



News Blast

January 2018

Happy New Year to All!

In this Issue:

Happy New Year!

Jill Elia discusses exciting plans for 2018, including two great classes.

Motif, Pattern, Repeat

Diane Snyder how to take a single motif and repeat it in different ways to make a pattern that best fits your space.

Canvases

Canvases from some of our favorite artists are just in!

Store Calendar

Birthday Coupon

Contact Us:

244 W. Olentangy St.
Powell, OH
(614) 436-3905
Jill@louisesneedlework.com
<https://www.facebook.com/LouisesNeedlework>

Store Hours: (EST)

Monday: 10am to 4pm
Tuesday: 10am to 7pm
Wednesday: 10am to 4pm
Thursday: 10am to 4pm
Friday: 10am to 4pm
Saturday: 10am to 4pm

2017 was a great year at Louise's and our best yet! I am looking forward to 2018 and what excitement it will bring to us at Louise's. I look forward to meeting new stitchers, and seeing what our current customers are doing with their needlepoint projects. The staff and I love watching our customers develop and stretch their stitching abilities. We love teaching customers new stitches with threads they may not have used before. In 2018 we will be expanding some lines of threads and trying out some new ones! Stay tuned to Facebook to see what new threads come in and stop in or call to see what is new.

Our goal at Louise's is to teach and spread the love of our art. To that end we have 2 great classes already set up for 2018.

Our first class is a 2-day canvas painting with JP Sligh of Labors of Love. This class will be held March 10th and 11th. You will learn the process of hand painting your own canvas on the first day and the second day will be stitching techniques on your own painted canvas. We have chosen this adorable sunflower as our canvas. I have taken one of JP's painting classes and it is informative as well as fun. You learn to appreciate the time that goes into all of your beautiful canvases. Call the shop for details.



Our second big class is Melissa Shirley's First Thanksgiving. Laura Taylor will be teaching this class for the first time ever at Louise's! We are proud to be the pilot class for this project. Join us for this 3-day event June 22 - 24. This class will feature fabulous threads and stitches as all of Laura's classes do. Call the shop for details.



As the year goes on, we will be offering other small special classes that will be half day and 1 day classes. These will be announced in the near future, so be sure to stay in touch.

Canvas embellishment classes will continue on Monday and Thursday from 1 to 4 with Karen Chrissinger and on Tuesday from 7 to 9 with myself. On Monday and Tuesday you can come for 2 or 3 hours, 2 hours is \$11.00 and 3 hours is \$15.00, Tuesdays is also \$11.00. This is the best deal on classes anywhere and it is a fun time learning and socializing with others who enjoy our art.

Motif, Pattern, Repeat

Diane Snyder

One consideration when choosing stitches is to determine how well it will fit within a certain space. In general, the stitch should fill the space so that your eye can easily visualize the pattern repeat. Many times we will see a stitch description as “good for small spaces” or “large backgrounds”, but if you understand the concept behind motifs you can adapt many stitches to different sized areas.

A motif is the individual stitch element. Below is a diagram of a Christmas tree for illustration purposes (FIG. A). This can be worked as a single element on its own. You need a space at least 10 threads high by 11 threads wide for this motif to be recognized on its own as complete.

By combining individual motifs, you can establish a pattern. The illustration below shows the motifs lined up in rows, one directly below the other (FIG. B). You can work this as a darning pattern (working back and forth across the row) or in vertical columns, whichever you prefer. The blue line shows the minimum amount for the pattern to keep its visual integrity; in this case, 4 motifs will be 22 threads high by 22 threads wide. This is a single pattern repeat. You need at least a single pattern repeat so that any compensation around the edges does not distract from the pattern.

Another way to combine motifs is by offsetting them. Below are two examples of offset motifs (FIG C and FIG D). In the first example the motifs are closer together both vertically and horizontally. The pattern repeat here is 28 threads wide by 23 threads high. The full pattern repeat is a set of 5 individual motifs. You can see how the compensation stitches along the blue line do not detract from the pattern, since you have a full repeat in the space. In the second example, I've increased the space between the motifs both vertically and horizontally. While you still have the same pattern repeat of 5 individual motifs, in this case the repeat is 27 threads high by 29 threads wide. Again, the compensation at the left edge by the blue line does not distract from the pattern.

The final diagram shows a stitch pattern without any visual repeat. While the individual motif may be distinguished, there is too much compensation for this to feel like a pattern. By understanding motifs, you can adjust your stitch pattern to fit the space. Have a large area you'd like to keep open? Offset the motifs and make them farther apart. Want more full coverage? Move your motifs closer together. Have a smaller space? Bring the motifs right next to each other; if they don't fit together without gaps, use a contrasting thread to fill the spaces in between them.

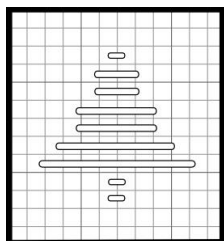


FIG. A

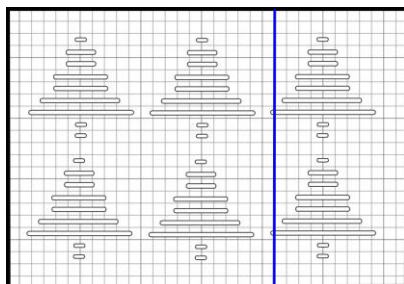


FIG. B

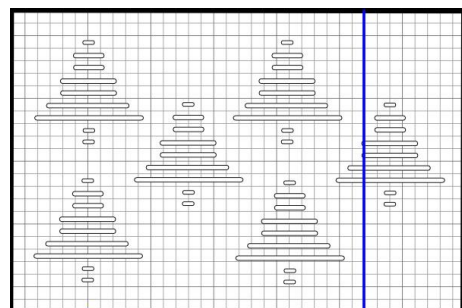


FIG. C

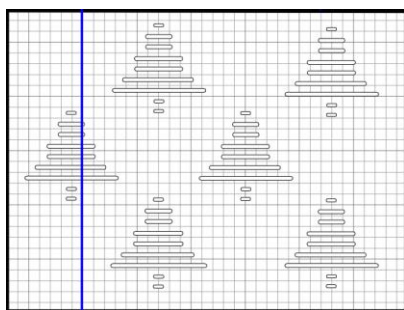
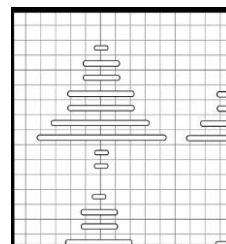


FIG. D

NOPE!



Canvases



Stocking Trio \$130
& More Designs. Hand-painted on 18 mesh. Canvas size is 12 x 12.



Sleigh Ride \$130
Love You More Designs. Hand-painted on 18 mesh. Canvas size is 12 x 17.



Art Deco Lady with Fur \$224
The Meredith Collection Designs. Hand-painted on 18 mesh. Canvas size is 17 x 18.



Reindeer with Fruit \$143
Raymond Crawford Designs. Hand-painted on 18 mesh. Canvas size 14 x 19.



Things That go Bump In the Night \$138
Amanda Lawford Designs. Hand-painted on 18 mesh. Canvas size is 10 x 16.



Songbird Santa Stand Up \$116
Kathy Schenkel Designs. Hand-painted on 18 mesh. Includes bird and stitch guide. Canvas size is 10 x 15.



The Caroler Series

The Artists Collection Designs. Hand-painted canvas on 18 mesh. Stitch Guides and embellishments included with each. Prices range from \$63 to \$67.50 each.

January Calendar

Stitch In - Our next monthly ***Stitch In*** will be Saturday, January 13, 2018 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

Threads, Stitches and More - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class with Karen Chrissinger. Classes are \$11 for two hours and \$15 for three hours.

Sip and Stitch – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

Thursdays with Karen - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Private Classes – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

January Birthday Bucks



Louise's Needlework

244 W. Olentangy St.
Powell, OH 43065

Phone: 614-436-3902
E-mail: jill@louisesneedlework.com

20% OFF Your Total Purchase

During the month of January, bring this coupon and proof of your birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires January 31, 2018

Happy Stitching!