



Utah Quilting & Sewing Marketplace

MAY 3, 4 & 5, 2018 | SOUTH TOWNE EXPO CENTER, SANDY, UTAH

Recognizing the ideas, thoughts, and artistic creations in the sphere of quilting, sewing and creating with fiber.

Downunder Diversions, LLC
WWW.UQSMSHOW.COM
25 South 100 West Alpine, UT 84004

jina@downunderdiversions.com
moana@downunderdiversions.com

MAJOR SPONSOR PACKAGES

GOLD - \$10,000

- Up to four 10' x 10' Sponsor booths (up to four other booths at a reduced rate of \$495 each)
- Full-page, full-color ads in the Show Program
- Major Sponsor logo recognition on Class Brochure
- Listing in all material including the UQSM website as Gold Sponsor
- Recognition as a major Sponsor on on-site signage at show entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the two dollar-off coupon flyers, and store ads distributed to quilt/fabric shops throughout Utah, Idaho and Wyoming
- Company logo on the big screen at the Main Stage rotating every 5 minutes

SILVER - \$7,500

- Up to three 10' x 10' Sponsor booths (up to three other booths at a reduced rate of \$495 each)
- Full-page, full-color ads in the Show Program
- Major Sponsor logo recognition on Class Brochure
- Listing in all material as Silver Sponsor including UQSM website
- Recognition as a major Sponsor on on-site signage at show entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the flyers, and store ads distributed to quilt/fabric shops throughout Utah, Idaho and Wyoming
- Company logo on the big screen at the Main Stage rotating every 5 minutes

BRONZE - \$5,000

- Up to two 10' x 10' Sponsor booths (up to two other booths at a reduced rate of \$495 each)
- Full-page, full-color ads in the Show Program
- Major Sponsor logo recognition on Class Brochure
- Listing in all material and the UQSM website as Bronze Sponsor
- Recognition as a major Sponsor on on-site signage at front entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the flyers, and store ads distributed to quilt/fabric shops throughout Utah, Idaho and Wyoming

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSOR - \$3,000

- Recognition, including company logo, on signage in the Main Stage area
- Demo schedule with Sponsor name and logo printed in Show Program
- Reference on floorplan in Show Program as (Sponsor's name)'s Main Stage
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Sponsor logo recognition on Class Brochure
- Full-color, full-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

ATTENDEE TOTE BAG SPONSOR - \$3,000

- Recognition, including company logo, on on-site signage at show entrance
- Company name and logo printed on the front panel of the tote bag
- Company name and logo printed in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Sponsor logo recognition on Class Brochure
- Full-color, full-page ad in Show Program
- Company flyers included inside 1,000 tote bags
- Company logo on the big screen at the Main Stage rotating every 5 minutes

SHOW PROGRAM SPONSOR - \$3,000

- Recognition, including company logo, on on-site signage at show entrance
- Company name and logo printed in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Sponsor logo recognition on Class Brochure
- Full-color, full-page ad in Show Program (exclusive placement on back cover)
- Company logo on the big screen at the Main Stage rotating every 5 minutes

CLASS BROCHURE SPONSOR - \$3,000

- Recognition, including company logo, on on-site signage at show entrance
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Exclusive full-color ad on Class Brochure
- Full-color, full-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

AWARDS CEREMONY SPONSOR - \$3,000

- Special recognition during Awards Ceremony as the Sponsor
- Exclusive signage on-site recognizing sponsorship
- Company name and logo printed in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Sponsor logo recognition on Class Brochure
- Full-color, full-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

CLASSROOM SPONSOR - \$1,500

- Recognition on show signage outside of the classroom and the exclusive opportunity to hang company banner inside the sponsored classroom (provided by Sponsor)
- Company name and logo printed in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, half-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

FEATURED ARTIST SPONSOR - \$2,500

- Recognition, including company logo, on signage at show entrance
- P.A. announcements on-site recognizing sponsorship
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, full-page ad in Show Program

**VOLUNTEER SPONSOR - \$1,500
(OR \$1,200 + 200 VOLUNTEER GIFTS)**

- Logo recognition on signage at front registration desk
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, half-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

FABRIC CHALLENGE SPONSOR - \$1,500

- Will provide fabric selection for Challenge quilts
 - Exclusive signage in front of the Challenge Quilt Exhibit
 - Company name and logo in Show Program
 - Logo recognition on show website
 - Sponsor logo recognition in email broadcasts
 - Full-color, half-page ad in Show Program
 - Company logo on the big screen at the Main Stage rotating every 5 minutes
- Note: \$1,000 of this sponsorship will go directly to Challenge Quilt Award Winners, (\$500 – 1st Place, \$300 – 2nd Place, \$200 – 3rd Place), and Challenge fabric kits, award ribbons, and exhibit display costs.

LANYARD SPONSOR - \$1,000

- Company name and logo may be on the lanyard neck strap only
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, 1/4 page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

**MACHINE PLAYGROUND SPONSOR -
\$1,500 + MACHINES**

- Recognition, including company logo, on signage in the Machine Playground
- Company name and logo printed in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, full-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

**SHOW THREAD SPONSOR -
\$1,500 + THREAD**

- Recognition on show signage outside of the classrooms and in the Machine Playground
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, half-page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

SPECIAL EXHIBIT SPONSOR - \$800

- Exclusive signage by the special exhibit / presentation
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Full-color, 1/4 page ad in Show Program
- Company logo on the big screen at the Main Stage rotating every 5 minutes

**QUILT COMPETITION
CATEGORIES & AWARDS***

- Exclusive signage in the quilt exhibit on-site
- Company name and logo in Show Program
- Logo recognition on show website
- Sponsor logo recognition in email broadcasts
- Company logo on the big screen at the Main Stage rotating every 5 minutes

*See the quilt competition categories, place levels and pricing available for selection on the sponsor registration form on page 4.



Utah Quilting & Sewing Marketplace

MAY 3, 4 & 5, 2018 | SOUTH TOWNE EXPO CENTER, SANDY, UTAH

Recognizing the ideas, thoughts, and artistic creations in the sphere of quilting, sewing and creating with fiber.

CONTACT INFORMATION

(Please Print)

Contact Name: _____ Web URL: _____

Company Name (as you would like it to appear) : _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

PAYMENT DETAILS

Enter the totals from page 4 of this form:

TOTAL SPONSORSHIP	DESCRIPTION	AMOUNT
	Major Show Sponsorship Package	
	Additional Sponsor Opportunities	
	Quilt Show Award Sponsorships	
	TOTAL	

PLEASE SEND AN INVOICE: Payments must be received within 60 days of invoicing.

Make checks payable to UQSM.

Send checks to: UQSM, 25 South 100 West, Alpine, UT 84004

PAY BY CREDIT CARD: Fill in information below authorizing us to process your card for the full amount upon receipt of this signed contract.

PAYMENT METHOD

Card Full Name: _____ Card Type: MasterCard Discover Visa Amex

Card #: _____ Exp: _____ CVV#: _____

Cardholder Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Signature: _____ Date: _____

If I have checked MC, Visa, Discover, or American Express, I authorize the above amounts to be charged to my Credit Card.

CHOOSE YOUR SHOW SPONSORSHIP

MAJOR SPONSOR PACKAGE		✓	ADDITIONAL OPPORTUNITIES		✓
Gold	\$10,000		Awards Ceremony Sponsor	\$3,000	
Silver	\$7,500		Featured Artist Sponsor	\$2,500	
Bronze	\$5,000		Fabric Challenge Sponsor	\$1,500	
			Machine Playground Sponsor	\$1,500	
ADDITIONAL OPPORTUNITIES		✓	Show Thread Sponsor	\$1,500	
Main Stage Sponsor	\$3,000		Classroom Sponsor	\$1,500	
Attendee Tote Bag Sponsor	\$3,000		Volunteer Sponsor	\$1,500	
Show Program Sponsor	\$3,000		Lanyard Sponsor	\$1,000	
Class Brochure Sponsor	\$3,000		Special Exhibit Sponsor	\$800	

QUILT COMPETITION AWARDS & CATEGORY SPONSORSHIPS

CATEGORY		✓	CATEGORY		✓
Best of Show	\$2,000		Embroidery/Mixed Technique	\$1,200	
Best of Solitaire	\$1,000		Hand Quilting	\$1,200	
Best Combination	\$1,000		Juvenile	\$1,200	
Viewer's Choice	\$300		Modern	\$1,200	
Director's Choice	\$250		Utah's Own	\$1,200	
Honorable Mention (10 awards)	\$500		Vintage	\$1,200	
Applique	\$1,200		Wall Hanging: Group 1	\$1,200	
Art/Innovative	\$1,200		Wall Hanging: Group 2	\$1,200	
Computerized Quilting	\$1,200		Youth 18 & Under	\$1,200	
Custom	\$1,200		Youth Computerized	\$1,200	

**Our 2018 winners will take home over \$22,000 in cash awards in the quilt competition and challenges! Thank you for your sponsorship!
You make UQSM possible!**