



GIFT WITH PURCHASE

FREEdom Event

Stars, Stripes & Savings!
Celebrate with Bonus Gifts

JULY 15–AUGUST 31, 2026

BERNINA
made to create





B 990

\$24,999 or \$520.81/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.





The
B 990
package

\$4,636 VALUE!

- ★ B 990 3-Piece Luggage Set
- ★ V9 DesignerPlus Software
- ★ Medium Border Magnetic Hoop
- ★ BERNINA Skill Hub Class





B 770 QE PRO with Embroidery Module

\$12,999 or \$270.81/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



Get the 3 **FREE** gift packages below with the purchase of a B 770 QE PRO with Embroidery Module

TOTAL VALUE \$2,982⁴

*The
Sewing
package*

- ★ BIG Book of Presser Feet
- ★ BERNINA Walking Foot
- ★ BERNINA Skill Hub Class



\$655 VALUE

*The
Quilting
package*

- ★ BIG Book of Machine Quilting
- ★ Essentials Ruler Kit
- ★ Borders Ruler Kit
- Adjustable Feet:
 - ★ Ruler Foot #72S
 - ★ Stippling Foot #73
 - ★ Gliding Cup Foot #74



\$1,029 VALUE

*The
Embroidery
package*

- ★ Embroidery Bundle Box
- ★ Midi Hoop



\$1,298 VALUE

The B 770 QE PRO machine purchased without the Embroidery Module will receive the sewing and quilting gift package only. **A total value of \$1,684.³**



B 590

\$8,499 or \$177.06/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.
Participating Dealers Only.
48 Equal Monthly Payments Required.



B 570 QE

with Embroidery Module

\$7,499 or \$156.23/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.
Participating Dealers Only.
48 Equal Monthly Payments Required.



Get the 3 **FREE** gift packages below with the purchase of a B 590 or B 570 QE with Embroidery Module

TOTAL VALUE \$2,982⁴

*The
Embroidery
package*

- ★ Embroidery Bundle Box
- ★ Midi Hoop



\$1,298 VALUE

*The
Sewing
package*

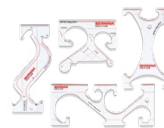
- ★ BIG Book of Presser Feet
- ★ BERNINA Walking Foot
- ★ BERNINA Skill Hub Class



\$655 VALUE

*The
Quilting
package*

- ★ BIG Book of Machine Quilting
 - ★ Essentials Ruler Kit
 - ★ Borders Ruler Kit
- Adjustable Feet:
- ★ Ruler Foot #725
 - ★ Stippling Foot #73
 - ★ Gliding Cup Foot #74



\$1,029 VALUE

The B 570 QE machine purchased without the Embroidery Module will receive the sewing and quilting gift package only. **A total value of \$1,684.³**



B 735 PRO with Embroidery Module

\$9,999 or \$208.31/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.

*Purchase a B 735 PRO without the
with Embroidery Module and receive
the sewing package only.¹⁰*



\$1,298 VALUE⁵

- ★ Embroidery Bundle Box
- ★ Midi Hoop





B 480

\$3,749 or \$78.10/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.

B 535

\$4,499 or \$93.73/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.

\$655 VALUE¹⁰



- ★ BIG Book of Presser Feet
- ★ BERNINA Walking Foot
- ★ BERNINA Skill Hub Class



BONUS! Purchase the B 535 with Embroidery Module, get the embroidery package – **FREE.**⁵



B 700 PRO Embroidery-Only Machine

\$6,499 or \$135.40/Month*

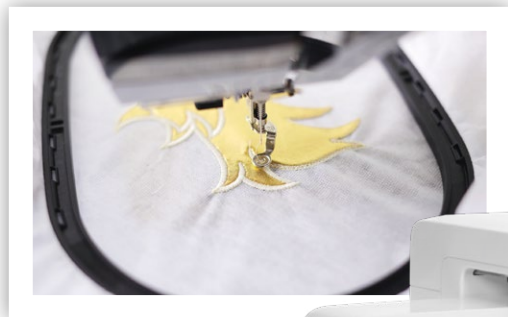
0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.





*The
Embroidery
package*

- ★ Embroidery Bundle Box
- ★ Midi Hoop



\$1,298 VALUE⁶

B 500 Embroidery-Only Machine

\$3,749 or \$78.10/Month*
0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.
Participating Dealers Only.
48 Equal Monthly Payments Required.



L 860

\$4,999 or \$104.15/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.

L 890

\$8,749 or \$182.27/Month*

0% Interest for 48 Months

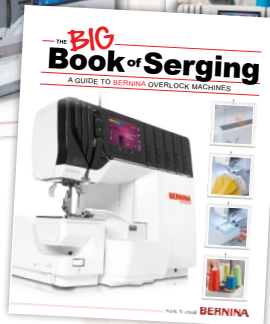
on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



Free serger package with the purchase of
an L 860 or L 890 machine



- ★ BIG Book of Serging
- ★ BIG Book of Serger Quilting
- ★ BIG Book of Fashion Sewing
- ★ Overlocker Thread Collection
- ★ BERNINA Skill Hub Class



\$974 VALUE⁷



Q 20 on Adjustable Foldable Table

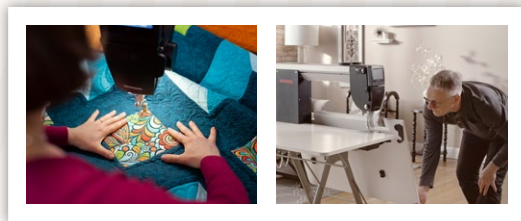
\$12,499 or \$260.40/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



Create beautiful quilts, then simply fold and store!

Q 20 on Horn Lift Table

\$14,999 or \$312.48/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



Expand your working area
and adjust your height

**FREE
SIT-DOWN
PACKAGE**



\$2,225 VALUE⁸

*Longarm
Sit-down
package*

- ★ 18 essential Longarm accessories including extra bobbins, presser feet, needles, rulers, and more!





Q 16 PLUS

on BERNINA Hoop Frame

\$11,999 or \$249.98/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



BERNINA Hoop Frame Lever Lock and Frame Ratchet



Q 20 on PRO Frame

\$22,999 or \$479.15/Month*
0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.
Participating Dealers Only.
48 Equal Monthly Payments Required.



TOTAL VALUE \$3,425⁹

- ★ 20 essential Longarm accessories including extra bobbins, presser feet, needles, rulers, and more!



Ask about
adding
Q-matic
Automation!



Frame Package included with purchase of Q Series machine head on BERNINA Hoop Frame.
Does not include the Domestic BERNINA Hoop Frame.



Learn more about
the B 790 ULTRA!

Make it Yours. Go ULTRA

The new BERNINA 790 ULTRA takes sewing, quilting, and embroidery to an entirely new level. It invites you to go beyond your limits and experience the joy of creating.

Features Include:

- ★ BERNINA Integrated Stitch Regulator (BISR)
- ★ Automatic Stitch Plate Recognition
- ★ Jumbo Stitch
- ★ and more!

B 790 ULTRA

\$17,999 or \$374.98/Month*

0% Interest for 48 Months

on in-store purchases of \$3,000 or more
made with your BERNINA Credit Card.

Participating Dealers Only.

48 Equal Monthly Payments Required.



\$4,146 VALUE²

FREE B 790 ULTRA Launch Package!

- ★ 2-Piece Luggage Set Exclusive to the B 790 ULTRA
- ★ V9 DesignerPlus Software
- ★ Medium Border Magnetic Hoop
- ★ BERNINA Skill Hub Class



STITCH YOUR LOVE STORY

The BERNINA X LIBERTY machine faceplates are adorned with two delightful botanical designs from the Lasenby cotton quilting collection, Romantic Florals.

The BERNINA 580 Liberty Edition includes:

- ★ 32 exclusive Liberty decorative stitches
- ★ 91 embroidery designs
- ★ Buttonhole Foot #3A and Edgestitch Foot #10D
- ★ Matching machine trolley and module bag
- ★ Glen Lyon Blooms print dust cover

B 580 Liberty Edition
with Embroidery Module

\$6,999

\$2,900+ VALUE¹¹

BERNINA × LIBERTY.

Check out the **NEW** Liberty fabric collection, Romantic Florals!

NEW





The Romance of Precision

The BERNINA 495 Liberty Edition blends Swiss engineering excellence with Liberty's renowned artistry – transforming every sewing moment into something truly extraordinary.

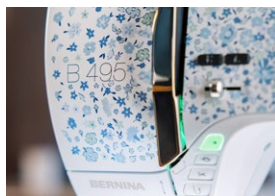
- ★ Comes equipped with eight BERNINA presser feet included, among them the Edgestitch Foot #10, Open Embroidery Foot #20, and Patchwork Foot #37.
- ★ 32 exclusive Liberty decorative stitches
- ★ Matching machine trolley
- ★ Velasco Meadow print dust cover

\$1,600+ VALUE¹²

B 495 Liberty Edition

\$3,749

Scan to learn more about
the Liberty Edition Models!



The BERNINA L 6 Series

SIMPLY ENJOYABLE



Scan to learn more
about the L 6 Series!

BERNINA Overlock & Coverstitch Machines

The BERNINA L 6 Series includes the L 660 overlocker and the L 620 coverstitch machine. These models combine functional ingenuity, intuitive operation, and minimalist design to create a sewing experience that supports and encourages your creativity.

- ★ Professional finishing of fabric edges
- ★ Quick and easy for perfect results
- ★ Differential Feed for wave-free seams or gathering effects
- ★ Ideal for jersey knit, stretch, and woven fabrics

L 620 Coverstitch Machine

\$2,999

L 660 Overlock Machine

\$3,499



Smart, Compact and Versatile

The bernette 50 series is made for everyone who wants more than just a compact machine.

Sew effortlessly into embroidery with the new b59 model. Using WiFi and the StitchDirect app, you can design and edit embroidery motifs on the go, wherever you are.

- ★ Embroidery area of 120 x 180 mm
- ★ A total of 268 built-in embroidery designs, including 11 fonts
- ★ A total of 515 stitches, including 3 alphabets
- ★ Multi-position hoop included for an extended embroidery area
- ★ CutWork Tool compatible for precise cutouts and eyelet embroidery

b59
\$2,249



bernette
SWISS DESIGN

Where Big Ideas Take Shape

With the b57, getting started with sewing is easy. The new comfort needle threader works with a simple hand movement. You can switch the stitch plate in seconds thanks to the “Click & Lift” function, and the extension table gives you more space for your projects.

- ★ 3.5" color touch screen with intuitive navigation
- ★ Comfortable needle threader
- ★ Automatic thread cutter
- ★ Slide speed control
- ★ Upper and lower thread control

b57
\$1,499



*Scan to learn more
about the b50 series!*



Sparkling Hot Buys¹³



B 475 Quilters Edition

NOW \$1,999

MSRP: \$3,199



b77

NOW \$1,199

MSRP: \$2,249



b64 AIRLOCK

NOW \$999

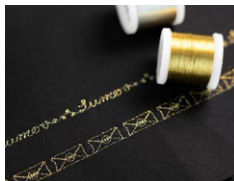
MSRP: \$1,999

The Enchantment Begins

Bring the world of Harry Potter into your sewing room and let it inspire you throughout every project.

- ★ 10 exclusive Harry Potter embroidery designs
- ★ 42 additional preinstalled Harry Potter motifs
- ★ 5 exclusive Harry Potter decorative stitches

b79 Harry Potter Edition
\$2,997



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CELEBRATE WITH OUR **SPECIAL** FINANCING OFFERS

July 24–August 6, 2026

LIMITED-TIME FINANCING

0% Interest for 24 Months*

On in-store purchases of \$999 or more.
Participating Dealers Only.
24 Equal Monthly Payments Required.

0% Interest for 48 Months*

On in-store purchases of \$3,500 or more.
Participating Dealers Only.
48 Equal Monthly Payments Required.



LIMITED-TIME FINANCING

*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

MONTHLY PAYMENT FINANCING

0% Interest for 48 Months*

On in-store purchases of \$3,000 or more.
Participating Dealers Only.
48 Equal Monthly Payments Required.

*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Any estimated required monthly payments shown excluding taxes and delivery in connection with this promotional offer should allow you to pay off the amount financed within the promo period if (1) you make your payments by the due date each month and (2) this is the only balance on your account during the promo period. If you have other balances on your account, this monthly payment will be added to the minimum payment applicable to those balances. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR is 34.99%. Penalty APR is 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See store for details. Participating Dealers Only. We reserve the right to discontinue or alter the terms of this offer any time.

**B 990**

¹Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 990 sewing, quilting, and embroidery machine. Gift with purchase includes; a matching machine luggage set, MSRP \$1,488; V9 DesignerPlus Embroidery Software, MSRP \$2,499; a Medium Border Magnetic Embroidery Hoop, MSRP \$349; and One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; Total package value \$4,636. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 790 ULTRA

²BERNINA (B) 790 ULTRA Gift with Purchase (GWP) available to retail purchaser of a new B 790 ULTRA sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA ULTRA XL Machine Suitcase, MSRP \$599; One (1) BERNINA ULTRA XL Module Suitcase, MSRP \$399; One (1) V9 DesignerPlus Embroidery Software, MSRP \$2,499; One (1) BERNINA Medium Border Magnetic Embroidery Hoop, MSRP \$349; and Coupon Code for BERNINA Skill Hub Class, MSRP \$300. Total package value; \$4,146. Available while supplies last. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

B 770 QE PRO and B 570 QE

³Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 770

QE PRO or B 570 QE sewing and quilting machine. Gift with purchase includes; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; a BIG Book of Presser Feet, MSRP \$125; and a Walking Foot #50, MSRP \$229.99; an Adjustable Ruler Foot #72S, MSRP \$167.99; an Adjustable Stippling Foot #73, MSRP \$167.99; an Adjustable Gliding Cup Foot #74, MSRP \$167.99; an Essentials Ruler Kit, MSRP \$199.99; a Borders Ruler Kit, MSRP \$199.99; and a BIG Book of Machine Quilting, MSRP \$125; Total package value \$1,684. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 770 QE PRO E, B 590, or B 570 QE E

⁴Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 770 QE PRO or B 535 QE sewing, quilting, and embroidery machine. Gift with purchase includes; One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; a BIG Book of Presser Feet, MSRP \$125; a Walking Foot #50, MSRP \$229.99; an Adjustable Ruler Foot #72S, MSRP \$167.99; an Adjustable Stippling Foot #73, MSRP \$167.99; an Adjustable Gliding Cup Foot #74, MSRP \$167.99; an Essentials Ruler Kit, MSRP \$199.99; a Borders Ruler Kit, MSRP \$199.99; a BIG Book of Machine Quilting, MSRP \$125; a BERNINA Embroidery Bundle Box with V9 Embroidery Software Trial, MSRP \$749; and a Midi Embroidery Hoop, MSRP \$549; Total package value \$2,982. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



FREEDOM EVENT MACHINE OFFERS

B 735 PRO E and B 535 E

⁵Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 735 PRO E or B 535 E sewing and embroidery machine. Gift with purchase includes One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; a BIG Book of Presser Feet, MSRP \$125; a Walking Foot #50, MSRP \$229.99; a BERNINA Embroidery Bundle Box with V9 Embroidery Software Trial, MSRP \$749; and a Midi Embroidery Hoop, MSRP \$549; Total package value \$1,953. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 700 PRO and B 500 E

⁶Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 700 or B 500 embroidery machine. Gift with purchase includes a BERNINA Embroidery Bundle Box, MSRP \$749; and a Midi Embroidery Hoop, MSRP \$549; Total package value \$1,298. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

L 890 and L 860

⁷Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 890 or L 860 serger/overlocker machine. Gift with purchase includes a BIG Book of Serging, MSRP \$125; a BIG Book of Serger Quilting, MSRP \$125; a BIG Book Fashion Sewing, MSRP \$125; One

(1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; and a BERNINA Overlocker Thread Set, MSRP \$299; Total package value \$974. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

Sit-Down Longarm Gift Package

⁸Offer valid July 15–August 31, 2026 at any participating BERNINA Longarm Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA Q 20, Q 16 PLUS, or Q 16 machine on a table or cabinet. Gifts with Purchase include a FREE BERNINA Q Series Sit-down Accessory Box with a total package value of \$2,225. BERNINA Q Series Sit-down Accessory Box includes: 3 BERNINA-branded scissors, a Horizontal Spool Holder, a Vertical Spool Holder, a Stitch Plate for Twin Needles, a Needle Twin 70 1.6mm carded, a Needle Twin 80 2.5mm carded, Needle Twin 90 3.0 Carded, PRO Needles - 130/705 H PRO 100 – set of 5, a BERNINA Curves and Clams Ruler Kit, a pack of 5 M Class Bobbins, Couching Insert, an Adjustable Ruler Foot with Slit #72S, a Needle Point Laser, a BIG Book of Longarm Quilting, a Code for a Class on BERNINA Skill Hub, a Plastic Bobbin Case - stores 25 Bobbins, a BERNINA Gripper Ring Set, and a Ruler Foot #96. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

Frame Longarm Gift Package

⁹Offer valid July 15–August 31, 2026 at any participating BERNINA Longarm Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA Q 24, Q 20, Q 16 PLUS, or Q 16 machine on a BERNINA Studio, Hoop or PRO Frame.



Gifts with Purchase include a FREE BERNINA Q Series Frame Accessory Box with a total package value of \$3,425. BERNINA Q Series Frame Accessory Box includes: 3 BERNINA-branded scissors, a Horizontal Spool Holder, a Vertical Spool Holder, a Stitch Plate for Twin Needles, a Needle Twin 70 1.6mm carded, a Needle Twin 80 2.5mm Carded, Needle Twin 90 3.0 Carded, PRO Needles - 130/705 H PRO 100 – set of 5, a BERNINA Curves and Clams Ruler Kit, a pack of 5 M Class Bobbins, Couching Insert, an Adjustable Ruler Foot with Slit #72S, a Needle Point Laser, a BIG Book of Longarm Quilting, a Coupon Code for a Class on BERNINA Skill Hub, a Plastic Bobbin Case - stores 25 Bobbins, PRO/Studio Frame Casters - set of 6, Palm Precision Handles – one set, a Rulerwork Kit, and a Quilt Cup Clip. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 735 PRO, B 535, and B 480

¹⁰Offer valid July 15–August 31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA (B) 735 PRO, B 535, or B 480 sewing machine. Gift with purchase includes One (1) Coupon Code for a BERNINA Skill Hub Course, MSRP \$300; a BIG Book of Presser Feet, MSRP \$125; and a Walking Foot #50, MSRP \$229.99; Total package value \$655. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

B 580 Liberty Edition with Embroidery Module

¹¹BERNINA (B) 580 Liberty Edition with Embroidery Module Gift with Purchase (GWP) available to retail purchase of a new B 580 Liberty Edition sewing/embroidery machine

with an embroidery module. GWP includes each of the following: One (1) B 580 Liberty Edition Machine Suitcase, MSRP \$469; B 580 Liberty Edition Module Bag, MSRP \$309; One (1) B 580 Liberty Edition Machine Dust Cover, MSRP \$80; (32) Exclusive Liberty Decorative Stitches, MSRP \$960; (91) Exclusive Liberty Embroidery Designs, MSRP \$910; and additional presser feet; Buttonhole Foot #3A, MSRP \$172.99 and Edgestitch Foot #10D, MSRP \$88.99. Total package value; \$2,989.98. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

B 495 Liberty Edition

¹²BERNINA (B) 495 Liberty Edition Gift with Purchase (GWP) available to retail purchase of a new B 495 Liberty Edition sewing machine. GWP includes each of the following: One (1) B 495 Liberty Edition Machine Suitcase, MSRP \$469; One (1) B 495 Liberty Edition Machine Dust Cover, MSRP \$80; (32) Exclusive Liberty Decorative Stitches, MSRP \$960; and additional presser feet; Open Embroidery Foot #20, MSRP \$46.99 and Edgestitch Foot #10, MSRP \$46.99. Total package value; \$1,602.98. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

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