

March 2018

## Women on Canvas

Jill Elia

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Jill talks about one of the latest trends in needlepoint – canvases celebrating women. She also discusses the new threads Louise's will be adding.

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We're getting ready to launch our latest club – Rebecca Woods Seasonal Houses.

#### **What's New**

Karen Chrissinger reviews how she approaches a canvas to keep her stitching fresh and exciting.

#### **More About Beads**

Diane continues her discussion of beads with great information about the finishes to be found.

#### **Canvases**

Here are some of our latest arrivals.

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#### **Contact Us:**

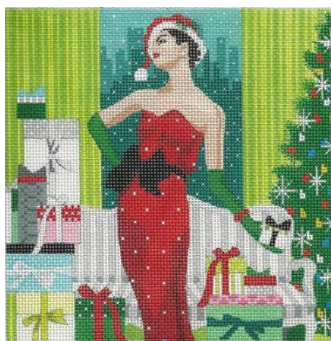
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#### **Store Hours: (EST)**

Monday: 10am to 4pm  
Tuesday: 10am to 7pm  
Wednesday: 10am to 4pm  
Thursday: 10am to 4pm  
Friday: 10am to 4pm  
Saturday: 10am to 4pm

March is here and we are hoping Spring is on the way. We are still getting new canvases from Market.

Last month we talked about the trend of self finishing items at market and we are still selling self finishing items like crazy. Another trend in the market recently is women. Women have been outspoken on many issues lately and have been at the forefront of the news. We aren't political here at Louise's so we will not address that but we have been noticing the increase of painted canvas with beautiful women on them. There are so many beautiful canvases with women, why not celebrate the women you know with a fabulous canvas. The Meredith Collection has quite a few, as does Painted Pony, Lee, and BB's Needlepoint. Attached are some samples of these fabulous canvases.



Louise's has the largest thread selection in central Ohio and we sell to quilters, cross stitchers, smockers, embroiderers as well as needlepointers. We are always looking for new threads to entice our customers with. All of these customers love our silks, and floss, pearls, etc. whether they be overdyes or solids.

We recently purchased a new Rainbow Gallery thread rounder in order to support our ever growing thread inventory. We are expanding our current lines of Rainbow Gallery Silk Lame' Braid, Entice, and Glisten. Moving these lines to the rounder have opened up space on our wall. We will be expanding our Planet Earth Silk for 13 ct, and we are currently looking into other Gloriana threads. If there is something you would like us to carry please let us know. We are open to suggestions and love to hear what are some of your favorite threads.

We have many customers that shop with us online and some have asked can they get canvases from us that are not currently on our site. The answer is YES! We order from many different vendors and we are always happy to take special orders. You can always look at the list of designers we have on our website and click their link to see their canvas selection. All special orders do require a 50% deposit.

Happy stitching!

## *Trunk Show – Labors of Love*

During March we will be featuring the delightful canvases from Labors of Love. Check out their new designs on their website at <http://www.laborsofloveneedlepoint.com>.

## *Clubs*

Check out these adorable Rebecca Wood Seasonal Houses! We can't wait to start our monthly club in March with the Spring House. Each kit includes canvas, stitch guide, and sufficient threads to complete the piece. The cost is \$75 per kit. Call the shop if you would like to participate.



## What's New

Karen Chrissinger

Over the last several months I have talked about how I approach a canvas. I'm going to keep this article short and sweet and touch on the various points of stitching that I incorporated as I stitched.

1. Tried a new stitch – Large orange tree in upper right hand corner of canvas – Used a # 5 Variegated Cotton Perle/ Hand dyed (new thread for me) - Loved it!
2. Tried a new thread – Chenille – The red tree in middle of canvas – Colonial Knots - Used it for Embellishment/Special Affect – Difficult for regular stitching purposes – Really designed for 13 count canvas – Loved the look!
3. Tried another new thread – Silk #5 Variegated Perle - hillside to left of canvas – Loved it!
4. Combined open canvas stitching with full coverage stitching – Like the effect to create dimension on canvas.
5. Kept to my “style” of stitching – Added beads and ribbons and embellishment to the canvas – I think it adds character to the canvas. You be the judge.
6. Tried a tip I read off Needlepoint Nation – Used Neon Rays for the turkey work in center of white poppies. Loved the silky look! Thank you for the tip...did not write down the stitcher's name! So sorry.
7. Used a double strand of silk mauve variegated thread to stitch the clear beads onto the flower centers. I could not find a beading thread in the correct color, so resorted to the silk. Keep your thread short as not to wear it out! Still like the strength of beading thread first and foremost.
8. Used two different open stitches with same thread on the clouds. Did not want all the clouds to be the same! Stitches do look similar...which is what I wanted.

That's it! Canvas off to the framing shop!



## More About Beads – Bead Finish

**Diane Snyder**

In addition to the shape and size of your beads, another factor to consider when choosing beads for a project is the type of bead finish. Understanding the different types of bead finishes will help you make the best choice for the effect you desire.

### Opaque

**Opaque** beads are those in which you cannot see through the bead. Also known as **Solids**, there is very little shine to these beads.

In a **Matte** finish, the beads have been processed to remove the top outside layer, leaving a smooth, non-shiny, non-reflective surface.

**Plated** beads have a covering applied to the outside; for most of the beads we use, that plating is of a metallic finish in gold, silver or other metals. Be cautious of lower-quality plastic beads that have been plated in either a metallic or color finish; the plating can easily chip off the plastic and ruin the look of your finished piece.

A **Satin** finish will have the appearance of satin fabric, with the color changing depending on your viewing angle.

### Transparent/Translucent

In a **Transparent** bead, you will be able to see through the bead. These are otherwise known as **Clear** beads.

A **Translucent** bead will allow light to shine through the bead, although you will not be able to see clearly through the bead. Both of these types of beads add a subtle shine to your stitched area without becoming a focal element of your stitch pattern. In other words, they play well with friends.

**Color Lined** beads have a color added inside the bead hole after the bead is made. How much of the color lining is visible depends on whether the bead is transparent or translucent. Some beads are lined with metals such as silver or gold. You may see the abbreviations CL for Color Lined or SL for Silver Lined added to the bead color name.

**Opal** finishes are semi-transparent and have a milky appearance. **Frosted** beads are color-lined beads with a slight matte finish. **Aurora Borealis** (also known as AB, iris or rainbow) have a finish with several highlights. The highlights may be in the same color family, or they may include gold or silver.

Some finishes apply equally well to either opaque or transparent beads. Each one affects the look of the bead in a slightly different way. Beautiful effects can be achieved by combining the different types of beads and bead finishes in your stitching. For example, if you are beading a distinct shape, use an AB or SL bead for your highlights; a CL, Opal or Frosted bead for your main shape; and an Opaque or Matte bead for your shadows. However, don't be afraid to "stretch the rules" and have fun playing with the different bead finishes. There is no right or wrong in art!

Left to Right

**Opaque, Matte Silver Lined, Opaque AB, Matte Translucent, Plated, Color Lined Crystal.**



## Our Newest Canvases



### **Cheers Canvas Bag \$60**

Point2Pointe design handpainted on 13 mesh. Total canvas size 5 x 12. Burlap bag included.



### **Halloween Cats \$166**

JP Needlepoint Designs. Handpainted on 18 mesh. Canvas size 14 x 17.



### **Paris Rooftop Ornament \$58**

Abigail Cecile design handpainted on 18 mesh canvas. Total canvas size 8 x 8.



### **USA Ornament \$26**

Kathy Schenkel design handpainted on 18 mesh canvas. Total canvas size 5 x 6.



### **My Happy Place \$253**

Sandra Gilmore Once in a Blue Moon. Handpainted on 18 mesh. Canvas size 15 x 18.



### **Teddy Angel \$62**

Maggie design handpainted on 18 mesh canvas. Total canvas size 8 x 8.



### **Bunny Tag \$51**

Strictly Christmas design handpainted on 18 mesh canvas. Total canvas size 9 x 8.



### **Rabbit Stealing Carrots \$152**

HSN Designs handpainted on 18 mesh canvas. Total canvas size 13 x 17.



### **Santa Face \$48**

Strictly Christmas design handpainted on 18 mesh canvas. Total canvas size 9 x 8.

## March Calendar

**Class** – March 10 and 11 – Learn to paint a canvas on Saturday and embellish it on Sunday!

**Stitch In** - Our next monthly ***Stitch In*** will be Saturday, March 17, 2018 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

**Threads, Stitches and More** - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class with Karen Chrissinger. Classes are \$11 for two hours and \$15 for three hours.

**Sip and Stitch** – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

**Thursdays with Karen** - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

**Private Classes** – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

## March Birthday Bucks



### Louise's Needlework

244 W. Olentangy St.  
Powell, OH 43065

Phone: 614-436-3902  
E-mail: jill@louisesneedlework.com

### 20% OFF Your Total Purchase

During the month of March, bring this coupon and proof of your birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires March 31, 2018

*Happy Stitching!*

**Return Policy:** Louise's Needlework does not accept returns on canvases, special orders, or accessories (such as frames, lights, magnifiers, and stretcher bars).. Threads (unopened and uncut) may be returned for store credit within 2 weeks of purchase, when accompanied by a receipt, with the exception of Silk and Ivory which is non-returnable.

**Special Orders:** A 50% deposit is required on all special orders, including canvases and equipment (stands, lights, etc.). This deposit is fully credited towards your purchase. Customers are urged to check the size, mesh, and photo of the canvas before placing an order.