



News Blast

July 2018

In this Issue:

Christmas In July

Jill covers what is new in the shop for July. She also gives a heads up on our August and September classes and our latest club.

Classes

Our beading class is filling up fast. Give us a call at 614-436-3905 and sign up.

Trunk Show

We are featuring the Whimsical artists at Painted Pony designs.

Basketweave Beading

Diane Snyder shows us how to place beads vertically and horizontally to create a basketweave effect.

Canvases

Just in from summer market

Store Calendar

Birthday Coupon

Contact Us:

244 W. Olentangy St.
Powell, OH
(614) 436-3905
Jill@louisesneedlework.com
<https://www.facebook.com/LouisesNeedlework>

Store Hours: (EST)

Monday: 10am to 4pm
Tuesday: 10am to 7pm
Wednesday: 10am to 4pm
Thursday: 10am to 4pm
Friday: 10am to 4pm
Saturday: 10am to 4pm

Christmas in July

Jill Elia

Christmas in July is here! We are having our annual Christmas in July sale, so now is the time to stock up on Christmas canvases. Stockings and stocking toppers are 25% off and all other Christmas canvases are 20% off. This sale lasts all month!

We have a number of new items from our very own painter, Susan Houchin. Susan has recently started working with us and is painting canvases for us. Susan takes custom orders and has painted a number of canvases for the shop. Below is a sample of her work.



One of the pieces we are excited about is a trifold clutch that can be painted in a plaid as shown or in any pattern you would like. We are leaving a place for your monogram, which Susan will also paint for you.



Our Beading class is ready! Diane Snyder has designed the perfect beading class where you will learn 10 different types of beading techniques. The piece can be personalized with your initials and when completed will fit perfectly in a Sudberry Betsy Box. There has been so much interest in this class that we are offering 2 different dates. The first class is August 25th from 10 to 4. The second class will be held on September 8th from 10 to 4. There are currently only 2 spots left in the August class. We are taking 10 people per class. The \$125 cost for the class includes: canvas, stitch guide, materials, and lunch for the day. A \$50 deposit is required to hold your spot.



Our newest club is here! Stitch along with us as we prepare to ride into fall with our Raymond Crawford Autumn train set. You will receive 1 kit every other month for 6 months. The price for the club with a stitch guide and thread kit is \$300.00. Individually, the canvas, thread kit and stitch guide are \$120.00. Canvas and stitch guide only are \$90.00.



Trunk Show

This month we are featuring the whimsical Artists from Painted Pony designs. There are some great pieces by Betsy B, Diane Kater, Mary Charles, Needle Graphics, Lynn Andrews, Diane Ulmer Peterson and Two Bananas. To see more of their great designs you can go the Painted Pony website at <http://www.paintedponyneedlepoint.com/designs.htm>. Or, check out our facebook page for pictures of canvases not yet on their website.

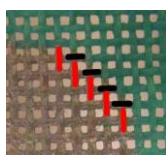
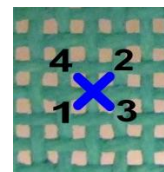


Basketweave Beading

Diane Snyder

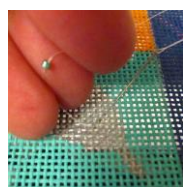
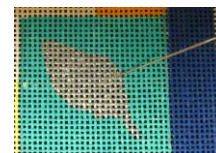
This technique is credited to Don Lynch from Associated Talents. The name "Basketweave Beading" is a slight misnomer. The stitch is worked along the thread path for basketweave (up the steps and down the poles), but the beads do not orient themselves diagonally as in regular basketweave, instead mimicking the vertical and horizontal weave of the canvas. This stitch is best worked using cylinder beads such as Delicas or Magnificas.

Each bead is attached with a Small Cross Stitch over a single canvas intersection. The direction in which the thread passes through the bead in the second stitch (#3-#4) of the Small Cross determines the orientation of the bead.



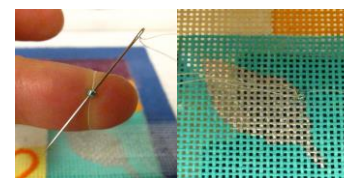
This picture highlights the weave of the canvas. The black lines are horizontal, so we start this diagonal row at the bottom and work upwards. The beads will orient along the horizontal axis. The red lines are vertical, so this row will be worked downward and the beads will orient along the vertical axis.

Begin by anchoring your thread and bring it to the front of the canvas at #1 on the Small Cross Stitch.



Pick up a bead. Take the needle back down at #2 of the Small Cross, but do **not pull the thread and bead all the way down to the canvas**. I find it easier to work with the bead if I hold it up off the canvas for the second stitch. This way, I am not trying to manipulate the needle around the beaded stitches that have already been completed.

Bring the needle back up at #3 of the Small Cross. This second stitch determines the orientation of the bead. In this example we want the bead to sit horizontally. My first stitch went through the bead from **bottom to top**, so I want my second stitch to go through the bead from **top to bottom**. Take the needle to the back of the canvas at #4, sliding the bead to the canvas surface and pulling the thread taut. Continue adding beads along the horizontal axis towards the top of this diagonal row.



Continue adding beads using the Small Cross Stitch. To work the vertical rows (working downwards), your second stitch will change direction. The first stitch through the bead went from **bottom to top**; the second stitch will also go from **bottom to top**. This will orient the bead so that it sits on the vertical axis.



Here you can see a number of completed rows, showing the how the vertical and horizontal orientation of the beads fit together.

Just In Stock Canvases



Jeeves the Elf \$121
Kelly Clark design handpainted on 18 mesh. Total canvas size 10 x 14.



Garden Party \$102
Lee's design handpainted on 18 mesh canvas. Total canvas size 12 x 13.



Kay \$152
Leigh Designs bust of lady with large hat, decorated with flowers. 13 ct. mesh on 16x16" canvas.



Frida Kahlo \$166
Kate Dickerson design handpainted on 18 mesh canvas. Total canvas size 13 x 14.



Floral Hello \$114
Lee's design handpainted on 13 mesh canvas. Total canvas size 12 x 15.



Trick or Treat \$131
Robbys Nest design handpainted on 13 mesh canvas. Total canvas size 8 x 8. Frame opening 3.5 by 3.5 inches.



Green Herand Bunny \$71
Kate Dickerson design handpainted on 18 mesh canvas. Total canvas size 9 x 8.



Flower Pots \$114
Lee's design handpainted on 13 mesh canvas. Total canvas size 13 x 16.



Nativity Scene \$238
Suitable for framing or large pillow. 13 ct mesh, 13x25" canvas.

2018 Calendar

Stitch In - Our next monthly ***Stitch In*** will be Saturday, July 21, 2018 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

Threads, Stitches and More - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Sip and Stitch – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

Embellishment Thursdays - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Private Classes – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

July Birthday Bucks



Louise's Needlework

20% OFF Your Total Purchase

244 W. Olentangy St.
Powell, OH 43065

Phone: 614-436-3902
E-mail: jill@louisesneedlework.com

During the month of July, bring this coupon and proof of your birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires July 31, 2018

Happy Stitching!