

# Continental M7 Professional Adds yet another award!



reddot winner 2020

## Red Dot Award Winer

Today, March 31, 2020, Janome Canada Ltd., received word that its Continental M7 Professional by Janome received yet another design award. The Continental M7 is a winner of the **2020 Red Dot Award for Product Design**.

The prestigious Red Dot award recognizes the Continental M7 Professional for outstanding innovation, industry-leading design quality and the unique experience it delivers to the user. Launched in 2019, the Continental M7 Professional is a premium Sewing and Quilting Machine for mid to high end users.

“We are so excited that Red Dot has acknowledged our **best-in-class design** with this esteemed award.”  
– Randy Thomas, *Vice President of Janome Canada Ltd.*

Red Dot Design Award was established in 1955 and there are over 10,000 entries from over 70 countries every year, recognized as the top 3 design award in the world along with iF Design Award in Germany (which M7 also won!) and IDEA in the US. (2020 Awards have not been recognized yet). The international jury consists of experts from different disciplines and has been convening for 65 years in order to select the year’s best designs. The distinction “**Red Dot**” has become established internationally as one of the most sought-after seals of quality for good design.

The Red Dot Award is now the **second award** the Continental M7 Professional has received. Janome Canada Ltd. recently announced the M7 has also received the prestigious **2020 iF Design Award**. The iF Design Award is one of the world’s most respected and rigorous design awards.

As the **Continental M7 Professional continues to be recognized by the design community for its outstanding features and design** you can see this amazing new product at your local Janome Canada authorized dealer.

> There's a Continental M7 authorized dealer  
in your area - [Find An M7 Dealer](#)



## Janome - A Proud Tradition

Founded in 1921, Janome, has a proud tradition of changing the status quo. From building a better bobbin system in 1935 to be the first-in-industry to deliver the game-changing, wide format sewing machine, Janome continues to refresh the way we think about sewing. When Sewists asked for even greater sewing freedom, Janome delivered the 13.7 inch arm of the Continental line. When computerized sewing met the convenience of mobile technology, Janome was the first brand to offer a WiFi™ certified sewing machine. Listening and pioneering are a big part of what we do. Our Research and Development team continues the work of seeking what’s next to exceed your sewing expectations, and perhaps add a few fun surprises along the way.

For more information on all Janome products, please visit [www.janome.ca](http://www.janome.ca)