

CENTRAL SEWING



2023

Newsletter

classes • new products • etc

SALE

UP TO
50% OFF

Our fall machine sale is on now!

As we grow we need to make space for new inventory, and that means BIG SAVINGS for you! Now is the time to grab that machine you've been eyeing or to finally make the leap and upgrade to that higher level model. As your skills grow, your machine needs to keep up with you! Let us help.

Brand-new Machines!

We upgrade our phones as technology evolves, why not our machines? We promise you will love your new machine even more than your old one, especially when you learn all about what the latest sewing, quilting & embroidery innovations can do. You will be able to create with more ease than ever before!



South Store



Central Sewing Machines South



780-469-1147



keith@centralsewing.com



8649 63 Ave, Edmonton, AB
T6E 0E8

West Store



Central Sewing Machines West



780-486-0047



veronica@centralsewing.com



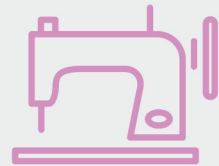
18514 104 Ave NW,
Edmonton, AB T5S 0K3



www.centralsewing.com



New Classes



Our autumn/winter class semester is packed with fun, unique & informative classes and workshops just for you! Taught by our beloved instructors, we have featured specialists (such as Ron Collins), brand educator events (such as BERNINA's Roberta Wynnck), Kimberbell embroidery workshops & much more coming soon. Check out our website at www.centralsewing.com/classes for the current list!

Latest Sales



DOMESTIC, IN-STOCK THREAD ON
THE 1ST TUESDAY OF EVERY MONTH!

Why buy your machine from us?

There are a lot of options out there, so why choose Central Sewing Machines to purchase your machine from? We'll tell you why..

1

We offer free getting to know your machine classes with machine purchase. (and actually give you the class rather than just lip service.)

2

We price match all Canadian companies!

3

Knowledgeable & friendly industry-trained staff members who are passionate about what they do and are here to help.

4

You'll be supporting a small, local family-owned business.

5

Thanks to you we are able to actively support local charities such as Operation Zebra Child, WIN house, the St Vincent du Paul Society, the Mustard Seed, YESS, SCARS animal rescue, the Heart & Stroke Foundation, the Canadian Cancer Society & more.

Holiday Hours



MON, SEP 4

CLOSED

MON, OCT 9

CLOSED

SAT, NOV 11

CLOSED

SAT, DEC 23

9 AM - 3 PM

MON, DEC 25
- WED, DEC 27

CLOSED

THURS, DEC 28
- SAT, DEC 30

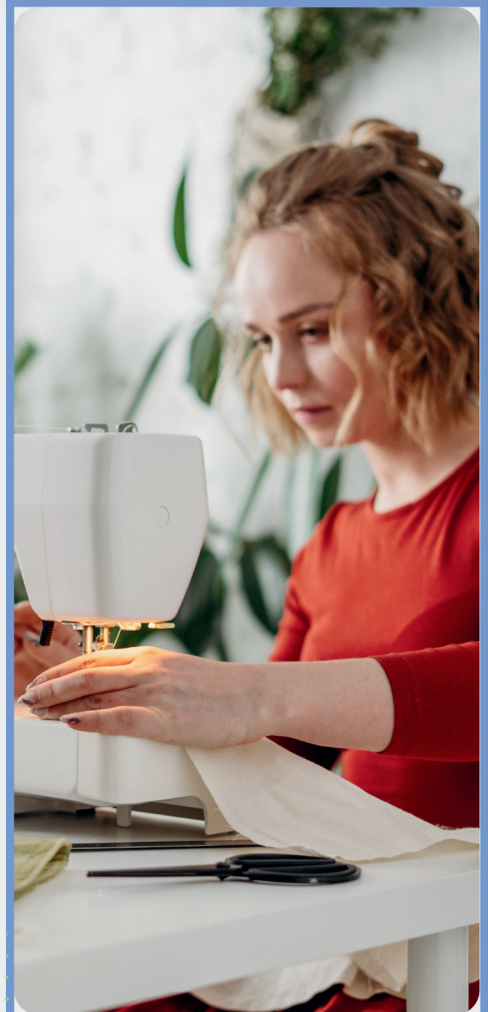
9 AM - 3 PM

MON, JAN 1

CLOSED

TUES, JAN 2
- FRI, JAN 5

9 AM - 5 PM



QUICK TIPS

Regular servicing and maintenance can help extend the life of your machine and keep it running smoothly. Book your next service appointment and let us give your machine a little TLC!

NEW & HOT

THE LATEST SEWING / EMBROIDERY MACHINES



BERNINA 790 PRO

Enriched with exciting new sewing, quilting and embroidery features and the next generation stitchprecision2 Technology, the B790 PRO is even more precise and lets you control every stitch to achieve perfect results every time. Enjoy the NEW Customizable Quilt Designs feature, bringing the functionality of professional longarm quilting to your embroidery machine.



BABY LOCK ALTAIR 2

Working as both an embroidery and a sewing machine, Altair 2 is packed with power and technology allowing your creative side to take control. With IQ Technology, you can seamlessly transfer images to your machine from your smart device using the IQ Intuition Positioning App for perfect design placement in the hoop or design creation in IQ Designer.



BROTHER LUMINAIRE XP3

Offers a range of advanced features that make it an incredible sewing, quilting, and embroidery machine. With new Wi-Fi capabilities, unique built-in designs and stitch functions, plus innovative StitchVision Technology, the XP3 is built to be as brilliant as your creativity. It's here to bring your best ideas to light.



BABY LOCK ACCOMPLISH 2

Achieve all your sewing objectives with the Accomplish 2. This impressive sewing machine is designed with speed in mind, at the ready to sew 1,500 stitches per minute. Whether sewing a quilt, purse, or bulky upholstery fabric with heavy-duty thread for decorative stitching, the Accomplish 2 is strong enough to sew with ease and effectiveness.



HUSQVARNA EPIC 3

Get ready to create like never before. Husqvarna Viking's latest embroidery machine brings you industry-leading features that give you more freedom and flexibility with every project. Packed with precision, ease and professional-level quality, you'll experience ultimate, top of the line luxury in all the Epic 3's features. Stay tuned.



BABY LOCK SOLARIS VISION

The future of creativity has arrived with the Solaris Vision sewing, embroidery, and quilting machine. It's built-in IQ Visionary® Projector vividly displays stitches and embroidery designs on your fabric for perfect placement. Choose from numerous built-in designs or use the IQ Designer and IQ Intuition Monitoring® App to create your own designs by drawing, scanning or wirelessly transmitting.

ORDER NOW FOR OUR INTRO SALE PRICE!

THE PREMIERE OF A NEW EMBROIDERY EXPERIENCE..



HUSQVARNA DESIGNER EPIC 3

With a redesigned embroidery unit, reversible hoop capabilities, and the industry's largest embroidery area, the DESIGNER EPIC™ 3 sewing and embroidery machine lets you explore new techniques and create like never before.

Pre-order yours by Oct 31, 2023, and have the opportunity to reserve a **limited edition Coastal Mist or Twilight Plum model!**



INTRODUCING..

bernette 79 Yaya Han Edition



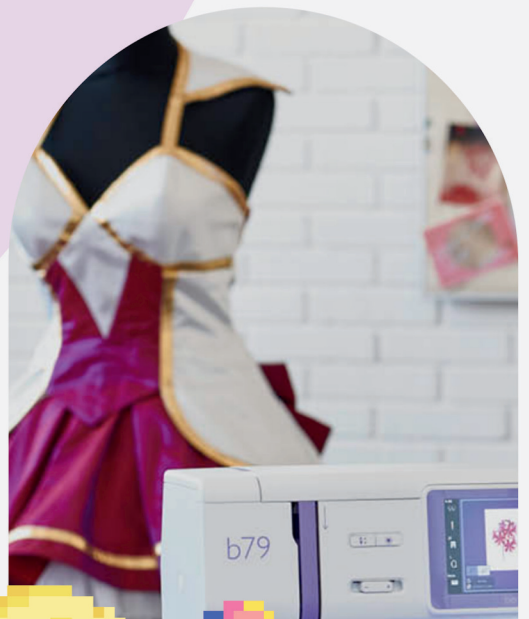
INCLUDED BERNINA EMBROIDERY SOFTWARE 9 CREATOR IS YOUR ENTRY INTO EMBROIDERY, GIVING YOU ALL THE TOOLS NEEDED. START PROJECTS, EDIT & ALTER DESIGNS TO CREATE SOMETHING PERSONAL AND VALUABLE TO YOU!

← → ↻ 🔍 A DREAM FOR CREATIVE PEOPLE..

The b79 Yaya Han Edition opens your world to creative embroidery. It combines a high quality sewing and embroidery machine with the BERNINA Embroidery Software 9 Creator to bring your creations to life. The b79 Yaya Han Edition is incredibly easy to use, offers a wide range of included extras and lets you be your most creative.

“A CREATIVE MIND NEEDS THE RIGHT TOOLS TO REALIZE ITS VISIONS!”

Equipped with one sewing book, Yaya taught herself to bring her creative costume ideas to life. She poured her heart and soul into creating unusual shapes with various materials and overcame many challenges. She has achieved great success as a cosplayer and continues to create every day.





Yaya Han Presser Foot Set:

Invisible Zipper Foot

Zigzag Foot with Non-Stick Sole

Hemmer Foot

Open Embroidery Foot

Gathering Foot

Edgestitch Foot

Adjustable Binder Attachment

Ribbon-Couching Foot

- ★ Unique and striking machine design
- ★ **BERNINA Embroidery Software 9 Creator** included
- ★ **276 embroidery designs** including **64 exclusive embroidery designs** selected by Yaya Han and **4 motifs** designed by Yaya herself.
- ★ **Embroidery module with 3 hoops** sized S, M & L included*
- ★ Yaya Han Edition **Presser Foot Set with 8 additional feet** included*
- ★ bernette's easy to engage, integrated **Dual Feed** ensures all kinds of materials, even smooth and thin ones, are evenly fed from above and below.

CREATE YOUR OWN STITCHES OR CUSTOMISE EXISTING STITCHES WITH THE ON-SCREEN STITCH DESIGNER AND SAVE THEM IN THE MACHINE FOR YOUR FUTURE PROJECTS.



**while supplies last.





BERNINA 570 QE Kaffe Edition

Everything you need to let your creativity blossom.

This limited edition model comes with a faceplate featuring the Big Blooms floral design by Kaffe Fassett. Gorgeous decorative stitches and embroidery designs by Kaffe are built-in. The machine also offers the latest sewing and embroidery functions, and includes unique accessories such as the BERNINA Stitch Regulator and the Patchwork Foot #97D.

INCLUDES THESE UNIQUE EXTRAS..

- Exclusive Kaffe Fassett faceplate design
- 31 Kaffe Fassett decorative stitches
- 39 Kaffe Fassett embroidery motifs
- Kaffe Fassett inspired trolley & dust cover
- Patchwork Foot #97D
- BERNINA Stitch Regulator (BSR)



YOU'LL ACHIEVE PERFECT STITCHES EVERY TIME..

AUTOMATIC FEATURES SAVE TIME..

- Thread is cut automatically
- Save time for your creative ideas
- More time to focus on your quilt

Thanks to the automatic thread cutter, your thread is cut with an easy one-button operation. Keeps your work flowing easily and saves time.

The included BERNINA Stitch Regulator (BSR) is an important accessory for free-motion sewing, as it ensures stitches of exactly the same length every time at variable sewing speeds. It allows you to freely guide the fabric in all directions.

Upcoming Classes

OCTOBER



Mirror Mirror Table Runner with Maureen

Maureen will guide you with using the 60 degree ruler, tips for piecing the fabric together and then completing the top. Discussions for quilting and binding are included. The top for the table topper will be completed during class time.

Dates: Oct 4 from 12:30 to 4:30 pm (West)

Cost: \$50



Get to Know Your High End Husqvarna Sewing Machine

This class focuses on the Husqvarna Sewing Machines. Become friends with your sewing machine! This course covers everything from how to thread your machine, insert the bobbin & needle, general maintenance and machine adjustments. This class is for the following machines.

Husqvarna Viking: Epic 3, Epic 2, Ruby 90

Second session will be instruction for the embroidery component of your Husqvarna Viking machine.

Dates: Oct 4 & 11 from 6 to 8 pm (West)

Cost: \$250 **FREE class if machine was purchased from Central Sewing in the past 12 months



Beginner Sewing: Level 1 & 2 Adult - DAYS with Tessa

Suitable for beginner to confident beginner sewers, this class teaches the basics of sewing while following a commercial pattern. Students will pick a simple garment according to their skill level and be guided by the instructor.

Previous students of this class may also take this again and work on a more a different pattern to help increase their confidence in sewing.

Dates: Oct 10, 17, 24, Nov 7, 14, 21, 28 & Dec 5 from 9:30 am to 12:30 pm (West)

Cost: \$200



Beginner Sewing: Level 1 & 2 Adult - EVENINGS with Tessa

Suitable for beginner to confident beginner sewers, this class teaches the basics of sewing while following a commercial pattern. Students will pick a simple garment according to their skill level and be guided by the instructor. Previous students of this class may also take this again and work on a more a different pattern to help increase their confidence in sewing.

Dates: Oct 11, 18, Nov 1, 8, 15, 22, 29 & Dec 6 from 6 to 9 pm (West)

Cost: \$200



WARDROBE ESSENTIAL - The Bold Bomber Jacket with Pat

Whether a fashion statement or everyday outerwear, this beloved style is versatile, comfortable fit, classy and multi-functional. It's terrific for all body types and seasons. So perfect for layering and great wardrobe investment! Pick a fun lining print or classic Bemberg.

Elevate your sewing skills to include industry easy lining method, exposed zipper, knit cuffs/collar, slot zipper pockets plus more.

Date: Oct 14 & 21 from 9:30 am to 2:30 pm (South)
Cost: \$80



Shadow Box Quilt with Lois

Isn't it amazing how a simple block is transformed when you make it look three dimensional by adding a shadow? The sample was made with a panel but the blocks can be anything you like from a simple block to a selection of I Spy type fabrics.! Make the block any size you want and add the shadow. This class is great for beginners.

Dates: Oct 16, 23 & 30 from 6 to 8 pm (South)
Cost: \$105

BERNINA
made to create

Getting to Know Your BERNINA Sewing Machine

This class focuses on the BERNINA sewing machines. Become friends with your sewing machine! This course covers everything from how to thread your machine, insert the bobbin & needle, general maintenance and machine adjustments. This class is for the following machines.

Bernina 400, 500, & 700 Series

Dates: Oct 17 from 6 to 8 pm (South)
OR Oct 25 from 6 to 8 PM (West)

Cost: \$175 **FREE class if machine was purchased from Central Sewing in the past 12 months



Beyond Basic Serging with Pat

Come join a serger expert for a few hours as she shares her best methods for perfecting techniques such as serging in the round, attaching elastic for waistbands, beautifully pointed corners, serging knits like a pro; specialty stitches and many more!

Dates: Oct 23 from 9:30 to 1:30 pm (West)
Cost: \$40

Getting To Know Your Entry Level Brother/Baby Lock Sewing Machine

This class focuses on Baby Lock and Brother sewing machines. Become friends with your sewing machine! This course covers everything from how to thread your machine, insert the bobbin & needle, general maintenance and machine adjustments. This class is for the following machines.

Brother: SE750, ND50e, NS80, NQ575, NQ700, NQ900, NQ1300
Baby Lock: Jubilant, Presto 2, Brilliant, Lyric, Soprano, Allegro

Date: Oct 17 from 6 to 8 pm (West)

Cost: \$150 **FREE class if machine was purchased from Central Sewing in the past 12 months



brother
at your side

baby lock

NEW!!

**BROTHER STELLAIRE XE2
EMBROIDERY-ONLY MACHINE**

Upcoming Classes

NOVEMBER



Serger Quilt-As-You-Go Placemats with Pat

It's fast and fun to serge together placemats! This patchwork project is great for fabric stashes; especially fat quarters. You will cut fabric pieces, then serge with strip piecing - 3 or 4 threads, 1/4" seam allowances for clean finished, durable seams and perfect binding. You'll create a reversible placemat that is neat and nice-looking on both sides.

Date: Nov 2 from 10 am to 2 pm
Cost: \$65



Chroma Quilt with Opal

Learn how to make a circular spiral quilt that brings the impact! Leave it as a circular or frame it into a square like how you see it with the store samples. Choose complimentary colours or contrasting to create a unique, visually appealing masterpiece!

Date: Nov 4 from 9:30 am to 2:30 pm
Cost: \$80



Star Boxes Quilt with Lois

This optical illusion quilt is easy to make with just one basic block and multiple colours! Great for using up a scrap collection or stick to just some basic repeat colours. It's all in the contrasts! This quilt is easy to enlarge too if you want to add more stars or cut your part bigger.

Dates: Nov 18 & 25 from 9:30 am to 12:30 pm
Cost: \$105

Getting to Know Your High End Brother/ Baby Lock Machine

This class focuses on the Brother or BabyLock Sewing & Embroidery Machines. Become friends with your sewing machine! This course covers everything from how to thread your machine, insert the bobbin & needle, general maintenance and machine adjustments. This class is for the following machines.

- Brother - XP3, XP2, XJ1, VM5200
- Baby Lock - Solaris 3 Vision, Solaris 2, Altair, Aerial

Dates: Dec 5 & 12 from 6 to 8 pm

Cost: \$250 **FREE class if machine was purchased from Central Sewing in the past 12 months



Additional classes are added monthly!
Make sure to check our website for the current class listing.

www.centralesewing.com/classes

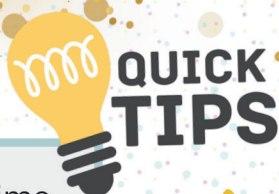
Please donate to our..

GIVING TREE

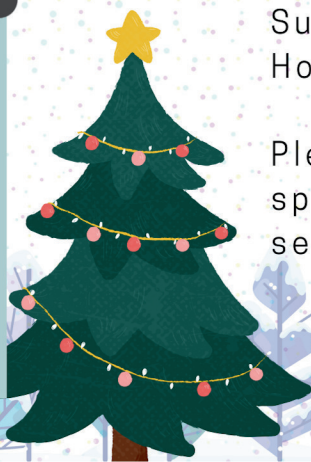
Beginning after Remembrance Day, we put up our Giving Tree in both stores and collect new and gently-used socks, hats, scarves, gloves, etc to donate to charity.

In the past we have supported The Mustard Seed, Youth Empowerment & Support Services (YESS), the WIN House, and more.

Please bring in donations and help us spread some winter warmth this season!



You invest a lot of time, creativity and effort into your beautiful creations, so make sure you're doing the same for your machine! Take the time to think carefully on what features you'll need for what you want to create. Let us help you find the best fit and the right machine for you!



NEEDLE

The future of creativity has arrived with the **Baby Lock Solaris Vision** sewing, embroidery, and quilting machine.

baby lock



Features Include:

- IQ Visionary® Projector
- Design Database Transfer
- 10-5/8" x 16" and 10-5/8" x 10-5/8" Hoop Sizes
- IQ Designer
- IQ Intuition Monitoring® App
- End Point Setting for Sewing
- 901 Built-In Designs
- 1514 Built-in Stitches



IQ VISIONARY® PROJECTOR- PRECISE PLACEMENT

While in embroidery mode, choose from three different projection backgrounds (black, grey or white) based on fabric choices to see your design clearly. The needle drop laser is displayed in a point or a "T" pattern for an even more precise placement.



HOOP SIZES

The 10-5/8" x 16" (272mm x 408mm) hoop is Baby Lock's largest hoop yet. It makes it possible to stitch out your biggest embroidery designs with fewer rehoopings. The 10-5/8" x 10-5/8" (272mm x 272mm) hoop size is perfect for quilt blocks.




10.1" CAPACITIVE TOUCHSCREEN

The Solaris Vision's camera automatically senses pre-set points on the buttonhole foot, providing an accurate, better sew out. The two-piece foot secures the fabric, preventing slippage.

13"

13" TO THE RIGHT OF THE NEEDLE

With an unprecedented 13" to the right of the needle for an impressive 65 square inches of workspace, Solaris Vision gives you plenty of room to comfortably work on larger projects and full-size quilts.

LATEST FROM  Handi
Quilter

THE AMARA ST



A big machine for small spaces, you'll experience quality, precision, and a world of quilting possibilities in a stationary quilting package.

NEW IN!



From baby quilts to king-size, the Handi Quilter Amara ST is the perfect fit for your style of quilting. This 20-inch longarm machine comes with the automatic Lift Table or choose the InSight Table. Everything you need for free-motion quilting right out of the box (including a powerful stand-alone bobbin winder).

