

Publicity Committee

The Publicity Committee is responsible for ensuring our community knows that Yakima Valley Quilt Guild exists, who we are, and what we are doing.

The Publicity committee will consist of the Chairperson as print and video media Coordinator, and at least one YVQG member volunteer. When possible, the Facebook/Social Media Chair, the Newsletter Chair, the Slide Show chair, and the Website Chair will serve on this committee. One person may assume multiple duties.

This committee is to oversee any articles to be published for community interest, assisting one another as needed to ensure:

1. That print and video media is created for special event advertising for events such as our Biannual Treasurer Trunk (Yard) Sale and any other event requested by the membership.
2. The Facebook administrator is overseeing both Facebook pages, removing inappropriate posts or restricting access as needed, and ensuring that our Facebook pages reflect that we are an active community of quilters.
3. The Newsletter editor is securing timely information from other chairs and the membership in order to print an interesting and informative newsletter quarterly.
4. The webmaster is keeping our web page current, with the assistance of the various YVQG chairs who have information to share with our members or the public.
5. The Slide Show Committee is collecting photos of activities and events that may be useful in all the other publicity articles.

The Committee is to assist the Chairperson in establishing the Committee Proposed Budget for the upcoming business year for inclusion in the YVQG Annual/Yearly Budget.

The Chairperson is to have access to our YVQG email, communicating with our community as needed.

Thank you for accepting the Publicity Committee Chair.