

# moda BELLA Challenge!

BETTY'S RED  
9900 123

MANGO  
9900 222

PURPLE  
9900 21

SUMMER  
HOUSE LIME  
9900 173

AMELIA BLUE  
9900 167

GRAPHITE  
9900 202

SMOKE  
9900 314

YELLOW  
9900 24

SILVER  
9900 183

LEAD  
9900 283

BLACK  
9900 99

BLEACHED  
WHITE  
9900 97

*plus...*

## Challenge Rules

#modabellachallenge

**Who:** All quilters who are inspired by the love of textiles and color and would like to create a contemporary art quilt using these 12 Bella Solids.

- What:**
- \* Quilt must contain only these 12 Bella solids and a piece of each must be used. Any type of piecing, quilting, embroidery, etc. can be used to create a masterpiece.
  - \* Quilt(s) must be an original design.
  - \* Quilt(s) must measure 72" x 90".
  - \* Quilt must be quilted.  
No quilt tops will be accepted.
  - \* Quilt must be labeled with Maker's and Quilter's name, city and contact information.
  - \* Top 3 National winning quilt(s) will become the property of Moda Fabrics.
  - \* No limit to number of entries. International entries will be accepted.

**Where:** Download Entry Form...  
[http://unitednotions.com/form\\_bella-challenge.pdf](http://unitednotions.com/form_bella-challenge.pdf)

**Questions:**  
Email: [rvonderschmitt@unitednotions.com](mailto:rvonderschmitt@unitednotions.com)

## When:

Dates: February 1, 2017 -- September 12, 2017

1. Digital image of quilt must be received no later than Tuesday, September 12. All the entries will be judged. Six finalists will be chosen.
2. Finalist quilts must be mailed at owner's expense to Moda home office in Dallas for final judging.
3. Moda will contact the 3 final winners on October 20th. The quilts will be on display in the Moda Fabrics booth during Fall Quilt Market, 2017.
4. The prize money will be considered the purchased price of the three winning quilts. They will become the property of Moda Fabrics.

## \*Prize Awards

\*First Place -- \$5,000

\*Second Place -- \$3,000

\*Third Place -- \$2,000

\* Purchase Awards -- Quilts become the property of Moda Fabrics.

