



News Blast

September 2016

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Save 25% all month on canvases and special orders.

Quick Stitches

Diane Snyder has created several great little projects that include the canvas, threads, and stitch guide.

Let's Celebrate Halloween

Check out some of our great Halloween themed canvases.

Using the Chain Stitch

Our store teacher, Karen Chrissinger shows how she uses the chain stitch to add dimension to canvases.

Our Favorite Things

Store owner, Jill Elia, discusses the tools she finds useful when embellishing with beads or ribbon work.

Clubs

Our Pepperberry Easter Club is very popular. It's not too late to join!

Calendar

Check out our in-store classes and our September Stitch-In dates.

Store Policies

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Virtual Trunk Show!

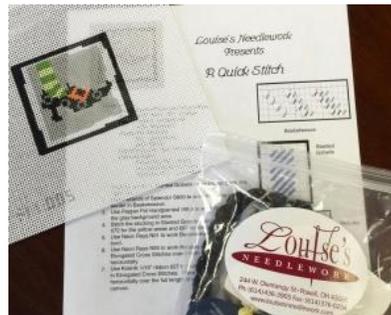
Have you seen that special canvas online and waited to see if it might be featured in a trunk show? Maybe you've seen a great canvas on the wall in the shop but put off buying it. Then this month's trunk show is for you.

Our Virtual Trunk Show will feature all of our great canvases and more. We are offering 25% off any full-price canvas in the shop. We will special order any canvas for you – also at the great price of 25% off. No coupon is required.

Throughout the month of September you can order online, in store, or by phone. A reminder of our store policy, special orders require a 50% deposit. Also, this offer is good only for special orders originally placed in September.

Introducing our Quick Stitch Kits

These small needlepoint canvases are great for when you want to complete a project quickly. Each includes the handpainted canvas, a stitch guide with diagrams designed by Diane Snyder, and full skeins of thread to complete the project. Thread kits are priced at 10% off retail when purchased as a complete kit.



Grey Witch's Boot \$71
Pippin Designs on 13 mesh canvas



Wide Striped Bauble \$67
Pippin Designs on 13 mesh canvas



Green Heart Kit \$50
Pippin Designs on 13 mesh canvas.

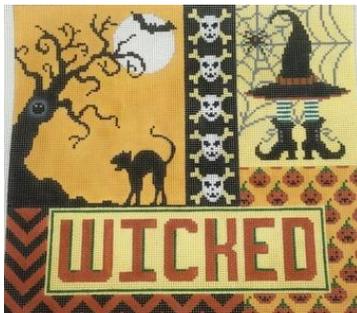


Vertical Stripe Bauble \$74
Pippin Designs on 13 mesh canvas

Featured Canvases – All things Halloween!



Scarecrow and Crow \$205
Leigh Designs on 18 mesh



Wicked Halloween Patchwork \$160
JP Needlepoint Designs on 13 mesh



Pumpkin Patch \$113
Pajamas and Chocolate Designs on 18 mesh



Witchy Woo \$92
Squiggee design on 18 mesh



Treats Only Please \$57
Rebecca Woods Designs on 18 mesh



Black Cat on Pumpkin \$84
J. Malahy design on 18 mesh



Fitting Hat Witch \$200
Mary Engelbreit design for Painted Pony
w/stitch guide by Patricia Sone on 18 mesh



Halloween Cottage \$58
Rebecca Woods design on 18 mesh



Candy Corn Gingerbread House \$97
Squiggee Designs on 13 mesh



Halloween Square \$76.50
Kathy Schenkel design on 13 mesh



Eispeth and the Magic Crow \$60
Artist Collection. 18 mesh. Includes Stitch
Guide and embellishments

Check out our other great Halloween canvases at
<http://www.louiseneedlework.com>

Using the Versatile Chain Stitch

Let's talk about the traditional chain stitch. Yes, that stitch used for centuries in embroidery and crewel work! Remembering back to when I was new to needlepoint, I was perusing the "Stitches to Go" book (a hidden treasure and available in our shop). I came upon the chain stitch. I was not sure how that stitch would look on a needlepoint canvas, so never tried to find an application.

As my stitching progressed, I took the leap and applied a wrapped chain stitch to the top of some leaves to form the veins. They sat so nicely atop each leaf, adding a realistic dimension and depth to my stitching. So, I ventured further by using the packed chain stitch to form tree trunks and limbs, creating a fabulous effect.



Hair and beards can be challenging. A student needed a hair stitch. We applied the chain stitch, following the waves and curves painted on the canvas. She even double layered one row of chain stitch on top of another for that thick flowing hair look. Take it a step further and use two different yarns! Another student chained stitched Santa's beard, packing the rows tightly for fullness. The outcome was pleasantly old-fashioned, to match the traditionally painted Santa.

I have a canvas with a modernistic bunny and the tail is a simple painted swirl. The piece is going to be framed and I did not want that bushy pom-pom look that demands a deeper framing method. I applied the chain stitch, following the swirl painted on the canvas. After placing one layer, I decided I wanted the line heavier, so I stitched another row on top. It added just enough spunk to my contemporary bunny.



Don't be afraid to venture out and try applying the very simple chain stitch to your project. This ancient stitch offers great texture, defined bold lines, nice even lines around curves and an effective stitch option. It can even be used to create a border - next on my list of things to try.

A few of our favorite things!

Lately I have been working on pieces that are in my stash and the current piece is a NeedleDeeva Thanksgiving canvas that has bead work and silk ribbon work in the project. I love to do both beading and silk ribbon stitching but you must be prepared and have the proper tools to make the work easier on yourself.



A magnetic micro needle threader is a huge help in threading those tiny beading needles. Puffin & Co. has quite a selection and I love them! Next a beading surface of some sort is also helpful as I know many of you have spilled beads everywhere and had to spend time cleaning up the mess. I love the Accoutrement cases that have a magnetized panel on the inside of the lid and a sticky beading mat on the inside of the base. This case will hold my needle and beads and nothing moves. You can close the case, turn it upside down and everything will stay in its place. Who doesn't love that?



Lastly, I love the Raised Work and Beading Implement Kit by Access Commodities. This kit has everything you could need for needlework, stump work, beading and silk ribbon work. It contains scissors, tweezers, wire cutters, needle nose and flat nose pliers. Those pliers come in handy when you have to pull silk ribbon through the canvas and also when you have an area that has lots of stitching and you need to keep the needle from interfering with other completed stitches.

All of these items are available at Louise's and we all love any thing that makes our stitching easy and faster.

Pepperberry Designs Easter Basket Club

Bring a smile to your Easter holiday with these charming Pepperberry Designs!

September's kit is the adorable Bunny Butt. As always the kit will include an exclusive stitch guide and threads to complete the canvas.

A complete club consists of 10 canvases. The basket is available separately with a stitch guide by Laurie Walden



September Calendar

Threads, Stitches and More - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Sip and Stitch – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with wine. Classes are \$11.

Thursdays with Karen - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Stitch In - Our next monthly ***Stitch In*** will be **Saturday, September 10, 2016** from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

Private Classes – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

Louise's will be closed Labor Day, September 5, 2016.

Save the date! Louise's annual open house will be Sunday, October 23. Great savings and a great time! More details to come

Store Policies

1. Louise's staff is happy to special order any canvas available from any designer. All special orders require a 50% deposit before we can place the order. This deposit will be fully credited towards your purchase price. There are no refunds or returns on special orders so please be sure to check the size, mesh and photo of the canvas before placing your order.
2. Custom painted canvases will require a proof of final design before the canvas is painted.
3. Threads may be returned unopened and uncut within 2 weeks of purchase date.
4. There are no returns on canvases. Returns on lights, magnifiers or stands will be accepted for store credit within 2 weeks of purchase date.

Happy Stitching!