

# MPQG Advertising Rate Sheet

Our advertising rates are as follow:

## 1. Advertising Fee for a Member of MPQG      \$45

- a. This category requires the advertiser to be a current member of the Monterey Peninsula Quilters Guild. (Annual member dues are **\$50**). This category gives members:
- Access to the Member Directory
  - Access to the Website
  - Access to the Newsletter via email
  - A business card size ad will appear in the monthly newsletter and on MPQG's website
  - An ad will be placed in the annual Quilt Show program, and
  - Cards or flyers may be placed on the table at the Quilt Show and at monthly meetings
  - Your business will be featured in an article in the newsletter at least once a year.

## 2. Advertising for Marketing Member      \$60

- a. This category does NOT require the advertisers to be current members of the Monterey Peninsula Quilters Guild. It does give
- Non-member access to the website and newsletter via email
  - Business card size ad will appear in monthly newsletter and on MPQG's website.
  - Access to the Member Directory is NOT available.
  - An ad will be placed in the annual Quilt Show program, and
  - Cards or flyers may be placed on the table at the Quilt Show and at monthly meetings.
  - Your business will be featured in an article in the newsletter at least once a year.

b. Special Advertising Situations	Member	Non-Member
c. Half page ad/per newsletter issue	\$18.50	\$40.00
d. Quarter page ad/ per issue	\$10.00	\$20.00
e. Business Card Size ad/per issue	N/A	\$10.00

Let us know which plan you would like to take advantage of. Monterey Peninsula Quilters Guild serves fiber artists in Monterey County as well as into San Benito and Santa Cruz Counties. Let us help you showcase your business to our members and to the cyber world beyond. Attached you will find the advertising options available and an invoice. Please call me at 831-915-3441 or email [nor9215een@gmail.com](mailto:nor9215een@gmail.com) if you have any questions or comments.

Cordially,

Noreen Nance, Communications Liaison

# INVOICE

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

## Annual Advertising Invoice

Your Option	Plan	MPQG Dues	Advertising Dues	Extension
	MPQG Member	\$50.00	\$45	\$95
	Non-Member	N/A	\$60	\$60
	Half page ad	\$18.50	\$40	
	Quarter Page ad	\$10.00	\$20	
	Business Card Size ad	N/A	\$10	

Please indicate which advertising option you prefer. If you have new artwork, please email a .jpeg or .png file to [nor9215een@gmail.com](mailto:nor9215een@gmail.com).

Please make check payable to MPQG. Mail to:

MPQG c/o Noreen Nance,

720 17<sup>th</sup> St

Pacific Grove, CA 93950.

Thank you!

Monterey Peninsula Quilters Guild is a non-profit 501 (c) (3).

8/1/17