



Southern California Council of Quilt Guilds

Volume 26, Issue 2

March 2015

Next meeting will be

NEXT MEETING WILL BE SATURDAY APRIL 25, 2015

This month's meeting is the ever popular **Meet The Teacher** event. The event is designed to help member guilds meet teachers and preview their programs and hopefully book them for your guild. The meeting will be held at the

CARSON COMMUNITY CENTER, 801 E. CARSON ST., CARSON, CA

9:30 AM to 2:00 P.M.

A brief general meeting begins at 10 AM.

Please Contact: Pam Overton (president@sccqg.org or pamoverton@earthlink.net) to schedule opportunity quilt space.

President's Comments – Pam Overton

First, many thanks to our January speaker, Marie Blash. We were all impressed with what she and the Program team have been able to accomplish at Orange Grove Quilt Guild. She gave us some great insight into how to book, market, and sell guild workshops. The Program Chair at South Bay Quilters Guild is already implementing some of those techniques and it's working. Workshop are filling! ☺ How about your guild? If you weren't able to attend the meeting, please review the notes posted on the council website under SCCQG Program Notes. Is your guild implementing some of her ideas? Let us know what works for you!

Mid March already! This year is already flying by! Hope you were able to attend Road to California this year. We're lucky to have such a great show in Southern California!

As you know, our Meet the Teachers meeting is scheduled for April 25th! We hope that each and every guild will be able to send their representative and/or program chair. Booking interesting, affordable speakers for your guild is always a challenge. More on Meet the Teachers elsewhere in the newsletter.

Our Program Chair, Colleen Shier, has information for you elsewhere in the newsletter about upcoming programs. If your guild has a topic that you would like us to cover at a future meeting, please let Colleen know.

Hope to see you in April at Meet the Teachers!

Pam

Meet the Teachers – 2015 – Pam Overton

Our annual Meet the Teachers meeting is coming up soon – April 25th. As in recent years, it will be held at the Carson Community Center, 801 East Carson Street, Carson. Doors open at 9:30 a.m. and presentations by the teachers will begin at 10:00 a.m. The hours for the meeting are 9:30 to 2:00 p.m. In that time, you'll have an opportunity to meet and talk to the teachers, listen to their presentations on their lecture topics and workshops, and visit some vendors. We currently have 49 teachers signed up and with each of them displaying their samples and quilts in a 10 x 10 booth. It should be quite a quilt show. There is no admission fee. Please invite your guild members to drop by and enjoy the "quilt show."
(Continued on page 2)

Parliamentarian.....	2	Treasurer's Report	4
Programs	2	Insurance	4
General Meeting Minutes	3	Selected Southern California Quilt Events.....	4
Webmaster	3	Program Survey	5

Meet the Teachers – 2015 – Pam Overton

(Continued from page 1)

As I'm sure you're aware, this kind of event doesn't happen without a lot of coordination and volunteer help. We're looking for volunteers to arrive at 7:30 a.m. to help teachers and vendors unload and set up their booths. We will also need helpers from 2:00 to 3:00 p.m. as they take down their booths. In addition, during the day, we will need 10 people to serve as "booth sitters". The speakers' presentations will be made in an adjacent meeting room. To ensure that their quilts, products, books, patterns, etc. are secure, we will need volunteers to sit in each teacher's booth as they are queued up to speak and away from the booth. If you can volunteer some time in any of these capacities, please contact me (Pam Overton at president@sccqg.org).

For those of you traveling from a long distance, we have made arrangements for a block of rooms with the DoubleTree by Hilton Carson, 2 Civic Plaza Drive, Carson (adjacent to the community center). The rate is \$126.00/night plus local taxes. The promotional code to use when booking is yyyyy. Please contact the hotel directly to book your reservation:

Online: www.carson.doubletree.com, enter dates of stay, click on "Add special rate codes," enter Group Code: **SQG**.

Phone: 800-222-8733. Ask for the SCCQG Meet the Teachers & Quilt Show or use Group code: **SQG**

Note that the rate and room block are only valid through March 31, 2015. After the date, the rooms will be released and revert to the normal rack rate.

In the past we've encouraged the guild program chairs to come to the meeting with contracts in hand. Many of the teachers are willing to book lectures and workshops at the meeting. If your guild still has some meetings to fill for the coming year, this is your chance to take care of it that day!

We hope to see you all at the meeting.

Parliamentarian – Leora Raikin

When I was asked to serve on the council and nominated to the board I enthusiastically accepted. It is heart warming and exciting to see how much effort council members dedicate into promoting the quilting industry. In my position as Parliamentarian and Chair for the Nominating Committee I would like you to consider volunteering on the council. If you know someone that would be a great candidate, please let me know, you can email me at info@aflembroidery.com or come up to me at the Meet the Teachers meeting and let me know. It is a privilege to be part of the quilting world, the creativity, the inspiration, the quilt shows, and the mini groups and now on a different level in further protecting and promoting guild interests. There are many wonderful

quilters but also amazing men and women who have so many varied skills besides quilting such as accounting, organizing, diplomacy, legal, marketing, and most importantly an ability to share and promote the future of all involved in the quilting industry in Southern California. Please do not be shy if you think you would be helpful, would like to learn more, and/or think you would be a good candidate, please email or call me. At the April meeting we will ask for volunteer to serve on the Nominating Committee. Please step up!

Programs – Colleen Shier

We have a number of guilds who have volunteered to host our meetings in the coming years. If your guild is interested in hosting SCCQG, please contact me at programchair@sccqg.org. The schedule is:

For the July and October meetings we are planning presentation/discussions on "Community Service" and "Maintaining Websites/Blogs". We need your input so that these meetings can be directed toward your needs. The biggest question I have received for the websites is "can you maintain your own blog/website"?

You will find a survey at the end of this newsletter covering some issues that have been turned in as possible topics. Please help us by answering the questions and sending your input to programchair@sccqg.org. You may cut and paste the survey from the newsletter, or email me at the same email and I will send you a copy in a return email.

July 11, 2015

Topic: **Community Service**

Hosted by Glendale Quilt Guild

Contact: Colleen Shier programchair@sccqg.org.

Location:

*First Congregational Church of Glendale
2002 Canada Blvd, Glendale, CA 91208*

October 10, 2015

Topic: Websites and Blogs - who can do them?

Hosted by: Simi Valley Quilt Guild (pending approval)

Contact:

Location: TBA

Some topics that we are currently considering for future meetings:

- A master calendar for the guild highlighting monthly tasks and milestones for each officer.
- A panel discussion/brainstorming session covering the roles and responsibilities of the primary guild board members (president, programs, newsletter, treasurer, recording secretary, quilt show, etc.
- Maintaining accurate financial records and annual audits to ensure compliance.

If your guild has suggestions for future meeting topics, please pass them along to me.

Minutes – Stephania Bommarito

Meeting called to order by Pam Overton at 10:00 am. The meeting was held at the Women's Club of

Downey in Downey, CA. Board Members present were Pam Overton, Stephania Bommarito, Colleen Shier, Aileen Cooke, Kennalee Mattson, Sharon Chaffino, Leora Rankin, Catherine Hughes, and Jean Kuper.

General Announcements – Pam thanked the Los Angeles County Quilt Guild for hosting the meeting and presented them with a stipend check. A motion to approve the October General Meeting minutes was made by Carol Berg and seconded by Denise Cohen. Motion passed.

All guilds including those who will be bringing their opportunity quilts to Road to California were asked to police the flyer table. The Flyer Table is provided as a means to advertise various quilt related and guild events.

Treasurer – Kennalee Matson asked that any requests for monies be sent to her. She is also willing to answer any financial questions that guilds may have.

Membership – Aileen Cooke reported that eighty-six guilds and forty-three teachers have renewed. She is updating the information received from each guild. Guilds were asked to double check the information for accuracy and send any corrections to her. It is important that all email addresses are correct. Additional officers can also be added. There are thirty-six guild representatives and nine guests present for the meeting.

Newsletter – The next newsletter deadline will be mid-march. A reminder will be sent to Board members.

Meet the Teacher – Jean Kuper reminded everyone the date is April 25, 2015 at the Carson Community Center. The meeting will be from 9:30 am – 2:00 pm. Pam will book a block of rooms at the Double Tree by Hilton Hotel Carson. There will be five to eight vendors. Joyce Hanson will be the volunteer coordinator. Guild members are needed to help with set up/take down and as booth sitters.

Insurance – Pam asked that guilds now request insurance certificates by using the link on the website. Guilds, with additional insured renewal certificates that were issued in October, must have a copy of their 2015 facility contract on file with the insurance company. Reminders will be sent out next week. If the contracts are not received by the end of January, the insurance company will contact the facility that the certificates are rescinded. Reinstating those certificates will require extra work and there will be an additional \$25.00 certificate fee.

Website – A reminder was given that all guilds send all individual event information to the Webmaster so it they can be posted on the calendar. Events and information can also be posted several years into the future to prevent duplication on the same date.

Programs – Colleen Shier announced that the July meeting topic will be “Community Service” and the

Glendale Quilt Guild will host. The October meeting topic will be “Websites and Blogs – Who Can Do Them?”

Colleen also reminded the guilds to fill out the survey so the Council will know what topics are important for future programs.

Announcements:

- The Glendale Quilt Show, “Home is Where the Quilt Is”, is March 12-13, 2015 at the Pasadena Convention Center.
- Quilters by the Sea 2015 Quilt show will be August 1 -2, 2015 at the National Guard Armory in Long Beach, CA.
- Acacia Quilt Guild of Orange County will host a Mad Hatter’s Tea Party and Quilt Auction on Saturday, April 25, 2015.

Speaker – Colleen Shier introduced the speaker, Marie Blas, who spoke about “Marketing and Filling Workshops.”

Final Remarks – Don Beld will be speaking at the Santa Monica Quilt Guild September meeting about Civil War quilts.

A council directory was suggested that will have information about when guilds meet and have workshops week by week. This will be helpfully when guilds want to share speakers.

Meeting adjourned at 11:40 pm.

Respectfully submitted by Stephania Bommarito, Secretary, SCCQG

Webmaster – Catherine Hughes

Thank you!! Almost all the guilds have assigned a Site Editor to make changes to their guild officers, meeting time and place.

I’d like to clear up the confusion about logins. Only one login is provided to each guild. When a new Site Editor is assigned, the previous Site Editor should forward the password, url and login information. I suggest the Site Editor send the login and password information to their guild President. Please make sure the Site Editor’s email and phone number are provided in the database. You can find the name of your Site Editor by reviewing your guild information at <http://www.sccqg.org/guilds/>

When a Site Editor is assigned, I provide a login, url ([sccqg.org/dash](http://www.sccqg.org/dash)), password and the following information.

"Your site permissions enable you to change existing data on the officers, their email addresses & phone numbers. You cannot add more officers or delete any officers. If you need more officers - for instance you might have two presidents sharing the job, let me know and I will get the additional officer slot added. In addition, you will be able to maintain your guild’s address, meeting info and location.

A note on passwords: I, as webmaster, can still edit all the fields of your guild. You can change your password when you log in. Passwords are encrypted as soon as created so I can never see your password. If you forget your password, send an email to reset your password to something of your choosing, or I will assign a password and you can change it when you log on.

A note on telephone numbers: Inputting a telephone number(s) is not mandatory but it sure is helpful if we SCCQG Board people need to get a hold of you or an officer of your guild! We will NEVER, NEVER give them out."

Please make sure you put in the name of your guild in the subject line whenever you contact me.

Insurance – Pam Overton for Sonia Das

Sonia Das has returned from her extended travels and will soon resume her role as insurance coordinator. In the meantime, if you have any insurance requests or questions, please contact Pam Overton at president@sccqg.org or (310) 701-2706.

We have finally received the full insurance policy from the insurance company. It has been posted on the website on the insurance page.

A few reminders . . .

- Please take the time to check with your facility contact to confirm the type of insurance cert that is needed. We've had several instances recently where the guild asked for a "proof of insurance" certificate only to have it rejected by the facility as they require "proof of insurance with additional insured." This mistake costs us all valuable time and money. If the wrong cert is issued and we have to go back to request another one, there will be an additional cert fee.
- Certificate requests for "proof of insurance with additional insured" must be accompanied by a copy of your contract with the facility as well as any instructional material that defines the language to be used on the certificate.

- Plan ahead. Your event venues are booked well in advance of your event. Once you have a contract for the event, you should immediately request your certificate. Even if the event falls in the next "policy year" the request will be in the queue and issued as soon as the policy is renewed. We are not responsible for the timely issuance of "last minute request" certificates. Don't jeopardize your guild's event by waiting until the last minute!

Treasurer's Report – Kennalee Mattson

Income & Expenses Jan 1 to Mar 13, 2015

Beginning Balance	\$24,061.48
Income	
Donation	\$0.00
Ins Certificates	\$460.00
Ins Premiums	\$1,082.25
Interest on Checking	\$0.40
Membership Dues	\$800.00
MTT - 2015	\$970.00
Total Income	\$3,312.65
Expenses	
Meeting: Board Member Mileage	\$63.59
Meeting: Hostess Guild	\$500.00
Meeting: Board Conference Call	\$0.00
Meeting: Speaker	\$279.36
Postage & Printing	\$13.73
Website Services	\$560.89
Total Expenses	\$1,417.57
Profit (Loss)	\$1,895.08
Checking Ending Balance	\$25,956.56
Savings Account	\$10,014.69
Total SCCQG Accounts	\$35,971.25

Selected Upcoming Southern California Quilt Events	
March 20-22	"Rainbows Over the Desert", March 20,21 & 22, 2015. Friday and Saturday \$7.00 from 9-5 p.m. and Sunday 10-4, \$5.00. It will be held at the Henderson Convention Center, 200 South Water Street, Henderson, NV 89015. For more information please visit our website at www.dqnv.org .
April 10-11	Orange County Quilters Guild invites you to our 2015 Quilt Show - Echoes of the Past , 10 am- 4 pm, Friday and Saturday ; Zion Lutheran Church , 222 N. East St., Anaheim, CA; Tickets: \$8 Presale; \$10 At the Door ; Children 9 and under free, when accompanied by an adult For more show information, contact: quiltshow@orangecountyquiltersguild.com or 714-956-2501 or visit our website: www.orangecountyquiltersguild.com
April 10-12	20th Annual , THE BEST OF THE VALLEY, A Regional Show of Quilts and Cloth Dolls ; 10am-5pm, Friday and Saturday * 10am-4pm, Sunday, McDermont Field House , 365 N. Sweet Brier * Lindsay, CA 93247 * (559) 562-3326; www.mcdermontfieldhouse.com General Admission: \$10 daily, \$15 for 3-day pass; Children under 12 free, when accompanied by an adult; Call for group rates. For more show or entry information, contact:, Suzanne Kistler, Show Chairman (559) 625-5430, www.botvquilts.com
April 25	SCCQG Meet the Teachers Meeting, Carson Community Center.
April 25	Acacia Quilt Guild of Orange County Tea and Quilt Auction; Doors open at noon. Tea served at 12:30pm, Ehlers Community Center, 8150 Knott Avenue, Buena Park, CA 90620. For tickets e-mail: www.acaciaquiltguild.org
May 16-17	Antelope Valley Quilt Association's Quilt Show & Auction
May 27-	Wandering Foot Quilt Guild Yard Sale, We welcome all to our fun yard sale which sells fabric and related quilt and craft

items very inexpensive (Fabric for \$1/yard – really!) 6:30 – 9:00 pm; Location – Arcadia Presbyterian Church at 121 Alice St., Arcadia, Ca 9102; Contact Chris Vail at vailca0@yahoo.com for more information

SCCQG Program Survey – Return survey to programchair@sccqg.org.

Guild name:	
Contact name:	E-mail:

Community Service

Are you considered a public charitable organization by the IRS/State of California? ___ Yes ___ No
 Does your guild have an active community service organization? ___ Yes ___ No
 What types of projects do you support as part of this effort (circle all that apply or list others)? Quilts for Turtle Camp, Ronald McDonald House, VA, Wounded Warriors, CalVet, Habit for Humanity Veteran's homes, Under the Bridge, Hospitals, Senior Centers
 Other: _____
 Other opportunities: Turtles for turtle camp, quilts/pillows for sheriff programs, shawls, placemats for meals on wheels, teaching programs for schools, scouts, community events. Please add any additional ones:

Would any of your group be willing to share experiences/samples? Please fill in contact data here:

Contact name:	E-mail:
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Websites/Blogs

Do you have a website? ___ Yes ___ No
 Do you have a blog? ___ Yes ___ No - how often is it updated?
 Do you have a webmaster? ___ Yes ___ No
 Does your webmaster fully maintain the site? ___ Yes ___ No
 Do you use a service to support the website? ___ Yes ___ No
 What do you see as the biggest function of the website?

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What functions do you support on the website (general advertising, programs, workshops, donations, contact information, general information about the guild and its meetings, teacher/speaker connections, etc). Circle any of the above that apply and/or list your own:

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What information would help your guild to create, improve or expand your website:

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Would your webmaster, blog support or contracted group be willing to speak to the council? Please provide contact information here:

Contact name/email:

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