

Compass Point Quilts & CPQ Studio

Quilt Shop Information



Class/Workshop Selection

There are many types of patterns to choose from to run a class/workshop around. For most one day workshops, I would suggest choosing a table runner which would allow most students to get a good grasp of the techniques taught without being overwhelmed. Several of the table runners have different techniques so it would be possible to run a series of "table runner workshops".

Another good option for a one day class/workshop would be a quilt with only one (two at the most) different units. This would allow students to get a good start on the units and start some of the unit joining techniques. More involved quilts require two - three days to allow enough time to get a better understanding of the techniques used for multiple unit quilts and their assembly.

An additional option is to offer a Technique of the Month Series (JN) or Workshop Series (BeColourful). In these series, one technique and/or grouping of units is taught each month and, ideally, students would complete those units during the month following the class. The last class concentrates on assembly of the quilt.

There are two JN Technique of the Month patterns that can only be purchased through a certified shop or certified instructor, but the same basic concept can be applied to one of the other more complicated patterns if desired.

Specific Tools

There are very specific tools used in the Judy Niemeyer & BeColourful paper piecing processes. I will let you know in advance which tools will be used in my demonstrations so your shop can have an ample supply in stock.

Remember...if a student sees a specific tool being used during a demo, in most cases 75% of them will purchase it if available. As my husband always says...if I buy him the right tool, he can do anything!! This is true for quilting too!!!

This too will boost sales for your shop. If your shop chooses not to carry the recommended tools, CPQ can make them available for sale to the students.

Quilt Choices for Workshops

Judy Niemeyer Quilts, requires that their certified instructors personally complete each quilt prior to being certified to teach that specific quilt. If there is a quilt that you would like me to teach and I haven't completed that pattern, please let me know. Provided I have adequate time, I can complete that particular quilt prior to your class for certification.

I will also personally complete all BeColourful patterns prior to teaching.

Patterns

It is recommended that your shop purchase a supply of patterns in advance from for the specific project being taught at your class/workshop so the students can purchase them at the time of registration.

In addition to this, CPQ can make available a variety of additional JN patterns that can be sold by your shop without your shop having to tie up funds or hold the inventory. CPQ can supply patterns for your shop to sell during the workshop and at the end of the workshop, your shop will pay CPQ the wholesale price plus original shipping costs and shipping to return unused patterns to Quiltworx. This is another way that CPQ can help support sales at your shop.

Kitting Day

A kitting day is when I meet the students that are in the class/workshop **before** the class meets. At this time I meet with each student to help them choose fabrics that will work with the pattern being constructed.

This does two things: It helps eliminate any stress students may have when choosing large quantities of fabrics that need to work together taking into consideration colors, values and textures. It also keeps the majority of the fabric sales in your shop.

Advertisement

In addition to your shop's website, your class/workshop will be advertised in the following areas: Quiltworx website (JN only), which has national reach; CPQ website; CPQ Facebook page and CPQ printed literature.

Compass Point Quilts & CPQ Studio

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