



SOUTHERN CALIFORNIA COUNCIL OF QUILT

October 12, 2013 - the Friendship Square Quilt Guild, Whittier

October 12 - SCCQG General Meeting, hosted by the Friendship Square Quilt Guild, Whittier
Topic: Games Galore. Bring your ideas and what has worked or not worked for your guilds.

Location: United Methodist Church, Fellowship Hall

631 N. Euclid

La Habra, CA 90631

Parking: Enter parking lot behind the church from Euclid. Additional parking is well marked.

Times: 9:30 New Rep Meeting with the SCCQG Board

10 - 12 General Business Meeting, Announcements, Program

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Special points of interest:

- As my first year as President comes to a close I'm happy to report that the SCCQG Board has made good progress in the past year.
- Be prepared to vote on budget approval
- Enhancing the SCCQG website

President's Message

Summer is behind us . . . well at least on the calendar! We all know that in Southern California we often have our hottest days in September and sometimes October!

Fall is one of my favorite times of the year. You can feel the change in the air if not on the trees around you. And, of course there are the Saturday and Sunday afternoon football games. I love to sit and sew with a football game on in the background!

As my first year as President comes to a close I'm happy to report that the SCCQG Board has made good progress in the past year.

Bonnie Millage, our former web mistress, did an outstanding job of working with the web developer and the communication committee to design a lot more functionality into our website - for the guilds and the board members. She also facilitated a smooth and seamless transition when she handed the web mistress responsibilities to our new web mistress, Catherine Hughes.

We continued to enhance the SCCQG website by adding site editors for 39 of the 83 guilds (to date). If your guild has not yet identified a site editor, please do so and contact Catherine Hughes, our web mistress, at info@sccqg.org, so that she can set up the account for your guild. They

tell me "it's easy!"

Our January and July meetings covered interesting topics (Finding and Retaining Guild Members, and Fund Raising Ideas) and the group discussion and participation provided some valuable information. By the time that we meet in October, notes from those meetings will be posted on the website under topics of interest.

We held a highly successful Meet the Teachers meeting in April. The format and location have proved beneficial to the guilds and the teachers. By adding vendors this year we turned it into a real quilt show with an opportunity to shop!

We generally hold board teleconferences in our non-meeting months and have provided e-mail communication to the guilds between newsletters.

The board continues to work on updating the SCCQG bylaws and developing a set of Standing Rules for day-to-day operation.

The board has spent some time developing a carefully planned, well thought out proposed budget for the coming year. Please review the proposed budget (elsewhere in the newsletter) and be prepared to vote to approve the budget at the October meeting.

Programs

Thank you to everyone who made the July meeting in Camarillo a really positive event. The ideas were flying! The summary is on the SCCQG website under "SCCQG Program Notes" at the very bottom of the left hand column. My personal thanks go to Pam, Kennalee and Lindsey for sharing their notes so we have a more complete write-up.

This coming month at our October meeting, we will be playing games. Our hosting guild is setting up 10 tables for us to use during the program so that the representatives and other attendees can actually make sure that they understand the rules.

Sounds like fun? Hope to see you there. We will be in La Habra at United Methodist Church, Fellowship Hall, 631 N. Euclid. Representatives – be sure to pick up a survey when you sign in for your guild. We are interested in additional topics for meetings beginning in 2015. Remember for the October meeting, contact: Peggy Caslow, email: caslowp@verizon.net with the name of your guild and approximately how many will be coming to assist them in planning for us. Also, if you want to bring an opportunity quilt, please request space from her.

In January, the Acacia Quilt Guild has gra-

ciously offered to provide us with a meeting location. They tell me their building has been recently renovated and is quite nice. We'll be discussing "Outreach: A Different Form of Community Service".

Pam is working to set up a committee to run "Meet the Teachers" look for her article! I am excited about this development and a number of changes that we hope to make to improve the program. I am passing on the names to her for the ladies who volunteered in July as well as recommendations from our survey. See you in La Habra! Patti Voyles, Program Chair
(programchair@sccqg.org)

"This coming month at our October meeting, we will be playing games. "

President's Report continued from front.

With board approval I have formed a committee to plan, organize, and execute the **Meet the Teachers 2014** meeting. If you attended, I'm sure you saw that this meeting has grown into a one-day quilt show that requires a committee effort to pull it all together. While it is our "program" for the April meeting, the Program Chair already has a variety of tasks to accomplish in identifying hostess guilds and topics/speakers for our other three meetings during the year. Consequently, it's time to

form a committee to handle MTT. Several people have already volunteered to serve on the committee (including a potential chair person), but we need more involvement from the guilds as there are a variety of tasks to plan and accomplish. You know that old saying . . . many hands make light work! We welcome volunteers from any and all of the guilds. If your guild is near Carson, all the better to help facilitate committee meetings. In addition to the committee, we'll also need volunteers to help on the day of the event. Please contact me and let us know you're willing

to help!

Lastly, we all have "bucket lists" of things we want to do in life. One of mine has been to cruise through the Panama Canal. That opportunity has finally arrived as I'll be part of a group of 14 friends enjoying a 15-day Panama Canal cruise in October. However, that means I'll miss the October meeting as I'll be cruising in the Caribbean on my way to Panama! As VP for membership, Bonnie will chair the meeting.

MEMBERSHIP REPORT

Hello All and Happy Fall,

Please know I look forward to seeing you all next month at the October 12th ~ 4th Quarter Membership meeting. It is with a sad heart that I will not 'run' in order to (possibly) be your SCCQG Membership Chair person for 2014/2015... my personal life and my fledgling business is demanding lots of my time and creativity and I just can't do it all!! But I have enjoyed the job and meeting all of you - whether in person, email or telephone. I recommend more of you get involved as it is FUN!!! Quilters & Needle Artists are good, friendly people!!!! You have a very competent Board and smart new members coming on board to run for the open positions and that will ensure yet another good two years!! In the meantime, it has been an interesting and rewarding time for me, building on to the website to make it an informative tool for our membership and Board as well. I have had SOOO much fun ! Thank you all for your kindness, support and enthusiasm this last year and a half!!!

"Invoice emails are out for 2014 SCCQG Membership renewals. The annual fees have gone up and the "mail to" address for the forms and checks has changed. "

The following is the 'raw' data -2013 Stats- that I as Membership Chair directly collected in doing the job:

- We have 83 Member Guilds
- We have 75 Member Teachers - acquired 20 new ones as a result of 2013 Meet the Teachers (MTT). One is a Vendor also so this advertising spot as a Teacher is a courtesy listing.
- We have 14 Vendors. Two of them are mostly teachers so their advertising spot in Vendors is a courtesy listing. We don't charge Teachers or Vendors twice to be listed in both of those member categories.
- \$ 3,690 was received for 2013 new or renewing membership checks.- 72 of our 83 Member Guilds opted in for insurance
- \$ 23,504.23 was received for insurance premiums; these 72 guilds who opted in for insurance reported a combined total of 8,500 members. .
- Of the 83 member guilds, 39 have site editors for the SCCQG website.
- Seventy-nine (79) of our 83 have their own guild websites.
- Receipts for 42 Certificates of Insurance were posted on the site - \$625 in Certs fees

collected. The Treasurer and I have worked together in a effort to post the information on the site so our member guilds have a receipt of sorts attached to their site record. Accountability!!!!

Please know this is not a 'final accounting' for 2013 by any means or a summary of the SCCQG bank accounts. All the money the Membership Chair receives is sent our Treasurer for depositing to the bank accounts and it is adjusted and itemized in the accounting ledgers to monies already there. As always, some monies are sent to a different person for a variety of reasons so I cannot reflect all dollars received, nor is it my job to receive all if it.

At this writing, invoice emails are out for 2014 SCCQG Membership renewals. The annual fees have gone up and the "mail to" address for the forms and checks has changed. The mail to is ALWAYS on the form and the membership forms are always on the site if you lose yours. Membership for all is calendar, -January through December - with the due date January 1st. It is policy that if an existing member does not renew or contact us by the 2nd week of January, they are dropped from membership, dropped from insurance coverage (if they had opted in) and dropped from the SCCQG site. Please help us - this is an all volunteer, non-profit organization so please get your renewal and insurance money in timely, on or before January 1st. Further, please be reminded that every Guild, Teacher and Vendor on our site NOW is a 2013 member in good standing through December 31, 2013. Once the notices to renewal go out, our website will make all the member spots (Guilds, Teachers & Vendors) show as Not Renewed. This message is for the 2014 membership year; once the renewal check is received, the message attached to the member's spot will show Renewed.

Again, thank you so much for your enthusiasm and support - I will see you in the future at the quarterly meetings as an SCCQG Rep!!!!

Bonnie Millage
 SCCQG Rep for Pass Patchers Quilt Guild,
 Beaumont
 Member of Cactus SewAbles Quilt Guild,

Insurance Report

As I write this article, we are about to renew the SCCQG Liability insurance policy. In past years we have been able to waive the certificate fee for renewal certs. Unfortunately, with rising premium costs and other expenses, we can no longer do that. The renewal notices that were sent out in August (electronically – to president, treasurer, guild rep - and via snail mail to the guild address) serve as your invoice for certificate fees. Certificate fees for renewal certs for the 2013-2014 year are due now. Please ensure that your treasurer, rep or whoever you entrust to request insurance certs, takes a careful look at the listing. If any of the facili-

ties are no longer in use, please let us know immediately. We will, in turn, notify the insurance agency so that they can rescind the certificate. Please return your form (with notations for changes as needed) along with your check for certificate fees. Please note that event certs are not renewed. The dates and locations usually change. And my usual reminders . . .

- Make your certificate requests through the insurance website: <http://sccqginurance.homestead.com/index.html>
- Make your requests at least 60 days in advance (\$10 cert fee)

- If your request is inside the 60-day window the cert fee rises to \$25.
- Please check with your facility to confirm the type of certificate that they require. Proof of insurance with additional insured certs require: a) a copy of your contract with the facility and b) any specific language that they require. Check to make sure you have that info. If you don't have a formal contract, I can provide a sample letter contract. **Contracts and other information should be emailed to pamoverton@earthlink.net. Send your certificate fees to the SCCQG treasurer, Kennalee Mattson.**

SCCQG Council Meeting, July 13, 2013

Prior to meeting there was a new representative introduction. Board members were available to answer questions and provide information.

Meeting called to order at 10:02 a.m.

Present were Pam Overton, Patti Voyles, Kennalee Mattson, Denise Cohen, and Jean Kuper.

Thanks to Lynn Nuibe, president of the Camarillo Quilt guild, for being such a gracious hostess.

Minutes and Treasurer's Reports were both posted to the web site. Sue Laugh-ton moved to approve both documents. MSP

It was announced that Catherine Hughes is our new Webmistress. A big thanks went out to Bonnie Millage for doing such a great job pulling the website together. Carolyn Reese commented on how good a site it has become. Pam recommended that guilds need to send any event information to Catherine for our calendar. She will also be happy to post Opportunity quilt photos for any guild that is interested. Pam also reminded member guilds that the state requires us to file a raffle registration yearly in order to raffle off a quilt.

Parliamentarian Jean Kuper announced the people that are the nominated slate of officers for 2013/14. They are as follows:

Treasurer	Kennalee Mattson
Membership	Penny Soldin
Insurance Chair	Sonia Das
Parliamentarian	Jean Kuper

These positions will be voted on at the October meeting.

Membership report – Bonnie Millage was unable to attend but asked Pam to let everyone know that reminders will go out in September. The cost for guilds has gone up. Each guild membership will be \$40.00 with insurance premiums at \$3.00 per member.

Newsletter – Jan Steffen also unable to attend but asked that member guilds

“Send event information to Catherine Hughes.”

SCCQG Council Meeting, July 13, 2013 Cont. from page 4

are a part of what we do and any contributions from them would be greatly appreciated.

Programs – Patti Voyles announced that she needs help with the Meet the Teacher Event. It is too large a job for only one person. Also she would like to be able to train someone to pick up the programs job for the coming years. She did not have the comments from the Meet the Teachers event for this year – she lost her computer – but as soon as she retrieves it the messages will be sent out to all guilds. There were some request from the floor about the MTT. It was requested that the business meeting be held separately and only for Representatives. Patti also stated that she wanted to rearrange the room so that it is easier for speakers. There was a suggestion that we hold those in a separate room. Patti is looking into that. Patti will try to get the final summary on MTT on the website sometime before the October 12th meeting.

Insurance – A reminder from Pam that policy renewals are due out in the next two months. A clarification on our insurance – Liability insurance does not cover medical bills or vehicle rentals. Carolyn Reese told members to get a written report on all accidents even if no claim is made.

Announcements

Carolyn Reese spoke about Road to California, January 23 – 26, 2014. There will be more classes including long arm quilting classes with a teacher/student ration of close to one on one. She has been pushing for more modern quilt teachers and modern vendors in an attempt to expand the scope of the show. Wandering Foot Guild in Arcadia will be hosting a Holiday Boutique on October 19th.

Quilters by the Sea will hold a quilt show at the Long Beach Armory on October 26th and 27th.

Conejo Valley quilters will host a showcase Quilt show. Each participating member will showcase 1 – 3 panels.

Citrus Belt Quilters is hosting a quilt show on October 19th and 20th in Yucaipa. Big Bear Lake quilt guild is hosting their annual quilt show over Labor Day weekend. It is the 25th anniversary of their show.

Break

Leah Veronica, editor from the Quilter's Path, encouraged all guilds to be sure to keep their guild information up to date in the Quilters Path. Her publication goes out to a lot of people and if your information is wrong then many people will be unable to find you.

Program - Fundraising

Quilt Shows – use the website to advertise under Major Events. The incomes needs to offset the cost of the show. Cost includes venue and vendors. Your gate will help but other ways to offset costs is to sell space to vendors, hold raffles such as basket raffles, and door prizes. You need to match the cost to the income expected, including the cost of the venue. The size of a guild is an issue here. Consider joining together with other guilds to hold a combined quilt show if you feel your guild is too small. That is what the Yucca Valley, Palm Springs and Banning groups do.

Keep in mind that those that are a 501c7 can have no more than 35% of the gross receipts come from nonmembers.

Opportunity Quilts

These need lots of exposure to insure you get the sales required. The exposure

Cont. on page 6

At Road 2 CA "there will be more classes including long arm quilting classes with a teacher/student ration of close to one on one."

SCCQG Council Meeting, July 13, 2013 Cont. from page 5

does not have to be to quilters at guild meetings or other quilt events. Find venues in town that would be interested. Make sure to give credit to the designer. Queen sized quilts or double sized quilts are the best bet. Some places to sell are:

- Public Events

- Home tours

- Biker Bars

- Veteran's organizations

- Road to California (This comes with a price – 20 hours white glove volunteers)

Alternative locations would be any nonprofit that is holding an event with the stipulation that a donation be made to them for the privilege. Make sure to state where money that you raise is going to. Get creative.

Live auctions

Make sure you start with a minimum bid on items to cover the cost. Some guilds offer a 60%/40% split to encourage more participation. Give people the option to buy it right away with "Buy It Now" prices clearly listed. Make the listed price high enough for it to be worthwhile. There are several types of auctions. One is simply quilts all finished. Another would be a Mystery Box/bag auction. Still another would be a stash auction. Not all auctions need to be live either. Some can be all silent or any mixture of the live and silent auction.

Quilter's Garage sale

Allow people to rent tables. The table renters are responsible for paying 10% of their sales. Raffle off baskets.

UFO Challenge

One person in charge of list. Each person who registers will pay \$10. They can list up to ten items on their UFO list. For each item listed they will get a ticket. When an item is complete the member is required to bring it to show and share or show and tell. They can then turn in a ticket for the drawing. At the end of the year the final proceeds will be raffled off in a 50/50 raffle. Only those who have participated will be entered into the raffle.

Bed Turning quilt show

Four people volunteer their home. They will line up a room with 10 to 12 quilts on a bed. People who wish to go to their homes will draw a house number to start at. There should be a set route between houses the guests will pay \$10 for the privilege of viewing the quilts. Once the people are finished at one house they will travel to the next house.

Library Sell Off

Sell off overages and outdated books and magazines from the guild library

Ways and Means Monthly Raffle

Raffle off donated items from guild members.

Sew What Tables

Encourage donations from guild members. Hold items for no more than three months. After three months donate items to a charity. Encourage members to bring their own bag and check it out.

Charity Sew-In

Obtain pledges for a charity sew in where guild members spend a day working on philanthropy quilts. Have members get pledges from friends and neighbors to support the effort.

Studio Tours

Charge \$25 per studio. Does require lots of help

Meeting adjourned at 12:00 p.m. Respectfully submitted, Denise P. Cohen, Secretary,



*Fund raiser ideas
you don't want to
miss!*

More questions to the Treasurer

I recently received an email with questions resulting from the July meeting in Camarillo on fundraising. As always, know that I and the rest of the Board are **not** experts. You should always check with the IRS or State for complete answers to your questions!

I hope you'll address the question whether donations to guilds with 501c status are deductible.

This is from the IRS.gov website. Their [Life Cycle of a Public Charity](#) has loads of useful information:

Organizations that meet the [requirements of Internal Revenue Code section 501\(c\)\(3\)](#) are exempt from federal income tax as charitable organizations. In addition, contributions made to charitable organizations by individuals and corporations are deductible under Code section 170.

[This means that people who give donations to your guild can claim a deduction their own taxes.] More info here on contributions: <http://www.irs.gov/Charities-&-Non-Profits/Contributors>

We have several different types of Guilds in the Council. This pertains to 501(c)3. Be sure to know which type your Guild is.

What is the 90/10 rule? Does it apply to 50/50 raffles?

Please go to the raffle registration website for detailed information:

<http://oag.ca.gov/charities/raffles>

Penal Code section 320.5, subdivision (b)(4)(A) states that 90 percent of the gross receipts generated by the sale of raffle tickets for any given draw are to be used by the eligible organization for charitable purposes. For example: An organization raised \$100 in ticket sales. It would be required to spend \$90 of that amount to further its charitable purposes, and only \$10 could be used to help pay for expenses or operating costs associated with conducting the raffle.

The organization is not precluded from using funds from sources other than the sale of raffle tickets to pay for the administration or other costs of conducting the raffle. However, the organization must exercise due care in using other funds. The misuse of restricted assets or the use of unrestricted assets which results in losses to the corporation may subject the board of directors to personal liability for breach of fiduciary duty.

The 90/10 rule applies to 50/50 raffles, in which 50 percent of ticket-sale revenue is awarded as the prize and 50 percent of the revenue is retained by the organization conducting the raffle. 50/50 raffles are illegal because 90 percent of the gross ticket-sale revenue is not used for charitable purposes.

A few raffle registration points that we've covered before:

90 percent of the gross receipts from the raffle must go directly to beneficial or charitable purposes in California. If a registered non-profit organization is conducting the raffle, the proceeds can go to that organization.

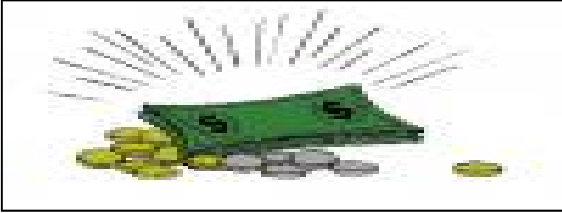
We caution against naming your designated charity on your raffle tickets unless you also designate your guild. The above restriction requires that 90% of your proceeds go to the named charity. At SBQG we learned this the hard way one year when we named our local charity but wanted to back out the cost for materials/supplies/quilting on the quilt. We could only do that up to 10% of the proceeds from the raffle.

The registration fee is nominal - \$20 and you only need to submit one report annually.

Kennalee Mattson – email treasurer@SCCQG.org



More questions
answered on



Proposed Budget for 2013—2014

	2012-2013 Budget	2012-2013 Actual	2013-2014 Budget
INCOME			
Ins Certificates	800	\$790.00	1363
Ins Premiums	29,000	\$17,982.50	25940
Interest Earned	20	\$6.86	7
Membership Dues	4,500	\$2,790.00	5100
MMT Income	1,780		1750
Total Income	36,100	\$21,569.36	34160
EXPENSES			
Bank Charges		\$15.00	
Government Fees		\$340.01	100
Insurance	25,000		25000
Meetings	3,500		
Hostess Guild		\$1,500.00	1500
Meet The Teachers Meeting	4,500	\$2,301.18	3270
Board Member Mileage to Meetings		\$2,231.37	1500
Board Conference Call		\$573.22	800
Program			500
Membership Expenses	100		
Postage and Printing		\$662.97	200
President	500		
Storage		\$60.00	240
Treasurer	500	\$49.83	50
Website Service	2,000	\$1,783.75	1000
Total Expenses	36,100	\$9,517.33	34160
Profit or Loss for Fiscal Year Oct 1 2012-Sep 30 2013	0	\$12,052.03	0

Bank of America checking account bal- ance as of 7-31-13	\$11,482.38
Bank of America sav- ing account balance as of 7-31-13	\$20,643.64
TOTAL SCCQG AC- COUNTS	\$32,126.02



**Available now on the website: July 2013 - Program Notes
Fund Raising**



Income and Expenses May 1 to August 31. 2013

Beginning Balance		\$12,512.25
Income		
	Insurance Certificates	\$295.00
	Insurance Premiums	\$0.00
	Interest Earned (Checking Account)	\$0.52
	Membership Dues	\$75.00
Total Income		\$370.52
Expenses		
	Government Fees (CA FTB 199 refund)	-\$34.99
	Hostess Guild - Camarillo	\$500.00
	Meet the Teachers Meeting (balance due for lunch)	\$283.84
	Meeting (Board Mileage Reimbursement)	\$454.26
	Meeting (Board Conference Call 6/7/13)	\$112.18
	Postage (Insurance)	\$46.00
	Storage (share SMQG unit)	\$60.00
Total Expenses		\$1,421.29
Profit (Loss)		-\$1,050.77
Checking Ending Balance		\$11,461.48
Savings Account (Earned \$3.46 Apr to Aug)		\$20,644.34
Total SCCQG Accounts		\$32,105.82