

PFAFF
Perfection starts here.™

Simply Iconic



creative icon™ 3
sewing and embroidery machine

New Embroidery Features*

Discover the next level of innovation in sewing and embroidery. Designed for those who demand precision, performance and creative freedom, this top-of-the-line machine brings advanced technology and intuitive features together – so you can create without limits.

New Embroidery Unit

The new embroidery unit reduces noise and vibration and provides an industry-leading embroidery size of 450 x 450 mm**. The newly designed attachment for both the embroidery unit and hoops make the set up quick and easy.

Free-Arm Embroidery

With free-arm embroidery, it is easier than ever to personalize ready-made items. Embroider on tubular pieces, such as baby clothes, bags and pillowcases without having to take the seams apart.

Exact Position with Scaling

Adjust your design's position and rotation with stitch-point accuracy, reducing the time and effort spent achieving perfect hooping. If any elements extend beyond the hoop limits, the enhanced Exact Position feature allows you to easily scale the design to fit. Scaling also makes final design parts fit easily when multi-hooping.



* New when compared to *creative icon™ 2*.

** Reduced noise and vibrations when compared to the PFAFF® *creative icon™*, *creative icon 2* and *creative performance™ 950* embroidery units. The industry's largest embroidery area is 450 x 450 mm when compared to Brother Aveneer, Babylock Radiance, Bernina B990 and Janome Continental M17, and requires the optional *creative™* Grand Turnable Hoop.

Works with CREATIVATE™



CREATIVATE Design Catalog[^]

Access nearly 10,000 embroidery designs and more than 500 creative projects to use or draw inspiration from. Access the Design Catalog directly on your *creative icon™ 3* machine screen.

CREATIVATE Vault

Store and organize your designs and files using custom labels. Your Vault is accessible directly from your machine screen, making design management easier than ever.

CREATIVATE Blog

Offers educational and inspirational content that is exclusive to CREATIVATE connected machine owners.

CREATIVATE App[^]

Together with the creative icon 3, you can quickly align your design to patterns or features on your hooped workpiece using the Design Placement function.

Monitor Feature

Get a notification on your phone or tablet when it is time to change thread or when your embroidery is complete.

CREATIVATE Embroidery Software[^]

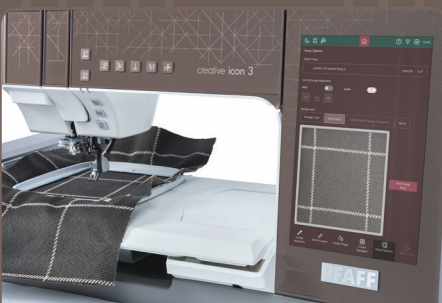
Experience unlimited creative freedom with digitizing tools, lettering, customization and more. These features and more are available with a CREATIVATE account.

Visit creativate.com for tips and hints on these projects and more!

[^] Some features may require a paid CREATIVATE Membership.

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Hoop Scanning

Easily align your design with what's already in the hoop—whether it's seams, fabric patterns, or previously stitched motifs. View a preview of the finished result on screen and adjust thread colors to complement the background for a perfectly balanced result.



Projected Sewing & Design Guidance

See your stitch on fabric before stitching for perfect placement or project lines and grids to easily align stitching. Use Design Projection to view your embroidery projected on the actual fabric to preview the size and positioning, helping you make confident decisions before starting.



Fabric Selection

Set the type of fabric you are sewing, and the machine automatically adjusts to the optimal settings for your chosen fabric, technique and stitch.



NEW



Quick Quilt Settings with Bobbin Pick-Up

Quilting in embroidery often requires multiple adjustments for a clean look on both sides. With this new feature, all settings are done for you. The machine turns off ActivStitch™ Technology, increases thread tension, turns off automatic thread cut and activates the new bobbin pick-up feature.

NEW



Enhanced STITCH CREATOR™

Design unique stitches wider than 9 mm from scratch or edit the machine's built-in stitches. Adjust stitch length and width, reshape stitch patterns, or create decorative stitches with complete control. Perfect for adding signature touches, creating embellishments, or bringing your ideas to life.



Enhanced Original IDT™ System with Sensor

Original since 1968, the integrated dual feed from PFAFF precisely feeds all types of fabric from the top and bottom for perfect stitching every time without the need for any additional accessories. Perfect for matching up checkered fabric, sewing challenging velvet or several layers like a quilt sandwich.

Embroidery Features



creative*™ Embellishment Attachment Capability

Embroider ribbon, beads or yarn directly and precisely. Automatically stitch a variety of materials with your machine to avoid the time and stress of stitching them manually.

8 Embroidery Fonts

Personalize your creations with names, monograms, dates or labels without additional software.

920+ Embroidery Designs Included

Enjoy over 920 high-quality built-in designs, explore specialty embroidery techniques and discover new styles.

Embroidery Speed

Stitch up to 1,000 stitches per minute.

Create Shape

Create unlimited new embroideries using any stitch and/or embroidery. Choose your shape and adjust your selected designs or stitches on the shape line.

Create Appliqué

Enhance your projects with texture and dimension using Create Appliqué. Appliqués are ideal for covering holes, stains, or worn areas while adding a decorative touch. Select from built-in shapes like hearts, flowers, letters, and more, and finish the edges with a variety of stitches.

Special Techniques Hoop Capability*

Embroider a specialty technique like felting or bobbin work, then turn your hoop and continue stitching over the design with conventional embroidery. With the Special Techniques Hoop you do not need to unhoop your project, saving you time and frustration.

Automatic Thread Cutter with Automatic Jump Stitch Trim

Set your preferred thread-cutting options for embroidery. Choose to automatically trim the top thread at each color change, with the machine pulling the thread ends to the back. You can also enable automatic cutting of jump stitches, saving you from trimming them manually after the embroidery is complete.

Embroidery Unit Case Included

Transport or store your embroidery unit with compartments to keep accessories organized.

4 Hoops Included

- *creative* Superior Hoop - 465 x 260 mm
- *creative* Deluxe Hoop II - 360 x 200 mm
- *creative* Master Hoop II - 240 x 150 mm
- *creative* Square 120 Hoop II - 120 x 120 mm

My Hoops – Select Hoops You Own

Select the hoops you own, and they'll appear at the top of the machine's hoop list, making them easy to find.

Sewing Features



870+ Built-in Stitches and NEW *creative* Letters

With over 870 built-in stitches, this machine supports every technique and fabric, from hemming to decorating. The NEW “*creative* Letters” stitches let you create unique sewn art with lettering.

Stitch Editing

Adjust the length and width of the stitch for a unique look. Flip the stitch side-to-side or end-to-end for even more decorative possibilities. Any stitch less than 9 mm wide can be moved with Stitch Positioning.

37 Needle Positions

Sew a straight stitch in 37 different needle positions for ideally placed topstitching, edge stitching, understitching, stitching-in-the-ditch or quilting.

Presser Foot Recognition

The machine will recognize the attached presser foot and advise you if it is not the one usually recommended for that stitch, allowing you to check the foot selected is correct for the desired task.

Exclusive Stitch Techniques

Make standout embellished projects with PFAFF exclusive and patented stitch techniques. Select from a variety of stitches for every technique; Single, Double, and Triple Ribbon Stitches, plus Stacking, Floating, Radiant and Lace Edge Stitches.



Large Sewing Area

The expanded sewing space provides 12.1” (310 mm) of space between the needle and machine body, making it easier to handle quilts, curtains, coats, and other large projects with confidence.

Sensomatic One-Step Buttonhole

Simply set the slit length and sew a buttonhole in a single step. The buttonhole columns are stitched in the same direction for uniform, consistent results.

Side Motion Sewing

Side motion sewing lets you sew stitches up to 52 mm, making it ideal for standout decorative work.

Tapering

Taper any stitch up to 9 mm wide* at the start, end or both. Choose from a range of preset angles to create perfectly finished corners.

Single Stitch and Patchwork Programs

The Single Stitch Program allows you to sew a set number of stitch repetitions. The Patchwork Program makes it possible for you to program an exact stitch length that can be sewn repeatedly. Great for chain piecing.

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TOP FEATURES

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- ★ Free-Arm Embroidery
Works with CREATIVATE
- ★ Quick Quilt Settings with Bobbin Pick-Up
Hoop Scanning
- ★ Exact Position with Scaling
- ★ Enhanced STITCH CREATOR
Projected Guidance
- ★ Fabric Selection
Enhanced Original IDT System with Sensor

SEWING

870+ Stitches
Stitch Editing
Needle Positions
Presser Foot Recognition
Enhanced Fabric Feed System
Exclusive Stitch Techniques
Sensormatic One-Step Buttonhole
Side Motion Sewing
Directional Stitches
Tapering
Single Stitch and Patchwork Programs
4 Free-Motion Options
Automatic Thread Cutter
Automatic Thread Tension
Needle Stop Up/Down
Tie-Off Function
Instant and Permanent Reverse
Stitch Restart
Knee-Lift
Straight Stitch Plate with Sensor
Twin Needle Program
Stitch Width Safety
Extra Presser Foot Lift
6 Built-In Sewing Fonts

EMBROIDERY

- ★ Special Techniques Hoop Capability*
creative Embellishment Attachment Capability*
Ribbon Embroidery Attachment Capability*
920+ Designs
8 Embroidery Fonts
Embroidery Speed - Up to 1,000 SPM
Create Shape
Create Appliqué
Automatic Thread Cutter
with Automatic Jump Stitch Trim
Embroidery Unit Case Included
4 Embroidery Hoops Included
creative Grand Dream Hoop - 360 x 350 mm
creative Supreme Hoop - 360 x 260 mm
creative Elite Hoop - 260 x 200 mm
creative 120 Square Hoop - 120 x 120 mm
- ★ My Hoops — Select Hoops You Own
Thread Brand Color Database
Design Editing
Resize Design with Stitch Recalculation
Mirror Designs
Color Edit
Color Block Sort/Merge and Monochrome
Grouping of Designs
Undo/Redo in Embroidery Edit
Change Design Stitch-Out Order
Go to Exact Embroidery Stitch Number
Embroidery Time Countdown by Color
Cursor Mark On-Screen While Embroidering
Load and View Multi-Format Designs
Baste in Hoop
Ability to Embroider Buttonholes in the Hoop
Embroider Decorative Stitches in the Hoop
Tapering in Embroidery Mode
Auto Smart Save / Save Current State

MACHINE

- Large Sewing Area
ActivStitch Technology
Built-In Learning Center
Telescopic Thread Stand
Needle Threader
Needle Piercing Power - 150 N
10.1" Capacitive Color Touchscreen
Separate Bobbin Winding Motor
Sew with Embroidery Unit Attached
Automatic Feed Teeth Drop
Top & Bobbin Thread Sensor
Quick Help
Multi-Function Foot Control Compatible
Large-Capacity Bobbin Size
Ability to Save Stitches & Designs
Machine Setup Wizard
Personalized On-Screen Experience with
Naming and Color Scheme
- ★ Auto Power-Off
Demo Mode
12 Included Presser Feet
19 Buttonhole Styles
2 USB Ports
Updateable
Speed Control Slider
Real-Time Clock, Timer, Stopwatch and
Alarm Capabilities

★ New Feature when compared to *creative icon 2*.

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