

*Date: 02/01/16*

*Volume 1, Issue 1*



# *Reflections Framing & Stitching*

## **Back in the Saddle!**

Hello! We are so happy to be up and running again. It's been a long process and we have lots to share, so sit back, grab something to whet your whistle and settle down to read all the latest news and information on the shop and it's happenings!

7314 Harrison St  
Ralston NE 68128

Phone: 402-331-1740

Email: [julie@reflections-framing.com](mailto:julie@reflections-framing.com)



DATES TO REMEMBER:

**Saturday, February 13th:**

Second Saturday Stitch  
11a.m.—4p.m.

**Friday, February 19th:**

Last day to use your old full punch cards. All punch cards will be null and void after this date.

**Saturday, February 27th:**

Last Saturday Stitch  
11a.m.—4p.m.

**Saturday, February 20th:**

Reflections Framing & Stitching  
Grand Reopening!!  
10a.m.—4 p.m.

**Thursday, March 3rd—  
Monday, March 7:**

Julie and Connie away at Nashville Market

**Saturday, March 5th:**

Market Open House  
10a.m.—4p.m.

**Saturday, March 12th:**

Second Saturday Stitch  
11a.m.—4p.m.

# *Introduction*

Hello!

My name is Julie and I am the new owner of Reflections Framing & Stitching. It might seem a bit odd to some that I am formally introducing myself since I have been with the shop for 14 years and most of you know who I am, but there are some folks out there that are unaware of the changes so I thought it best to start out with a short introduction.

As I mentioned above, I have been with the shop for 14 years, longer than most of you have been doing business with the shop and longer than the previous owners owned it, and now that I think about it, longer than I care to remember!! Where did the time go?? During the past 14 years, I have functioned as the custom picture framer/designer and I was quite happy in that position. But when Mary Ann and Jim decided they no longer wished to continue running the shop, I made the decision to step out of my box and make a long held dream come true...owning and operating my own shop. The last six months since making that decision I have been working hard to make that dream a reality. Those months have been the most stressful, scary, exciting, aggravating and every other verb you can think of, time of my life. I'm sure I will mess up time and time again but I hope you will all be patient with me as I work through the transition of going from employee to business owner. There will most likely be some changes that some do not agree with and some changes you might applaud but I hope in the end you will all come to see that I have the shops best interests at heart. I want Reflections to be the best darn Cross Stitch and Framing shop possible. I want it to be around for years to come and with your help and support I'm sure that's a goal that can be met! Thank you so much for your business, both in the past and in the future and I look forward to many more years of providing you with the best products and services possible.

Julie McConnell

Reflections Framing & Stitching

*Good to Know*

## *Reward Cards*

Over the last month that we have been open, I have had many clients ask me if I was still accepting the old punch cards. This was a tough question for me. The punch cards were earned by spending money at Mary Ann's shop and she is the one that benefitted from those dollars. On the other hand, goodwill is always a good idea so from now until the 19th of February, I will give a 10% discount to anyone with a FULL punch card. This offer may not be combined with any other offers and after February 19th, all punch cards are deemed null and void. Also, all coupons that you have in your possession that were pulled from the rewards board are null and void. A new reward system will be put in place at some point in the future as time allows.

## *Other Pertinent Info*

Our phone number has remained the same (402-331-1740) but please note for those of you that don't know, we have moved the shop.

Our new location is:

7314 Harrison St

Ralston NE 68128

Our hours are the same:

10-6 Monday—Friday

10 – 4 Saturday

Our new email and website addresses are:

[www.reflections-framing.com](http://www.reflections-framing.com)

[julie@reflections-framing.com](mailto:julie@reflections-framing.com)

We're also on Facebook!

# Market information

## *Nashville Market 2016*

The Nashville Needlework Market will be held on the first weekend in March this year. Thelma (aka Connie), Louise (aka Doreen) and I will once again be heading out on our yearly adventure. Who knows what would happen if we were allowed out unsupervised more than once a year! We'll leave bright and early on March 3rd and will hopefully be back on March 7th, weather permitting. While we are gone, my friend and former boss Kim will be covering the shop for me most of the time but to be on the safe side call before you make the drive just in case. You're probably wondering who the heck is Kim? Kim owned Reflections prior to Jim and Mary Ann and will be coming in to train and refresh her skills during February so she can help you with whatever you might need while we are away.

I have been posting Market sneak peeks on our webpage and will continue to do so as I find them until we leave. If you go to our page at :

[www.reflections-framing.com](http://www.reflections-framing.com)

Click on the Events tab at the top of the page. A drop down menu will pop up. Click on the one that says Market and it will take you to a slide show. I have made page holders for each designer that will be attending market. Click through to see all the goodies and then let me know if there is anything you want me to buy for you. You can call with the information or send me an email but please be sure to include the designer name and the correct name of the item(s) you wish to have. My budget will be very limited this year due to the expense involved in moving so I will have to be very careful choosing what

### *Market Open House*

Market open house will be held Saturday, March  
12th,

Hours:

10a.m.—4p.m.

No market items will be out prior to our Open  
House.

Say What??

## *Spring 2016 Retreat*

Due to a lack of time on my part, I am sorry to have to announce that while we WILL be having a Spring Retreat it will by necessity have to be a No Frills Retreat. I still plan to have Laura out to give massages to those that are interested, and we will still have the swap table. We will NOT have a special project, a swag bag and most likely we will not have a special Ort container. I am undecided at this time whether we will move the Frills Retreat to Fall or wait until next Spring. I'll have to update you on that once I know what I'm doing.

With that being said...Retreat will be held May 5th through May 8th. Yes, that is Mother's day weekend and yes many have graduation ceremonies on that weekend. That was however the only weekend available when I booked it two years ago. I'm sorry for any inconvenience.

Those that attended *both* our Fall 2015 and Spring 2015 Retreats, registration will begin on Wednesday, February 3rd at 10:00a.m.

Those that attended only *one* of our 2015 retreats may register beginning Friday, February 5th at 10:00a.m.

Open Registration for everyone else will begin Monday, February 8th at 10:00a.m.

***I am once again asking everyone to pay for retreat via cash or check only.*** No credit card payments will be accepted. It is recommended that you call in your registration and follow that up within 7 days by dropping off or sending in your completed registration forms and your deposit/first payment. Your registration is not final until I receive your deposit and if said deposit is not received within the 7 days stated above your name will be dropped to the bottom of the list which

Spring 2016 Retreat  
May 5, 2016 – May 8, 2016  
Calvin Crest Retreat Center  
Fremont NE

Name \_\_\_\_\_ Registration Date \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_

Email Address \_\_\_\_\_

Cost: **There is a non-refundable Registration Fee of \$25.00 due at the time of registration.**

Please check which option you are registering for:

\_\_\_\_ Option 1: includes a check in time of 2p.m. on Thursday, your room for 3 nights, Dinner Thursday, 3 meals on Friday and Saturday and 2 meals on Sunday. \$325.00/single room. \$259.00/double room and \$242.00/triple room plus your \$25.00 registration fee.

\_\_\_\_ Option 2: includes a check in time of 3p.m. on Friday, your room for 2 nights, Dinner Friday, 3 meals on Saturday and 2 meals on Sunday. \$217.00/single room, \$173.00/double room and \$162.00/triple room plus your \$25.00 registration fee.

Room Preference: \_\_\_\_\_ \*Single \_\_\_\_\_ Double \_\_\_\_\_ Triple

Roommate Preference: \_\_\_\_\_

Payment: Date \_\_\_\_\_ Amount \_\_\_\_\_ Cash/Check\*\* \_\_\_\_\_

\*Limited number of rooms available

\*\*Checks should be made payable to Julie McConnell

Spring 2016 Retreat

May 5, 2016 – May 8, 2016

Payment in full must be made by Saturday April 9, 2016. You must fill in all information requested, sign and date this form, and return it along with your non-refundable registration fee to be guaranteed a spot.

I understand that Julie McConnell/Reflections Framing & Stitching will not be held responsible for injuries, accidents, or loss of personal property incurred while at this event.

I have read the above and I understand that my \$25.00 registration fee is non-refundable. I also understand that if I have to cancel my registration, I can do so until April 9, 2016 and I will receive a refund of my payments minus the required \$25.00 registration fee. Cancellations after April 9, 2016 are not subject to any refund of any kind.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Note: If you are unable to attend retreat for whatever reason and you can find someone to take your place and pay the full amount including the registration fee, we will refund any payments you have made minus your non-refundable registration fee. If you are unable to find a replacement and we do not have anyone on the wait list that is still interested and available, we will not be able to refund **Any Monies** you have paid.

Emergency Contact \_\_\_\_\_ Telephone # \_\_\_\_\_

Please list any special needs, requirements, or requests that you may have regarding your accommodations, meals, or stitching room seating. We'll do our best to accommodate you in every way that we can to ensure a pleasurable weekend for all.

I would be interested in participating in a Patriotic pin pillow/ornament exchange \_\_\_\_\_

I would like to sign up for a massage \_\_\_\_\_