

February 2017

## New from Winter Market

### In this Issue:

#### **Jill returns from Winter Market**

New canvases and new threads are arriving daily.

#### **Using a Needlepoint Stand**

Karen Chrissinger discusses the advantages of using a needlepoint stand.

#### **New Ribbonwork Class**

Don't miss out on a wonderful new class beginning soon at Louise's. Check out the details on p. 2.

#### **February Trunk Show**

Strictly Christmas comes to Columbus!

#### **Stitch-Bit**

A new feature highlighting hints for more professional results in your stitching.

#### **Store Calendar**

#### **New Sale Canvases**

To make room for new canvases, we have marked a number of canvases down

#### **February Birthday Coupon**

#### **Contact Us:**

244 W. Olentangy St.  
Powell, OH  
(614) 436-3905  
Jill@louisesneedlework.com  
<https://www.facebook.com/LouisesNeedlework>

#### **Store Hours: (EST)**

Monday: 10am to 4pm  
Tuesday: 10am to 7pm  
Wednesday: 10am to 4pm  
Thursday: 10am to 4pm  
Friday: 10am to 4pm  
Saturday: 10am to 4pm

It is February already and I have returned from TNNA Market with lots of goodies for the shop! The cash and carry items are going fast but not to worry, I ordered a ton of new canvases that will be arriving daily!

We are adding to our extensive line of threads by bringing in the full line of Threadworx overdyed Au Ver a Soie and a select number of Threadworx overdyed Vineyard Silk. Threadworx has done a beautiful job with all of these threads and they are a pleasure to work with.



Another new addition to the thread line is all animal and hair colors of the Gumnuts Tulips. Tulips is 100% Kid Mohair with a slight overdyed and if you love the Gumnuts Stars you will love the Tulips; they have the same fabulous color way.

Rainbow Gallery has a new line of threads called Glisten. Glisten is a sparkling wool braid that stitches like Silk Lame Braid. It is 65% Merino wool so it has a soft and luxurious feel. We have a designer ring of this so come in and try it and see what you think. I also purchased all the new colors of Entice and Silk Lame Braid.



Kreinik has some new colors and we are going to try Chenille on a few canvases as an embellishment and will see if we just have to have it in the shop.

I went way over budget on canvases! I have ordered new items from Melissa Shirley, Curtis Boehringer, Rebecca Woods, Kathy Schenkel, Labors of Love, Abigail Cecile (a new designer) and many, many more of your favorites. We even have brand new items that I picked up in Cash and Carry. These are not old designs; they were ones that premiered at Market.

## ***Why Use A Stand When Stitching?***

A few weeks ago a customer who has been taking private lessons mentioned that “Perhaps I should invest in a stand to do my needlepoint. What was the advantage of stitching on a stand?” The first thought that came to mind was VERSATILITY! Just being able to clamp your canvas onto the stand immediately allows the use of two hands for stitching. And if you have ventured into beading, ribbon work, or any type of canvas embellishment, you realize that certainly two hands are an asset in achieving that great look. Our stitching efforts are more consistent and properly achieved with the use of both hands.

Less wear and tear on our hands, back, and shoulders became another proponent for supporting the use of a stand. The stand helps relieve physical strain on our body. Many stitchers experience severe hand fatigue by placing additional stress and strain on the wrist and thumb when holding the canvas secure. In turn, our stitching time is reduced and that does not bode well in our world of needlepoint! Hand stress and strain is not an issue if the canvas is clamped onto the stand.

The fact that you can adjust the stitching angles, etc. on a stand, based on canvas size is a plus. It's easy to hand hold an 8"x8" canvas in one hand and stitch with the other. It's more complicated, trying to maneuver an 18" x 18" canvas. Frustration occurs for many who may shy away from the larger piece work because of size and difficulty in handling the piece. Simply put, with a stand, you can position any size canvas and experience better posture and ease of stitching.

Another plus, the stand is portable which allows for better access to multiple sewing areas. Many of you like to stitch at a table, while others like to be in front of the television. Some even have a special nook for stitch time. The stand will transport to all those areas with ease! And the stand certainly is easy to throw into the car and head on over to Louise's Needleworks for class.

The stand is just another tool to make needlepointing exciting and fun! Some say that the use of the stand allows for quicker stitching. That is a plus for the obsessed needle pointer! Feel welcome to come into the shop and stitch on one of our upright floor models or our table top/lap stand model. We realize that having a stand is an expensive investment. But we also place value on the great benefits a stand creates for our customers. And we have many happy customers who will offer positive testimony for using a stand. Just ask them!

## ***Check this Out!***

Le Fleur by Renaissance Designs with stitch guide by Karen Chrissinger is a new class we are beginning soon! Call the shop for details so that we can get you signed up for this amazing stitching adventure! We will have class every other month for 10 months so that you will be able to work on a section at a time and see this amazing canvas come to life. This is the class for you if you would like to learn Silk Ribbon work. Call by February 20th to place your \$270 deposit and reserve your spot in this fabulous class. Ghosting allowed.



## February Trunk Show

Our Trunk Show this month is Strictly Christmas! It has been years since Strictly Christmas has had a trunk show in Columbus and we are honored to be the shop to host this show. Karen and Kathy have outdone themselves with their new designs! This trunk show will have items so new that the canvases will have to be ordered! The new Santa village is darling and the samples will be included with this show. This is a must see. Just look at this sneak preview.



## Stitch-Bit for February

Washing your hands frequently is a must when stitching on your needlepoint canvas. Hands produce oils while stitching and consequently transfer to the threads and canvas, leaving a dingy grey cast. It is suggested that one wash their hands every two hours to minimize oil and dirt transfer. Food, smoke, newspaper and magazine print, and pet oils are a few other culprits that can create havoc on our work!

## February Calendar

**Stitch In** - Our next monthly **Stitch In** will be Saturday, February 25, 2017 from 1:00 to 4:00 pm. . No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

**Threads, Stitches and More** - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class with Karen Chrissinger. Classes are \$11 for two hours and \$15 for three hours.

**Sip and Stitch** – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

**Thursdays with Karen** - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

**Private Classes** – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

## New Sale Canvases

We have to make room for all of the wonderful new canvases arriving daily, we've marked down some great canvases. You can find all of them online, but here are a few:



**3-D Gingerbread House \$495 \$75**  
Rosalie design hand painted on 13 mesh canvas. Total canvas size 14 x 17



**Birdhouses \$138 \$90**  
Ewe and Eye design hand painted on 18 mesh canvas. Total canvas size 7 x 7.



**Christmas Morning \$54 \$25**  
Kelly Clark design hand painted on 18 mesh canvas. Total canvas size 8 x 8



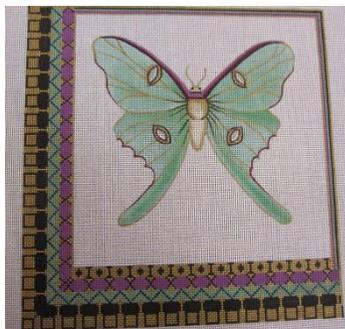
**Home Sweet Home \$109 \$80**  
Ewe and Eye design hand painted on 18 mesh canvas. Total canvas size 11 x 11.



**Green Clutch Purse \$165 \$75**  
Hand painted on 13 mesh canvas. Total canvas size 17 x 20



**Christmas Stocking \$197 \$75**  
Whimsey and Grace design hand painted on 13 mesh canvas. Total canvas size 13 x 19



**Green Moth \$134 \$40**  
Sharon G design hand painted on 18 mesh canvas. Total canvas size 13 x 13



**The Totin' Hare \$484 \$75**  
Ewe and Eye Designs. Handpainted on 13 mesh. Canvas size 11 x 23.



**Colorful Spider \$54 \$35**  
A Collection of Designs. Hand painted on 18 mesh canvas. Total canvas size 7 x 7

# February Birthday Bucks



## Louise's Needlework

**20% OFF Your Total Purchase**

244 W. Olentangy St.  
Powell, OH 43065

Phone: 614-436-3902  
E-mail: [jill@louisesneedlework.com](mailto:jill@louisesneedlework.com)

Bring this coupon and proof of February birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificates. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires February 28, 2017

*Happy Stitching!*