 2023. We created two designs that are available for purchase in-store and online.

- **Sew I Wine** celebrates Loudoun County. On our drive to the store, we pass cows and numerous vineyards, so this plate depicts those views.
- **Surf the Web** celebrates the long history of Webfabrics as an online business. We wanted to keep the summer theme and include our cow in both designs.

Kits can be ordered online or picked up in-store. License plates are available in two sizes; 4" x 7" and a mini which is 2" x 4". Both designs have an optional panel for purchase. Sew I Wine's panel is a little license plate for the tractor and a barn quilt for the barn. Surf the Webs panel is the computer screen.

The rules for Row by Row can be found here.

Social Media

Do you follow us on Facebook, Instagram, or YouTube? We use social media between the newsletters to share quick updates with videos and pictures. We also announce changes in the store and online. This is the fastest way for us to get news to you.

In inclement weather, we will update a banner on our website and a post on social media for any changes to our operating hours. Please check before driving out if there is any question related to the weather.

Help us grow our audience - share with friends, family, and others. We continue to spread the news about the changes at Webfabrics, including the reopening of our Brick-and-Mortar shop.





Thank you for your continued support.

Keep Sewing,

Bev and Sydney

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