



The City of Haven serves its citizens and businesses by providing essential services; opportunities for quality family life; and progressive economic growth.

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CITY OF HAVEN STRATEGIC DIRECTION FOR 2017

INFRASTRUCTURE:

Definition: The necessary supporting facilities, services and structures that meets the needs of the citizens and businesses of the community.

- In conjunction with the Capital Improvement Committee, the City will develop and approve a plan for citywide electrical pole replacement.
- The City will develop and approve a specific plan for upgrading the electrical service for 7200 voltage lines in priority service locations within the City.
- In conjunction with the Capital Improvement Committee, the City will develop and approve a plan for priority and major equipment needs not already included in the Public Works inventory.

QUALITY OF LIFE:

Definition: Facilities and programs desired and needed by the local citizens and businesses that will ensure a safe, friendly, healthy and satisfying environment for day to day enjoyable living and working.

- The City, in partnership with the Recreation Board and citizen input, will develop, fund, and promote a comprehensive recreation program that provides year-round recreation and leisure activities for citizens of a variety of ages and interests. *(Additional information on next page.)*
- The City will complete a comprehensive plan for Downtown Beautification for attraction to downtown businesses and citizen functionality.

ECONOMIC DEVELOPMENT:

Definition: Providing the collaboration between the public and private sectors to promote the economic health and vitality of the community. *(Additional information on next page.)*

- Facilitation of infrastructure to support Economic Development.
- Business retention and recruitment.
- Develop a marketing plan.
- Housing.

FISCAL STEWARDSHIP:

Definition: Providing a financial planning program based on priority based budgeting, using citizen input as part of the process. Plan will include the management/organization structure for the city and funding to support the needs and requirements of the city in the most cost effective manner.

- The City will find and apply for alternative funding such as grants to fund up to 50% of the approved and remaining Engweiler Park renovation.
- The City will find and apply for alternative funding such as grants to fund up to 50% of any proposed total cost of the comprehensive downtown beautification project.

Adopted by City Council on 02/06/2017

QUALITY OF LIFE:

The City, in partnership with the Recreation Board and citizen input, will develop, fund, and promote a comprehensive recreation program that provides year-round recreation and leisure activities for citizens of a variety of ages and interests.

1. Expand the program to reach all ages by working with other boards within the community as well as the school district.
2. Create an adult centered activities from softball to basketball.
3. Explore the expansion of the summer ball programs by working with the Haven Baseball Club and the Haven Softball Club.
4. Make the rec program a year round program while expanding the ages and activities that we offer.
5. Create logo and establish a robust social media presence.

ECONOMIC DEVELOPMENT

1. Facilitation of Infrastructure to support Economic Development
 - Work with landowners to ensure availability of potential sites
 - Pursue Phase 1 Environmental Study
 - Complete Study of Our Town to Generate Ideas
2. Business Retention and Recruitment
 - Host Agricultural Innovation Celebration
 - Continue Business Visits to ensure business owners are valued and needs are heard
 - Keep up-to-date available commercial building in Haven on our website
 - Work to grown our Agricultural manufacturing cluster
 - Focus on manufacturing companies with 10-100 employees, especially agricultural related
3. Develop a Marketing Plan
 - Marketing will be focused as a means to our Initiatives
 - Focus on Agri-Business
 - Continue open relationship with Reno County Economic Development
4. Housing
 - Take a passive role in connecting potential developers with land owners