



#SEWMADEFORYOU SEWING CONTEST

SEW MAGARBO

CHALLENGE DESCRIPTION

Sew Magarbo's #SewMadeForYou Challenge is to amplify the message of Valentine's Day and to spread the love while also being safe! We're calling out to all our sewists who are making gifts for their loved ones or friends and asking them to show it off on social media. In this **two-part** challenge, participants will strive to get the most likes on their social post showing their project for their lucky recipient! If their post is counted as one of five posts with the most likes, they will be considered "finalists" and be voted on via Sew Magarbo's newsletter, Sew Magarbo's social media and website. *Every like and every vote will count!*

RULES

1. Open to ALL ages!
2. Must be following @SewMagarbo on Instagram or Like our Facebook Page (@SewMagarbo)
3. Only ONE post/entry per participant on either platform; 1 post = 1 entry
4. All social posts must include "#SewMadeForYouChallenge" and tagged @SewMagarbo to be counted for social media
5. **You must include in your post who you are giving your project to and WHY**

TIMELINE

- **January 19, 2021:** Introduction of #SewMadeForYouChallenge
- **January 23, 2021:** Submissions are OPEN on social media
- **January 30, 2021:** LAST DAY for social media submissions
- **February 1, 2021:** 5 finalists with the most likes are chosen for voting
- **February 11, 2021:** Voting CLOSES
- **February 13, 2021:** WINNER ANNOUNCED!

DISCLAIMER

This contest/challenge is not affiliated, endorsed or sponsored by Instagram, Facebook or any of the companies whose products are included in the prize. Contest will run from 01/23/21-02/11/21 and a winner will be announced on 02/13/21 at 1:00 PM EST. US ONLY. Open to all ages. Winner will be contacted via social media (depending on the platform they had chosen to put their original submission post).