

News Blast

May 2019

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Store Hours: (EST)
Monday: 10am to 4pm
Tuesday: 10am to 7pm
Wednesday: 10am to 4pm
Thursday: 10am to 4pm
Friday: 10am to 4pm
Saturday: 10am to 4pm

Jill Elia

April Showers bring May flowers, at least that is what the adage tells us. Let's hope this is true as we certainly have had our share of rain this past year. To help us get past these dreary days we are having a Floral sale. Every canvas in our Floral category is 25% off. If you are shopping on line at www.louisesneedlework.com, use the code FLORAL25 to get your discount. The sale goes through May 8th, so jump in for a great springy, bright bargain!

Market items are starting to come in every day, and we get excited about each new item that graces our door. Be sure to follow us on Facebook as each month we share an album of what is new to the shop.

This month we have a couple of exciting events at Louise's. First, we have our very first Silk Ribbon class. This class has sold out but do not worry, we have another class coming. We have not yet chosen a date and we only have a few spots left! Our canvas is line drawn by Susan, our painter. We look forward to seeing everyone May 4th and 5th for the first class.



Our second event is our Stitch In May 18th. This month, we are honored to have Scott Lewis Donaldson, PH.D., Psychologist as our guest speaker. Scott has a private practice in Worthington, OH and has been Director of Counseling Services at Ohio Wesleyan University and Director of Counseling and Student Development at Ashland College. Scott will be talking to us about "Needlepointing - The Ultimate Brain Exercise". I am so excited to hear this speaker, I hope you will join us from 12 to 4 on Saturday, May 18th. As usual, this is a free event and we will be providing some delicious snacks. This month we have some goodies being provided by *From Scratch Cupcakes*. You can see Riley's delicious goodies at www.fromscratchcupcakes.com.

We have a new thread line coming to Louise's this year. We are bringing in Presencia Cotton Floss and Perle Cotton. If you have ever done any Kelly Clark kits, you know how wonderful the size 8, 12, and 16 Perle Cottons are for backgrounds. Louise's has always carried Anchor but the Perle Cottons are almost gone from their line, so we are making the switch! Currently all our floss and perle cottons are 75% off! Floss is now \$0.15 a skein and the perle is \$0.56 a skein. These are great prices and if you are someone who makes their own cording this sale is for you.

Stay dry and stitch away and we hope to see you soon. Happy stitching! Jill

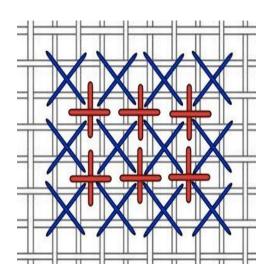
Stitch Spotlight: Interlocking Cross by Diane Snyder

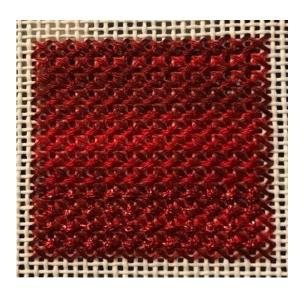
Small space stitch? Check!

Overall texture? Check!

Easy to compensate? Check!

What's not to like about this useful and versatile stitch?





You might see this stitch called various names, such as Interlocking Cross, Combination Cross, and Upright & Diagonal Cross. It is a very versatile stitch that works well when you want an overall textural pattern that doesn't have an obvious vertical, horizontal or diagonal movement. Use this stitch to define texture in clothing and fabrics, but it also works to define a distinct shape such as a pottery vase or the walls of a shed. It works well in small spaces and is easy to compensate.

As always, your thread choices and colors will affect the finished appearance. This is a great stitch to use with overdyed threads; for example, shades of terra-cotta for the pottery vase or brown tones for the shed. Using a twisted silk thread or Perle Cotton will have a shiny appearance. Stranded threads will produce a flatter look, while wool threads will have a more matte appearance.

In the stitched sample, I worked all the Diagonal Cross Stitches using 2 strands of Classic Colorworks Tulip. Since this is an overdyed thread, I completed each cross stitch individually instead of working back and forth across the row. I used the same thread to work the Upright Crosses in the first 5 rows, again completing each cross individually. I used 2 strands of Splendor Silk S820 for the Upright Crosses in the next 4 rows. Finally, the last 4 rows of Upright Crosses are worked with 1 strand of #8 Kreinik Braid 003.

GAYLA ELLIOTT TRUNK SHOW







Another Beautiful Counted Needlepoint Stitched by Susan Houchin



Susan stitched this from an ANG stitch of the month project

2019 Calendar

<u>Stitch In</u> - Our next monthly *Stitch In* will be Saturday, May 18, 2019 from 12:00 to 4:00 pm. Speaker this month will be No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

<u>Monday Threads, Stitches and More</u> - 1:00 to 4:00 pm - an informal canvas embellishment class. Taught by Brenda Bell. Classes are \$11 for two hours and \$15 for three hours.

<u>Sip and Stitch</u> every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

<u>Thursday Threads, Stitches and More</u> - 1:00 to 4:00 pm - an informal canvas embellishment class with Jill Elia. Classes are \$11 for two hours and \$15 for three hours.

<u>Private Classes</u> – One-on-one sessions are available. These sessions are \$25/hour and require advance arrangements.

New Canvases:



Santa Mini Shift \$44 Two Sisters Designs 18 ct, 7 x 9 canvas



Poppies \$138
A Sttch In Time Designs
18 mesh, 15 x 17 canvas



Naples 4" Round \$77

Doolittle Stitchery Designs
18 mesh, 8 x 8 canvas



Bucks Football w/ Frame \$48

Beth Gantz Designs

18 mesh, 6.5 x 6.5 canvas



Peach Credit Card holder w/ Canvas \$80 Mindy Needlepoint Designs 18 mesh, 6 x 7 canvas



HO-HO-HO w/ Wreaths \$46 The Point of It All Designs 13 mesh, 10 x 15 canvas

Birthday Coupon Policy

Birthday coupons are just like your birthday! You get to celebrate one day a year at Louise's. Birthday coupons are to be used on in stock items only; we do allow them to be used on sale canvases. They are not good on special orders. All coupon purchases must be started and finished in the same day.

May Birthday Bucks



Louise's Needlework

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20% OFF Your Total Purchase

During the month of May, bring this coupon and proof of your birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present, and payment received at the time special orders are placed.

May 31, 2019