

**BERNINA 700**  
Embroidery

5 yards of delicate silk

1 large embroidery area

**1 B 700 for Embroidery**

1 Pinpoint Placement for  
100% accurate design positioning

1 frontload Jumbo Bobbin

15 flawlessly stitched Japanese designs



THE NEW B 700 EMBROIDERY MACHINE:  
LEGENDARY STITCH QUALITY  
THANKS TO THE BERNINA HOOK

made to create

**BERNINA**

## Beautiful Embroidery is Simple

The B 700 for embroidery offers even more features and options for embroidery lovers. Design editing allows you to easily position, mirror, rotate, combine and resize motifs. Create curved lettering effects, alter stitch density, combine alphabets with embroidery or create beautiful, endless embroidery designs. Complex combinations can even be resequenced according to color, and alternative color options can be reviewed before stitching out. The finished design can be saved directly on the machine or a USB stick.

What's more, additional designs can be imported to the machine via the USB port. And the Check function lets you position the design precisely before embroidering. The remarkable, easy-to-use embroidery module with an especially large embroidery area, three hoops, and the multiple spool holder come as standard.



### **Kazu Huggler**, Swiss-Japanese Designer

The daughter of a Japanese mother and Swiss father, Kazu Huggler belongs to a new generation of international couture fashion designers. She runs her studio and fashion label "KAZU" in Zurich, Switzerland. Her creations combine Japanese aesthetics and simplicity with Swiss quality. The embroidery of her bridal fashion collection was created on a BERNINA 700.

**"The BERNINA 700  
Embroidery lets you  
embroider designs over a  
particularly large area,  
and offers a range of  
luxury features."**





## What You'll Love about the B 700 Embroidery

### Extra-large Embroidery Area

The extra-large embroidery area gives you a lot of flexibility and comfort when embroidering. With 10 inches to the right of the needle you are able to embroider designs up to 400x210mm in size using the Maxi Hoop, which is available as an option. Should your embroidery and designing ambitions grow, the B 700 can be enhanced with embroidery accessories and software.

### Total Embroidery Stitch Control

The B 700 Embroidery machine provides an exclusive level of embroidery control for **effortless, fast and immaculate embroidery results**. Personal settings can be saved and retrieved. The B 700 offers new comfort features like the **Thread Away Mode** which is a swift movement of the hoop that pulls the upper thread tails to the underside for clean embroidery results on the top. A big plus is that the **cutting of jump stitches** can be set, subject to design properties. No more manual trimming on the top side needed. Flawless embroidery has never been easier.

### Invisible and Smart Secure

You'll achieve brilliant embroidery results thanks to the new **Invisible Secure** function, which makes the perfected tie-on/off formation completely invisible. The **Smart Secure** function smartly adds tie-on/off stitches to a design if none are pre-programmed. Or, simply turn this function off to keep the original tie-on/off stitch settings of the design.

### Thread-up Command

The new **Thread-up Command** function is easily accessible with the direct-select button on the front of the machine. It lowers and raises the needle bringing the bobbin thread to the top of the fabric so you can secure the threads manually.

### Pinpoint Placement

Accurately place designs with **Pinpoint Placement**, a great new feature for **easy positioning and alignment**. Simply select two points on the screen, match them with the markings on the hooped fabric, and have the design either aligned, rotated or resized to fit as desired. Have full visibility of the hooped fabric at all times, no additional tools or aids are needed.



The B 700 Embroidery includes an **embroidery module** with extra-large Embroidery area (400 mm x 210 mm).

Without programmable jump stitch cutting



With programmable jump stitch cutting



## *BERNINA Adaptive Thread Tension*

The **BERNINA Adaptive Thread Tension**, a BERNINA innovation, provides ideal thread tension while embroidering to achieve perfect stitch quality on both sides of the fabric. Once the tension is set according to the thread and fabric used, BERNINA Adaptive Thread Tension will constantly check the thread tension, adjusting it automatically when needed. The result is the finest stitching without pressing a button.

## *Help on Demand*

The **Embroidery Consultant** and built-in tutorials offer direct onscreen support and answers to your questions whenever you need them.



**Automatic embroidery hoop recognition**  
Automatic recognition of the hoop and stitch out area

### **Semi-automatic threading**

The needle is automatically positioned for easy threading

### **Slide speed control**

Embroidery speed up to 1,000 stitches per minute



10 inches (254 mm)  
the right of the

### **Front load bobbin**

No need to remove the hoop for re-threading with front loading easy access bobbin

The **multiple spool holder** has room for up to 15 spools, enabling quick access to threads of different colors



## BERNINA Quality

For decades, BERNINA has been passionately committed to the development of sewing and embroidery machines. Swiss precision is at the heart of our products. High-quality materials guarantee a long product life and high performance.

## The BERNINA Hook

The heart of the BERNINA 7 Series features a novel, centrally placed driver, which allows the BERNINA Hook to run fast, yet quietly. The new, patented BERNINA Hook embroiders high-precision stitches with speeds up to 1,000 stitches per minute. The bobbin holds up to 70 % more thread than standard bobbins, allowing you to embroider longer without interruption.

Finally, the BERNINA Hook is made of high-quality materials that allow the thread to run smoothly at consistent tension.

BERNINA—made to create.

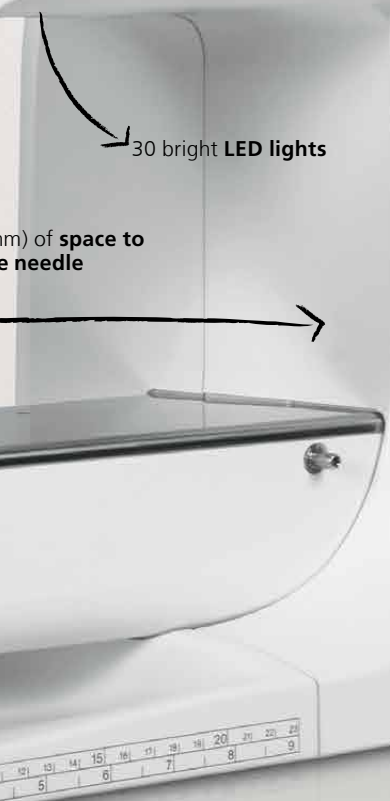
**High resolution 7-inch touch screen** with brilliant colors and modern user interface



**Multi-function knobs**  
Easy editing and settings

30 bright **LED lights**

(mm) of **space to**  
**needle**



**BERNINA**  
SWISS ENGINEERING



**Jumbo Bobbin**  
Embroider with fewer interruptions with the Jumbo Bobbin that holds up to 70% more thread than standard bobbins.





## Features and Functions of the BERNINA 700 Embroidery

General Information	B 700
Hook system	BERNINA Hook
Maximum embroidery speed (stitches per minute)	1,000
Length of freearm to the right of the needle	10 inches
Color touch screen	7 inches
LED sewing light	30 LED lights
Number of spool holders on machine	2
Semi-automatic needle threader	✓
Automatic thread cutter	✓
Manual thread cutters	3
BERNINA Adaptive Thread Tension	✓
Start/stop button	✓
Slide speed control	✓
Upper thread indicator	✓
Lower thread indicator	✓
USB interface for PC connection	✓
Import/export of designs via USB	✓
Multi-function knobs	✓
Drag & Drop	✓
Bobbin winding while embroidering	✓
Onscreen help	✓
Setup Program	✓
Eco mode	✓

Embroidery Information	B 700
Large embroidery module	✓
Maximum embroidery field	400x210mm
Onscreen editing of designs: positioning, mirroring, rotating, scaling, combining	✓
<b>NEW</b> Pinpoint Placement	✓
<b>NEW</b> Invisible Secure	✓
<b>NEW</b> Smart Secure	✓
Embroidery tutorial	✓
<b>NEW</b> Embroidery Consultant	✓
Built-in embroidery designs	320
Built-in embroidery alphabets	18
Embroidery design format	.EXP
Mega hoop functionality (embroidery field: 400x150mm)	✓
Maxi hoop functionality (embroidery field: 400x210mm)	✓
Jumbo hoop functionality (limited embroidery field: 400x210mm)	✓
Automatic hoop recognition	✓
Freearm embroidery	✓
Personal memory for embroidery designs	✓
Word ART	✓
Color resequence	✓
<b>NEW</b> Thread-up Command	✓
<b>NEW</b> Programmable jump stitch cutting	✓
<b>NEW</b> Thread Away Mode	✓
Sequence control	✓
Basting	✓
Endless embroidery	✓
Position recall	✓
Number of embroidery layers	endless
BERNINA PunchWork Tool compatible	✓
BERNINA DesignWorks Software & Tool compatible	✓

Standard Accessories	B 700
Embroidery foot #26	✓
Bobbins	4
Embroidery hoop large oval with template (145x255mm)	✓
Embroidery hoop medium oval with template (100x100mm)	✓
Embroidery hoop small oval with template (50x72mm)	✓
BERNINA embroidery software ArtLink (download on bernina.com)	✓
Multiple spool holder for up to 15 threads	✓
Dust cover	✓
Accessory box	✓



Optional **Maxi Hoop**:  
400 x 210 mm embroidery area

bernina.com/7series



oesd

**BERNINA**

We reserve the right to make changes to machine features, equipment, and design. Additional information is available at your local BERNINA Store.