



Greetings & Happy New Year ASG Members!



As we start a new year that we hope is happy, healthy, and full of creativity and joy for each of you, we reflect back on the challenges we've all faced the past few years. As Covid and inflation hit the economy and challenged businesses and individuals on so many levels, it comes as no surprise that ASG was affected as well. Income sources used to support the organization on all levels were halted, including 2 years of our annual conference and our *Sew Much Fun* tours. In addition, as so many tightened their belts in an uncertain time, membership declined with the onset of Covid. Finally, as inflation increased costs, what we used to be able to accomplish with \$50 now costs approximately \$78.

A Difficult but Sound Decision

Your Board and staff have worked very hard and creatively over the years to maintain sound management, closely watch costs, and implement a reduced budget and staff to avoid the need to apply any membership fee changes. We have not experienced a dues adjustment in over 12 years, but as we reviewed the budget for 2023, it became clear that the income losses are no longer allowing us to cover basic expenses. **As such, ASG's Board of Directors has voted to increase membership dues by \$10 annually beginning March 1, 2023.**

Lock in Your Current Rate

If you would like to lock in your current rate for the next two years, you may renew/extend your membership any time prior to March 1 for up to two additional years at the current rate of \$45 per year. Log in to your online account and go to the Renew Membership tab. Check the box that says "Option: Extend my membership" and then choose up to 2 years of renewal under "Select number of years."



[Renew Now](#)