



# News Blast

August 2019

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## **Store Hours: (EST)**

Monday: 10am to 4pm  
Tuesday: 10am to 7pm  
Wednesday: 10am to 4pm  
Thursday: 10am to 4pm  
Friday: 10am to 4pm  
Saturday: 10am to 4pm

## **By Jill Elia**

How did it get to be August already! The summer is almost over though I for one am hoping that we have warm weather for a while longer!

Our Stitch In this month is our annual Ice Cream social. Be sure to stop in and have some ice cream! The Stitch In will be Saturday, August 17th from 1 to 4.

This month at our Stitch In we are featuring a very large selection of used and rare books. All the books relate to needlepoint, embroidery, hardanger, etc. All prices on these fabulous books are below Amazon's prices. We have 6 full large boxes for you to browse - so be sure to stop in and see these fabulous books.

We are honored to have the first ever Paul Brent Trunk Show here at Louise's! Paul's work is absolutely fabulous. The canvases can almost be framed and hung on the wall without a stitch on them as they are that beautiful. He uses very vibrant true colors and adds a whimsical touch to each classic shape or design. As always, Trunk Show prices are 20% off our regular canvas price.

This month we shipped Day 1 of our "12 Days of Christmas and Backgrounds" Club; however, it is never too late to join. Each month you will receive a canvas, stitch guide and threads for \$90.00. Every club we have done has been different and this one feels light, airy and very festive, plus you get 12 backgrounds to use on future projects.

Watch the web site, Facebook and Instagram for upcoming classes, contests and specials. We are currently getting ready to schedule the second round of our Silk Ribbon class.

Happy Stitching,  
Jill

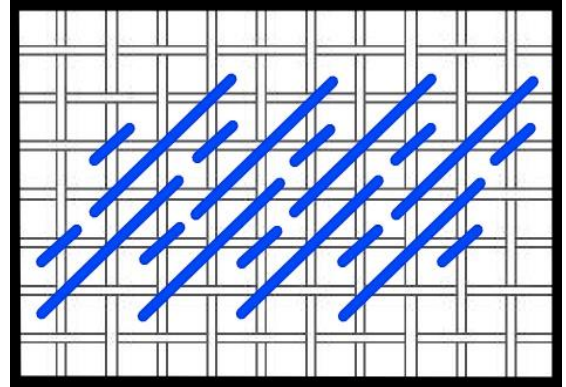
## PAUL BRENT TRUNK SHOW





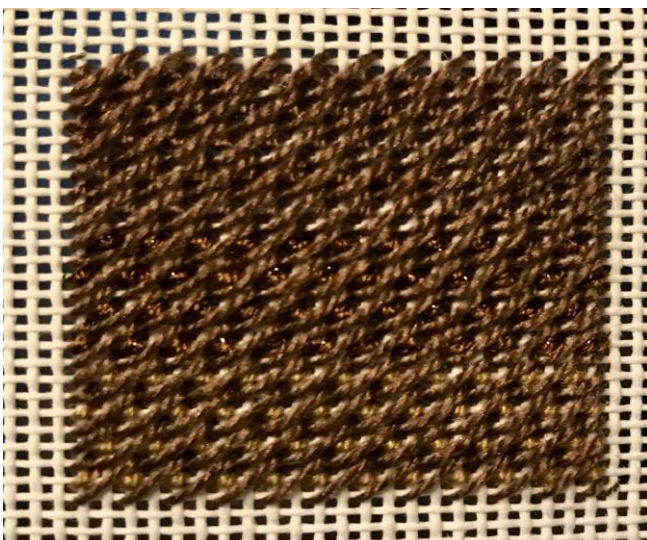
***Stitch Spotlight: Nobuko***  
***by Diane Snyder***

This is another very versatile stitch that works in so many ways that every stitcher should have this in their list of favorite stitches! I use this stitch in almost every project because it is so attractive and useful in so many different areas.



This is a small space stitch which is relatively easy to compensate and the overall texture is a woven pattern which works well in various applications. This stitch works well in landscapes for trees, mountains, skies, fields, water, roads and other areas. Use it on houses and buildings when they appear in the distance. For example, use an overdyed thread in subtle shades of blues for skies and deeper shades of blues for water (try adding a little sparkle to the water with metallic threads for some of the stitches). Different shades of greens in silk and wool blends would work well for foliage; try adding textural threads such as Wisper for another effect. For an autumn landscape, add golds and reds to the color mix. Use speciality threads such as Frosty Rays, Flair or Caron Snow for areas of snow banks or the top of mountains.

This stitch also works well in close-up applications. The same threads used for snow in the distance can also be used on the face of a snowman or for snow on a window frame. For floorboards or other woodwork, try using Straw Silk in shades of brown or trying using two shades and changing the thread colors as you go. When using an overdyed thread, try reversing some of the strands to create a tweed effect; this works well for clothing such as sweaters. Try a shiny thread such as metallic braid or ribbon for windowpanes. Use Petite Very Velvet for soft fur, or try a wool thread and brush it up when you are finished. Try a solid thread in a matte finish for sugar cookies or gingerbread men. There is no end to the uses you can find for this very simple and versatile stitch using different combinations of thread types, textures and colors.



In the stitched sample, I used 1 strand of Caron Impressions and Silk Lane Braid. The top third uses Impressions #1192 for both the long and short stitches. The middle section uses Impressions #1192 for the long stitches and Silk Lane Braid SL102 for the short stitches. The bottom third uses Impressions #1192 for the long stitches and Impressions #1134 for the short stitches.



*Thanks to Emily for her dedication to Louise's!*

*Everyone who came last month had a chance to visit with her –  
So if you missed her then you can always catch up with her  
stitching here on Monday afternoons*



## *New Canvases .....new and exciting arrivals!*



**Columbus Pillow \$115**  
An Original Louise's Design  
18 ct, 15 x 5 canvas



**Ohio Star \$63**  
Raymond Crawford Designs  
18 mesh, 10 x 10 canvas



**OSU Football Round \$40**  
Beth Gantz Designs  
18 ct, 7.5 x 7.5 canvas



**Rubber Ducky in a Puddle \$48**  
The Meredith Collection Designs  
13 ct, 9 x 7 canvas



**Flamingo \$83**  
The Meredith Collection Designs  
18 ct, 16 x 10 canvas



**Bee Kind \$112**  
Oasis Designs  
13 ct, 15 x 12 canvas



**Luggage Tag \$23**  
Original Louise's Design  
18 ct, 5 x 5 canvas



**Baby Shark \$59**  
Chris Lewis Designs  
18ct, 10 x 8 canvas



**Floral Belt \$161**  
Amy Lewandowski Designs  
18 ct, 42 x 5 canvas



## August 2019 Calendar

**Stitch In** - Our next monthly ***Stitch In*** will be Saturday, August 17, 2019 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Come enjoy the Ice Cream Social and browse the collection of books.

**Monday Threads, Stitches and More** - 1:00 to 4:00 pm - an informal canvas embellishment class taught by Brenda Bell/Jill Elia/Diane Snyder Classes are \$11 for two hours and \$15 for three hours.

**Sip and Stitch** – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia – snacks and wine! Classes are \$11.

**Thursday Threads, Stitches and More** - 1:00 to 4:00 pm - an informal canvas embellishment class with Jill Elia. Classes are \$11 for two hours and \$15 for three hours.

**Private Classes** – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

## Birthday Coupon Policy

Birthday coupons are just like your birthday! You get to celebrate one day a year at Louise's. Birthday coupons are to be used on in stock items only, we do allow them to be used on sale canvases. They are not good on special orders. All coupon purchases must be started and finished in the same day.

## August Birthday Bucks



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## 20% OFF Your Total Purchase

coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

August 31, 2019