

August 2018

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Contact Us:

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Store Hours: (EST)

Monday: 10am to 4pm
Tuesday: 10am to 7pm
Wednesday: 10am to 4pm
Thursday: 10am to 4pm
Friday: 10am to 4pm
Saturday: 10am to 4pm

August at Louise's

Jill Elia

August and the humidity are here and it is a great time to be inside and stitch. I know I have finished a few projects on these hot afternoons. If you are still working on some Christmas ornaments that did not make our original deadline, we do have another finisher who will finish square, round or other simple shape ornaments so there is time to get these ornaments back for Christmas. The deadline for these items as well as stockings is October 15th.

We do not have a trunk show this month so each week we are offering a different discount so be sure to check our Facebook page or your email every Monday. This week beginning Monday, August 6, we are offering 20% off all full priced, in stock, Halloween canvases. If you have been eyeing that particular canvas, be sure to come in and get it. Don't forget to check next Monday the 13th for that weeks special.

This month we are having our first Bead Class taught by Diane Snyder. The August 25th class is full but we are currently taking names for the wait list in case someone cannot attend. The September 8th class only has 4 seats available, so if you are interested, sign up quickly as we expect this class to fill. This bead class will teach you 10 different styles of beading. You can just work on the sampler or use it as a project to complete. We have placed the class piece in a Sudberry Betsy Box and it is a perfect fit.



We are also pleased to announce that we now carry Embroidery kits. Many of you have asked and the kits are now in stock. Included in those kits, are some adorable kids' kits. Below are a few examples of the kits in the store.



I will be off to market again in September so if you need special orders let one of us know and we will get that for you while we are there.

Some of our thread lines are expanding! The Planet Earth Silk for 13 count is almost complete and we have added new Au Vera Soie. We will also be receiving new colors of Silk Road Fibers and we have added more River Silk colors.

Remember to check our Facebook page as well as our website and Instagram for events, specials and schedule changes.

Canvases

Check out these canvases just in:



Toy Shop ornament \$61

Rebecca Wood design handpainted on 18 mesh canvas. Total canvas size 8 x 8.



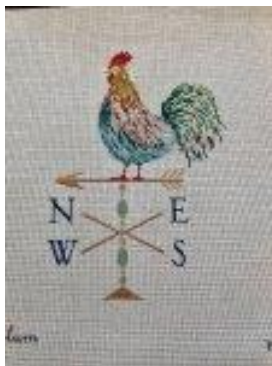
Red Bow and Stripes Heart \$38

Associated Talents Design. Hand-painted canvas on 18 mesh. Canvas size is 6 x 6.



Pom Pom Shoes \$169

Kate Dickerson design handpainted on 18 mesh canvas. Total canvas size 12 x 13.



Rooster Weathervane \$173

Plum Stitchery design handpainted on 18 mesh canvas. Total canvas size 13 x 14



Nutcracker Trio \$212

Susan Roberts Design. Hand-painted canvas on 13 mesh. Canvas size is 16 x 19.



Stitch Happens \$64

Plum Stitchery design handpainted on 13 mesh canvas. Total canvas size 8 x 14.



Ava \$189

Leigh Designs handpainted on 18 mesh canvas.



Ship \$115

Plum Stitchery design handpainted on 13 mesh canvas. Total canvas size 13 x 15.



Santa's Toys Stocking Topper \$185

Rebecca Wood design handpainted on 13 mesh canvas. Total canvas size 15 x 18

Just What Is a Stitch Guide?

Diane Snyder

Louise's Needlework Exclusive

State of Ohio Teeny Square
The Meredith Collection



Stitch Guide by Diane Snyder

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Stitch Guide Copyright 2016 by Louise's Needlework

The term "Stitch Guide" can be confusing to many people. In short, it is a guide to placement of threads and stitches for a particular painted canvas or a counted canvas design. However, there are different types of Stitch Guides, and knowing which to expect will help determine which type you need. Here at Louise's we offer the following types of Stitch Guides.

A basic Stitch Guide comes in the form of a spreadsheet with columns showing the area and placement; the thread type, color and number; the number of strands used; a suggested stitch or stitch pattern; and a special note if needed. There is no cost to you for this type of Stitch Guide when you purchase the canvas and/or threads from us. However, there are no stitch diagrams included; rather, we reference one of the many stitch books that are available. Since we are not stitching the canvas for you, there are also no photographs of stitched areas to view.

Our Club Stitch Guides are different. In this case, we have stitched the club canvases and have written the Stitch Guide from that experience. You receive cut lengths of thread in your thread pack; however, we are very generous with the length of threads you receive. These guides include close-up photos of the stitched areas, and diagrams for all stitches used in the piece. These guides are included at no additional cost when you subscribe to the club package.

Another type of Stitch Guide is one that has been written for a particular painted canvas that has been stitched. These are the type of guides written by many different writers and are available through the shop. The costs for these types of guides varies according to the pricing decided by the writer. Costs can range from \$30 and up, depending on the design. Each guide writer has his or her own particular format; there may be photos, diagrams, notes or other elements. Here at Louise's, the guides we write for a stitched piece will have thread lists, close-up photos of the stitched areas, diagrams for all the stitches used in the piece, notes and step-by-step photos as needed. Costs vary depending on the intricacy of the design.

Finally, we will create a Custom Stitch Guide for your canvas. These take into effect the thread choices and stitches you prefer; whether or not you are using beads, silk ribbons or other embellishments; and the intricacy of the design. Obviously, we are not stitching the canvas for you, but there may also be close-up photos of the areas with stitch placements indicated and step-by-step photos as needed. All stitches we suggest will have diagrams as well. Pricing for these guides will vary based on the intricacy of the design and the variety of threads and embellishments used. If you are interested in a Custom Stitch Guide, give us a call at the shop and we can discuss your preferences before giving you a quote on the guide.

Finally, here at Louise's, we consider a Stitch Guide to be just that: a guide to suggested threads and stitches. You may decide to substitute different threads or stitches, or work the entire piece is classic basketweave; the choice is yours. Our shared goal is to have a completed piece of needlepoint that you will treasure.

Trunk Show

No trunk show in August. But, check out our great weekly sales on Facebook and in your email each Monday.

2018 Calendar

Stitch In - Our next monthly **Stitch In** will be Saturday, August 18, 2018 from 1:00 to 4:00 pm. No instruction or fees – just a fun time with other great stitchers. Share your ideas and learn from others. Refreshments are provided.

Threads, Stitches and More - every Monday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Sip and Stitch – every Tuesday, 7:00 to 9:00 pm - an informal canvas embellishment class, with Jill Elia - and wine. Classes are \$11.

Threads, Stitches and More - every Thursday, 1:00 to 4:00 pm - an informal canvas embellishment class. Classes are \$11 for two hours and \$15 for three hours.

Private Classes – One-on-one sessions are also available. These sessions are \$25/hour and require advance arrangements.

August Birthday Bucks



Louise's Needlework

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20% OFF Your Total Purchase

During the month of August, bring this coupon and proof of your birth date. One coupon per year per newsletter subscriber. May not be combined with other coupons and may not be used for the purchase of gift certificate or trunk show canvases. To use this coupon for special orders, coupon must be present and payment received at the time special orders are placed.

Expires August 31, 2018

Happy Stitching!