

CHAPTER 15
SIGN REGULATIONS

SECTION:

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10-15-1: DEFINITIONS: As used in this Chapter, the following words and terms shall have the meanings ascribed to them in this Section:

- A-FRAME:** A temporary or removable sign constructed with two (2) sides attached at the top so as to allow the sign to stand in an upright position.
- AWING SIGN:** A roofed structure constructed of fabric, metal or other appropriate construction materials placed so as to extend outward from the building, providing a protective shield for doors, windows and other openings in the building, with supports extending back to the building, supported entirely by the building.
- BALLPARK ADVERTISING BANNER:** A banner attached to an athletic facility fence or building which identifies and advertises the sponsor.
- BEACON LIGHT:**
- A. Any light with one or more beams, capable of being directed in any direction or directions, or capable of being revolved automatically; or
 - B. A fixed or flashing high intensity light, such as a spotlight, a floodlight or a strobe light.
- BILLBOARD:** A freestanding, pay for use sign, erected for the purpose of advertising or promoting a product, event, person, etc.
- BLADE SIGN:** An attached sign oriented perpendicular to the face of the building which projects more than twelve inches (12") beyond the surface of the building to which it is affixed or supported.
- BUSINESS SIGN:** A sign identifying a commercial or industrial business on the same premises as the sign by name and/or logo. Business sign types are: ground, low-profile, nameplate, projecting, roof, wall, and billboard/on-premises signs.
- ELECTRONIC MESSAGE BOARD:** An electronic sign which flashes on or rolls a message across it about the services or products of the business and may also have the time and temperature displayed. The electronic message sign may be incorporated into a business sign, but may not increase that sign's maximum size or height. Electronic Message Signs will be allowed in

permitted zones only after receiving approval for a conditional use.(OM 014-2005)

FLAT SIGN:	A sign erected parallel to and attached to the outside wall of a building. Signs flat against buildings or other structures will be allowed to extend two feet (2') above the roof lines or parapet walls of the building. When a building has more than one level, the wall on which the sign is installed will govern.
GROUND SIGN:	A sign supported by a fixed permanent frame or support in the ground with no support or guying from any building. Ground signs must be a minimum of twenty-four inches (24") in height.
HEIGHT – SIGN:	As applied to a sign, height shall be measured as the vertical distance between the highest part of the sign or its supporting structure, whichever is higher, and finished grade at the center of the base of the sign.
HEIGHT – LETTER/LOGO:	The height of each individual letter, logo, symbol, and/or icon in a sign.
HIGHWAY SIGN:	A sign along SR165 (and east along the north side of 100 North for a distance not to exceed twenty feet (20') from the Logan/Providence boundary on the north side of 100 North) identifying a commercial or industrial business on the same premises, or within the same development boundaries as shown on the approved preliminary plat, as the sign by name and /or products by name and/or logo. It may also include an electronic sign which flashes on or rolls a message across it. Highway signs must have sufficient clearance and/or setback for visibility so as not to create a safety hazard. (OM006-01; OM 011-2002).
HOME BUSINESS:	One unanimated, non-illuminated, flat, nameplate sign, having an area of not more than three (3) square feet. (OM98-019)
IDENTIFICATION SIGNS:	A sign displayed to indicate the name or nature of buildings, or industrial uses, located upon the same premises as the sign, i.e.: schools, hospitals, churches, etc.
ILLUMINATION:	The enhancement of a sign utilizing electric lights, luminous tubes or other similar means. <ul style="list-style-type: none">• Direct Illumination: Lighting by means of an unshielded light source (including neon tubing) which is effectively visible as part of the sign, where light travels directly from the source to the viewer's eye.• Indirect Illumination: Lighting by means of a light source which is directed at a reflecting surface in such a way as to illuminate the sign from the front, or the entire building façade upon which the sign is displayed.• Internal Illumination: Lighting by means of a light source which is within a sign having a translucent background silhouetting

opaque letters or designs, or which is within letters or designs which are themselves made of translucent materials.

- Fluorescence: The emission of light by a substance that has absorbed light or other electromagnetic radiation; which produces a short-wave ultraviolet light that then causes a phosphor coating on the inside of the bulb to glow.
- Neon Lighting: Light consisting of brightly glowing, electrified glass tubes or bulbs that contain rarefied neon or other gases.

INFLATABLE:	Any device/object supported by heated air, forced air, or other gases for the purposes of drawing attention to a business.
MENU SIGNS:	Any display of all or part of a food service menu, or a summary thereof, in such a way that it is visible from the exterior of the building.
MONUMENT:	<p>Any sign which is connected to the ground and which has no clear space for the full width of the sign between the bottom of the sign and the surface of the ground. A monument sign includes a sign face and sign structure, and may also include a sign base and sign cap as described below:</p> <ul style="list-style-type: none">• Sign Base: The above-ground foundation of the sign, which includes the exposed concrete footing for the sign.• Sign Face: The surface of the sign in which the sign message is located.• Sign Structure: The structure surrounding the sign face.• Sign Cap: A part of the sign structure located above the sign face that is constructed of a different masonry material and/or extends horizontally from the rest of the sign structure.
NAMEPLATE SIGNS:	A sign erected parallel to and attached to the outside wall of a building indicating the name and/or occupation of a person or persons residing on the same premises or legally occupying the same premises, or indication a home business legally existing on the premises of the signs.
OFF-PREMISES:	A sign advertising merchandise, services, or businesses other than those available on the premises. A sign within the same development boundaries as shown on the approved preliminary plat, of the sign's location is not considered off-premises.
POLITICAL SIGN:	A sign used in behalf of a candidate for public office or in opposition to or in support of a ballot proposition as defined under section 20A-1-102 UCA. Political signs are considered expressions of freedom of speech. They must be placed on private property and must be placed so they do not obstruct the view of pedestrians or drivers of vehicles (motorized or non-motorized). Depending on the structure, a permit may be required.
PROJECTING SIGN:	A sign attached to a building or other structure and extending in whole or in part more than twenty-four inches (24") beyond any wall of the building or structures. The sign may not project above the roof line or

tallest part of the structure.

PROPERTY SIGN:	A sign related to the property upon which it is located and offering such property for sale or lease, or announcing improvements to the site during the construction of the project. Property signs may also be used to warn against trespassers.
ROOF TOP SIGN:	A sign attached to the roof top of any part of the structure. Roof top signs are not permitted.
SIGN:	Every name, number, identification, description, announcement, declaration, demonstration, device, display, flag, banner, pennant, illustration, logo, balloon, streamer, valance, advertising display, poster, beacon, light or insignia which directs attention to any object, project, service, place, activity, person, institution, organization, or business. The sign consists of the sign area and the sign structure.
SIGN AREA:	A two-dimensional area on a building or other permitted sign structure that is the area that encompasses the proposed sign in its entirety.
SIGN STRUCTURE:	The structure supporting any of the same, affixed directly or indirectly to or upon any building or outdoor structure, or erected or maintained upon a piece of land.
SERVICE SIGN:	A sign which is incidental to a use lawfully occupying the property upon which the sign is located and which sign is necessary to provide information to the public, such as direction to parking lots or location of the restrooms.
SNIPE SIGN:	A sign attached to a public utility pole, fixture poles, canopy supports, or the supports for another sign and attached by someone other than the pole or support owner or agent. Snipe signs are not permitted.
STREET BANNER SIGN:	A temporary fabric sign suspended across a City street. The Banner may only advertise a public service event.
STREET SIGN:	Signs used for traffic, including but not limited to: regulatory, directional, stop, speed limit, street closure, construction, etc.
TEMPORARY SIGN:	Any sign, banner, pennant, balloon or advertising display constructed of paper, cloth, canvas, light fabric, cardboard, wallboard or other light materials, with or without light frames, intended to be displayed outdoors for a short period of time. Temporary signs may be posted for a period of not more than 30 days or until 24 hours after the event, whichever is shorter.
TEMPORARY IDENTIFICATION SIGN:	A sign displayed to indicate the name or nature of business, buildings, or industrial uses, located upon the same premises as the sign, i.e.: schools, hospitals, churches, etc. that may be a banner or pennant, constructed of paper, cloth, canvas, light fabric, cardboard, wallboard or other light materials, with or without light frames, intended to be

displayed outdoors for short periods of time. Temporary identification signs may be displayed for a period of no more than 180 days.

- WALKING ADVERTISERS:** Persons carrying or wearing portable advertising signs or costumes designed to advertise a business, event sale or season/holiday. The advertiser must remain on private property and not block the view or path or disrupt motorized or non-motorized vehicles, or pedestrians.
- WALL SIGN:** A sign that is either painted on a wall or its facing, or is painted in such a way that it gives the visual appearance of being painted on a wall or facing by not having a frame or separation from the wall or facing. (OM 12-233)
- WIND SIGN:** A sign consisting of one or more banners, flags, pennants, ribbons, spinners, streamers or captive balloons, or other objects or material fastened in such a manner as to move upon being subjected to pressure by the wind or breeze.
- WINDOW SIGN:** A sign which is painted on, applied or attached to, or located within three feet (3') of the interior of a window; which sign can be seen through the window from the exterior of the structure.

10-15-2: PERMIT REQUIRED: Unless otherwise provided in this Chapter, all signs erected, altered or relocated within the City shall require a sign permit prior to its erection, installation, alteration or relocation, and must be in compliance with the provisions of this Chapter.

10-15-3: APPLICATION FOR PERMIT: Forms for a sign permit will be available in the City office during regular business hours. (OM 12-233) The permit application shall contain the following:

- A. Site Plan. Sign permit applications must contain a site plan drawn to scale indicating the location of the proposed signage, existing signage, existing and future buildings, property lines, streets, sidewalks, landscaped areas, driveways and "clear view"(see Chapter 9 of this Title) areas on corners, driveways or intersections.
- B. Sign Drawing. A drawing to scale indicating the type of sign, proposed sign dimensions, construction specifications, electrical components and wiring, method of attachment, and illumination specifications.
- C. Elevation. An elevation drawing of existing and/or future buildings that will display the attached signage.

10-15-4: FEE FOR PERMIT: Sign permit applications will be reviewed according to a fee schedule established by resolution of the City Council and/or fees established by the International Building Code.

10-15-5: PERMITTED SIGNS; TABLE: The signs described in the table as provided in this Section shall be allowed within the provisions specified therein. Any sign not specifically permitted by this Chapter is prohibited. Unless noted otherwise, the sign dimension regulations identified below are measured in linear feet.

Types	Structure	Face	Permitted Zones	Illumination Allowed	Permit Required	Additional Regulations
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	Area Max (Sq Ft)	Height Max Linear ft	Height Min Linear ft	Area Max (Sq Ft)	Height Max	Height Min				
A-Frame	8	4					CGD, CHD, CND, MXD	None	No	
Attached										
Awning	Note 1	12					CGD, CHD, CND, MXD	In	Yes	
Ballpark Advertising Banner				60			All	No	No	
Billboard/Off premises	72	14					None	In	Yes	
Blade										
Business										
Electronic Message	40	14					CGD, CHD, CND, MXD	Pr	Yes	
Flat (Note 2 and 5)	200	35					CGD, CHD, CND, MXD	In-FI-Ne	Yes	
Ground	160	14					CGD, CHD, CND, MXD	In-FI-Ne	Yes	
Highway	222	35					CGD, CHD	None	Yes	
Home Business	43	8					All Residential and AG	None	No	
Identification	12	8					All	In-FI	Note 4	
Inflatable										
Low Profile	12	4	2				CGD, CHD, CND, MXD	In	Yes	
Menu	24	6					CGD, CHD, CND, MXD	Pr-In	Yes	
Monument	100	7					CGD, CHD, CND, MXD	In-FI-Ne-Pr	Yes	
Nameplate	4	8					All	None	No	
Off-Premises										
Political							All			
Projecting	16	14					CGD, CHD, CND, MXD	In-FI-Ne-Pr	Yes	
Property	32	8					All	None	No	
Roof (Note 2)	160						CGD, CHD, CND, MXD	In-FI-Ne-Pr	Yes	
Service	18	8					All	In	Yes	
Street Banner										
Street Sign							All			
Temporary (Note 3)	32						All	None	No	
Temporary Identification	32	35					CGD, CHD, CND, MXD	None	Yes	
Tower										
Walking Advertisers										
Wall	6	8					CGD, CHD, CND, MXD	In	Yes	
Wind										
Window										
Notes:										
1. Width cannot exceed frontage of building.										
2. May not project above roof line.										
3. Temporary signs must be removed within 24 hours of event.										
4. Permit not required if no illumination										

Types	Structure			Face			Permitted Zones	Illumination Allowed	Permit Required	Additional Regulations
	Area Max (Sq Ft)	Height Max Linear ft	Height Min Linear ft	Area Max (Sq Ft)	Height Max	Height Min				
5. Or 20% of building face, whichever is smaller. 6. Must have a conditional use permit and not any closer than 500 foot intervals. 7. 1 per street frontage with a maximum of 2 (separated by a minimum of 500 feet). Illumination Codes 1. Dir – Direct 2. Fl – Fluorescence 3. In – Indirect 4. Int - Internal 5. Ne – Neon 6. Pr - Projection										

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10-15-6: RULES, REGULATIONS, AND REQUIREMENTS:

- A. **Animated, Flashing, Intermittent Signs:** Animated, flashing and intermittent signs shall not be permitted in any zone, except when deemed necessary by the City for public safety. These signs are different than “electronic message signs” as defined in Section 1 of this Chapter.
- B. **Construction Standards:** All signs erected in the City shall comply with the current standards of the National Electrical Code, the International Building Code, and all the provisions of the Title.
- C. **Illumination:** Signs may be illuminated as indicated in the table provided in Section 5 of this Chapter; and shall be subject to the conditions listed in Section 8 of this Chapter.
- D. **Maintenance:** All signs shall be maintained in a neat and presentable condition. Those signs damaged by weather conditions or by accident shall be repaired within thirty (30) days or shall be replaced or removed. The removal of signs shall be at owner’s expense.
- E. **Public Property:** No sign shall be located on or in public property except signs for City sponsored events, regulatory and/or information street signs.
- F. **Unsafe Signs:** Any sign or portion thereof declared unsafe by the Building Inspector, or other designated City employee/official, must be restored to a safe condition within thirty (30) days of mailing or otherwise giving notice of the unsafe condition or shall be removed within the same thirty (30) day period.
- G. **Holiday Decorations and Banners:** Holiday decorations and banners placed by the City are not subject to the requirements of this Chapter, except that they are safe. Similar decorations and banners placed by residents on private property are not subject to the requirements of this Chapter except for the consideration for safety and shall not constitute a nuisance, and they shall be entirely on private property.
- H. **Traffic Hazard:** No sign shall be erected at the intersection of any streets in such a manner as to obstruct free and clear vision; or at any location where by reason of the position, shape or color it may interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal or device or which makes use of the words “stop”, “drive-in”, “danger”, or any other words, phrases, symbols or characters in such a manner as to interfere with, mislead or confuse traffic. (OM12-233)

- 1 I. Trip Hazard: To minimize trip hazards, all signs must be a minimum of twenty-four inches (24") in
2 height.
- 3
- 4 J. The following are not considered signs for the purpose of this Chapter: mail boxes, address
5 names and numbers, national and state flags (flag poles on residential properties shall be no
6 taller than thirty-five feet (35') in height).
- 7
- 8 K. Closure or Relocation of a Business, Institution, or Non-Profit Business/Organization: Business
9 signs must be removed within thirty (30) days after a business, institution, or non-profit
10 business/organization no longer exists at that location.
- 11
- 12 10-15-7: PENALTY, CONFISCATION OF SIGNS:
- 13 A. Penalty: Any person who fails to abide by the provisions of this Chapter shall be guilty of a Class C
14 misdemeanor and subject to penalty as provided in Title 1 Chapter 4 Section 1 of this Code.
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- 16 B. Confiscation of Signs: The Administrative Services Director, or designee, may confiscate any sign
17 located on public property in violation of this Chapter or any other City ordinance. Confiscated
18 signs shall be stored at a location determined by the Administrative Services Director, or
19 designee, for a period of thirty (30) days; during which time, the owner or person having charge,
20 control, or benefit of the confiscated sign, may redeem the sign after payment of any applicable
21 penalties. The City shall not be liable for damages incurred to signs as a result of their
22 confiscation. Signs not redeemed within thirty (30) days may be destroyed.
- 23
- 24 C. Liable for Damages: In addition to civil penalties, sign owners and persons having charge, control
25 or benefit of any sign erected in violation of this Chapter shall be liable for any damages caused
26 to public property, public facilities or public utilities by reason of placement, attachment and/or
27 removal of such unlawful signs.
- 28
- 29 10-15-8: ILLUMINATION: Illuminated signs shall be subject to the following conditions:
- 30 A. Any direct light used for the illumination of a sign shall be shielded so that the beams or rays of
31 light will not shine directly onto surrounding areas.
- 32
- 33 B. Neither the direct nor the reflected light from any light sources shall create a traffic hazard or
34 distraction to operators of motor vehicles on public thoroughfares.
- 35
- 36 C. Signs in residential and agricultural zones shall be non-illuminated, unless illumination is clearly
37 required for safety purposes.
- 38
- 39 D. Signs in commercial zones may be illuminated, provided they do not shine directly into a
40 residential zone.
- 41
- 42 E. Lights used for direct illuminated signs may extend from the sign a distance not to exceed five
43 feet (5'), provided such lights are shielded and are on private property.
- 44
- 45 F. Individual incandescent bulb illumination which is designed to be an integral part of a sign,
46 marquee, canopy, architectural projection, or building façade embellishment shall be permitted
47 as provided:
 - 48 1. Frosted, translucent or diffused bulb: twenty-five (25) watt maximum per bulb;
 - 49 2. Clear, transparent or bare bulb: seven and one-half (7 ½) watt maximum per bulb;
 - 50 3. Such light shall not blink, flash, move, scintillate, flicker, vary in intensity or color or use
51 electrical pulsations, with the exception of those placed behind rigid, permanently

1 affixed translucent panels and are approved by conditional use. Time-temperature-date
2 signs incorporating the use of blinking lights shall also be permitted if a conditional use
3 permit is granted.
4

5 10-15-9: ELECTRONIC MESSAGE DISPLAYS (EMD): Electronic message displays shall conform to the
6 following:

- 7 A. EMD shall be allowed as part of a monument or freestanding sign in all commercial zones.
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9 B. Permits shall be required for all EMD signs pursuant to Section 2 of this Chapter. Before a permit
10 is issued, the applicant must first obtain a conditional use permit.
11
12 C. Off premises advertising on an EMD is prohibited with the exception of public service
13 announcements.
14
15 D. Operators of EMD are encouraged to provide opportunities for the placement of public service
16 announcements on their message boards.
17
18 E. The minimum spacing between EMD signs shall be one hundred feet (100').
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20 F. Autodimming is required.
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22 G. The minimum time for sign messages shall be three (3) to five (5) seconds.
23
24 H. A maximum of fifty percent (50%) of the EMD sign may be dedicated to electronic messaging.
25
26 I. EMD signs facing residential housing units shall not be placed such that the housing unit falls
27 within an area formed by an arc projecting from the face of the sign at an angle of fifteen
28 degrees (15°) and extending a distance of three hundred feet (300') in the direction of the
29 projection.
30
31 J. EMD monument signs are not to exceed six feet (6') in height and the base shall not exceed two
32 feet (2') in height.
33
34 K. Prohibited transitions:
35 1. Flashing.
36 2. Travel.
37 3. Scroll
38 4. Video
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40 L. Permitted transitions:
41 1. Dissolve.
42 2. Fade.
43 3. Frame.
44 4. Animation, six (6) second maximum.
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