



News Blast



July 2021

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Store Hours: (EST)

Monday: 10am to 4pm
Tuesday: 10am to 7pm
Wednesday: 10am to 4pm
Thursday: 10am to 4pm
Friday: 10am to 4pm
Saturday: 10am to 4pm

By Jill Elia

Happy Birthday America! I love July and the 4th of July; it is always fun to see how everyone celebrates. It has been a rough time for our country this last year and a half but on the 4th, we get to celebrate our independence so enjoy your long weekend and celebrate. Being that Monday, July 5th is a federal holiday, Louise's will be closed that day.

We are celebrating July with our Semi-Annual sale! The first week of July all our sale canvases will be 25% off the original sales price. There are some beautiful pieces so be sure to get the ones you love early on before they are gone. This discount will change each week however do not wait as the piece you love may be gone.

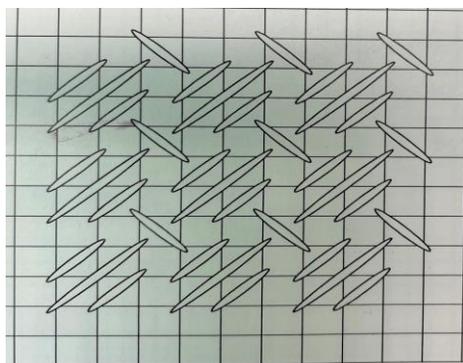


This month our Trunk Show is from *The Collection*. You can shop their canvas collection at www.allaboutstitching.com under The Collection. Trunk Show canvases are 20% off retail and if you purchase a Trunk Show canvas, the threads purchased with the canvas will be 20% off. We will also be kitting up some of the canvases at special prices so watch for these amazing deals as well. If you see something on the web site that is not in our show, we will be happy to order it for you at the Trunk Show price. Just remember that some canvases are taking months to arrive.

Since it is our Nation's birthday, I want to review our Birthday policy. Everyone gets 20% off all in stock and full price merchandise on 1 day in their birth month. The discount does not cover sale items, special orders, finishing, or custom painting orders. All purchases must be started and completed in 1 day. Please bring your ID, or your coupon you received in the email. This a perfect time to buy all the basics, white and black threads, needles, tacks, etc.

I will be away most of this month as we will be welcoming our first Grandchild on July 6th. Although I will be out of the shop, I will be in constant contact with the store on a daily basis. Also, my amazing staff will be there to help with all of your stitching needs. Brenda will be returning to teach on Monday July 12 and 19. If a staff member is busy and cannot get to the phone, please leave a message or email at jill@louisesneedlework.com and someone will get back to you as soon as possible.

Our stitch this month like last month is for snow that is on the stocking that I am stitching for my Grandson. This stitch is from Lone Star's Grab -n- Go Stitches which is my favorite book right now. The variety of stitches is amazing, and most are useful in many situations. I chose this stitch as I liked the direction it was going in and with the Caron Snow it allows the shading to show through on this canvas. I have 3 different sections of snow on this canvas, and I will be using 3 different stitches.



The weather will be heating up this month and nothing tastes better than a fruit salad. This is a salad I learned from my Maternal Grandmother, and we eat it all summer long. It is simple and a crowd pleaser. Check out the recipe corner for this one.

Happy stitching everyone!

Jill

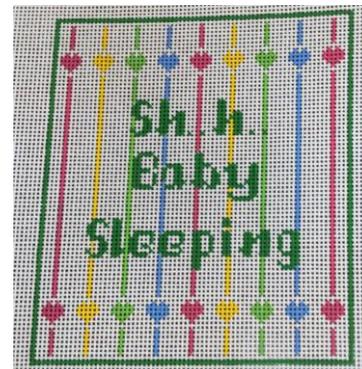
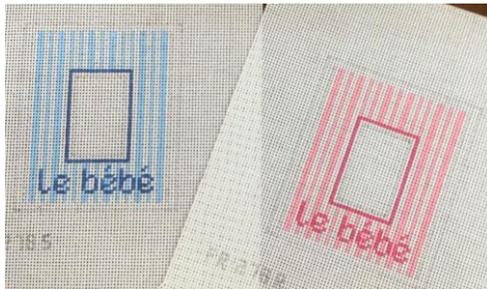
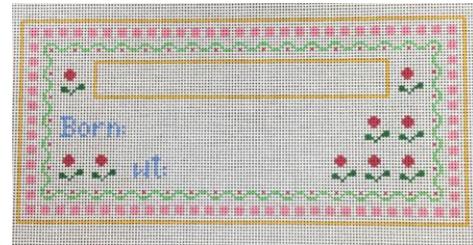
THE COLLECTION TRUNK SHOW



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Children's.....

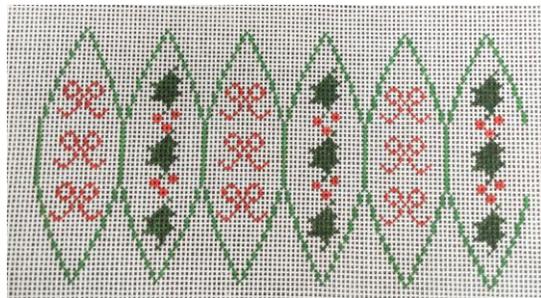


Other Signs and Sayings....



Holidays ...





Even a series of ugly Christmas sweaters.....



And more fun canvases ...





Recipe Corner

Jill's Fruit Salad

In a large serving bowl:

Chop Cantaloupe or Honey Dew Melon or any melon you prefer.

Add apples, kiwi, strawberries, and any other fruit that needs to be cut.

Then add grapes, raspberries, and blueberries.

I have even added pomegranate seeds.

Top with 1 can of crushed pineapple, juice included, and 1 small can frozen orange juice concentrate on top.

Refrigerate and allow the juice to melt. Stir and serve! This recipe is so adaptable just use any fruit you like but the pineapple and orange juice make the sauce. Enjoy!

LEMON SHORTBREAD COOKIES

(Adapted from Love and Lemons.com)

½ Cup butter, softened

1/3 Cup sugar

Zest of 1 medium to large size lemon (about 3-4 teaspoons)

1 Tbsp. fresh lemon juice

½ tsp vanilla

1 ¼ Cups flour

Preheat oven to 350 degrees. Line a baking sheet with parchment paper.

Cream butter in the bowl of an electric mixer. Add sugar and beat until fluffy, scrape down sides of bowl as needed.

Add the lemon zest, lemon juice and vanilla and mix well.

Add the flour and mix until combined and no flour streaks.

Turn the dough out onto a floured surface and flatten into a 1" disk. If dough is sticky, wrap and chill for 15 to 30 minutes until firm yet still pliable.

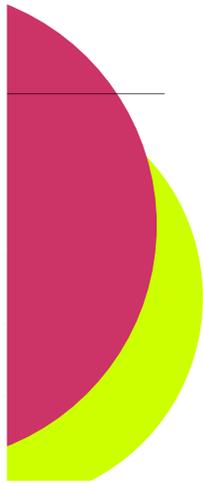
Roll the dough out until about ¼" thick. You can roll the dough between 2 pieces of parchment paper – this helps it not stick to the rolling pin.

Use any size cookie cutter to cut out desired shapes. Transfer to baking sheet.

Bake for 10-14 minutes for 2" size cookies. Less time for smaller cookies – until edges are lightly browned.

Remove from oven and transfer to a wire rack to cool. Store at room temperature for up to 5 days in a covered container.

Birthday coupons are just like your birthday! You get to celebrate **one** day a year at Louise's. Birthday coupons are to be used on in-stock items only. They cannot be used on special orders. All coupon purchases must be started and finished in the same day.



JULY 2021 Birthday Bucks



Louise's Needlework

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20% OFF Your Total Purchase

One per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificates, special orders or trunk show canvases. This coupon is good for one day, in stock items only.

July 31, 2021