

# WHAT'S SEWIN' ON?!

AUGUST 2020 SMI NEWSLETTER  
A GATHERING PLACE FOR CREATIVE MINDS

## We're Excited

Month In Review  
Upcoming Class Schedule  
Friendly Faces



## A Note from Juls

Wow...it's hard to believe that we are halfway through summer already! It has been great seeing so many familiar faces (even though they're partially covered!) in the shoppe lately. We've enjoyed seeing your completed projects and helping with new ones! I'm always so impressed with the creativity and talent y'all have.

We've truly appreciated all of the support we've received with adherence to the city ordinance requirements and social distancing protocols. We've eased back into offering classes again as we do our best to maintain social distancing. You'll notice an increase in the variety of classes offered over the next couple of months and we look forward to offering some fun projects.

Keep in touch with us on Facebook as we announce upcoming sales and special events! August is going to be full of flash sales you won't want to miss!

# Month in Review

Things are slowly but surely picking up in the classroom! From Sugar Plum Jubilee to beginning sewing and serger classes to resuming our Sew Special Club, it truly is the community that makes SMI special. Kay has ROCKED the classroom this month and we're so thankful for her dedication!



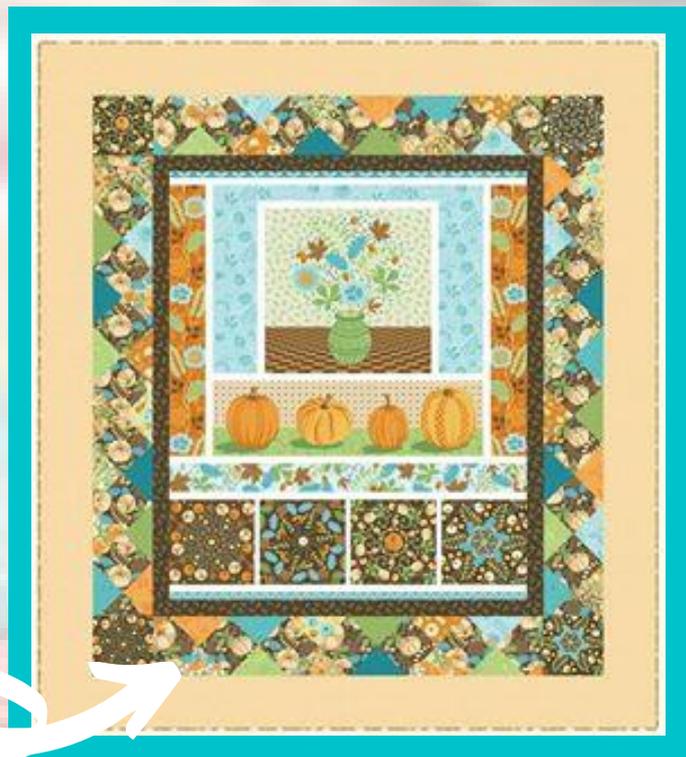
# Aug/Sept Class Schedule

## SEW SPECIAL CLUB

We loved getting to have club last month! Don't forget to mark your calendars for the first Thursday of the month at 10:30am or 6:30pm

Donna Aylor will be teaching the "Thankful" quilt over 3 Mondays in August (24th, 31st) and September (14th) from 10am-3pm. Class cost includes fabric and instruction.

\$125



Sept 5th & 12th



Winter  
Wonderland  
TWO DAY MACHINE EMBROIDERY EVENT



Discover a Winter Wonderland, Kimberbell's two-day machine embroidery event! Create a Winter Cardinal Ornament from felt and dimensional foam, then leap into the season with a Dream Skate Felt Stocking. Stitch a Dear Santa Bench Buddy for a special North Pole delivery, and



anticipate Christmas with our dazzling December Days Advent Calendar! Projects feature elegant whites, golds, crimsons, and creams, all made in 6x10 and 5x7 hoops with additional sizes available. From shiny Embroidery Leather to twinkling fairy lights, Kimberbell's Winter Wonderland is filled with magic and memories! Cost: \$175 (includes supplies and lunch 10am-4pm

# Be on the lookout!



A surprise educator will be joining us soon! Make sure to stay connected on Facebook or in-store for details!

*Twilight Boo-Levard*



## TWILIGHT BOO-LEVARD BENCH PILLOW

Stroll along our Twilight Boo-levard to visit all of your favorite "haunts!" Stop into Bella's Boo-tique for their grand opening, then rest a spell beneath a spooky old tree. The boo-berry pie from Broomhilda's Bakery is simply "to die for." Enjoy a slice, then sign up for the mystery quilt at the Candy Corn Quilt Shoppe! With fairy lights, Embroidery Leather, buttons and Mylar and more, our Twilight Boo-levard Bench Pillow is so enchanting, it's almost scary.

# Friendly Faces

Our opportunity to hear from our AMAZING customers about what they love about sewing, crafting, and their small businesses!

## Diana Pacheco

My Advice to new sewists:  
"Keep it simple at first and start with small projects. I've been amazed at what I've been able to do by taking it slow."



### 1. What type of crafting do you do?

Sewing is a hobby for me and I enjoy quilting, small sewing projects and hand embroidery. I'm also learning more about EPP and clothing making.

### 2. How did you get started..what piqued your interest?

I was given quilts for my son by a family friend that lived out of state and I fell in love with them. The patterns and fabric were so unique. I knew a little about sewing and so I sought out a place to learn to quilt! That's how I found Sew Many Ideas!

### 3. Where do you find inspiration, and what are your favorite types of projects?

I find inspiration through instagram and the Ladies Night classes at SMI. Quilting is my favorite type of project.

### 4. Why do you choose Sew Many Ideas?

Sew Many Ideas has a great selection of fabric, classes and friendly helpful staff. Everyone there takes the time to listen and help.





Hello my name is Jada Young I am the owner of Jada's Creative Corner. I do vinyl and sublimation decor and shirts. I started my business July 2019. I started doing shirts as a hobby and it turned into a business. I love this hobby. Because I enjoy making personalized gifts. My best advice for anyone started out is to not get overwhelmed and over book yourself on orders. Sew Many Ideas has helped me so much getting started and explaining new things to me all the staff there is very well educated on the services they offer and are always willing to help with a smiling face.



# Judy DePriest

My Advice to new sewists:  
"Find a great store like Sew  
Many Ideas and take  
classes! You can learn a lot  
from a teacher and  
each other."



## 1. What type of crafting do you do?

I love sewing and embroidery. I also make handmade greeting cards. These are my favorite. I've done many crafts, but these are the ones I do the most now.

## 2. How did you get started..what piqued your interest?

My sewing started way back in high school, we had what was called Home Economic Class, I guess a fancy name to teach sewing and cooking! I got the bug. I got my first embroidery machine when Brother came out with the first home machine, again I was hooked!

## 3. Where do you find inspiration, and what are your favorite types of projects?

My inspiration comes from many things, sometimes just seeing a beautiful piece of fabric, I use to smock and sew for little grands; it was very different than when I sewed for my children. I found that I could look at fabric and know what it needed to be. But also now a wonderful sewing shop like SMI gives me a lot of ideas. I'm into doing different sewing like quilting and embroidery. My favorite thing today in embroidery is it's versatility. I love doing tea towel; they make wonderful gifts for just about anyone.

## 4. Why do you choose Sew Many

**Ideas?** I choose SMI because the fabric selection is wonderful plus quality of fabric is important to me. Quality of fabric equals quality of product. Last, but not least, knowledge of craft is important, Juls and the girls are always helpful In helping and answering questions.

