

## Tracey Sims

*Artist, Designer, Project Creator, Educator, Author, Publisher, and  
Partner in Zündt Design*

Tracey Sims is an award winning artist and designer from the Sunshine Coast in Queensland, Australia.

As a respected teacher of art, she has travelled extensively teaching classes throughout Australia, England, Ireland, America, Singapore, and New Zealand.

Tracey has written seven successful decorative painting books and many articles and projects for painting magazines in Australia and the United States.

She is one of three Australian artists commissioned twice to paint a project for the Decorative Arts Collection Museum in Atlanta, Georgia, USA.

Tracey draws inspiration from nature. She sketches, and photographs flowers, plants, birds and insects. Tracey uses this pictorial record for her paintings.

An introduction to Urban Zündt of Zündt Design, nine years ago has influenced Tracey's artistic life. Urban, digitises her artwork, thus creating beautiful embroidery collections. Tracey creates stunning projects with these designs and to date has published ten project books and numerous patterns which reflect her talent with colour and design. In addition, she has designed fabric ranges for Northcott Fabrics.

Many publications in Australia, the USA, and the United Kingdom have featured her quilts, embroideries, and artwork. Tracey has presented at the Australian Quilt Market, Houston Quilt Market and Quilt Festival USA, as well as Spring Market in the USA.

Combining her passion for painting and machine embroidery, Tracey has created many mixed media projects which are unique, fun, and innovative. Also, she offers workshops, trunk shows and lecture/demos which highlight amazing embroidered designs and projects, quality threads and associated products.

Tracey has joined Urban and assisted Zündt Design expand in the exciting world of creative textile art and digitised embroidery.

