

# E John Deer's Embroidery Legacy Events

## Customize Your World

Whatever your level of embroidery experience this fun filled **Two-Day Hands-On Event** will explore endless possibilities and let your creativity flow!

The commercial market has had a well-kept secret for over 20 years... and now the secret is out... it will change how you use embroidery designs, lettering and monogramming forever. At this event, we will reveal this secret and take your embroidery to the next level!

### Day 1

- Embroideries Greatest Moments... Past to Present (Lecture)
  - Free Standing Lace (Hands-On)
  - Embroidery Basics Essentials (Lecture)
  - Monogrammed Tote (Hands-On)
  - Terry Cloth Tips (Hands-On)
- Making Money with Embroidery (Lecture)

### Day 2

- Fun Effects Embroidery (Lecture)
  - Mylar Magic (Hands-On)
- Look at what's happened to Technology! (Lecture)
  - In-the-Hoop Ornament (Hands-On)
- Quick Quilting Software Tips (Lecture)
  - In-the-Hoop Mug Rug (Hands-On)

## Digitizer's Dream Day

**This 1 Day Hands-On Digitizing workshop is suited for any skill level and any software brand.**

Before we dive into the Hands-On experience we will cover the fundamentals that go into creating beautiful embroidery as well as the basic rules for stitch types and explanations to the common terms associated with tools available in every software program.

This workshop is all about sharing with you the foundation of theory John learned from his Schiffler mentor more than 33 years ago, and will contain the most important information you'll ever learn about digitizing.

I want this to be very clear, **THE THEORY TAUGHT IN THIS CLASS WILL CROSS OVER TO ANY BRAND OF SOFTWARE.** The primary objective of this experience is to learn the "old-school" theory for creating beautiful designs. I've seen software brands come and go and I've also witnessed incredible advances over the years. But the one thing that hasn't changed in 130 years is the mechanical theory that goes into creating beautiful embroidery designs!

If you've ever been to a hands-on software class before you might be skeptical, since often the person who knows the least get the most attention during class, while others are left waiting. Not this time! Two weeks prior to class attendees will download a demo version of the software and some basic tutorials about the tools needed for class. Because everyone will come prepared, laptop loaded with the same demo software and knowing where the tools are, you'll be ready for accelerated learning!